

## SPRING STOCKS

## Now comes the imper sery

 on has given the woild of women for the Spring of 1913 . E Eeyt fash las style secrets
## SPRING STYYLES

know what is going to be wom Peady<br>Now what is going to be worn. Pay us vist, we will be glad to show you no hee you krivals and will not pester ap-to-date our merchandisc is, and when you are ready to make chase you will not forget nis vedit when good. Our duty lies in knowing and showing the very hat ave suld a henutifill tine of Serrees, Cllecriots, Tweeds, Whipeorls. Ration

Also 1913 Materials for Wash Suits, Such as Linens, Crashes, Corded Weaves and Mercerized Poplins.

## SUITS

Do you know that the standard length of Snit Jackets for the spring and summer of 1933 is fixed at $2 T$ inchess But it is no hard and fast rule ns an inspection of our beautiful ine will prove. Many of the standard
lengtli, others a little longer or a liftle slonter, mecording to taste and suitalengtl, others a litte longer or at little shorter, accororing to taste and suita-
liility. Simplicity is the keynote of the day, and it is wonderfully demonstrated by the fact that all of our tailored marnents are as simple as ther re attractive. Mamnish in effeet, many of the tailored suits are not unlike the models worn by mell. The most favored style is that resembling a roung man's coat. Strictly tailored, cutaway front jacket, longer at the Iy trimmed skirts. These are the leading claracteristics of milady's fasly wable tailor-made

COATS
Long, Coats to cover Spring Frocks, These are simple affairs with
straightit lines, sometimes they have a touch of gay braid or a bit of silk and hen again they may be perfectly plain

## MAGNES \& MATSON



SPIRING 1913
MRS. A. G. AIIKEN
Anmounces Her Opening of
SPRING MILLINERY
Mondlay, Maurch 3, and Folllowing Days

