

# We Are Headquarters for Camping Supplies

WE CARRY FULL LINES OF

## Tents Camp Chairs Cots, Etc.

FOR THE CAMPERS

We carry the ANDREW JACKSON line of HICKORY FURNITURE for your Bungalow.  
We carry any and everything to make your Summer Outing delightful.

Call in and See Us

# Going & Harvey Co.

COMPLETE HOUSE FURNISHERS.

## HONESTY IN ADVERTISING

By Bert M. Moses, President Association of American Advertisers  
So far as can be learned from history, the wall of the world has ever been for honest men.

With honest men in control, every problem that has confronted civilization from the beginning of the world to now would be solved.

There would be no poverty, no crime, no wars, no epidemics, no race or religious hatreds, no discordant note anywhere.

No one has ever undertaken to count the laws that have been passed to make honesty compulsory.

These statistics, however, are available: In the year 1910 alone there were passed by the federal and state legislatures over 44,000 new laws.

A law is something whose purpose is to compel people to do or not to do certain things.

A law, if just, aims to make men do that which they would do without law if they were honest.

So it seems that a great majority of the enactments passed have as their object the promotion of honesty.

What has been the result of all these hundreds of thousands of laws? Is honesty any more of a glut on the market than it ever was?

The trouble has been this: The law never changed human nature. It never made anybody permanently honest.

Mankind cannot be legislated into goodness. Morality does not find its source in legislature, but must leap straight from the heart.

Just now there is a nation wide movement to make advertising honest.

Every decent man in America is supporting that movement, and all over the land advertising clubs and associations are lifting up their voices in favor of it.

Perhaps a majority believe the remedy lies in the law.

Others feel that there is a better

Henry Ferris, Hadar, Neb., is the father of ten children and for the past 20 years has used Foley's Honey and Tar Compound with the best of results. He tells us: "I think Foley's Honey and Tar Compound is the best cough medicine in the world for I have used it for the past 20 years and can recommend it to anyone needing a cough medicine." For sale by Red Cross Drug Co.

way, and an only way, that ever banished any evil. That way is the power of public opinion.

Ten years ago, dishonest, deceiving and false advertising was at its zenith.

Exaggeration, falsehood and plain lying were universal.

The fakir and the swindler were not the only offenders but practically every advertiser indulged in extravagant and unwarranted forms of speech in promoting his wares.

Then the real work of reform started.

Publishers began to refuse that particular form of advertising which was fraudulent on its face.

More and more closely was the copy scanned as time passed, until today the professional swindler finds his way so almost completely barred that his vocation of collecting coin by fraudulent advertising is about gone.

There still remains that semi-respectable form of advertising that deals largely in superlatives and exaggeration. But progress upward has been rapid, and it has come about not because of law, but because men are learning without enactment that honesty is a paying proposition.

They are learning that truthful advertising, which the public believes, "pulls" better than misleading advertising that the public suspects.

Public opinion is a power above and beyond laws, and so far as I can learn, no law ever made public opinion.

Laws are for lawyers. Once get advertising into their hands and the issue will be so clouded that no man will know what he may or may not say in public print.

Truth is a point of view, and in all history no man has yet appeared who was wise enough to say "This is surely so, or that is surely not so," in the matter of merchandise.

Public opinion is at work, and its influence is widening and broadening daily.

To now rush in and try to accomplish by law that which is being accomplished without law would be a blunder.

That is the way things look to me.

### GIRL WALKS TEN MILES IN HER SLEEP

LAKEVIEW, Ore., May 24.—Miss Nellie Porter, 20 years old, arose from her bed and while still asleep walked 10 miles and was found at 3 o'clock in the morning when she fell exhausted upon the porch of the Glidden residence in New Pine Creek, 15 miles south of here. She was quickly restored to consciousness and now has nearly recovered.

She did not know how she had reached the Glidden home. The last she knew she was going to bed at the home of the family for whom she worked, three miles away. Her tracks were followed through the fields, woods, over rocks and through creeks which she had forded. A wound on her breast is believed to have been caused by a barbed wire fence through which she crawled in the darkness.

### BIG SUM FOR EXHIBIT

Humboldt County Supervisors appropriate \$90,000 for Exhibits SAN FRANCISCO, May 22.—The Board of Supervisors of Humboldt county have set aside \$90,000 for that county's participation in the 1915 Universal Exposition. W. E. Clark, Vice-president of the Bank of Eureka and one of the largest real estate owners of that city and J. F. Coonin, a prominent attorney of Eureka have been appointed Commissioners by the Board of Supervisors and visited this city for conference with the Exposition officials recently.

When you call on a woman, look at her; don't let your eyes roam around the room as though looking for dirt. This is one thing that always makes a hostess mad.

## MANY TO VOTE AT ELECTION

CENSUS REPORT SHOWS THAT OVER 15,000,000 ARE ENTITLED TO CAST BALLOTS THIS FALL.

WASHINGTON, D. C., May 22.—That more than 15,000,000 persons in the United States will record their votes for President in the campaign of the present year is evident from the official statistics of the presidential vote published in the statistical abstract of the United States, which has just been issued by the Bureau of Statistics, Department of Commerce and Labor. Prior to 1888 no governmental official record of the votes cast for President existed, but an act passed by Congress on February 3, 1887, made it the duty of the Executive of each state to report to the Secretary of State the names of electors and the number of votes given or cast for each person voted for, and these reports, made to the Secretary of State in 1888 and in each subsequent presidential election, form the basis of the official record of presidential elections in the United States. This record, which has been published for several years in the statistical abstract of the United States, suggests that the total number of votes cast in the presidential election of this year will for the first time exceed 15,000,000. The total number in 1908 was 14,837,000; in 1900, 13,965,000; in 1892, 12,044,000, and in 1888, 11,381,000. Dividing the vote thus officially recorded into the population named by official counts or estimates for the years in question, this shows the average population for each vote cast, as follows: In 1908, 5.98 persons for each vote cast; in 1904, 6.10; in 1900, 5.44; in 1896, 5.10; in 1892, 5.40; and in 1888, 5.27. The statements published in the abstract, show the vote cast in each state for the various candidates in each presidential election from 1888 to 1908, and the electoral vote by principal political parties, state by state, during the same period.

The above statement, showing the official record of presidential elections during the last quarter of a century, illustrates the variety of interesting and official information presented by the statistical abstract issued annually by the Department of Commerce and Labor through its Bureau of Statistics, the thirty-fourth number of which has just made its appearance. It shows, for example, that the average per capita wealth of the country has grown from \$307 in 1850 to over \$1300 in 1904, the latest official record on this subject; the money in circulation, from \$12 per capita in 1850 to \$34 per capita in 1911; the bank clearings, from \$52,000,000,000 in 1887, the first year for which an official record was available, to \$159,000,000,000 in 1911; the individual deposits in banks, from \$2,000,000,000 in 1875, the earliest year for which figures are available, to practically \$16,000,000,000 in 1911; the number of depositors in savings banks, from \$1,000,000 in 1866 to \$9,500,000 in 1911; the exports of domestic products, from a little over \$100,000,000 in 1840 to over \$2,000,000,000 in 1911; and the value of manufactures produced in the country, from \$1,000,000,000 in 1850 to \$5,500,000,000 in 1910; and many other equally interesting evidences of national growth.

Among the general subjects statistically presented in the 800 pages included in the volume are: Area, natural resources and population of the United States; agriculture, forestry and fisheries; manufacturing and mining industries and patents, occupations, labor and wages; internal communication and transportation; merchant marine and shipping; foreign commerce; internal commerce; commerce of noncontiguous territory; prices; consumption estimates; money, banking and insurance; commercial failures; wealth and public finance; civil service, statistical record of the progress of the United States; and the commercial, financial and monetary statistics of the principal countries of the world. Statistical material for a new and down-to-date edition of the companion volume, the statistical abstract for foreign countries, is now in course of preparation.

CLEAR EXPOSITION GROUNDS  
SAN FRANCISCO, May 22.—Houses are being dismantled and removed from the Exposition site in preparation for the 1915 Universal Exposition. Workmen are now actively engaged tearing down structures that were landmarks in the Harbor View district. These buildings will be replaced by Exposition palaces, that are now being planned by the foremost architects of this country. Homes that were valued at three and four thousand dollars are being moved to other sections of the city and on the land they occupied will arise magnificent buildings that will cost in the neighborhood of \$500,000 each.

SEE THE SENIOR PLAY  
"A Rose of Plymouth Town," at the MASONIC, Saturday, May 25. Reserved seats, 50c. Busy Corner.

Libby COAL. The kind YOU have ALWAYS USED. PHONE 79 Pacific Livery & Transfer Co.

A TURKISH BATH will do you GOOD. Phone 214J.

### BUILDING AND REPAIR WORK

House Moving and Grading. We are prepared to do this work by the day or contract and guarantee satisfaction. Let us figure with you.

G. S. FLOYD & CO.

Phone 316-J. Marshfield, Ore.

### We Have Been Successful

in buying a large stock of first class Electrical material and can give our patrons a very low price on house wiring. Get our price—you can't afford to miss it.

Coos Bay Wiring Co.  
Phone 237-J

### SEE WHAT EASY TERMS—RANCH BARGAIN

120 Acre fruit and dairy in cultivation—Of the best class—All stock, tools and implements. \$2000 handles—Balance easy. \$12,000.

I. S. KAUFMAN & CO.  
177 Front St.

### MEN of ideas, who have some inventive ability

Please write GIBBLEY & McFEE, Patent Attorneys, Washington, D. C.

## Get Busy

AND GET AFTER THAT ROOF, BUT FIRST COME IN AND GET OUR PRICES ON SHINGLES AND ROOFING PAPER. SHINGLES \$1.50 AND UP.

ROOFING PAPER, ONE PLY, \$1.25 AND UP.  
C. A. Smith Lumber & Mfg. Co.  
RETAIL DEPARTMENT.

## Buy Your Meats at the UNION MEAT MARKET

And You Will Always Have Pure Wholesome Meats. 'Phone 58

## Abstracts, Real Estate, Fire and Marine Insurance

Title Guarantee and Abstract Co.  
HENRY SENGSTACKEN, Mgr.  
Coquille Office Phone 191 — Marshfield Office 14-J.  
Farms — Timber — Coal and Platting Lands a specialty.  
General Agents "EASTSIDE"

## Steamship Breakwater

EQUIPPED WITH WIRELESS  
ALWAYS ON TIME.  
SAILS FROM AINSWORTH DOCK, PORTLAND, AT 9 A. M., MAY 1st, 8th, 13th, 18th, 23rd and 28th. FROM MARSHFIELD AT THE SERVICE OF THE TIDE MAY 4th, 10th, 15th, 20th, 25th and 30th.  
L. A. PARKHURST, Agent.  
Phone Main 321-L.

## Steamer Washington

Will Sail for San Francisco From Coos Bay Tuesday, May 28, at Service of Tide  
F. S. DOW, Agent. Ocean Dock.

## S. S. ALLIANCE

'THE FRIEND OF COOS BAY'  
EQUIPPED WITH WIRELESS  
Sails from Portland for Coos Bay Saturday, May 25, at 6 P. M.  
CONNECTING WITH THE NORTH BANK ROAD AT PORTLAND NORTH PACIFIC STEAMSHIP COMPANY.  
C. F. McGEORGE, Agent.  
Phone 44.

## Steamer Redondo

EQUIPPED WITH WIRELESS AND SUBMARINE BELL  
SAILS FOR SAN FRANCISCO FROM COOS BAY Tuesday, May 28, At 9:30 A. M.  
INTER-OCEAN TRANSPORTATION COMPANY.  
C. F. McGEORGE, Agent.  
Phone 44.

A Modern Brick Building, Electric Light, Steam Heat. Elegantly Furnished Rooms with Hot and Cold Water.  
HOTEL COOS  
C. A. METLIN, Prop.  
Rates: 50 cents a Day and Upwards.  
Cor. Broadway and Market. Marshfield, Oregon.  
T. J. SCAIFE & A. H. HODGINS  
Marshfield Paint & Decorating Co.  
Estimates FURNISHED  
MARSHFIELD, OREGON.  
Furnished Phone 140L Oregon

GET YOUR JOB PRINTING DONE AT THE TIMES' OFFICE

Hard's Livery  
Secured the livery business. E. Helmer, and are prepared to render excellent service to the Coos Bay. Careful drivers and everything in a satisfactory service to the public. Phone us for a driving rig or anything needed in line. We also do trucking of all kinds.  
RICHARD BROTHERS  
Phone 138-J  
Food and Sales Service.  
Broadway and Alder Streets.

Electric Shoe Shop  
WE BUY SHOES  
\$1 PER PAIR UP.  
ELECTRIC SHOE SHOP  
Broadway Marshfield

Clean and Press  
and Gent's Suits

Orders Called for  
and Delivered  
Day Steam Laundry  
PHONE MAIN 57-J

MONTGOMERY  
State and Insurance  
North Front Street

PROFESSIONAL DIRECTOR  
ED. B. CLARKE.  
Specialist in Nerve and Spinal Disease.

Room 2, Rogers House.  
Office Hours 2 to 5.  
J. HENDRY'S  
Dental Parlors.  
Equipped to do high class work. Short notice at the very low prices. Examination free. Opposite Coke building, opposite hotel, phone 113-J.

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