



PRICE EXPLOSION



We Are Making Clearance Prices on Our Ladies' Tailor-Made Suits, Silk Dresses Lingerie Dresses and Summer Coats

You can find the size and style at reduced prices. We are only in the midst of our summer season. You will need to replenish your wardrobe with light, bright costumes. We go to the very fountain source of fashion to procure merchandise for this community. Fabrics are always the best and designs are always correct in our establishment. Our prices now are reduced on many lines.

LADIES' TAILOR-MADE SUITS

Formerly \$40.00, are now	- -	\$28.50
Formerly \$35.00, are now	- -	\$26.75
Formerly \$30.00, are now	- -	\$21.50
Formerly \$25.00, are now	- -	\$18.50
Formerly \$22.00, are now	- -	\$17.75

The most attractive bargains in this sale will be the Silk Dresses--Lingerie Dresses--which we have marked out for fast selling. Coming as it does at this time, the values offered will prove money-savers as the season on these charming garments is just opening up.

It Will Be to Your Advantage to Look Over These Offerings

MAGNES & MATSON

COOS BAY TIMES

M. C. MALONEY Editor and Pub.
DAN E. MALONEY News Editor

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

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Per month50

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One year \$1.50
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RULES OF THE GAME

THE old contention that the best human development is brought about through the most rigorous competition and struggle for existence is becoming modified in a number of ways. The contention for a living wage for industrial workers is one of the latest and most significant indications of this change in spirit.

The theory of reformers who advocate a living wage is based upon the assumption that every worker should have enough to live decently. This is in direct contrast to the long established practice of determining wages each party to a contract does his best to beat the other for his own advantage. This element can not be absent in a degree from any competition.

But the old idea that a workman could be forced to starvation terms with no right of protest is being seriously questioned, and the newer aspect is in keeping with our development in other directions. Just as sports have been humanized to a great extent since the old gladiatorial contests, and the rules of any game are made more and more rigidly in favor of the best effort of each individual, so in business we are beginning to demand certain restrictions for the prevention of the abuse of the weaker or the undue advantage of the unfortunate.

This spirit of regarding the rights of every man to the extent of giving him at least an adequate salary to live on, is not necessarily opposed to the idea of a struggle for existence. It is merely an attempt to make the fight a humane one. Anything to get

the advantage has long been the standard for adjustments between labor and capital but this is beginning to be questioned and apparently with reason.

Slugging in football is considered brutal and unfair, not that it does not hasten the end and assist with the piling up of scores, but that a more humane and considerate public is demanding rules which will allow men to play without seriously injuring their fellows. Similarly, in the industrial struggle, the fight for financial success. A system of wholesale slaughter of children in mills and factories may mean quick profits for somebody, but the ultimate effect is disastrous to the good of the greater number. It is taking what seems to us an unfair advantage of weakness.

The same sort of logic holds good with the question of a living wage. It seems only fair that a man who works may have decent food and clothing and shelter, if nothing more, and any industry which can not exist except at the cost of such comfort to its employees, is not in line for legitimate competition. This is the newer standard. We are insisting that employer and workman shall observe certain rules in the struggle for existence and if they are able to do this, the game of business will be controlled and humanized as well as out amusements and sports.

A NEW ISSUE

THE prohibitionists of Indiana in convention set a new mark for party policies when they adopted in their platform a plank which advocated "the improvement of men and women as the highest national conservation." This is taken as an advanced action, and is perhaps the first by any political party to approve the science of eugenics or the scientific production of human thoroughbreds.

The introduction of such a plank caused surprise in the convention. It was brought in merely as the final clause of a section which favors the scientific preservation of natural resources of the country.

Planks also were introduced denouncing polygamy and the social evil and favoring the suppression of both by uniform laws throughout the state.

"BLEST BE THE TIE THAT BINDS"
County Clerk Watson issued the following marriage licenses during the week:

A. E. Garoutte and Matilda Edwards.
Lester T. Dement and Mabel C. Adams.
Andrew O. Erickson and Edith L. Gregg.
Gen. P. Jensen and Anna G. Colebrook.—Coquille Herald.

If you got the OTHER FELLOW'S GOAT bring the goat to GOING & HARVEY and trade it for a PIANO.

Try The Times Want Ads.

TIMES CHANGE.

OUT here in the prosperous west, with its pure air and fertile fields and forests and its happy people with easy conscience and wholesome habits of thought, it is difficult to understand the positive terror with which the growing movement for popular government has been observed in certain circles and particularly in the east.

Along about the time when avenues of publicity were so widened that the people began with interest to inform themselves about their own government it got to be the fashion seriously to refer to men who advocated reforms, to those within as well as the extremists without the fold, as fanatics. This term has been modified into expressions of contempt for "the uplift" among the more ignorant adherents of the theory that the people are incapable of self-government, but among the informed who have come to realize the certain outcome of the movement security has given way to terror, and no language seems adequate.

The New York Times, whose hysteria spread even to an expression of genuine fear that the nation would crumble if it ever granted suffrage to women, has resorted to "experts" to write, with a sprinkling of scientific allusion, more or less ambiguous diatribes against the movement for popular government and men who may be leading or have a part therein. Of course, it is the principle rather than the men that is aimed at however bitter may be the specific attack on individuals. "Meddlesome reforms," "attacks on our social structure," "cheap and false socialism," these and kindred expressions are the key to the animus of the really amusing products of the hired writers.

But the really significant thing in this propaganda against popular government is embodied in the attention paid to Faguet, said to be a French Academy member, who is authority for the declaration that democracy prevails all talent, efficiency and initiative will be eliminated and our civilization will become "a stagnant pool." What Faguet may think about democracy is not important; it is not even interesting. But it is significant that he has been snatched from reasonable obscurity in France to voice the protest of speechless Americans against the insistence of the people upon taking over their own government. That the Times, representative of this class, resorts to Faguet, in its turn, is not important; but it serves to illustrate most clearly the advance which the popular movement is making.

From jeering at "fanatics" to denouncing the Faguet definition of democracy as "the cult of incompetence" may not indicate a surrender of conviction, but it does disclose the field on which opponents of popular government intend to take a final stand.

BLATCHFORD'S CALF MEAL at HAINES'

WITH THE TOAST AND TEA

GOOD EVENING.

A man who does not learn to live while he is getting a living is a poorer man after his wealth is won, than he was before. —J. G. HOLLAND.

IMPATIENCE.

"Wait" do you say? But my arms fairly ache for you—
Och, but the waiting is dreary and long!

Sweet, the old heart of me's ready to break for you;
Sure, and the wish for you's growing more strong!

Faith, I get mad for the sound and the sight of you,
Ay, and the touch of your head on my breast.

And the feel of your hand and the kisses so light of you—
"Wait!" do you say?—and "It's all for the best."

"Wait!" do you say? But I'm burling with fire for you,
Crying aloud for you nighttime and day!

And my body and soul are athrill with desire for you,
Waisting me swiftly and surely away.

"Wait!" do you say? Is the heart of you numb to me?
Where is your pity, love—vanished and flown?

Och, but I love you; oh, come to me, come to me!
"Wait!" do you say? But I'm wanting My Own!

Some Coos Bay people are like books—the best thing about them is the binding.

Some Coos Bay people never tell all they know because they prefer to choose subjects on which they can talk longer.

Every woman expects to have gray hair, but stoutness is the last indignity of a malicious fate.

Some Coos Bay men are fond of a dinner and a dance but hate to pay either the grocer or the fiddler.

Some Coos Bay men keep their families in hot water because the fuel bills are so high and some are hot because they can't get the water.

a sneaking hope that somebody will have a streak of generosity and give us cake.

ON THE OTHER END

Teacher—"Don't say 'How it is rainin'!' Pronounce your 'g.'"
Little Girl—"I know, teacher."
Teacher—"Say it again, correctly."
Little Girl—"Gee! 'How it is rainin'!'—Judge.

We are all willing to battle for the right. The trouble is that right seems to be all things to all people.

He who fights and runs away is due to forfeit all his pay.

It is a heap easier to deceive ourselves than it is to deceive any one else.

No one can keep a secret that spolls.

The man who thinks before he speaks doesn't have so much ruminating to do afterward.

We are often kept in the dark by the light remarks of our associates.

Every girl knows where there is splendid material for a world famous actress.

You can't make very great progress with your own work when you give so much gratuitous oversight to your neighbor's.

INDECISION.

Old Jasper can't make up his mind; he looks before, he looks behind, and springs a grist of hems and haws and quotes a string of ancient saws, and asks advice from Dick and Tom, and gets no benefit therefrom. He's always on the ragged edge; he makes a plan, and then he'll hedge, discard it for another plan, and then on that he'll tie the can. When Jasper started his career propitious gods were smiling near; he had more chances to succeed than any swayed-backed mortals need; but always he would hem and haw, and shy at bogies made of straw, and pause to read the book of rules, and manufacture obstacles. And Jasper, as we go to press, is snorting round in great distress. He's been abandoned by his frau; the sheriff levied on his cow; he has no place to sleep or eat; the coppers shoo him from the street. "I never had no luck," he cries, and with his whiskers wipes his eyes. "By all the fates I've been accursed; the world has kicked me from the first." I see lots more, from day to day, all headed down the same old way. The lane of indecision goes into a region rank with weas.

—WALT MASON.

Big DANCE at EMPIRE, SATURDAY, JUNE 8. Music by KEYSER'S orchestra. You are invited.

If you HEARD A RAILWAY RUMOR today bring it to GOING & HARVEY'S and trade it for a Piano.

"L" OF A LOT OF OFFICERS

The names of nearly one-half of officials of Coquille begin with "L" as follows: Liljeqvist, Lawrence Lyons, Leach and Laird. The Lewis is not without the capital of the twelfth letter of the alphabet of his name. Rather a peculiar circumstance, and, what is better, they are among the foremost in working for the advancement of our fair Coquille Herald.

You AUTO see GOING & HARVEY'S PIANOS before you buy.

Big DANCE at EMPIRE, SATURDAY, JUNE 8. Music by KEYSER'S orchestra. Midnight supper.

NOTICE

NOTICE is hereby given that the signatures of an actual majority of the whole number of legal voters of the Lakeland Precinct, in Coos County, State of Oregon, have been obtained in the manner required by law, N. Shirla, to a petition addressed to the County Court of Coos County, State of Oregon, praying that N. Shirla be granted a license to sell, manufacture, and vend spirituous, malt, and vinous liquors, less than one gallon, and that the petition is in the words and figures following, to-wit:

PETITION FOR LIQUOR LICENSE To the Honorable County Court of Coos County, State of Oregon.

We, the undersigned, legal voters and actual residents of Lakeland Precinct, in the County of Coos, State of Oregon, respectfully petition the Honorable County Court of Coos County, State of Oregon, to grant license to J. N. Shirla to sell, manufacture, malt, and vinous liquors, fermented cider, in quantities less than one gallon, in Lakeland Precinct, Coos County, State of Oregon, for the period of six months from the eighth day of July, 1912.

Said business to be conducted on the two-story frame building situated on the northeast corner of Lot 10, Block 22, on the west side of Eighth street, in the Town of Lakeland.

Brunno Korn
R. Kromm
Paul Raabach
H. R. Holcomb
Chas. Oles
Carl Schroeder
G. E. Dittel
Harry Benson
Frank Brown
E. Vanburge
P. L. Roundtree
Fred Kari
C. J. Johnson
Henry Lulliman
A. Lindros
Alex. Reisen
Fred Muetzal
Andrew Olson
H. S. Poppelbaum
A. F. Johnson
P. L. Cimino
Wm. Wilkins

Notice is hereby given that J. N. Shirla, will, on the eighth day of July, 1912, apply to the Honorable County Court of Coos County, State of Oregon, for such license.

J. N. SHIRLA Applicant