


#### Abstract

and desirable present for each one who is to be remembered is oftentimes a burdensome task we are pleased to invite your attention to our holiday stock for 1911-a revelation in pleasing and appropriate gifts. pleasure and the best of satisfaction. you wish to remember get them. our sale of ladies' suits, coats and wraps still continues, affording a substantial saving on strictly HIGH CLASS AND UP-TO-DATE GARMENTS.


Just prior to the enjoyments and merrymaking of Christmas time comes a period of perplexity familiar to all buyers of gifts. The selection of just the right Feeling confident that we can be of the greatest assistance in overcoming these difficulties and can smooth the way for the Christmas buyer in the matter of selection

Whatever earnest effort and experience can do to provide our patrons with the latest and best has been done, and we are confident our efforts will not fail to give
The time of every Holiday Shopper will indeed be well spent in looking throngh our bright, fresh selections of up-to-date gifts. Timely hints and valuable sug gestions will be made to you by the goods themselves, the fitness and desirability of many articles will recommend them as most appropriate and satisfactory for those

At the present moment it is probable that you have a list of people in mind who should receive gifts from you, and the anxious question of the hour is WHAT
Come and see our varied line of really desirable gifts and the problem will immediately be changed to the simpler question of WHICH to get them.
We acknowledge a more than common pride in our Holiday display this season, caused by the excellence of the goods represented, and the variety and range af forded for perfect satisfaction in the selection of anything from an inexpensive little remembrance to a solid and substantial gift.

OLR STORE WILL BE OPEN EVENINGS FROM THIS DATE UNTIL FFTER THE HOLIDAYS YOU MAY CHOOSE YOUR GIFTS NOW AND HAVE THEM SET ASIDE FOR DELIVERY ANY TIME BE FORE CHRISTMAS

## Magnes \& Matson

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