

COOS BAY TIMES

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Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

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LINCOLN'S BIRTHDAY.

AS THERE was no public observance of Lincoln's birthday on Coos Bay, the anniversary of the martyred President passed here without receiving the recognition it should.

Perhaps Lincoln's greatest utterance, and it is one of the masterpieces of English literature, was his address at Gettysburg, November 19, 1863, which follows:

Four score and seven years ago our fathers brought forth upon this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal.

Now we are engaged in a great civil war, testing whether that nation or any nation, so conceived and so dedicated, can long endure. We are met on a great battlefield of that war. We have come to dedicate a great portion of that field as a final resting place for those who here gave their lives that that nation might live.

But, in a larger sense, we cannot dedicate—we cannot consecrate—we cannot hallow—this ground. The brave men, living and dead, who struggled here, have consecrated it far above our power to add to or detract. The world will little note nor long remember what we say here, but it can never forget what they did here.

PUPILS IN PORTLAND.

There are 25,000 pupils in the public schools of Portland. The gain over last year is 2010 and over last week 1125.

WOULD BRAND BACHELORS.

Assistant District Attorney "Joe" Rogers, of Philadelphia, has been stricken with what is admittedly a bright idea, that all bachelors should be labeled, so that a poor, lone female person, looking for a kind, loving protector, shall have no difficulty in "spotting" her quarry at sight.

NOTICE.

Sunset Encampment No. 43, I. O. O. F. All members of the encampment are requested to be present at our regular meeting Thursday evening, February 15, 1912.

NORTH PACIFIC FLOUR MILLS CO. SNOW DRIFT FLOUR Highest Quality

GOLD

"Meed of the Teller," "Flame of the Sea"—Such are the names of four poets for me.

"Metal of Mammon," "Curse of the World"—These are the libels your preachers have hurled. Dug from the mountainside, washed in the glen,

Falsely alluring, I shimmer and shine—Over the millions that hold me divine. Trampling each other, they rush to adore me,

"ADS" THAT BUILD BUSINESS

A Baltimorean Discusses Them in the Business Philosopher.

Jerome P. Fleishman in the Business Philosopher says: Oh, my, yes; you can lie in your advertising.

You can say that goods are all wool when they're half cotton. You can say that an article is worth twelve dollars when, as a matter of fact, it is worth only eight dollars.

You can say that goods are "imported," when you bought them at the jobber's around the corner.

You can holler about "astounding bargains" and "unheard-of prices," when, really, you know that the bargains are just ordinary merchandise at ordinary prices.

I say you can do this and get away with it. But not for long.

Barnum and several other authorities to the contrary notwithstanding, people don't like to be fooled.

People live to have confidence in the advertising they read. It is the confidence they have in advertising that makes people respond to it.

Once you lose the confidence of the public, you have lost an asset greater even than your building and the ground on which it is located.

For it is upon confidence that all business is built.

The man who distrusts you is not likely to do business with you. The man who does business with you once, to his later regret, is not likely to come back for a second helping.

You've got to earn confidence. You can't buy it.

You can't bully it into people. You can't get it any other way than by deserving it.

And the only way you can get people to have confidence in your advertising is by telling the truth.

People soon learn to distinguish the truthful advertiser from the blatant insincere one.

You've got to know the truth, tell the truth, live the truth; and then, in truth, people will find you out and make it worth your while.

Verily, the "ad" that buildeth business is the "ad" that tells the truth.

NO WINGS ON BONNETS, BUT FEATHERS ON TOES

Miladi Will Walk Vanity Fair With Well Plumaged Shoes.

NEW YORK, Feb. 15.—The lady of fashion will shun plumage on her hat this year, but will be allowed to display a radiance of feathers on her shoes, according to advices from Paris.

The very latest note of elegance in footwear is declared to be shoes covered with birds' plumage of the most elegant hues, gunned upon the leather.

Buckles will be concealed by little aligrettes of feathers. The price of the new shoes, of course, will be enormous.

FIVE YEAR ENLISTMENTS.

(By Associated Press to Coos Bay Times.)

WASHINGTON, Feb. 15.—The five-year enlistment bill was adopted by the House today.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh.

F. J. CHENEY & CO., Toledo, O. Sold by all Druggists. Take Hall's Family Pills for constipation.

FINE RECORD OF DREDGE OREGON

Pumped 97,222 Yards in January at Cost of Less Than Four Cents a Yard.

The Dredge Oregon today is being taken to North Bend, where, Saturday, it will begin pumping at a point nearly opposite the shipyards. The dredge, it is expected, will be able to pump a short distance until a new engine arrives to replace the damaged one.

As soon as the new casting is put on the dredge the Oregon will return here and either begin pumping in beyond the Masonic Opera House or make some slight improvements near the Nann Smith slip.

The Oregon has been doing some excellent work. During the month of January she pumped 97,222 cubic yards. Of this, 3033 yards were from the Nann Smith slip, 8965 from inside the government project and the balance from the Port Commission project.

THE PEOPLE'S FORUM

The Times will be pleased to publish letters from its readers on all questions of public interest. Each letter must be signed by the writer, and so far as possible be limited to 200 words.

NEED BETTER WORK

Editor The Times: With your permission I would like through the columns of your paper to assure the members of the Progress Club of Marshfield that they have many sympathizers in their stand with reference to the question of prize fighting in this city.

HERRICK GETS POST

Senate Confirms Appointment as Ambassador to France. (By Associated Press to Coos Bay Times.)

WASHINGTON, Feb. 15.—The nomination of former Governor Myron T. Herrick of Ohio, as Ambassador of the United States to France to succeed Robert Bacon, resigned, was confirmed by the Senate.

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I remember, I remember The farm where I was born No autos chugged across it,

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THE OLD PLACE.

I remember, I remember The farm where I was born No autos chugged across it,

I remember, I remember The farmhouse old and gray; It wasn't called a bungalow

I remember, I remember The orchard on the hill; No selfers chased like demons,

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YOUNG GIVES HIMSELF UP

Boston Labor Leader Wanted in Dynamite Conspiracy Surrenders.

(By Associated Press to Coos Bay Times.)

BOSTON, Feb. 15.—Michael J. Young, business agent of the Boston branch of the Ironworkers Union, surrendered to the authorities today in connection with the dynamite conspiracy indictment against him.

ALL WANT BONDS.

Iron Workers' Union Unable to Aid Indicted Men. (By Associated Press to Coos Bay Times.)

INDIANAPOLIS, Ind., Feb. 15.—Appeals have come to President Ryan from many points asking the Iron Workers' International Union to assist the indicted men in securing bonds, and thus prevent their going to jail.

A great majority of the indictments are based on evidence taken by the government from the Iron Workers' International offices here, according to District Attorney Miller.

The evidence thus secured, he said, was correspondence from local unions in which references to places that were to be blown up was made.

PRIZE FIGHT TOAST.

Here is to the man who is under the delusion that his blood is richer and redder than good citizens who frown on prize, bull or cock fighting. If he will examine himself more closely he will discover his normal sense is languid or dead.

DON'T GET RUN DOWN

Weak and miserable. If you have Kidney or Bladder trouble, Dull head pains, Dizziness, Nervousness, Pains in the back, and feel tired all over, get a package of Mother Gray's AROMATIC-LEAF the pleasant herb cure. It never fails.

Here Are Six

ROYAL TAILORED SUIT

THEY ARE EXCLUSIVE ROYAL FEATURES

1—All Pure Wool. 2—A Legal Guarantee with each garment warranting Full Satisfaction or Money back.

3—100 Per Cent Process Shrink. (It cannot shrink on your backs.

4—6-Day Schedule Deliveries. 5—\$1 a day Cash Forfeit for Each Day's Delay in Delivery.

6—Amazing Big Values at Small Prices.

Order One Today for \$18.00 to \$35.00

FIXUP

Marshfield & North Bend

Now Is the Time

TO HAVE THAT RESIDENCE WIRED FOR LIGHTS.

ESTIMATES GIVEN Coos Bay Wiring Co. PHONE 237-J

Industrial Accidents Double During Dark Months

Accident insurance statistics show that twice as many injuries to factory operatives occur in the dark winter months as during the light summer months.

The cause principally is poor interior lighting; too few lamps and poor methods of illumination.

Bad factory lighting also diminishes production and adds to damaged material.

Our lighting experts will plan installations for workrooms and factories which will reduce the personal injury list, increase production and very likely decrease the expense of lighting.

A representative will call at your request.

Telephone 178. Oregon Power Co.

FLANAGAN & BENNETT BANK OLDEST BANK IN COOS COUNTY, ESTABLISHED IN 1880. Capital and Surplus \$100,000.00 Undivided Profits 8,000.00

Parties Desiring Monuments Erected Would do well to call at The Pacific Monumental Works South Broadway and make selection from the large stock now on hand.

FRESH SEALSHIPT OYSTERS Arrived on Breakwater Phone Orders Phone 73 Coos Bay Ice & Cold Storage Co. Two Deliveries Daily 8 a. m. and 2 p. m.

Union Oils JASOLINE DISTILLATE BENZINE KEROSENE SAMSON GAS ENGINES CENTRIFUGAL PUMPS Coos Bay Oil & Supply Co. Marshfield, Ore. PHONE 208-J Mail Orders Solicited.

City Fish Market FREE DELIVERY. In Ferguson Transfer Bldg. Foot of Market Ave. SMITH & BALCH, Proprietors. PHONE 208-J

Marshfield Paint & Decorating Co. Estimates MARSHFIELD, Oregon. Furnished Phone 140 L. Oregon Have That Roof Fixed NOW See CORTHELL Phone 312-J

GET YOUR JOB PRINTING DONE AT THE TIMES' OFFICE.