

COOS BAY TIMES

M. C. MALONEY Editor and Pub. SOLE E. MALONEY News Editor

Official Paper of Coos County.

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall be thrice unopposed.

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mail matter.

SELLING FOOD PRODUCTS.

MERCHANTS handling provisions should understand better than any one else the value of advertising. You can always wake people up by talking about good things to eat.

When people get tired of politics and sports, they will still read a well written advertisement of table supplies.

See how money is poured out like water to advertise food products on a national scale. It must pay or it would not be spent. The same field can be worked in the local newspaper with equal profit proportionately.

In the average newspaper the butchers, grocers and other provision men do not advertise as freely as dry goods, clothing, furnishings and furniture dealers, notwithstanding the power of the food appeal.

Here is a sample notice clipped from an exchange, showing how not to do it.

B—'s Corner Grocery. Remember to make this your trading place. Highest market price paid for country products. Always a square deal. Full line of staple and fancy groceries. Canned goods a specialty.

Phone. The advertisement is good as far as it goes, for it shows that B— is on the job, and doing his best to get trade. But it proves nothing else, and it whets no appetite for his goods.

Take by way of contrast several paragraphs clipped from another ad, no attempt being made to reproduce verbatim.

"Celery, Coos County, white plume crisp, tender, aromatic flavor, large bunch, five cents."

"Sweet elder made from selected Coos River apples, decayed fruit rejected, bright, pungent tasting russets. The nut brown cream of the orchard, 20 cents a gallon."

"Oysters, our oysters come in sealed packages. The ice never touches. From oyster farms guaranteed sanitary. Solid meats. All the tang and flavor of sea food preserved, 80 cents a quart."

An expert would probably say that the second notice would draw three times as much business as the first. It is superior through giving definite details that suggest to the reader that good goods, carefully handled, are being offered. Then, too, it makes him hungry to read it.

The trick of this style of advertising is just writing your notice the same as you would talk to a customer. Try it and see!

WEDDED BLISS IS VERY SHORT

W. H. Burhagen of Bunker Hill Wedded on Three Week's Acquaintance.

W. H. Burhagen, a carpenter and boarding house proprietor at Bunker Hill, has found his hunt for domestic bliss to be a thorny path. Married December 24 on three weeks' acquaintance to Ida M. Cooney, he today quitted the home and left her in possession of the place. He was afraid to go back alone for his carpenter tools and belongings and had Constable Cox accompany him today when he got his belongings.

Before their marriage on the brief acquaintance, Burhagen deserted one of the lots which his Bunker Hill boarding house stands to his prospective bride. To Justice Pennock he accused his wife of many things and declared that she was "wife in name only" and the latter was confirmed by Mrs. Burhagen to Constable Cox today.

Burhagen is quite advanced in years. Mrs. Burhagen came here last fall with A. A. Warwick whom she claimed was a brother. Burhagen hired them to keep house for him and three weeks later he and the woman were married.

Yesterday Burhagen ordered some of the items that he had bought goods from to take them back. Mrs. Burhagen and A. A. Warwick remain in possession of the house.

Some time ago Burhagen secured a marriage license to wed another woman but she changed her mind and the wedding did not take place.

HOTEL ARRIVALS.

CHANDLER—T. H. Hazard, E. B. Martin, John P. Woodard, H. D. Blachly, A. G. Chase, Portland; W. C. Scott, Al. J. Wessner, San Francisco; James Grady, Gardiner; W. S. Peters, Berkeley; H. J. McDonald, Bandon.

BLANCO—P. R. Tully, Lampe, Coos; C. E. Gramlen, Myrtle Point; Callen Ellis, Sandy Ellis, Port Orford; Mrs. Patterson, Geo. Keating and wife, Capt. N. J. Cornwall, Gardiner; J. Kruse, Ishmus.

If you have anything to sell, rent, trade, or want help, try a Want Ad.

Have your job printing done at The Times office.

WINTER JOYS

—BY— BOB STANLEY.

When a great man told, in rhyme, all the joys of winter time—told of beauties of the snow, told of sleighrides, to and fro, through the fields, on frosty nights, while the gleams from candle lights signalled out their glowing cheer, think I, he ne'er knew the fear that is now borne in each soul when we hear the price of coal. Rather think he never paid price per ton that's just a shade higher than 'twas e'er before and goes higher, e'er and e'er, till we wonder where 'twill end, as our last two-bits we spend.

When he sang of winter joys with the happy girls and boys, may-sweet music in his ears, driving out the wintry fears, maybe 'twas while glowing sun baked his brow till it was done to a kind of softish turn, leaving him without concern for the joys that spread about good old summer, now passed out.

Let the poet sweetly sing of the joys that winters bring as they grip the good old earth, giving higher prices birth, but for common folks like me, just let good old summer be thought, embodiment, and theme of the sonnets that we dream. Give us flowers, and busy bees, song birds, skeeters, flies and fleas. Give us sunstroke, dust and noise, but pass up these winter joys.

C. F. M'KNIGHT IS PRESIDENT

Marshfield Man Honored by Coos County Bar Association Last Night.

At the annual banquet of the Coos County Bar Association in Myrtle Point last night, C. F. McKnight of Marshfield was honored by being elected president of the association for the ensuing year. North Bend was selected as the place of holding the next meeting. The new officers elected last night are:

President—C. F. McKnight of Marshfield. Vice president—J. M. Upton of Marshfield. Secretary—J. J. Stanley of Coquille.

Treasurer—C. A. Sehlbrede of Marshfield.

About 25 were present. The banquet was served in J. E. Schilling's Hotel and is said to be one of the best ever. All of the Coos Bay delegation present were loud in their praise of its excellence and the fine treatment accorded the visitors by the lawyers of Myrtle Point and the Myrtle Point Commercial club.

L. A. Roberts presided as toastmaster. A number of changes were made in the original program owing to some of the members being unable to present. Among those who responded were Walter Sinclair, C. R. Barrows, Tom Bennett, W. C. Chase, J. J. Stanley, Arthur K. Peck, G. T. Treadgold, C. F. McKnight, Geo. P. Topping, Mr. Blackley, Prof. A. T. Parks, E. H. Joehnk, Mayor, J. R. Benson, J. O. Stenmler, C. H. Piles and Dr. Johnson.

Among those from Marshfield in attendance were Arthur K. Peck, C. F. McKnight, C. A. Sehlbrede, E. H. Joehnk and Tom Bennett.

CURRY COUNTY COLD.

The Port Orford Tribune says: "Since Saturday last we have been having one of the coldest spells of weather ever known along this coast. The ground has been frozen, and pools of water covered with ice."

Times' Want Ads bring results.

TONIGHT The Royal

IDYLL OF HAWAII American THE COUNTY'S PRIZE BABY Thanouser A WIRELESS MIRACLE. Reliance LEE AND CHANDLER Those Two Comedy Girls. DON'T MISS KO-KO-NUTO His Thrilling Slide for Life. The Biggest and Best Show in the City.

Workingmen of Coos County:

GREETING:

As the three members representing labor on the Workmen's Compensation Commission appointed by Governor Oswald West, we deem it our duty to inform you that the bill as drafted has aroused a great opposition from a certain class of attorneys, casualty insurance companies and some financial interests and unscrupulous employers.

All of them are anxious to defeat this bill. They will bring much pressure to bear upon our legislature and will be there in person to voice their objection. And unless you, Mr. Workingman, (the one who is most interested) take a hand, they will succeed in their selfish object and defeat the bill.

Realizing that you cannot go to the Capital and urge the passage of this bill in person, we ask you to sign a petition and see to it that every workingman in your vicinity is given an opportunity to sign a petition to the 1913 legislature requesting the passage of the Workmen's Compensation Bill, as drafted by the Commission appointed by the Governor, and mail it to the address given below. We will see to it that the petitions are presented to the legislature at the proper time; and again urge upon you to act in this all important matter at once.

J. A. MADSEN, WM. A. MARSHALL, R. A. HARRIS.

See T. Myer for petition, which may be found at the Club Cigar Store.

WILL DEBATE HERE FRIDAY

Board Decides to Make the Event Free—Myrtle Point Team Coming Here.

The debate between Coquille High school and Marshfield High school will take place in the High School auditorium at 8 o'clock Friday evening.

It is expected that a large number of parents and friends of the students will be present, and in order that every boy and girl in school may be able to attend, the school board has decided to pay the expense of the debate and to charge no admission.

NEW SCHEDULE OF FARES

We desire to announce to the public that our schedule of fares is as follows:

Rates—\$4.50 per month of 26 round trips.

On and after January 20, one-way fares will be 20 cents, round-trip fare, 35 cents and 20-ride books \$3.00.

Extra charges for deliveries and calls. GORST & KING.

If you have anything to sell, rent, trade, or want help, try a Want Ad.



The Expert Cook Knows

The REAL Secret of a good breakfast is

Golden Rod Oats

Make it your secret, too

NOTE—Enclose 2 cent stamp with your name and address and your Grocer's name for premium list and souvenir free.

Save Money Here

On Your Housefurnishings

Perry & Nicholson Offer:



- Metal Beadsteads for only \$ 2.50
Arm Rockers for only \$ 2.50
Solid Oak Dining Tables for only \$ 9.00
Full Size Dressers for only \$ 10.00

- Full sets handsome Dishes for only \$ 7.50
9x12 Brussels Rugs for only \$ 11.00
Cobbler seat Dining Chairs only \$ 1.35
Couch Covers for only \$ 1.25



These Are But a Few of the Many Offerings At Marshfield's Best Furniture Store

Perry & Nicholson

There Is Nothing

That gives a person so much confidence in himself, as a surplus, or money in the bank, and confidence and a little ready money are the two weapons that enable a person to make a winning fight.

If you want to accumulate some of both, right here at this bank is a good place to make the start.

First National Bank Of Coos Bay

FLANAGAN & BENNETT BANK

Capital and Surplus \$100,000

Oldest Bank in Coos County

Interest Paid on Time Deposits.

Abstracts, Real Estate, Fire and Marine Insurance

Title Guarantee and Abstract Co.

HENRY SENGSTACKEN, Mgr. Coquille Office Phone 191—Platting Lands a specialty. Farms—Timber—Coal and Marshfield Office 14-J. General Agents "EASTSIDE."

You Auto Call Foote PHONE 144-J NIGHT AND DAY Stand front of Blanco Billiard Parlor TWO NEW CARS After 11 P. M. Phone 5-J. Residence Phone 8-J. Careful Drivers Good Cars.

GET YOUR JOB PRINTING DONE AT THE TIMES' OFFICE.

We Clean and Press Ladies' and Gent's Suits

Goods Called for, and Delivered Coos Bay Steam Laundry PHONE MAIN 57-J Marshfield, Oregon.

Unique Pantatorium

THE MODERN DYERS, CLEANERS, PRESSERS and HAT RENOVATORS Agent for Edward H. Straum & Co., Fine Tailoring. Let us make your next suit. 255 CENTRAL. Phone 256-L

First Class Weaving

promptly done at Gardiner's Rag Carpet Factory Cor. Union and Montana Street. Phone 131. North Bend, Or.

WHEN YOU WANT A MESSENGER BOY—Something sent for or delivered

PHONE 126-L and we'll do it. Charges reasonable. CHAS GRANBY.

PROFESSIONAL DIRECTORY

J. M. WRIGHT, CONTRACTOR AND BUILDER Estimates furnished on request. Plans and specifications furnished if desired. An honest job guaranteed. Phone 124-R.

OLIVIA EDMAN, Mechano-Therapist Scientific Swedish Massage, Medical Gymnastics 325 S. Sixth St. Phone 295-R

JOEL OSTLIND, Piano Tuner and Repairer. 41b S. Sixth Street. Phone 103-L

PERI RILEY BALLINGER, Pianist and Teacher Residence—Studio, 237 So. Broadway Phone 18-L

WM. S. TURPEN, ARCHITECT Marshfield, Oregon.

DR. W. MORROW, Dentist. 171 Grimes Building, over Grand Theater. Office Phone 320.

W. G. CHANDLER, Architect. Rooms 301 and 302, Coke Building Marshfield, Oregon.

DR. A. J. HENDRY'S Modern Dental Parlour. We are equipped to do high class work on short notice at the very lowest prices. Examination free. Lady attendant. Coke Bldg., Opp. Chandler Hotel, phone 112-J.