

An Important Suggestion

Marshfield, Oregon,
April 14, 1914.
Editor Coos Bay Times:

In an April issue of a popular magazine is a fiction story called "The Harbor Bar," in which the situation is entirely familiar to one living on Coos Bay or one who has been here. The names of Empire, North Bend and Marshfield are mentioned while Coos Bay, Coos Head and other places of the setting make the story of interest to this section of the Pacific Coast.

In reading the story from an outsider's point of view the question arises, what would be the psychological effect of the name of the city Marshfield to one who has never been in this locality. To those of us who are fortunate enough to be living here and to the number of those who have made us a visit, the name as such means nothing, but what else could it imply to the one-half million readers than a marshy field. It would signify exactly what the two words mean and the psychological impression is bad, indeed.

In drawing a comparison what do such towns as Lowlands, Mudville, Swampfield remind you of. Surely not only the pleasing effect is lacking, but such names arouse little interest in the minds of prospective investors, regardless of the wealth and prosperity of the community. One who is looking in to the many and varied opportunities of this section of the coast, will from a business point of view turn his investments to some other locality than the very metropolis of Coos Bay.

Following the example of other important cities we must acknowledge that those of any consequence

are the ones which have names euphonious and harmonious. As we trail through the list of the large cities of the United States, we meet San Francisco, but nothing like East Side. There is a Chicago, but no North Bend, while New York City doesn't sound anything like Marshfield. However, Empire looms up distinctive as the only name similar to Seattle, Los Angeles, Denver, St. Louis, Philadelphia and Boston. We must recognize that East Side, North Bend or Marshfield will afford no attractiveness in nomenclature.

Granting that the name Marshfield did at one time signify a marshy field, yet today it is pretty hard to find much marshy land within the city limits. Since there has been most of the tidelands and the lowlands filled by dredgings from the Bay, the name is not even representative of the conditions in name. The city is no longer built on a marsh. It is miscalled.

There are a multitude of reasons why the name Marshfield is detrimental to the growth of the city and this community. The few reasons enumerated may be of some interest. That the name is not now representative of the physical condition of the lay of the land is apparent. Neither can one call Marshfield a musical name or will it attract attention. From a psychological viewpoint it must necessarily prove itself more harmful to the progressive class of business men in the city than the strongest effort they can put forth. True enough this city demands every attraction at this time for its future growth and much depends upon its name as a feature.

—A BOOSTER.



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This frock of silky mohair fairly shows away the dirt. Blue linen makes the removable collar and cuffs. Gold buttons trim the front, which is fastened with snap fasteners.

WOODMEN'S CAMPAIGN

Hope to Erect Fine Building in Marshfield Soon.

Editor Times

The Woodmen of the World are now in the midst of the greatest campaign ever undertaken by them. A campaign to secure 10,000 new members by June. It is one of the greatest fraternal insurance orders in existence handling nearly seven million dollars in reserve fund.

Marshfield has so far contributed fifty of these new members and by June 1 hope to have at least 100. When a time will be set to hold a class initiation, however, members will be initiated at regular meeting nights beginning Wednesday evening when a large class will be taken in and refreshments enjoyed, then at the end of the campaign all will be taken in here at the same time. District Manager Semain is on the job every day and has had wonderful success. The order owns a lot of acres across from the Masonic opera house on which they will soon have plans drawn for a two story brick building. The lodge rooms will be so that the Women's Auxiliary may meet the same evening within the same building. Then afterwards both rooms will be thrown into one and a large dance hall will be available.

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NEWS OF NEARBY TOWNS

MANY WANT TO CHANGE

Quite frequently men and women who have already registered as "Independent," "Non-Partisan," or in some other way that will deprive them of a voice in the primary, come back to County Clerk Watson and ask to be permitted to change their place and get into a party where they can do some effective voting in the primaries. Our county clerk is one of the most accommodating of men but he questioned whether voters should be permitted to change party affiliations as often as they do their clothing, and so submitted the matter to Attorney General Crawford, from whom he has just received a letter on the subject.

Bolled down it means that unless the voter changes his or her registration the same week in which he or she is first registered it will be impossible to do it at all before the primary election. For the list of registered voters are transmitted to the Secretary of State at the end of each week, and once that is done the bars are up and the voter must content himself with the political pasture he has chosen.—Coquille Sentinel.

GET COQUILLE COAL.

Riverton Mines to Furnish Some for Railroad Work

The Bandon Recorder says:
J. K. Smith of the Riverton coal mines came in Wednesday with the steaming boat Roberts and the schooner Coquille to load at Riverton for the Johnson-Anderson Company. The contractors, who have contracted for 2000 tons of steam coal for their locomotives and on jetty construction at the Siuslaw harbor. The coal will be loaded from J. R. McGee's and the Kay Brother's mine. The tug-boat Roberts is to be converted from a wood to a coal burner, she is in charge of Captain Levi Snyder who for years was on Coquille river boats and is well and favorably known in Bandon.

Mr. Smith said that the tug-boat Roberts made the trip from bar to bar, backing a heavy ocean current, with the schooner Coquille in tow, in ten and one half hours.
The schooner Coquille will make regular trips all summer out of the quille river with coal. The tug-boat Kibbyam will tow the schooner Coquille when the tug-boat Gleaner is up and tow her to the Siuslaw bar where the Roberts will take the 250 ton cargo into the river.
The Tidewater Mill Company at Florence is now cutting capacity runs of 150,000 bushels per day, to load its own sailing vessels during the summer.

MYRTLE POINT ELECTION

T. G. Guerin and W. J. Strong Elected Councilmen.

The Myrtle Point Enterprise says:
The annual city election did not draw out as large a vote as was polled a year ago. The total vote was 243 as against 254 a year ago.

The official canvass of the voters shows the following figures:
For Councilmen, two elected for three year terms:
T. G. Guerin 169
W. J. Strong 131
A. Schröder 119
For Recorder 216
E. A. Dodge 206
For Treasurer 206

The proposed Street Intersection Improvement Amendment, the purpose of which was to change the Charter of the City of Myrtle Point in such a way that the expense of improving the street intersections should not be paid by the city or its inhabitants generally but by the owners of the four nearest quarters of the four blocks adjoining the intersection being improved, was voted down with 103 votes for and 130 against.

The same amendment was voted on at the election in 1912 when the result was 53 for and 66 against.

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