

# Lest You Forget

THAT SUIT OFFER, WE WISH TO STATE THAT WE ARE STILL GIVING \$5.00 IN MERCHANDISE WITH EVERY HIGH ART SUIT, COME IN AND LOOK THEM OVER; WE WANT TO SHOW YOU — QUALITY COUNTS.

## The Toggery

FORMERLY GBO. GOODRUM

NOTICE TO MILL MEN:—WE CASH YOUR CHECKS.

## Little Talks on Advertising

TALK No. 17

### ADVERTISING FOOD PRODUCT DOUBLED SIZE OF PACKAGE AND LOWERED ITS COST

"WE BELIEVE that advertising actually reduces cost to the consumer, and our experience proves it," says the advertising manager of a widely-advertised breakfast food that has made an enormous fortune for its manufacturer. "When our product was first put on the market the package was only about two-thirds its present size and sold for 15 cents. Advertising so stimulated demand as to justify larger and more systematic production and more economical manufacturing and selling methods, directly resulting in almost doubling the size of the package, and at the same time justifying us in reducing the price to 10 cents."

To increase sales to the most profitable point advertising must reach the homes that buy goods in substantial quantities year after year. The Coos Bay Times does this most effectively because it goes exclusively to sensible earning people who are permanently located.

## MEMORY GAME AFTER YEARS

Woman Recalls Promises of Years Ago and Finally Fulfills Them.

PORTLAND, Ore., May 24.—An errand entrusted to her 33 years ago suddenly flashed into the mind of a Portland woman recently, by some strange trick of memory. She performed it and has just heard from the one who asked the favor so long ago.

Mrs. John H. Buck, 361 Vancouver avenue, who wasn't Mrs. Buck 33 years ago, was a music teacher in Robinson, Kan., at that time and one of her pupils, Laura Kelly, gave her a dollar and asked her to buy two songs every body was singing in those days, "Gates Ajar" and "Come Little Bird and Live With Us." The present Mrs. Buck agreed and forgot all about it.

The other day, when eating breakfast some curious twist of recollection brought back the neglected errand and she recalled the errand given her and the names of the songs as well.

"I'll go and see if I can get that music," she said, jumping up from the table. She went down, hurried through the stock of one of the older music houses and was fortunate enough to pick up the very songs she wanted. She mailed them, together with a letter, to Miss Laura Kelly, Robinson, Kan., hoping it might reach her former pupil.

Miss Kelly had married and has children of her own but the postmaster at Robinson remembered her and she got the music and the letter. This week, Mrs. Buck received a letter from the former Laura Kelly, now Mrs. Theodore Work.

"I have given up my playing now," she wrote, "but I have a little girl who is just about where I was in music lessons when I wanted those pieces, so I will have her learn them and play them for me."

STORY FOR THE DAY.  
"You have a fine lot of children, Binks," said Hawkins, as after a spin through the country they returned to the house for dinner. "How many are there?"

"Seven," said Binks, proudly. "I've often wondered," said Hawkins, "whether you people with so many children have any favorites among them."

"Oh, no," returned Binks, hesitatingly; "that is to say, not consciously, but of course, we are more interested in a 1911 model than in the earlier ones."—Harper's Weekly.

Don't forget the Turkish Baths. PHONE 214-J.

## North Bend News

Capt. Edgar Simpson is suffering from a sprained knee.

W. H. Kibbler is planning to move on to a ranch near Florence.

Wm. Forest and wife are rejoicing over the birth of a daughter.

Dr. R. G. Gale, formerly of North Bend, is now located at Wenatchee, Wash.

F. B. Lewis and wife and daughter, Miss Susie Lewis, are guests at the Arnot home at Cooston.

Mrs. E. R. Hodson and daughters, Erma and Irene of South Coos River, went over to Myrtle Point yesterday.

E. R. Forest has bought the Maguire barber shop and will move it to the Eckhoff building. Mr. Maguire plans to move away.

Mrs. H. C. Cook, wife of the druggist at the Corner Drug Store here, who has been ill at Mercy hospital was able to return to her home Wednesday.

Rev. J. H. Albright of the North Bend United Brethren church left yesterday to attend the annual conference at Portland. He may be transferred to a charge at Vancouver.

The North Bend council has decided to change the recently enacted vehicle tax ordinance, so that the tax on bicycles will be only fifty cents. The enactment of an ordinance regulating billiard halls and pool rooms has been postponed.

### WRITES OF KINNEY CASE.

Judge Watkins Tells of Attitude on Trusteeship.

Editor Times: Commenting on the Kinney bankruptcy matters yesterday The Times uses this language: "This is the final outcome of the clash between the creditors, Major Kinney and attorneys in the case."

Permit me to say that there is no clash at all on the part of Major Kinney nor any of his attorneys with anybody whatsoever.

Major Kinney and his attorneys always have been and are now able, ready and willing to carry out their part of the proposed settlement in every respect, in letter and in spirit. Nobody does, can nor will dispute this statement.

The row, if any, is confined wholly and entirely within the ranks of the petitioning creditors and their attorneys. With that row Kinney and his attorneys has nothing whatever to do—they are each and all mere spectators, nothing more, nothing less. GEO. WATKINS.

SHERWIN-WILLIAMS at MILLNER'S

OBSERVATIONS.  
The proposal of the English government for insuring workmen against sickness and non-employment is a great experiment, although a similar plan is working in Germany. The scheme will be compulsory upon all who earn less than \$800 per year, and the workmen will be required to pay eight cents per week out of his wages, his employer will add 3 cents and the government 2 cents. It is figured that on this basis an allowance of \$2.50 per week for sickness during three months can be made to the insured, while in case of permanent disabling he may count on \$1.25 per week as long as he lives. This socialistic measure is tantamount to a revolution in English legislation.

## Keep Your



ON OUR WINDOWS.  
All of the best VEGETABLES FOR YOUR SUNDAY DINNER washed down with a cup of the Best Coffee on Coos Bay.

"Barrington Hall" — the steel cut coffee—for which we are the exclusive agents in Marshfield.

## Cook's Grocery

PHONE 189.  
Corner Fourth and Central Avenue  
Remember we will be closed all day next Tuesday, May 30—Decoration Day.

POULTRY FOR SALE  
Lot of full-blooded Plymouth Rock chickens. Come at once as they will be sold soon.

AUG. FRIZEEN  
Real Estate and Insurance Agent.  
68 Central Ave., Marshfield, Ore.

## Drawn Wire "Mazda"

After the twenty-fifth we will be able to supply the trade with the "New Mazda". This lamp speaks for itself. A trial order and you will use no other.

Coos Bay Wiring Co.  
PHONE 237-J.

## WATCH! NOTICE!

Homer Mauzey, one of the drivers and the solicitor for us is out for laundry. Watch him! he is liable to stop you on the street and explain all details of Laundry and also to be at your home any time. He knows Laundry business from A to Z.

Marshfield Hand and Steam Laundry  
PHONE 229-J

## We Work And Advertise

To bring a customer here the first time, after that he comes of his own accord. You know why.

REMEMBER  
There is no kink, or cue that we can't do.

"THINK IT OVER MARY."  
Coos Bay Steam Laundry  
PHONE MAIN 57-J

### FOR GOOD WORK

Bring your clothes to us. Cleaning, pressing and repairing a specialty by experienced men. Satisfaction guaranteed—BLANCHARD & DONSON, Alliance Bldg. Front St.

MARSHFIELD'S POPULAR FAMILY HOTEL  
THE LOYD

Rates reduced to: Day—50c, 75c and \$1.00; week—\$2.00 to \$5.00. House-keeping apartments with gas ranges \$10.00 to \$15.00 per month. FREE BATHS—E. W. SULLIVAN, Prop.

## Have That Roof Fixed NOW.

See CORTHELL  
Phone 3121

### DYEING

French Dry and Steam Cleaning of ladies and gents' suits. Goods called for and delivered. Prices reasonable. ROSE CITY DYE AND CLEANING WORKS—R. E. PINEGOR, Prop. Post of Market Ave — Phone 160  
Try my vacuum carpet cleaner.

The best reason for coming here for clothes is our way of selling them. You appreciate, of course, the high values we offer; the certainty of quality of everything we show; the fact that we have four of the best lines of clothing in America. All new weaves and models, made exclusively for us. All these things count.

## Men's and Young Men's Spring and Summer Suits \$10 to \$30

Our way of doing it counts, too—your money is simply a deposit here. YOU know you're satisfied. No matter what you buy or pay for it, we guarantee satisfaction. This is your store, and we're running it in your interest as well as our own. You'll realize what such a store means to you some day, you don't now.

## "Money Talks"

THAT IS WHY WE CAN PROVE EVERY ASSERTION WE MAKE.

## Hub Clothing & Shoe Co.

MARSHFIELD

## Mrs. Donaldson's Millinery Store Will Be Closed Saturday, May 27th

WE DO NOT WISH TO PACK AND MOVE THE STOCK AND UNTIL THEN EVERYTHING WILL BE SOLD AT

### JUST HALF REGULAR PRICE

LADIES OF COOS BAY WILL FIND THIS AN UNUSUAL OPPORTUNITY TO SECURE GAINS. EVERYTHING IN THE STORE WITHOUT RESERVE WILL BE SOLD

### At One-Half Price on Friday and Saturday

REMEMBER THE STORE POSITIVELY CLOSSES AT 9 O'CLOCK SATURDAY EVENING. FURNITURE IN STORE INCLUDING MISSION TABLES, CHAIRS AND ELECTRIC LIGHT FIXTURES TO BE SOLD AT COST. MRS. E. E. DONALDSON

## Blanchard's Livery

We have secured the livery business of L. H. Helsner and are prepared to render excellent service to the people of Coos Bay. Careful drivers, good rigs and everything that will mean satisfactory service to the public. Phone us for a driving horse, a rig or anything needed in the livery line. We also do a trucking business of all kinds.

### BLANCHARD BROTHERS.

Art Blanchard, Mgr.  
Livery, Fred and Sales Service.  
141 First and Alder Streets.  
Phone 138-J

### SAFE INVESTMENTS.

For information concerning high-class bond investments, bearing 6% interest net, write O. B. Hinsdale, care J. H. Stams and Company, Los Angeles, California.

## PROFESSIONAL DIRECTORY

D. R. G. W. LESLIE,  
Osteopathic Physician

Graduate of the American school of Osteopathy at Kirksville, Mo. Office in Eldorado Bldg. Hours 10 to 12; 1 to 4; Phone 161-J; Marshfield; Oregon.

D. R. J. W. INGRAM,  
Physician and Surgeon.

209-210 Coke Building  
Phones: Office 162-J; Residence 162-I.

J. W. BENNETT,  
Lawyer.

Office over Flanagan & Bennett Bank  
Marshfield Oregon

D. R. J. T. McCORMAC,  
Physician and Surgeon

Marshfield, Oregon.  
Office: Lockhart Building,  
opposite Post Office.  
Phone 105-J

## Good Livery Service

Fancy new rigs, good horses and careful drivers are now at the disposal of the Coos Bay public at REASONABLE RATES.

Rigs or rigs with drivers ready for any trip anywhere any time. Horses boarded and rigs cared for.

New hearse and special accommodations provided for funeral parties.

W. L. CONDORON'S  
LIVERY AND FEED STABLES  
PHONE 273-J

## THE BOAT THAT GETS THERE STEAMER ANVIL

Sails from Bandon for Portland June 2nd every 8th day thereafter.

J. WALSTROM, Agent, Bandon, Ore.

### "THE FRIEND OF COOS BAY"

## S. S. ALLIANCE

CONNECTING WITH THE NORTH BANK ROAD AT PORTLAND  
Sails for Portland from Coos Bay, May 26th  
NORTH PACIFIC STEAMSHIP COMPANY.  
PHONE 44 C. F. McENOR, Agent

### OLD RELIABLE

## STEAMER BREAKWATER

ALWAYS ON TIME  
SAILS FROM PORTLAND AT 9 A. M., ON MAY 1, 6, 11, 16, 21, 26 AND 31.

FROM COOS BAY AT SERVICE OF TIDE MAY 3, 8, 13, 18, 23, 28. RESERVATIONS HELD ONLY UNTIL NOON OF DAY PREVIOUS TO SAILING.

L. H. KEATING, AGENT PHONE MAIN 111

### THE FAST AND COMMODIOUS

## Steamer Redondo

Will make regular trips carrying passengers both ways and between Coos Bay and San Francisco. All reservations for passage made at Alliance Dock, Marshfield and Inter-Ocean Transportation Union Street Wharf No. 2, San Francisco. For information, 44-J or 285.

INTER-OCEAN TRANSPORTATION COMPANY.

## Abstracts, Real Estate, Fire and Marine Insurance

Title Guarantee and Abstract  
HENRY SENGSTACKEN, Mgr.  
Coquille Office Phone 191 — Marshfield Office 14-J.  
Farms — Timber — Coal and Plating Lands a specialty.  
General Agents "EASTSIDE"

## COOS BAY-ROSEBURG STAGE LINE

Daily stage between Roseburg and Marshfield. Stage leaves Coos Bay and Marshfield at 7 p. m. Fare, \$6.00.  
OTTO SCHETTER, Agent, C. P. BARNARD, Agent, ROSEBURG, ORE.  
120 MARKET AV., Marshfield. PHONE 11