

CHRISTMAS SHOPPING EASY AT THE GOLDEN RULE

Easy to choose from such a large selection, and easy to pay because the prices are so moderate. See the Golden Rule first, for here you can find Christmas gifts for the whole family.

HERE ARE A FEW SUGGESTIONS

For Children

- TOYS
- DOLLS
- DOLL BUGGIES
- CHAIRS
- GAMES
- FURNITURE
- HANDKERCHIEFS
- (Special Boxes.)
- GIRLS' BOOKS
- BOYS' BOOKS
- GIRLS' PURSES

Suggestions for Ladies

- UMBRELLAS in Holiday Boxes, \$3.00 to \$3.25.
- HAND BAGS, 50c to \$3.00.
- LINEN TOWELS, 25c to 75c.
- TABLE RUNNERS
- DRESSER SCARFS, 50c to \$2.25.
- CENTER PIECES, 50c to \$3.50.
- NECKWEAR, in Holiday Boxes, 25c, 50c, 75c.
- LINEN TABLE SETS.
- MUFFLERS, 25c and 45c.
- EMBROIDERED PILLOW CASES.
- HEAD SCARFS, 50c to \$2.25.
- COLGATES' PERFUMES
- JEWEL CASES
- RUGS
- HANDKERCHIEFS
- SWEATERS, \$1.75 to \$5.50
- STATIONERY, 10c to 85c.

Suggestions for Men

- NECKWEAR in Holiday Boxes, 25c, 50c, 60c.
- SUSPENDERS in Holiday Boxes, 50c.
- FANCY HOSE, 25c.
- UMBRELLAS in Holiday Boxes, \$3.00.
- UMBRELLAS, \$1.00 to \$1.75.
- CUFF BUTTONS
- BATH ROBES
- SLIPPERS
- SWEATERS
- FOUNTAIN PENS, Warranted 14K.

Marshfield

The Golden Rule

Bandon



Bessie Spade, Elsie Larson, Myrtle Lenet, Agnes Hall, Tora Lund and Messrs. Edwin Dolph, Harry Allen, Oscar Kronholm, Ad Larson, Chester Lenet and Gene Hall.

SEWING CIRCLE.

The Ferndale Sewing circle was pleasantly entertained Friday afternoon, Dec. 6, by Mrs. Joe Houser. The ladies sewed and chatted and the hostess, at the close of the afternoon served dainty refreshments to the following:

Mrs. W. Richards, Mrs. Ida Spade, Mrs. J. Houser and the Misses Susie Malcolm, Elsie Larson, Bessie Spade, Jennie Johnson, Agnes Hall, Tora Lund and Helen Houser.

SEWING PARTY.

Miss Edith Hildenbrand entertained a number of friends informally at sewing last Wednesday evening. Dainty refreshments were served; Miss Hildenbrand's guests were:

Mrs. Ed. Forrest, Mrs. J. W. Hildenbrand and the Misses Ruth Matthews, Bessie Ayre, Eliza Ayre, Halle Davis, Alice Curtis and Myrtle Cowan.

ROYAL AUCTION BRIDGE.

The second meeting of the Royal Auction Bridge Club was held Tuesday afternoon at her home on Pine Street. After a luncheon, served by the hostess, the afternoon was spent in cards. Mrs. Dorsey Kretzer won the first prize and Mrs. William Scott consolation. The next meeting will be January 2 with Mrs. R. K. Booth.

Those present were: Mrs. R. K. Booth, Mrs. Fred Gettins, Mrs. F. E. Hague, Mrs. J. T. Harrigan, Mrs. A. L. Houseworth, Mrs. Dorsey Kretzer, Mrs. Chas. McKnight, Mrs. J. H. Milner, Mrs. Fred Powers, Mrs. William Scott and Mrs. E. E. Straw.

CRAB SUPPER.

Last Monday evening, Mr. and Mrs. L. F. Falkenstein of North Bend entertained with a crab supper. Their guests were: Mrs. Davis Mr. and Mrs. Reberg, Mrs. Adkinson, Mrs. Johnson, Misses Thea, Lawia and Lena Kruse, Esther Imhoff, and Messrs. Albert Davis, Will Davis, Jef Hartman, Allan Kissam, Ted Kissam, Edgar Simpson and Mr. Madden.

A. N. W. CLUB.

The A. N. W. club met with Mrs. L. M. Noble at her home on Pine St., Thursday afternoon. The afternoon was spent in sewing after which the hostess served refreshments, assisted by Miss Maude Noble.

The next meeting of the club will be with Mrs. Eugene O'Connell on January 9th. Those present were guests: Mrs. W. S. Nicholson, Mrs. Esther Converse, Miss Catherine Nicholson and Miss Maude Noble.

The members presents were: Mrs. F. E. Allen, Mrs. G. A. Bennett, Mrs. F. M. Friedberg, Mrs. J. T. Hall, Mrs.

Fannie Hazard, Mrs. Chas. Kaiser, Mrs. M. C. Maloney, Mrs. E. Mings, Mrs. G. Murch, Mrs. W. P. Murphy, Mrs. Mary McKnight, Mrs. C. F. McKnight, Mrs. L. M. Noble, Mrs. E. O'Connell, Mrs. H. Reed and Mrs. Chas. Stauff.

The guests present were: Mrs. W. S. Nicholson, Mrs. Esther Converse, Miss Catherine Nicholson and Miss Maude Hall.

NORWEGIAN YOUNG PEOPLE.

The Norwegian Lutheran Young People enjoyed an unusually pleasant evening of music and games at the church hall last Thursday evening. At the business session which preceded the social time, preparations were made for the Christmas tree festival to be given December 26 at the church. Young and old will unite in making the affair a most successful one. Refreshments were served by Miss Mabel Mathison and Chris Peterson.

The Young People will meet again in the church hall Monday Dec. 23 to pop corn and decorate for the Christmas exercises.

The following are those present last Thursday evening: Rev. and Mrs. R. O. Thorpe, Misses Elsie Larsen, Dina Hjelle, Tora Lund, Thea Larsen, Jennie Johnson, Celia and Ebba Osterdahl, Louise and Amelia Lillebo, Cora, Mabel and Alice Mathison and Messrs. Jim Martinsen, Emil Gabrielsen, Arthur Kolstad, Andrew Anderson, John King, Chris Peterson, Oliver Larsen, E. Mellen, Omwan, Palmer Nelson, Olaf Kirkreit and Alfred Jaren.

W. O. W. DOINGS.

The Women of Woodcraft, Coos Bay Circle, No. 164, held their annual meeting this week and elected officers for the coming year.

The installation will take place January 13, and Miss Annie Smith will act as installing officer.

The new officers are: Guardian Neighbor—Mrs. Ora McCarty.

Advisor—Mrs. Ida Patterson. Magician—Alta Dungan. Clerk—Mrs. Mary Cowan. Banker—Mrs. Lizzie Heisner. Attendant—Mrs. Martha Flanagan.

Captain of the Guard—Mrs. May Coke. Inside Sentinel—Mrs. Emma Harris. Outside Sentinel—Mrs. Addie Rollinson. Managers—Mrs. Nellie Owen, Miss Annie Smith, Mrs. Ida Douglas.

At a meeting of the Doric Chapter of Eastern Star last Tuesday evening, occurred the election of officers. The installation of whom will take place jointly with the Blue Lodge Friday, Dec. 27.

The new officers are: Worthy Matron—Mrs. Alice Hall. Worthy Patron—A. J. Savage. Associate Matron—Mrs. Rachael Allen. Secretary—Mrs. Frances McCloud. Treasurer—Mrs. Staaden. Conductress—Mrs. Ellen McCrary. Associate Conductress—Miss F. Franse.

NORTH BEND LADIES AID.

Last Thursday afternoon the Ladies' Aid Society of the North Bend Presbyterian Church gave a social afternoon in the Mizpah Bible class room, which were very prettily decorated with roses. The afternoon was pleasantly enjoyed in a social way and light refreshments were served by Mrs. George Bolster, Mrs. George Hazer, Mrs. L. F. Falkenstein, and Mrs. Hevener.

Among those present were the following:

SPIRELLA CORSETS may be obtained in Marshfield from Mrs. Annie Holland, Corsetier.

163 So. 5th St. Phone 200X.

lowing: Mrs. C. A. Smith, Mrs. J. Lennon, Mrs. N. C. McLeod, Mrs. B. Smith, Mrs. George Mandigo, Mrs. R. C. Holmes, Mrs. Kennedy, Mrs. C. H. Farris, Mrs. J. E. Burkhardt of Marshfield, Mrs. A. K. Rood, Mrs. Justine Jones, Mrs. J. Mende, Mrs. L. F. Falkenstein, Mrs. George Bolster, Mrs. Elmer Russell, Mrs. George Hazer, Mrs. Anna Larsen, Mrs. W. Thompkins, Mrs. George Hartman, Mrs. L. Culbertson, Mrs. A. H. McKay Mrs. R. McCann, Mrs. Hevener, Mrs. Clarke Gladmon, Mrs. Thomson, and the Misses Lamb, Fleishman and Kara Shouse.

Mrs. Nels Rasmussen will entertain the club on January 3.

WHIST PARTY.

Mr. and Mrs. J. G. Kinney entertained last Tuesday evening at Progressive whist. Four tables were played, Mrs. E. Forrest claiming lady's first prize and Mr. LeMieux winning first honors among the gentlemen. Appetizing refreshments were served to the following guests by the hostess:

Mr. and Mrs. LeMieux, Mr. and Mrs. C. C. Goring, Mr. and Mrs. Sylvester Jones, Mr. and Mrs. E. Forrest, Mr. and Mrs. Harry Bradfield, Mr. and Mrs. J. W. Hildenbrand, Mr. and Mrs. Wm. Schroeder, Mr. Harvey.

DANCING PARTIES.

A dance will be given at Empire on Christmas eve for the benefit of the Empire children, who are planning to have a Christmas tree and program.

The boys of North Bend are planning to give a dance in Eckhoff's hall in the near future. Further details will be announced later.

ELECT NEW OFFICERS.

At a very interesting and enthusiastic meeting of the Altar Society of St. Monica's parish, the following officers were elected:

President, Mrs. Eugene O'Connell. Vice president, Mrs. A. H. Powers. Secretary, Mrs. James Cowan, Jr. Treasurer—Mrs. Peter Dolan.

LADIES' ART CLUB.

The Ladies' Art club was delightfully entertained yesterday afternoon by Mrs. E. D. McArthur. After a few busy hours of sewing, the hostess served light refreshments to the following members: Mrs. F. A. Haines, Mrs. Hoagland.

WED IN CALIFORNIA.

Marshfield friends have received word that Miss Hope Whitmore of Oakland, Cal., was married on October 30, last, to Mr. C. Gillardin, who is in business with M. E.

(Continued on Page Eight.)

PERSONAL notices of visitors in the city, or of Coos Bay people who visit in other cities, together with notices of social affairs, are gladly received in the social department. Telephone 133. Notices of club meetings will be published and secretaries are kindly requested to furnish same.

CARD CLUB CHAT.

The card club's started up again. Once more they pay their dues to battle now with might and main. For stuff they'll never use. Once more these sixteen ladies get into a verbal scrap.

And some of them go home to bet that she who copped the prize—Annette—Kept three trumps in her lap.

The card club meets at 2 o'clock. Once more the clatter starts, Once more their neighbors now they knock.

While dealing spades and hearts, Once more the cut glass war begins, And when they homeward go Once more we'll see their wagging chins.

As they discuss the dame who wins Three prizes in a row.

A GOOD memory is a selective memory. Not the student who can remember every date, but the one who does remember the significant dates in the intelligent scholar. Not the woman who prattles incessantly about this person and that house and all the events of a dozen years ago, but the woman who remembers the important conversation or the interesting circumstance or the amusing situation in the entertaining conversationalist.

The last art which people appreciate is the art of selection. The best writer is the one who eliminates all unnecessary words; the most satisfactory room is that from which all useless bric-a-brac is banished. Look through the snapshot books of a dozen camera devotees. Most of them are senseless jumbled pictures; it is only the few who know enough to select from the mixed and crowded beauty of the world about them the single tree, the snatch of a landscape or the unbroken vista that makes a picture worthy of the name.

Everything in life that is worth having may be obtained by giving up many other things, and in no way do we show our brains so much as in our ability to discard. This runs through many phases, from tearing up old letters which clutter up our garrets to tossing aside old prejudices which clutter up our mental horizon. Rubbish—rubbish—rubbish—how much of it there is everywhere, and how reluctant we are to relegate it to the dust heap where it belongs. A sense of comparison and proportion is a saving grace, for what is valuable today and worth cherishing may be worthless tomorrow and fit only for oblivion.

The Japanese do not hang all their pictures on the wall at once, but from time to time they take down some and put up others, thus exercising their powers of selection and reserve. There is a time and a place for everything, but that time and place is not always nor everywhere. The ability to differentiate the important from the non-important is the mark of intelligence in every field, from knowing the proper dress to choose or the suitable story to tell to finding the fitting word for a certain phrase or

CONTRIBUTIONS concerning social happenings, intended for publication in the society department of The Times, must be submitted to the editor not later than 6 o'clock p. m., Friday of each week. (Exceptions will be allowed only in cases where the events occurred later than the time mentioned.)

BRIDGE CLUB.

Mrs. J. Albert Matson was hostess at a Bridge luncheon Wednesday afternoon at her home in West Marshfield.

Mrs. C. M. Byler won the first while Mrs. J. H. Flanagan won consolation. The next meeting will be with Mrs. Henry Sengstacken, January 8.

Those present were: Mrs. Eugene O'Connell, Mrs. E. Mings and Mrs. H. Sengstacken as guests; and the following members: Mrs. W. S. Turpen, Mrs. W. S. Chandler, Mrs. H. S. Tower, Mrs. W. M. Blake, Mrs. J. S. Coke, Mrs. E. K. Jones, Mrs. B. M. Richardson, Mrs. J. H. Flanagan, Mrs. H. Lockhart, Mrs. Wm. Horsfall, Jr., Mrs. L. J. Simpson and Mrs. C. M. Byler.

JOLLY DOZEN.

Mrs. Brockmueller of Bunker Hill was hostess to the Jolly Dozen club last Wednesday. After an afternoon of sewing refreshments were served by the hostess.

Those present at the meeting were: Mrs. G. Rourke, Mrs. L. W. Langdon, Mrs. L. Christiansen and Mrs. A. L. Butz.

The next meeting will be with Mrs. Bush Wednesday, January 8.

DEMOREST CONTEST.

North Bend will hold its first Demorest gold medal contest, Friday, December 20, in Loggie's hall, under the direction of Dr. Bird B. Clarke.

The following program will be carried out: Patriotism of Peace, Charles Van Zile. The Old Violin, Miss Naomi Smith. College Oil Can, Miss Lola Ritchey. Young America's War Cry, Miss Bessie Baines. Patriotism, Lyle Chapelle. Saved, Miss Esther Imhoff.

It is likely that musical numbers will be interspersed with the above numbers.

FERNDALE PARTY.

Mr. and Mrs. W. Richards were host and hostess last Saturday evening to the members and friends of the Ferndale Sewing Circle.

Cards, music and sumptuous refreshments were the features which made the evening a most enjoyable one.

Among those present were: Mrs. Lenet, Mrs. Walter Spade, Mrs. Lenet, Mr. and Mrs. W. Richard, the Misses Susie Malcolm, Jennie Johnson,

W. O. W. Grand Ball

Coos Bay Camp, No. 196, Woodmen of the World, will give its first annual grand ball at Eagles' Hall, this evening, December 14. Prof. Lew Keyzer's full orchestra will furnish music. One or two old-time square dances will be called for the benefit of old timers. Tickets, Gentlemen \$1, ladies free.

Remember, when W. O. W. says it's so.

Grand Opening

The public is cordially invited to the formal grand opening of our new bakery and luncheon on North Second street, near Central avenue.

This Afternoon and Evening

from 2 o'clock to 12 o'clock.

Attendants will be pleased to show the visitors through every department of one of the most up-to-date bakeries in the West.

A present will be made to every man, woman or child visiting our place today.

Everybody Welcome.

Leid's Bakery

North Second Street. Marshfield, Oregon.