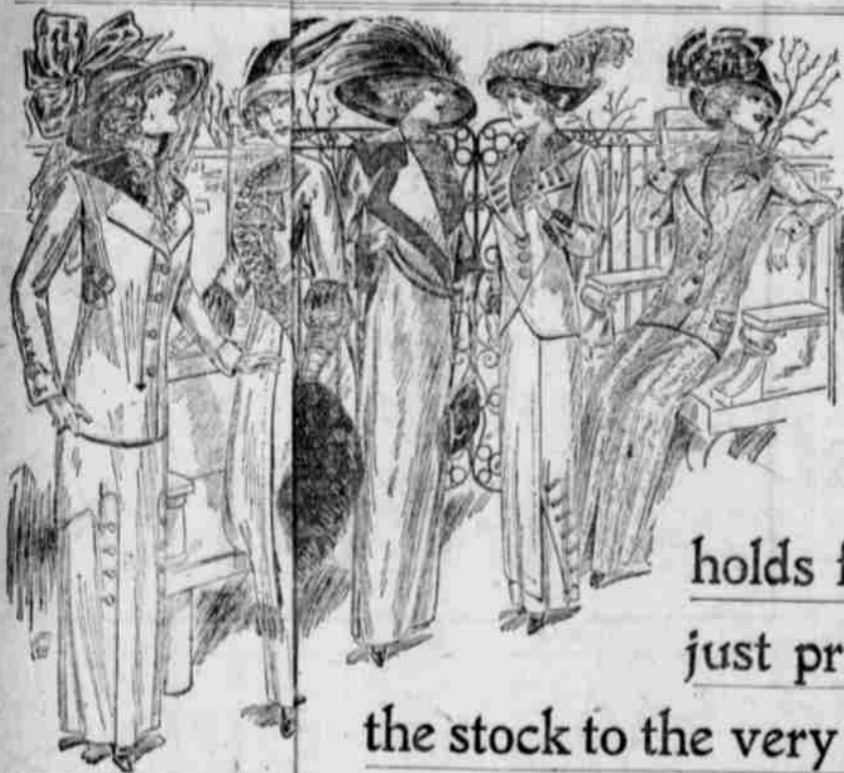


Sale Begins at 2 o'Clock Tuesday Morning, January 2nd, and Closes Saturday at 10:00 P. M., January 13th
 No Telephonic C. O. D. Orders for Special Sale Goods Will Be Filled; a Nominal Charge Made for Alterations

A Deo Price-Cutting Event---Our Annual January



Clearance Sale

EACH season we inaugurate a price-cutting event, when an effective clearance is made of all merchandise on hand.

Of the two clearance sales we hold each year, the January event holds first place. Coming as it does at the close of the Fall season, and just prior to the time of inventorying, a decisive effort is made to reduce

the stock to the very lowest proportions. Hence, this clearance sale affects every article of merchandise in our store (except contract goods). Women's and misses' suits, coats, dresses, skirts and shirt waists, corsets, neckwear, kid gloves, hosiery, underwear, lingerie undermuslins, handkerchiefs and children's wear. All go at clearance sale prices.

Sale Begins Tuesday, Jan. 2, at 9 o'Clock A. M.

**Store Close
 All Day
 January First
 New Year's
 Day**

Clearance Sale Prices on Our Entire Stock Women's and Misses' Fine Tailored Suits

- One lot of 37 Women's and Misses' wool serge Tailored Suits in Navy, Royal, Brown, Tan, Wine, Grey, and Mixed Suitings. Sizes 14 to 42. Regular prices \$10 to \$15. To clear at once, suit, **\$4.95**
- One lot of 18 Women's Tailored Suits of wool serge, chevots, and suitings. Colors, mixed novelties, and plain black, brown, grey and navy. Sizes 16 to 42 and 44 to 50. Were \$15 to \$22.50. To close, suit, **\$8.95**
- One lot of 23 Women's fine all wool, strictly hand-tailored suits. Colors, mixed grey and brown and plain navy and black serges and chevots and corduroy velvet. Sizes 16 to 44. Values to \$35.00 ... **\$14.95**

Prices That Make Buying Imperative on All Our Women's Fine Tailored Winter Coats

- One lot of Women's and Misses' plain tailored and fine novelty coats Sizes 13 to 48. Colors, mixed novelty greys, browns, tans, etc., and plain navy and black. Were \$12.50 to \$15.00. Now **\$7.45**
- One lot of Ladies' plain tailored and novelty coats in serges, broadcloths, Polo cloths, tweeds, and chevots. Colors black, navy, tan, etc. Sizes 15 to 44. Regular prices to \$20.00. To close out at once, each **\$9.95**
- One lot of Women's fine tailored coats of broadcloth, serge and velvet. Colors black and navy. Excellent late winter styles. Sizes 16 to 44. Were \$22.50 to \$35. Clearance sale price, each only ... **\$16.50**

Deep Price-Cutting Now Made on All Women's New Shirt-Waists

- One lot of women white and colored lingerie waists. Lace and embroidery trimmed. Regular prices 75c to \$1.00, now only **38c**
- One lot of pretty white lingerie waists with high and Dutch necks, short and long sleeves, side frill effects. Values \$1.50 to \$2.00 **98c**
- Women's fine tailored waists, with Dutch and high laundered collars, for Irish linen. Regular \$2.50 to \$3.00. Clearance price .. **\$1.45**
- One lot of taffeta and Japanese silk, Mohair lustre, nunsvailing, silk and mercerized cotton waists. Values to \$5.00. To clear, now **\$1.65**

A Great General Clearance Sale of All Children's New Winter Coats

- One lot of children's coats, sizes 6 to 12 years. Pretty novelty materials. Regular prices were \$2.75 to \$5.00. To close out at once, only **\$1.95**
- One lot of children's coats. Sizes 8 to 12 in pretty novelty and plain materials. Regular prices were up to \$8.00. Clearance sale price **\$2.85**
- One lot of 14 children's and Misses' novelty coats. Also a few plain tailored styles. Sizes 8 to 15. Were \$9 to \$12. Clearance sale price, only .. **\$4.95**
- One lot Misses' and Ladies' Wool Dresses. New Styles. Sizes 13 to 40. Values to \$16.50. Each **\$4.95**

Tailored Dress Skirts Now Reduced Petticoats of Taffeta Silk and Cotton

- One lot of wool dress skirts, principally in Misses' and little women's sizes. Were \$3.00 to \$4.00. Clearance sale price, **\$2.65**
- One lot of fine wool dress skirts in plain black panama, navy, brown, wine and grey serge. \$4.50 and \$7.50, now **\$3.75**
- One lot of fine Silk Taffeta Petticoats. Green, navy, brown, grey and black. Were \$4.50 and \$5.00. To clear, only **\$2.45**
- One lot of genuine "Hydegrade" Petticoats in black only. Assorted lengths. Were \$1.25. Clearance price, **68c**

Clearance on Kid Gloves Reductions on Silk Gloves

- One lot of 2-button, clasp Kid Gloves. Regular value \$2.00. Colors, white, tan, cream, grey, green, navy, brown, ox blood and black. 5% to 7 1/2. Pair, **68c**
- 12 and 16 button length Kid Gloves in white, tan and black. Clearance price, **\$2.25**

Nature's Rival Brassieres \$1.25 and \$1.50 Grade for 80c

Sizes 32 to 44. Made of fine Swiss Nainsook and French Cambric. Is better than the corset cover. Fits tight. Trimmed with lace and embroidery. For this sale we offer our stock at each **80c**

Women's Outing Gowns Plain, White or Fancy Colors

About eight dozen women's outing flannel gowns. Made of extra heavy outing. Sizes 15 to 19. Regular price is \$1.25. Colors are plain white and fancy stripes. Well made. All go at this sale, each only **89c**

Women's and Children's Hose At Special Bargain Prices

- One lot of Ladies' black cotton ribbed hose. Color fast. Sizes 8 1/2 to 10. Were 18c. Clearance sale price, pair, **12c**
- Women's ribbed top, full ribbed and fine gauze hose. Sizes 8 1/2 to 10. Were 35c. Special, pair **21c**

Rubberized Raincoats \$2.45

To close out the remaining stock of those tan rubberized Ladies' raincoats, we will give them at this exceedingly low figure for this sale. Most every size is all here. An unusual \$6.50 raincoat, now, **\$2.45**

ALL HAIR GOODS, PUFFS, ROLLS, SWITCHES GO AT HALF PRICE
WOMEN'S NECKWEAR, DUTCH COLLARS AND FANCY GOODS REDUCED
MUSLIN UNDERWEAR, CHEMISE, SLIPS, CORSET COVERS, SKIRTS, REDUCED

FURS OF ALL KINDS, PIECES OR SETS NOW REDUCED TO HALF
WOMEN'S AND MISSES' PRETTY KIMONOS AT SPECIAL PRICES
SWEATERS FOR WOMEN AND CHILDREN NOW AT BARGAIN PRICES

Children's Cotton Underwear

One lot of children's cotton ribbed fleece lined underwear. Vests and pants, sizes 22 to 30. Color, dark cream. Regular prices are up to 40c. We offer a quantity at the single price, garment **23c**

Clearance Sale on Ribbons

Taffeta and Satin all silk ribbons, white, cream, pink, rose, reseda, Kelley green, baby blue, navy, lavender, brown and black. Widths Nos. 16 to 40. Regular prices 15c to 20c. Clearance price **8c**
 Widths 60 to 150. Regular prices 25c to 40c. On sale, yard **15c**

The Best Exclusive Women's and Misses' Ready-to-Wear Store in Southern Oregon

New York Office
 41 Mercer Street

MYERS'
 WOMEN'S AND MISSES' WEAR

Coos Building
 MARSHFIELD

Clearance Sale on Handkerchiefs

One lot of Ladies' Plain White Hemstitched handkerchiefs. Regular price 2 1/2c. Clearance price, each **1c**
 One lot Ladies' dainty embroidered and lace handkerchiefs. Regular prices 25c and 35c. On sale **15c**