FIRST ADDITION TO MARSHFIELD

Ask About First Addition

While investigating real estate for the purpose of finding a suitable building site for your home, ask about FIRST ADDI-TION to Marshfield the beautiful Southside addition which has made such rapid progress in the last year. Forty new homes here testify to the attractiveness of this home district. With such a start its success is assured.

Your questions about FIRST ADDITION will bring out these facts.

FIRST ADDITION is the first addition on Coos Bay to grade streets. install a water system, and provide a planked roadway joining it with the paved streets of Marshfield.

Besides having these and other city conveniences, this district is shell tered from the cold winds, and the lots here are level and sightly,

FIRST ADDITION lots are large, prices are right, and terms of purchase are within the reach of all earners.

When you are convinced that this property deserves your consideration, call at our office for plat and detailed information.

Reynolds Development Co.

(OWNER)

178 Central Ave.

Phone 160.

The Cost of Living Advertising

A very few people get the impression_that advertising cdds to the cost of goods. The truth is that the very opposite is true. The goods that are advertised are invariably the cheapest and best.

The only store that cannot afford to advertise is the one that gets higher prices or sells inferior goods. The town where the cost of living is the cheapest is always the one where the stores advertise their prices.

Merchandise that is advertised can always be sold cheaper than that which is not if it has quality. It is generally admitted that Ivory Soap is of the highest quality and you get a bigger bar for a nickel than of any other kind of equal grade. And yet more money is spent for advertising Ivory Soap than any other.

Why? Because advertising makes it possible to sell such enormous quantities of Ivory Soap at so little cost of salesmen's time that dealers cannot afford not to keep it.

This saving of time of salesmen is the real secret of all advertising. Advertising is salesmanship on paper and the goods are sold before the customer comes to the store. _One salesman can sell ten times the amount of goods in the same length of time it takes to explain and argue about the non-advertised brands. But no article can be successfully advertised unless it has merit for it is the value of established business that makes advertising pay.

Whenever you find a town where the merchants don't advertise there is always a suspicion that the cost of living is higher than it might be, for it costs the merchant who does not advertise more to do business. His business is not one of quick sales and small profits for he cannot afford to advertise if his prices are too high or the quality too low.

Coos Bay has some live merchants who are not afraid to advertise and quote prices in competition with stores everywhere. If you are not trading with an advertising merchant watch the advertising columns of all the papers you read and compare the prices you pay with the bills you receive.

And if you want to learn more about advertising and map out a campaign for your own business consult the advertising man on The Times. He has not only ideas but experience.

NEWS OF NEWS TOWNS

CHASE FOR JUDGE. Announcement that Judge J. Hall would not be a cand succeed himself, which ment was made exclusi Sentinel, has brought unts into the limelight. ong them being the Hon, W. C. Chase, of this city, and Judge A. H. Derbyshire, of North Bend. Coquille Sentinel,

TO CLOSE SHOWS.

Pictures on Sunday.
The several churches of Coquille at their morning services last Sunday voted on a resolution calling for the petitioning of the City Council to close picture shows on Sun-days, and in each instance the resolution was unanimously adopted. The ministers of the city held a meeting Tuesday forenoon, and after thoroughly discussing the situation prenared a petition to the Coun-cil in accordance with the resolution and this will be circulated generally within a few days.—Coquille Sen-

ANOTHER CASE OF SMALLPOX

The home of Robert Irvine, on Second street, is quarantined, one Naturally this ruffled Rumpf's feath-of the children having smallpox. It ers and he ordered the intruder from was told at the Irvine home on Tuesday that the child had had the disease nine days before being quarantined, and that the malady had practically subsided without ill effects. fects. -Coquille Sentinel.

MAKING MUCH BUTTER.

The Coquille Valley Creamery is making 25,000 pounds of butter per month, which may be considered a good output for this season of the year.-Coquille Sentinel.

DEAL FALLS THROUGH.

Owing to some misunderstanding over the deal, Mr. Fredericks, who several months ago bought the Bunch ranch at \$8,500, has relinquished the place to Mrs. Bunch and returned to the Johnson ranch up the river, on which he holds a lease until next March. Nick Johnson, who was

a severe attack of measles and return to her home at Myrtle Point, while her sister will complete the unfinished term.-Gold Beach Globe.

All kinds of HOT DRINKS at Sarter's Sanitary Fountain.

SIX WEEKS TO **CHRISTMAS**



hive!

Seven Days stole one and then there were five.

WATCH THEM DISAPPEAR

Do Your Christmas Shopping Before They Are All Gone.

NOTICE TO CONTRACTORS.

Notice is hereby given that sealed bids will be received by the Port of Coos Bay, until 10 o'clock a. m., Monday, December 8, 1913, for the construction of public wharf and warehouse on the property of the Port on Front street, immediately north of the Standard Oil Company, in the City of Marshfield, Coos County, Oregon, according to the plans and specifications on file in the office of the Secretary of said Port and there open to the inspection of all persons interested there-

All bids must be in accordance with the requirements accompanying said specifications.

A certified check for five per cent of the amount bid must accompany the bid, to be forfeited to the said Port of Coos Bay, in case the con-tract is awarded the contractor, and he fails to enter in a contract with the said Port of Coos Bay within

The Port of Coos Bay reserves the right to reject any and all bids. Dated this 15th day of November

HENRY SENGSTACKEN.

WEDDING DELAY

Coquille Churches Oppose Moving J. C. Rumpf, of Coquille, Punished for Interfering With Marshfield Couple.

The Coquille Sentinel says: "Ed Stickney was arraigned before Magistrate J. S. Lawrence on Monday charged with assault, to which he pleaded guilty, and promptly paid an assessment of \$10. Early that morning J. C. Rumpf and a Miss Johnson came to Coquille from Marshfield and procured a license to wed, after securing which precious document they went to the Skookum restaurant and rented a room. While there engaged in conversation with some acquaintances, Stickney enter-ed and addressed himself to Miss Johnson with, "Hello, sweetheart!" the room, a rough house following. Rumpf afterward swore out a warrant for Stickney and he was arrested.

Immediately after the magistrate had tossed the sawbuck into the municipality's exchequer, there came a request for Judge Lawrence to perform the marriage ceremony, but he declined with thanks and rustled the Rev. Thomas, who did the job in his usual artistic manner.

SCHETTER RETIRES.

L. L. Brandenburg, formerly agent for the Estabrook Company at this port, will shortly take over the ware-house business of the company now under the management of E. W. Schetter.-Bandon Surf.

CATCHES WILD CAT.

Roy Jones, of Four Mile, found evidence of some animal coming around his buildings after night and supposing it to be a skunk, he set a small steel trap for the prowler. March. Nick Johnson, who was "holding down" the lease for Mr. Fredericks, has moved back to his pretty bungalow on First street.—Coquille Sentinel.

EPIDEMIC IN CURRY.

The measles and whooping cough are still prevalent in the Rogue River country. There are six cases of measles in the home of J. G. Porterfield, at Euchre Creek, Miss Edith Lusk, who has been teaching the Gold Beach school, will resign her position on the account of a severe attack of measles and re-

E. W. Dean made a trip to Gold Beach lest week in connection with his position as Deputy Sheriff, in charge of Lib Haines' property af-ter the shooting affair at Eckley. Haines was a bachelor, about fifty years of age, and leaves an estate valued at approximately \$10,000. valued at approximately \$10,000. Gold Beach Globe.

AT THE HOTELS.

The Chandler Hotel. E. Weiss, Santa Rosa; E. J. Ryan, Portland: Brewster Cameron, Jr., San Francisco; W. N. Munroe, Portland; Dr. W. I. Thompiss, Grants Pass; F. A. Cassidy and wife, Portland; H. J. Nelson, Portland; Harold Almert, Chicago; O. E. Yates, Seattle; S. M. Walters, Portland; Mr. and Mrs. A. H. Pierce, Bellingham; J. H. Kelly, Portland; Francis L. Withington, San Francisco; Mrs. L. J. Johnson, Myrtle Point; T. Marsden, Seattle; Ned C. Kelly, Coquille, A. T. Morrison, Coquille; J. E. Schilling, Myrtle Point; F. L. Landess, Seattle, Wash; Wm. Thomas, Chicago; Geo, W. Lawrence, San Francisco; George Stokes, Portland; N. J. Dishington, Portland; S. Portland: Brewster Cameron, Jr., San land; N. J. Dishington, Portland; S. B. Rathjen, Utica, N. Y.; P. M. Hall-Lewis, Good Roads; Al Waktrom, Bandon; Blanche Moore, McMinnville, J. E. Cowan, Lakeside; Frank Bouron, Lakeside; F. J. Hartman,

The Lloyd Hotel.
Fred Jackson, Empire; C. Miller,
Coquille, Geneva Lockes, Portland; M. Whitman, Spokane; H. C. is, Spokane; Gussie Carlson, Wilds, Spokane; Gussie Carlson, Lakeside, Chester Johnson, Lakeside; Sam Brooks, Glendale.

Sam Brooks, Glendale.

The Blanco Hotel.

Blanche Moore, McMinnville; Almer Waktram, Bandon; A. M. Christensen, Haines Inlet; A. A. Miner and wife, Florence, Ore.; Clarence Fish, Coquille; J. C. Noah, Coos River.

The Coos Hetel.

John Johnson, Portland; Berd Powell, North Bend; Fred Birch, Oakland; J. J. Clinkenbeard, Coos River; Ceorge Clinkenbeard, Coos River;

George Clinkenbeard, Coos River; Joe Hotchkiss, Coos River; L. Coon, Roseburg; W. Bruner, Marshfield; J. C. Harrington, Portland; Lon Brien. Sumner, W. B. Anderson, Myrtle Point.

"PLI, WEAR THAT COOS BAY SMILE."

The Chamber of Commerce has purchased 1000 copies of R. O. Graves' new song. "I'll Wear That Coos Bay Smile." It is also on sale at the Wiley B. Allen Music Store. Store.

South Coos River Boats

Tioga leaves Marshfield for head of river at 8 a. m., re-turning in evening. Rainbow head of river at 7 a. m. and returning leaves Marshfield at

ROGERS & SMITH.