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## THE ASSOCIATED NEWSPAPER SCHOOL

## It's Purpose

The Coos Bay Times has joined a number of the leading newspapers of the United States in an educational movement to make you well acquainted with the world's knowledge by devoting five minutes of your spare time each day to interesting reading and to looking at beautiful pictures.

# It's Method

To enable you to acquire this knowledge without special effort, so that you may come easily and agreeably to know the world's big men, big things and big achievements.

# It's Advisory Board

The Associated Newspaper School is conducted under the advice and counsel of an Advisory Board. Each member is a recognized authority, and has supervision over one of the departments of education-Literature, Fine Arts, History, Natural History, Travel and Science.

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# It's Plan

First - In the Coos Bay Times every week day you will find a gripping human interest story about a famous person, place, picture or other subject. This story will give you, in a concise manner and without unnecessary details, just what you have wanted to know about each subject.

Second-The Mentor is issued every week, and contains an illustrated article by an eminent authority on the subject of the week. The Mentor also contains six beautiful pictures, either in color or in intaglio-gravure.

### THE PLAN IS SIMPLE

In The Times every day you will find a brief, gripping story giving vital facts about people, events, places and pictures. Once a week you will get "THE MENTOR," an illustrated publication containing an article, by an eminent authority, on the subject of the week, together with six beautiful pictures in intaglio-gravure or in color.



### **ITS SCOPE BROAD**

This plan of taking in valuable information by a simple and attractive method has been carried out so far as to cover all fields of useful knowledge. It will give you a broad acquaintance with the treasures of the world in Art, Literature, History, Science, Travel and Adventure. It is a liberal education, easily and agreeably obtained.



### ITS AUTHORITY ABOVE QUESTION

The plan has been warmly endorsed by hundreds of distinguished educators throughout the country, and it is conducted under the counsel and supervision of an Advisory Board made up of eminent men, each of whom is a recognized authority in some field of knowledge. What you learn will, therefore, be worth while and trustworthy.

"CHERUBS IN ART" Is the topic of this week's lessons, commencing Monday. Reproductions of the world's famous masterpieces.

Six Pictures and Mentor Only 10c at The Times Office