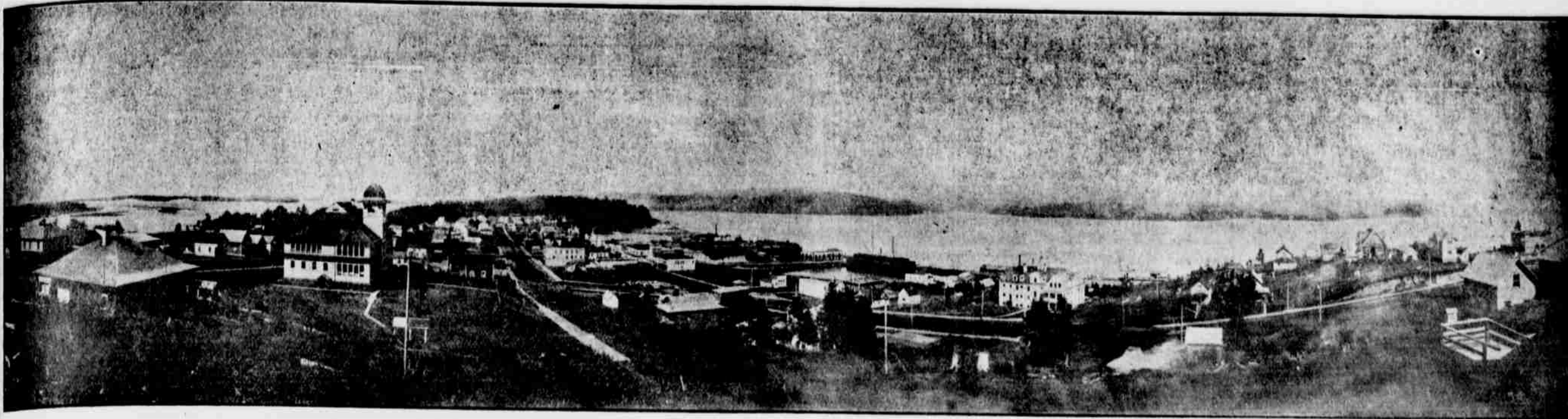


NORTH BEND A THRIVING CITY OF INDUSTRIES



NORTH BEND—THE HOME OF BOOSTERS—WATCH US GROW.

LET US BE LOYAL TO NORTH BEND

There should be mutual, co-operative effort by all the people of North Bend to boost this community. Every individual who lives in North Bend should, as far as possible, do all his business in North Bend. Business and professional men, salaried men and workmen, are all respectfully invited to avail themselves of the banking facilities of the **BANK OF OREGON**, but if not this bank, then the other bank—but let us keep the money in North Bend. That's the way to build a city.

Bank of Oregon

Call up the

Twin City Steam Laundry

FOR PROMPT AND EFFICIENT SERVICE—OUR CAR CALLS ANYWHERE ON COOS BAY.

Modern and Complete Equipment—

Satisfaction Guaranteed.

'By Our Fruits You Shall Know Us'



We are contented to be judged by the quality of the Fruits we offer for sale, because we are particular in buying and just as particular in selling. Adults and children can rely upon the absolute freshness and ripeness of all our Fruit, which is warranted sound and wholesome. An infinite variety to choose from and moderate prices asked.

COOS BAY GROCERY CO.

81—PHONES—581

PROMPT SERVICE

NORTH BEND, ORE.

We herewith take pleasure in announcing the consolidation of Gamble's Meat Market with Fourier Bros., where we will be pleased to receive the patronage of all former customers of Gamble's market.

Fourier Bros.

George Fourier
Henry Fourier

PLATT'S PRESCRIPTION PHARMACY

THE HOME OF NYAL AND PENSLAR FAMILY REMEDIES.

NEXT DOOR TO POSTOFFICE.

NORTH BEND.

OREGON

NORTH BEND

Hardware & Supply Co.

Cement, Brick, Lime, Plaster, Sewer Pipe, Tile, Etc.

HARDWARE, TINWARE, CROCKERY

FIRST RATE PLUMBING AND TINNING

ALL WORK GUARANTEED

NORTH BEND, OREGON.

HOW TO BUILD UP OR TEAR DOWN THIS COMMUNITY

The Strength of the Wheel

THE WHEEL, composed of hub, spokes and tire, is one of the most useful and one of the strongest of man's mechanical devices. It also illustrates well the manner in which various parts are needed to make a perfect whole. A good town, a center of trade, resembles a wheel. With all of its contributing factors closely wedged in like the spokes fit into the hub of a wheel the prosperous country surrounding it holds it together like the tire holds the wheel.

So long as all parts are in place the device runs smoothly and is a perfect machine. Remove a spoke and the wheel at once becomes weaker and is no stronger than its weakest point.

TO HAVE AND TO MAINTAIN A GOOD SOLID TOWN EVERY KIND OF BUSINESS MUST BE FIRMLY ESTABLISHED, AND AROUND THESE MUST BE UNITED PEOPLE WORKING FOR THE COMMON GOOD.

Destroy the mercantile business or the manufacturing business or the banking business and, like removing a spoke from the wheel, you weaken the interests of the whole.

Send your money to mail order houses or patronize merchants in other cities and you take away that patronage which rightfully belongs to the home merchant and thereby undermine the business of the town. All classes or kinds of business are so closely related and interlocking that when you damage one you damage all.

But we have a beautiful little city, prosperous, growing and happy, and in it we have some of the best merchants, banks, mills, jobbers, and factories, conducted by as fine a set of men as you will find anywhere on earth. We have fine schools, handsome churches, excellent public utilities and many fine buildings the equal of any city of its size in the entire country, and all made possible by the business men—big hearted, progressive and aggressive hustlers and boosters.

There is hardly a day that the business men—merchants, banks, jobbers, mills, etc.—are not called on to make a subscription or donation to some institution or some worthy cause—to do something, if you please, for greater building or better living. And that they generously give and have given is proved in the many institutions we have for the intellectual, moral and the spiritual uplift of our citizens. Therefore, when you solicit a subscription from these business men of your home city you should feel in duty bound to give them what assistance you can and to always patronize them to the exclusion of others and outsiders.

THE VALUE OF YOUR HOME, THE RENTAL OF YOUR PROPERTY, THE PRICE OF LOTS—ALL ARE BASED ON THE SUCCESS OF YOUR BUSINESS MEN.

If the town has a lot of vacant stores, idle factories, mills running on half time, there can be no substantial value to property. Therefore, to keep the stores rented, the dwellings occupied and a general good tone to property values it is necessary that you give to your home people your entire support.

Patronizing mail order houses is not altogether limited to poor people or to farmers or to people who do not know the hurt they are doing the home town, but it is a common practice among certain well known, well to do men. I believe this is more the result of thoughtlessness and of being misled by embellished and highly exaggerated descriptions than through a spirit of antagonism to the home merchant. Moreover, I firmly believe that when you think this matter over seriously and carefully, analyzing it in every detail, that hereafter you will give your home merchant your trade.

Statement of Condition of THE FIRST NATIONAL BANK

of North Bend, Oregon, at the close of business, October 21, 1913.

Resources.	Liabilities.
Loans & Discounts \$197,335.89	Capital \$ 50,000.00
Bonds & Securities 76,321.58	Surplus and Undivided
Banking House &	Profits 7,761.31
Furniture 33,870.00	Circulation 50,000.00
Cash & Exchange .. 147,293.57	Deposits 257,259.73
Total \$365,021.04	Total \$365,021.04

TWELVE MONTHS' INCREASE IS 145 PER CENT.

Deposits, Oct. 21, 1913, Comptroller's Call, \$257,259.73	
Deposits, Oct. 21, 1912	105,021.47
Increase	\$152,238.26

HOW'S YOUR LIVER?

Fix it with

REXALL LIVER SALTS

25c

50c

\$1.00

The Everitt Pharmacy The Rexall Store

M. H. Milliron.

J. H. Pitney

THE CLUB

TOBACCOS, CIGARS, BILLIARDS.

You may be strangers elsewhere, but here you're right at home.

NORTH BEND.

OREGON.

HOTEL OREGON

AMERICAN PLAN

The well-known hostelry having served the people for seven years and still holds its place as the leading hotel of the city

No booze or boozefighters here; that's why a man with his family need not fear. The tables and meals are clean, and the rooms and beds as well; and that is all the Hotel Oregon has to sell.

WANT YOUR RING RESET?

We have just received a fine line of all kinds of cut stones. Call and bring your rings with sets out and get prices on sets.

WATCH THE WINDOW MONDAY FOR A WATCH BARGAIN

W. D. WOODROW, North Bend Jeweler.

While in
NORTH BEND
Make the Store
Of The
North Bend
News Co.
YOUR
HEADQUARTERS

SMITH'S VARIETY STORE

DRY GOODS AND MILLINERY SUPPLIES

A COMPLETE LINE OF HOLIDAY GOODS.

NORTH BEND.

OREGON