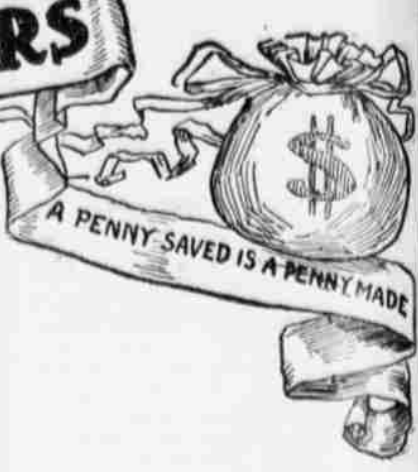




MONEY SAVERS FOR WISE SHOPPERS



Our Great Annual
January Clearance Sale

Starts Today

The Greatest Merchandising Event on Coos Bay

EVERY MAN WOMAN AND CHILD ON COOS BAY SO WELL KNOWS WHAT THIS GREAT ANNUAL SALE MEANS THAT IT IS HARDLY NECESSARY FOR US TO DO MORE THAN JUST MAKE THE ANNOUNCEMENT, AS THIS GREAT SALE EVENT IS NOT ONLY EXPECTED, BUT AWAITED FOR WITH KEEN INTEREST BY HUNDREDS. WE START THE SALE WITH ESPECIAL ENTHUSIASM BECAUSE EVERY SALE GETS BIGGER, WHICH MAKES THE CLEARANCE SALE WITHOUT QUESTION THE GREATEST MERCHANDISING EVENT IN MARSHFIELD. IT INVOLVES THE SACRIFICE OF PROFITS IN MANY INSTANCES, BUT THAT MAKES NO DIFFERENCE WITH US, FOR WE CLEAR OUR STOCKS AT THIS TIME OF ALL WINTER GOODS PREPARATORY TO THE RECEPTION OF NEW GOODS IN SEASON.

Clearance Sale of Ladies' Suits, Coats and Evening Dresses

We have listed but a few of our prices to give you an idea of the reductions which prevail through this entire garment section. It will be to your advantage to come early while the sizes are here.

\$30.00 Suits	-----	\$18.00
\$25.00 Suits	-----	\$15.00
\$20.00 Suits	-----	\$12.00
\$15.00 Suits	-----	\$ 9.00

Odd lengths Dress Goods. Remnants of all kinds. Dress Goods. Lawns. Embroideries.

Clearance Sale of Men's Clothing

The clearance sale of Men's Clothing is an important event with us, as we carry none but reputable brands. The saving to be effected in our sale prices can be appreciated by seeing the garments.

\$30.00 Suits	-----	\$19.75
\$25.00 Suits	-----	\$16.65
\$20.00 Suits	-----	\$13.35
\$15.00 Suits	-----	\$10.00
\$12.00 Suits	-----	\$ 8.00

One lot of odd suits, mostly small sizes, 34, 35-36, formerly priced from \$12.00 to \$16.00, the entire lot to go at Clearance prices. Your choice for \$4.75 a suit.

One lot formerly priced from \$18.00 to \$25.00 Clearance Sale price, \$11.50.

Boy's Short Pants Suits, at twenty-five per cent off regular price.

One lot of Boys' Straight Pants Suits, formerly sold from \$3.50 to \$6.00. Clearance Sale price, \$1.00 a suit.

Ladies' Shoes

400 pairs Ladies' Shoes and Oxfords. Odd sizes and styles.

\$4.00 Values	-----	\$1.65
\$3.50 Values	-----	\$1.40
\$3.00 Values	-----	\$1.20
\$2.50 Values	-----	\$1.00

Men's Shoes

150 pairs Men's Walk-Overs, Hanans and Bilt-Wells. This lot of usual standard quality is too well known for further description.

\$6.00 Values	-----	\$2.40
\$5.00 Values	-----	\$2.00
\$4.50 Values	-----	\$1.80
\$4.00 Values	-----	\$1.60
\$3.50 Values	-----	\$1.40

Underwear

Men's Negligee Shirts. Socks. Underwear. Sweaters. All included at Clearance Sale Prices.

Clearance Sale of Men's Hats

This is one of our most important sales.

Regular \$3.00 Hats	-----	\$2.25
Regular \$3.50 Hats	-----	\$2.65
Regular \$4.00 Hats	-----	\$3.25

MAGNES & MATSON

COOS BAY TIMES

M. C. MALONEY Editor and Publisher
DAN E. MALONEY News Editor

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Official Paper of Coos County.

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall be thrice unopposed.

Address all communications to COOS BAY DAILY TIMES, Marshfield, Oregon.

PUBLIC OWNERSHIP A SUCCESS.

THE San Francisco Call recently directed attention to two instances where men said that public ownership would prove failures and both have proven highly successful. One of these is the Geary street railway in San Francisco, of which the Call has intimate knowledge. It says: "The postal service is now, for

the first time since 1883, self-supporting," says Postmaster General Burleson in his annual report to the President.

Just how this can be, we are forced to ask!

Do we not know that the parcel post has been in operation for the first time during the year, to which Mr. Burleson refers?

Had we not listened for years to the declarations of men that know, for they were in the parcel delivery business—express men and shippers and the like—that the government's annual deficit would be tripled if the parcel post were put into operation?

Those two declarations are irreconcilable.

However, we are forced—some will be forced reluctantly—to admit that the Postmaster General's statement must carry more weight than the predictions of the men who opposed the parcel post.

Because, as it happened, the Postmaster General's statement that the Postoffice, partly on account of the parcel post department, has made money, is based on figures, while the adverse predictions were based solely

on a desire to protect the express companies from Federal competition.

When the people were fighting for the Geary street railroad they were assured that such a municipal line would bankrupt the city and make nothing but pickings for politicians.

On the contrary, the Geary street railroad was able to loan the city of its earnings \$50,000 so that the city might purchase the equipment of another road, and it is proposed out of accumulated earnings of the Geary street line to build an extension into the Sunset district.

There we have two instances in which those who opposed public business activity and public ownership of utilities have guessed wrong. Both guesses were made by the same men, too.

The man who opposes public ownership will nearly always guess wrong.

A GOOD RESOLUTION

IT IS not too late yet for one good resolution that should be easy to keep, namely: **BOOST EACH DAY FOR COOS BAY.**

WITH THE TOAST AND THE TEA

Don't let the stranger knocking at the door find those inside the town are knocking more.

Motto for Mayor Allen: "If at first they don't resign, can, can again."

In 1913 the baby boys were ahead of the baby girls, but in about 17 years the girls will easily overtake them.

He saved a dollar on the roof last week, and lost twenty when it sprang a leak.

J. L. Brice.

John D. Rockefeller has given \$7000 to a church. The congregation will please rise and sing: "Praise

John From Whom Oil Blessings Flow?"

Some Coos Bay bachelors are said to be seeking a wife. It's a safer plan to hunt a single girl.

If President Wilson met Envoys Lind Sunday would they Pass Christian?

DAY AFTER NEW YEAR'S.
'Twas the day after New Year's, And all over the town Men were complaining Of tongues thick and brown. In the annals of New Year tides This was the worst. Their chief souvenir Was a beautiful thirst.

Some Coos Bay people spend their time setting traps for themselves.

One swallow does not make a summer, but some Coos Bay fellows seem to think that quite a number make a New Year.

Just because you are elected to

the Down-and-Out Club, you don't have to become a life member.

The Coos Bay man who has just purchased a new raincoat is enjoying this weather.

The man who starts up the ladder of success by stepping on the other fellow's fingers, don't get much of a grip on the top rounds.

Too many Coos Bay men are looking for Temptation instead of Opportunity.

A NAUGHTY GIRL'S FATE.
There was a naughty little girl who wouldn't sew her seam. And when she went to bed at night she had an awful dream. She thought a great big sewingbird came hovering o'er her head. His claws were full of needles and his tail was made of thread. He whisked her off to a lonely place where the thimble-berries grow. And there, hemmed in by cotton thread she had to sit and sew.