# Opening of a New Store—The Parisian

known as the fashion center of the Northwest, whose main store is located at Spokane, Washington, with a branch store at Lewiston, Idaho; have now established a LADIES' READY-TO-WEAR SHOP on Coos Bay, at Marshfield, Oregon, which will be open and ready for business

# Saturday, July 19th, in the O'Connell Building, Market Avenue

This will be our temporary quarters, as we will move in our new store in the new Chandler Block about September 1st, 1913.

## Suits, Coats and Dresses

and garments that are crushed in packing and require pressing we will give very low prices on. GARMENTS that are late for the season will be sold at ONE HALF the regular low prices. Visit the store each day to secure some of these good bargains.

REMEMBER THE DATE—SATURDAY, JULY 19, 1913

Our aim will be to carry exclusive and individual lines in

Suits, Dresses Coats, Gowns Undermuslins

Separate Skirts Petticoats, Kimonas Waists, Neckwear Furs and Children's Dresses

THE PARISIAN

Owing to a delay in opening with the summer so far advanced, we will disregard all former prices to close out such garments. We will not give space quoting prices, but safe to say our prices will always be the lowest on EXCLUSIVE HIGH-GRADE MERCHANDISE. You are welcome at all times whether you purchase or not.

O'Connell Building, Marshfield, Ore.

FERESTING INFORMATION OF | Americans was the method of farm

TULSA, Okla., July 18.—Charles TULSA, Okla., July 18.—Charles He has also provided that any boy ge, a local millionaire, reputed to or girl who may wish a college eduworth \$5,000,000 has adopted 300 cation after completing the course in at his death the bulk of his eswill go toward helping poor fidren and maintaining a home ich he has established at Sand ings, a suburb of Tulsa,

Page has financed a street car line ich runs from the village to the me, and each day the poor childwho do not live at the home are thered up and taken out there,

THE MANNER IN WHICH FARM-

ERS WORK TO MUTUAL ADVAN-

(Special Cable to The Times.)

VIENNA, July 17.—By means of a

mi-official status given to the prin-

pal agricultural association of the

intry the Austrian farmers posses

organization which maintains a

mselves and the Ministry of Agri-

nstant and intimate touch between

lture. Details of the organization

merican Commission on Agricultur-

Co-operation during their stay

re, and many of the Americans be-

eve that the United States Depart-ent of Agriculture and the Ameri-

n farmers might consider benefits

The association which thus con-

cts the farmers directly with the

overnment is the Royal and Imperial gricultural Society of Vienna. All the local agricultural societies of

e small communities are affiliated th the central society. Through a

stem of general assemblies held for

embers of the various affiliated soeties an executive committee is setted to carry on the affairs of the

en representation upon this com-

s for certain classes of work from

Although the plan of government

pport and even of direct leader-ip in agricultural affairs is as thor-

ghly accepted in Austria as in oth-European countries, this semi-of-

ial society carries on work which American would consider without e province of the Department of griculture. Undoubtedly the strong

esentation of individual interests

the society enables it to do its ork with greater freedom than

buld be possible for a department the government. For instance, ls society studies the question of st of production of agricultural

oducts and based upon this data

kes direct recommendations of a al-official character to the govern-

nt regarding the tariff to be fixed on agricultural products. It pro-

matters, and even works to se-re him a fair freight charge on

pments of his produce to market.

Work of this character could hard-

be carried on by a department of government. At the same time

ral methods and breeding of cattle,

stributes farm literature, furnishes

pert advice to farmers and does

any other things which in the Unit-

onal Institute of Agriculture at ome believes that through such a sciety the government can be kept

closer touch with work of the mers than it could be when it de-

ends solely upon a department of e government. Such an organiza-on, he believes, could be formed to

rve as a connecting link between

e government and important agri-diural societies which directly rep-sent the individual farmer. It

society carries on experimental

the betterment of agricul-

and the society enjoys subsi-

The government is

this system

ntral society.

government

or children and hopes to swell the bis school can select the institution maker to 1999. He has provided that he wishes to attend and Page will defray all expenses.

Connected with the home he runs a farm and canning factory, where the boys and girls can work in off hours, and every branch of manual training and domestic science is taught by skilled teachers.

Page takes a great interest in his adopted children, and when able to get away from his office enjoys nothre they are taught in one of the ing better than a romp with his

bookkeeping. The greater part of

ty is carried on by the General Secre-

have determined just where they

stand. In every community a repre-

sentative number of farms are chosen

and the owners of these farms are in-

structed in a simple system of ac-

counts which are turned in every week to the central society in Vien-

bookkeeping department for the re-turn of these accounts, an inventory

s taken by an expert of the "plant'

operated by the farmer. Thus it is known at the start just what the

farmers' investment has been and his eturns are figured upon this basis.

Weekly reports are sent to the society

showing the progress of the various

crops together with statements of cost of material, labor, etc. Every-thing is subdivided according to crop or according to the stock raised. In

his way the central society can deermine accurately just where the farmer is making or losing and be-

cause of comparisons with the re-

turns of other farms the society can

advise him of any changes in meth-

ods likely to increase his income.

The work of the society is divided in-

to the big divisions of agriculture of

the country. Thus there is the de-partment of dairying, of grain grow-

ing, of forestry, of fruit and vine cul-

first entered in the books of the cen-

tral office and then are divided ac-

cording to crop and are turned over to the interested division. Thus each

division of the society operates with

exact information as to the status of

its particular branch of agriculture

at the moment. The value of such statistical data is obvious. But of course the individual farmer could

not be induced to go to the trouble

f making out weekly reports unless

there appeared some material benefit to himself. This the society does by making a critical analysis of each farmers' returns and furnishing him

at the end of each year with a com-prehensive report upon his year's

work. If faults are noted in his ad-

ministration of his farm, if he is not marketing properly, or if it would be more profitable for him to change his

crops or to engage in dairy farming

instead of grain growing, he is advis-

show bad leakage, an expert is sent

to consult with him in order to check

the losses. Since the information

which the farmer sends the society

is confidential he is protected by be

ing given a number and his reports

have been generally adopted by the farmers of Austria, but sufficient returns are being made to enable the

society to analyze the farming condi-

tions of each section of the country

and of each important crop. It is upon this information that the re-commendations of the society upon

tariff matters are made, and so the

farmers are assured of scientific tar-iff protection. The advantages to the

individual farmer are proving so ob-

States are carried on directly by e government. David Lubin, delethe United States to the International Lastitus of Argiculture at have been generally adopted by the

ould prove, he believes, a great vious that the system is rapidly ree in the propagandist work ne-

sary to spread co-operation among ing is uniform over the entire coun-

ed by the best experts of the country. If, during the year, his return

The returns of the farmers are

When a farm is listed in the

the administrative work of the socie-

Undoubtedly the Austrian farmers

But even if the work of accounting is not taken up nationally, but only by the individual farmers and they are instructed how scientifically to check up the expenditures and re-ceipts great good would result to the individual American farmer.

CULLINGS OF COQUILLE.

Coos County Seat News as Told by The Herald.

A farewell party was held last Tuesday evening at the home of H. D. Evernden near Bridge. The famly has lived at Bridge for three or four years, but have sold their ranch and will move to British Columbia.

Charles C. Hale, who was asso-ciated with A. P. Miller in the Royal theater some months ago, has returned to the city and has bought out Mr. Miller, being now sole owner of the playhouse. He intends to make extensive improvements in the Royal, especially in the machine

### GOOD ENGLISH HABIT.

Prof. Merriam Says It Is only Habit

Hard to Start. EUGENE, Or., July 17.—"Writing good English is only a habit, and must be treated in High School teaching," said Prof. Harold G. Merriam, of Beloit, who is at present a member of the Summer School faculty and who goes to Reed College in Portland this autumn. One teacher cannot inculcate a habit in a school

full of pupils in three hours a week.
"If there is any remedy for the deplorable inability of our high schools o teach their pupils to write good English, it must be applied by all of the teachers, who must get together and not leave the whole responsibilrhetoric, position and sense and not a literary standard is what we want in high school English teaching. The students must learn to express themselves clearly and effectively about the matters with which they have to deal in their other studies and in their daily life.

Rhetoric is not a thing apart. "Only recently we received eleven applications for a temporary place on the faculty of a college with which I was associated. Of these we threw five into the waste basket immediately as containing gross mis-takes in English, five more were quickly discarded as inferior. Think of it: of eleven persons seeking a position to teach the writing of English in an institution of higher learning, only three wrote letters in such terms as to entitle them to a re-spectful hearing. They regarded rhetoric as a thing apart, not as a thing that had anything to do with

common letter-writing.
"The schools will not turn out students able to write good English until correct usage is regarded as a habit, and inflexibly required by an teachers in connection with all written work. Many teachers now are almost hostile to the English de-partment, to say nothing of the great numbers who are not helpful."

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W. J. RUST, Manager

## North Bend

Cars leave every 20 minutes from 7 a. m., to 7 p. m.; from 7 p. m. to 12 o'clock every half. Fare 15 cents one way, round trip 25 cents. Commutation books, 20 rides, \$2.00. Cars leave Chandler Hotel, Marshfield and North Bend News Co., in

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