BG SHORTAGE OF LIVESTCKK

Constant Decline in Numb Animals Available Meat Supply


## NOW LISTEN TO ME!

THIS IS OUR BEST APPEAL TO YOU, IF THE SACRIFICE OF PROFITS AND LOSS HAVE ANY MERCENARY SIGNIFICANCE OVER YOUR POCKETBOOK
You Will Buy Now or Never
We have decided to close out our entire MEN'S COAT DEPARTMENT it being thoroughly understood that I pay no attention to the original cost, so you can rest assurred that if ever you had an opportunity to buy coats right, you have it now.

Price and Values in Black and White.


## Women's and Misses' Suits and Coats

at merciless slaughtering of prices
We will take our loss now, instead of later. If the reduction in duction you have ever seen, in the latest and up-to-date Fall and Witer Suits and Coats.

Women's and Misses Suits


RUSSELL BUILDING CENTRAL AVENUE

Western Outfitting Co.
$\frac{\text { RETWEEN 2ND AND 3RD STS. }}{\text { CENTRAL AVE. }}$
This same reduction prevails in Women's and Misses Rain Coats of every description. CENTRAL AVE

GOOD CHEER ORUG STORES NATVES OHIY

## FOR CHILDEEAMMYCLOSE EARIY II CAMAL WORK

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## Encouraging The Advertiser

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If newspaper advertising leads you to some purchase or transaction that results to your advantage, or if it points the war to easier and more comfortable shopping and business dealingsin short, if it in any way works to your advantage, why not tell the advertiser so, if an opportunity offers?
If the advertiser is business-like and progressive enough to place his proposition within your reach through the columns of The Times, he deserves to be encouraged. He should know that your patronage at least was secured by means of his advertising in The Times.

Without a doubt any one of our advertisers would be glad to know that you have benefited by his announcements and would welcome your ideas and remarks upon that very important part of his business.

