## A MESSAGE TO THE PEOPLE

Today-at A. M, the writer took his place as
merchant in Marshfield-in his own store-conneted under his own name- having completed ne-

The greetings and go I hope to deserve suceess.
Thope to deserve success.
Sucess will not come unless I deserve it I shall strive very hard to please you.
But then you know large oaks from littie acorn
One of the dominating features of this store will courtesy.
Courtesy to my patrons.
Courtesy to the public.
Courtesy to everyone.
Nuch, yes, nearly ev Much, yes, nearly everything else is of small
nsequence where there is courtesy-a smile, a
espectful attitude to creryone.
This store will be conducted to serve all the people.
I sold it it for, is only fair dealing-nothing the prie

## This princil future business

uture husiness,
And and to my capital, I may not have as mued

1 ain not exclusive agent for anything-this is
Plone all your wants to 74-J
When you want prompt service in case of acel
If you need medicine of auy kind, eall 74-J
If you want a doctor quickly phone 74-J.
If you want a doctor quiekly, phone $74-\mathrm{J}$.
In fact, if you want anything from my store call 74-J, and it will be quickly delivered.

All 'phones lead to this store- $74 . \mathrm{J}$.
If what you want is not in stock $I$ will be eart Hin it sifely eunder my get it. If I have it, you maz Now I have told ny story briefly-A rathor nost $I$ will have to say for many a day MESULTS IS IN The RING-NOW for RESULTS.
1 mils sincerely appreciate the opportunity for meeting any
might subject me
Many thanks for your attention
FRANK D. COHAN P. S.-To all the friends of my predecessor, M continuance of their patronage by earnest and con scientious endeavor to serve faithfully and well a be has. My appeal to prospective patrons is based on my business phatform of principles printed

Courtesy and Prompt Attention to Your Every Want Always


