



What the people of this community think of a store, what they say about it to their friends, is its biggest asset—or else its biggest liability.

And the heaping measure of good will this Live Store has won is a natural result of the heaping measure of good values we give our customers. You'd be a booster, too, if you were wearing some of our new

Kuppenheimer Clothes
\$18 to \$30
 Others \$8.50 to \$18.00
FIXUP
 Two Stores.
 Marshfield. North Bend.

**New Coats and Suits
 Dress Skirts and
 Shirtwaists**

Those who have investigated the matter any are buying their ready-to-wear at

The Golden Rule

There is no good reason why you should pay 25 per cent more for the same articles than we are asking.

The Golden Rule

ALWAYS BUSY. THERE IS A REASON



Men's Soft Shirts
Women's Special Easter Offering
 10 PER CENT DISCOUNT ON ALL LADIES SUITS, COATS AND DRESSES.
 The showing is complete, all the latest models and materials made up exclusively for "THE PARISIAN". We invite inspection as space will not permit description.
20 PER CENT DISCOUNT ON EASTER HATS, BLOUSES AND SKIRTS.
 All new and modern in style and the best of material. We Guarantee Satisfaction

MORE ONLY before prices in Perham Park will advanced 10 per cent. By making your selection of now you will save from \$40 to \$60 a lot. This in the heart of the city and lots range in to \$600, on easy terms, a small payment down and a half year. See Reid about it. Make phone. Call 264-J or 327-J. Office open even- & o'clock.
 REID, OWNER'S AGENT, 150 Front Street.

CLASSIFIED ADS

TOO LATE TO CLASSIFY

FOR SALE—Pen of Buff Orpingtons suitable for mating. Phone 398-X or call 684 S. 10 St. P. N. Flagg.

FOR SALE—2 roosters, 19 laying hens. Price \$15. F. M., care Times.

FOR RENT—Downstairs furnished housekeeping rooms. 343 South Broadway.

FOR SALE—Round cedar 8000-gal. tank, tower about 75 ft. high, heavy timbers, 400 ft. of 1-1/4 and 2-inch pipe with all connections; gas engine and pump. Will sell together or separately. Apply to Robt. Marsden, Sr.

LOST

LOST—A gold bracelet with sets. Reward for return to Times office.

FOUND

FOUND—Pair of automobile gloves. Owner may have them by paying for this ad.

FOR SALE

FOR SALE—Bronze Turkey Eggs \$1.50 per sitting, S. C. Rogers, Coos River.

FOR SALE—Two lots near Lakeside, 200 feet of lake front. Phone 376-X or address P. L. G., 827 So. Fifth street.

FOR SALE—Furniture of 10 room boarding house, house for rent. 409 No. Broadway. Phone 166-X.

FOR SALE—Ancona eggs, for hatching; also day-old chicks. E. A. Stonecypher, Phone 6-J.

FOR SALE CHEAP—Two good East-side lots. Inquire E. Gabrielsen, at Norton & Hansen's.

FOR SALE—Hotel business. Cheap if taken at once. Phone 478, Empire, Oregon. Arago Hotel.

FOR SALE—On account of sickness I will sell the Midget Cafe. Doing good business next to postoffice, North Bend, Ore.

FOR SALE—Ranch in Curry County. Owner of 320 acres hill ranch, 8 miles from Harbor and 7 miles from Brookings, wishes to sell at once. County road runs through place. Nearly all of place under fence, mostly woven wire, between forty and fifty acres of land has been plowed, and the same amount more cleared and seeded. Place has about eighty acres of good fir timber. Five head of young milch cows, fresh this spring, with mower, plow rake and other farming tools, etc., go with the place. This is a bargain if taken quick. Address "Owner," care of Coos Bay Times, Marshfield, Oregon.

FOR RENT

FOR RENT—Small furnished house. 965 So. Seventh street.

FOR RENT—Seven room house. Phone 37-L.

FOR RENT—Modern house, 14th and Central. Phone 386.

FOR RENT—Nicely furnished West Marshfield modern home. No children. Phone 82-R.

FOR RENT—Room with or without board. 166 So. Tenth street.

FOR RENT—Furnished room with bath, for single gentleman. 358 Third and Highland.

FOR RENT—Furnished housekeeping rooms. 471 Elrod avenue. Phone 200-L.

WANTED

WANTED—Board and room in private family by evangelistic party of four. Phone 129-R.

EXPERIENCED DRESSMAKING—Inquire 138 Fourth and Central.

WANTED—Position by a good cook and competent housekeeper; good references. Address "O. C." care Times.

WANTED—Girl for general housework. 729 So. Fourth street.

WANTED—Girl for general housework. Phone 297.

LIVERY BUSINESS FOR SALE OR TRADE

Until further notice, I will offer for sale trucks and transfer wagons, piano trucks, horses and harness and other appurtenances too numerous to mention. Will sell or trade my entire stock and business as a whole or by the piece; will take in exchange any live stock except horses or will take secured notes for a reasonable length of time. I have managed this business for twenty-five years and now am ready to retire, and have no other reason for selling out. Will rent barn very reasonable.

L. H. HEISNER
 Marshfield, Oregon.

LOCAL BREVITIES

TIDES FOR APRIL
 Below is given the time and height of high and low water at Marshfield.

The tides are placed in the order of occurrence, with their times on the first line and heights on the second line of each day; a comparison on consecutive heights will indicate whether it is high or low water. For high water on the bar subtract two hours 34 minutes.

11 Hrs.	2.33	9.04	3.38	9.00
Ft.	6.8	-0.7	5.6	1.1
12 Hrs.	3.21	9.53	4.28	9.43
Ft.	7.0	-0.8	5.4	1.6
13 Hrs.	4.05	10.40	5.22	10.30
Ft.	6.8	-0.8	5.0	1.8
14 Hrs.	4.48	11.36	6.19	11.23
Ft.	6.6	-0.6	4.7	2.3
15 Hrs.	5.38	12.35	7.24	0.0
Ft.	6.2	-0.2	4.4	0.0

WEATHER FORECAST
 (By Associated Press to Coos Bay Times.)
OREGON—Fair and cooler, with westerly winds.

LOCAL TEMPERATURE RECORD
 For the 24 hours ending at 4:43 a. m., April 11, by Benj. Ostlund, special government meteorologist:
 Maximum 57
 Minimum 41
 At 4:43 a. m. 43
 Precipitation 41
 Precipitation since Sept. 1, 1913 59.16
 Precipitation same period last year 56.88
 Wind: Southwest, partly cloudy.

CHEER UP!
 IT'S AS easy to smile as to frown. It's as easy to laugh as to cry. If we're smiling and laughing and happy while living, at death all the world will be kind and forgiving. Why not smile, why not laugh, you and I? It's as easy to love as to hate. It's as easy to hope as to pine, and the hope which we feel and the love which we render will help the whole world to be cheerful and tender; and peace will be ours, yours and mine.
 —Anon.

BORN
KING—To Mr. and Mrs. Richard King, at their home at the Stephen Rogers ranch, a daughter, their first born.

Out For Portland—The Aroline sailed at noon today for Portland with a full list of passengers.

Two Masses—Rev. Father Munro announces that a low mass will be celebrated immediately after the high mass at 8 o'clock tomorrow.

Early Service—There will be celebration of the Holy Communion at Emmanuel Episcopal Church at 6 a. m. tomorrow.

Aid Family—There will be a basket social given at the Baptist Church this evening by two of the Sunday School classes. The proceeds from the sale of the baskets will be devoted to aiding the McHale family of Eastside.

Move Camp—J. H. Pinkerton, of North Inlet, was in Marshfield today on business and states that the S. P. construction camp will soon be moved from the Rezin ranch to Saunders Lake. Good progress is being made on the clearing.

To Lodge Session—Carl W. Evertsen, J. T. Harrigan and Chas. Van Duyn, left today for Portland to attend big doings of El Kadir Temple, and where Mr. Van Duyn will take the degree. Mr. Evertsen will also go to Seattle to look after some property he has there.

Can't Remember—Mr. Pettyhoff, the dredge line man who was found unconscious and badly beaten a few weeks ago, is slowly recovering, but is unable to remember any of the events that would shed any light on how or where he was beaten up. He is at his home on South Broadway.

The Royal TONIGHT

Trixie Mack and Baby Phyllis in an entertaining and pleasing vaudeville.
 Five reels of new pictures.
 Two fine two-reel features.
 "The Black Mask." 191 Bison two-reel drama with Francis Ford and Grace Cunard.
 "The Stolen Love." A stirring two-reel Imp drama.
 "When Spirits Walked." Exceedingly funny frontier comedy.
 Admission, lower floor, 15c; balcony, 10c.
 Entire change of program tomorrow. New vaudeville opens at matinee 2:30 p. m.
 "Rogues of Paris." Big Solax four-reel feature tomorrow night.
 "Arizona" will be repeated Monday night.

PHONE 158-R
10 Cent Messenger Service
MARSHFIELD CYCLERY

OUR PLUMBING DEPARTMENT
 Is equipped to handle all requirements with competent men of large experience. We carry a full line of BATH ROOM ACCESSORIES.
OUR TIN SHOP REPAIRS ANY OLD THING
Schroeder & Hildenbrand
 Hardware and Plumbing.

PEOPLE YOU KNOW ABOUT

OSCAR CARLSON went up Coos River on the Retlaw Friday.
WILLIAM CONKLIN of Fairview is a visitor in Marshfield today.
MISS LOU MAHAFFY of Coos River is shopping in Marshfield today.
J. J. OTT of Allegany came down on the Alert to Marshfield today.
CHARLES EDWARDS of Allegany is a Marshfield visitor today.
MISS FLO JOHNSON of Maxwell is a visitor in Marshfield today.
MRS. G. L. WILLIAMS of Coaledo is shopping in Marshfield today.
ALAN TODD returned today from a business visit to Coaledo.
L. C. BARGELT has returned from a few days' visit at Myrtle Point.
MISS MAY MAGEE of Empire is an over-Sunday guest at the home of Mr. and Mrs. P. M. Wilbur.
FRANK SMITH of Isthmus Inlet is a business visitor in Marshfield today.
MISS MARTHA ROSS of Isthmus Inlet is visiting friends in Marshfield today.
M. J. BOWRON of Henryville is a business visitor in Marshfield today.
H. DONOVAN of Coaledo was a passenger on the Banshee to Marshfield today.
J. D. CLINKENBEARD of Sumner is a business visitor in Marshfield today.
CHARLES SELANDER of Sumner was a passenger on the Sunrise to Marshfield today.
MISS ALMA KOLSTAD of Sumner is visiting friends in Marshfield today.
ELMER MATSON of Catching Inlet came down on the Sunrise to the city today.
EMIL STONE of Catching Inlet is a business visitor in Marshfield today.
CHARLES SPOONER of Catching Inlet is a business visitor in Marshfield today.
MRS. P. D. BLAKE of Catching Inlet is shopping in Marshfield today.
MRS. ANDREW ANDERSON of South Inlet is visiting friends in Marshfield today.
MISS EDITH PRICE, principal of the South Inlet school, is a visitor in Marshfield today.
CHARLES LASH of South Inlet is in Marshfield today on a business errand.
JOHN MICHELBRINK of Allegany was a passenger on the Alert to Marshfield today.
JACK BAKER of Loon Lake is a business visitor in Marshfield today.
RAY LANDRITH of Coos River journeyed to Marshfield on the Alert today.
WM. MILLS, formerly with the Coos Bay Home Telephone Company and a well known resident of North

Bend, arrived here yesterday from Michigan, where he has been residing, to visit and look after his interests. He is still an ardent believer in Coos Bay.
CHARLES MAHAFFY of Coos River is a business visitor in Marshfield today.
JOHN ENEGREN of Coos River is a business visitor in Marshfield today.
J. L. AASEN, the Coquille logger, was here today from Coquille on business.
WILLIAM DOYLE of Coos River was a passenger on the Alert to Marshfield today.
TOM LAWHORN and son of Allegany are week-end visitors in the city.
FRANK HEATH and Carl Davis came in from Myrtle Point today to spend Sunday.
MR. AND MRS. HERMAN LARSON will leave tomorrow for Florence for a two weeks' stay.
MRS. D. D. PIERCE of Coquille passed through here yesterday en route home from California, where she has been spending a few weeks.
ED M'KEOWN and wife came in today from Coaledo to spend Sunday and to look after some of Mr. McKeown's property interests.
MISS PEARL REIGARD, who is teaching at Bridge, arrived home today to spend several days at the home of her parents, Mr. and Mrs. C. I. Reigard.
ALF JOHNSON, Jr., was here today in the interests of his candidacy for the Republican nomination for Sheriff and says everything is looking fine.
ARTHUR HOLMES of Sumner is a visitor in Marshfield today. Mr. Holmes reports that the Sumner Band is improving rapidly and is practicing regularly.
W. T. MOFFETT, of Beaver Hill, was here today, returning home this afternoon and taking Otto Schetter's famous varmint dog "Beans" with him.
SAM LILJROTH, who has been spending some time with his brother, Dave, at Beaver Hill, left today for Alaska, where he expects to spend some time.

USELESS SYMPATHY.
DON'T worry for the fellow who can't smile, who can't be glad; who is always scolding someone, who is always sour and sad. He has thought of his own troubles, has this surely, sullen frown, till his face seems plaster molded, plainly representing "Ouch!" Sympathy will only add to all the grief he plainly shows. He is bursting full of trouble, trouble over ingrown woes. Jolt him hard, for this will help him more than pity, more than pelf. Too much pity has obsessed him he is sorry for himself.
 A man may make a guess at what a woman is going to do, but that is his limit.

NOT FOR A NICOTINE SOAKED SMOKER.
La Natoma Cigars
 were not made for the man who has a strong nicotine craving. It is the mild, sweet and nut-like flavor, soothing the nerves and making life worth living that has made LA NATOMA the favorite of all 2-for-25c cigars. Handled by all first-class dealers.

J. Lee Brown, Ph. G. **Robt. W. Swanton, Ph. C.**
DERMOL
 SWANTON'S SCIENTIFIC POISON OAK REMEDY—THE GREATEST BOON for sufferers known to the scientific world. Relieves itching and burning, reduces inflammatory swellings, due to poison oak, soothes, cools, heals all affected parts.
Swanton's Famous Poison Oak Remedy
 POISON OAK REMEDY HAS BEEN ON THE MARKET FOR the last four years; the results produced have exceeded expectation; 99 cases have been cured out of every 100. Never had a patent remedy before accomplished as much for the cure and prevention of poison oak.
Poison Oak Remedy
 IS ALWAYS NEEDED IN THE SPRING TIME, AS POISON OAK is more rife during these months than at any other time. Secure a bottle of DERMOL before going on camping or picnic parties. ONE APPLICATION IMMEDIATELY BEFORE or after your day's fun insures protection.
BROWN DRUG CO.
 GRADUATE CHEMISTS
 71 Market Avenue, Marshfield, Ore.