

LOCAL GLEANINGS

THE WEATHER.
(By Associated Press.)
OREGON, May 24.—Showers tonight and Thursday.

LOCAL TEMPERATURE REPORT.
For twenty-four hours ending at 4:43 p. m., May 23, by Mrs. E. Mingus, special government meteorological observer:
Maximum 51
Minimum 44
At 4:43 p. m. 51
Precipitation02
Wind, Southwest; cloudy.

Stage Accident.—The Roseburg mail was several hours late yesterday as a result of the stage breaking down.

Redondo Delayed.—The steamer Redondo is on dry dock at San Francisco and it is uncertain when she will be able to leave there. It maybe a week or ten days before she will sail for here.

Case Is Heard.—Today before Justice Pennock a suit of E. L. C. Farrin vs. Jacob Mattson for \$28.95, which he claims is due him as attorney fees for the North Cedar street injunction is being heard. It is being hard fought and may not be ended this afternoon.

Is Better.—Mrs. Grace Gould-Woodruff, who has been very ill of typhoid fever at the home of her sister, Mrs. Richmond, in Coquille, is reported somewhat improved. Just as she was beginning to recover from typhoid, she suffered a severe attack of erysipelas.

New Crops.—Mrs. C. D. Piper of Coos River sent in the first home grown strawberries of the season to Marshfield a week ago Tuesday. A little warm weather and sunshine now will result in the berries ripening fine. Jacob Mattson of North Broadway brought to The Times' office today some fine new potatoes, said to be the first home grown of the season.

Brings Bride.—Tom Bennett is pondering over a card which he has just received from Jack Meece who has been visiting in San Francisco. The card says in part, "I will return soon with a bride" or at least the last word which is written rather indistinct looks like "bride." If Jack has slipped away and quietly married during his trip, his many Coos Bay friends will give him a warm welcome back.

On Dry Dock.—According to the last information received here the Hazel Dollar, the big lumber carrier which took on part of her cargo for China at the Smith Mill, which was wrecked near Everett, was just going on dry dock at Seattle. Her entire cargo had to be taken off and it is feared that her bottom was badly damaged by the rocks. The actual loss is not known here. She was pretty well insured.

Elks SPECIAL ATTENTION.
Big doings Wednesday evening.

4 Victims Election of Secretary
Lots of other work. Come out. We must see you.
By order of the Exalted Ruler,
GEO. GOODRUM, Secy.
(Don't forget the dance.)

High Standard Merchandising

JOHN WANAMAKER has been awarded a medal in recognition of his wide-spread influence in behalf of a HIGHER STANDARD of retailing.

Fifty years ago Wannamaker in an advertisement published his principles of storekeeping, which were as follows:



"I will not importune any one to buy.
"I will mark down prices at the beginning to the lowest point that goods can be sold for and there will be no underground way to get them. All will be on the ground floor at the start.
"Goods will be genuinely trustworthy. Seconds will not be sold for anything but seconds, even if people cannot tell the difference.
"A sale will be canceled and money back easily by return of what fails to please.
"New, fair and agreeable relations will be established between the purchaser and the seller, the poor and the rich, the wise and the unwise—there will be no favoritism."

Oh! That there were more Wannamakers in the Dry Goods business, and less of the "other kind," the kind who are bringing merchandising into disrepute; who by their lying advertisements, and tricky methods compel many merchants who really desire to be honest to adopt the same methods from the fear that they will not otherwise succeed. Who think that THEY must tell just as big a lie as the other fellow or else the other fellow will get all the business.

Please note Wannamaker's principle as expressed in the second paragraph. Think of his immense buying power, and then think how ridiculous it is for some little country store to say that THEY will sell all THEIR goods at half or great reductions, when Wannamaker does not claim to be able to offer goods at any such prices.

Were it possible for some merchants to continually buy goods at such great reductions as they claim, wouldn't it be reasonable to suppose that Wannamaker and Fields would be able to do as well? But do they? Indeed they do not. They have too much sense or too much regard for the truth, or too much respect for the intelligence of the readers of their advertisements, to even insinuate that they are able to do as much as some stores whose entire year's business would hardly make a decent days sales in their stores.

However, stores must advertise, and SOME stores really cannot say anything in praise of their goods, and as they must say SOMETHING, they claim they are reduced in price, so perhaps we should be charitable in our judgment.

The Wannamaker standard has always been the rule at the **MAGNES & MATSON** store. **QUALITY, REASONABLENESS IN PRICE AND SATISFACTION ARE A TRINITY OF BUSINESS RULES THAT ARE ALWAYS OBSERVED HERE.**

We will have something interesting to say to the Ladies of Coos Bay tomorrow. Watch for it.

MAGNES & MATSON

Personal Notes

MILO PIERSON of Ten Mile is in Marshfield on business.
CAPT. HARRIS of Sumner is a Marshfield business visitor today.
NED C. KELLY and wife of Coquille are spending a few days with friends in Marshfield.
MRS. CAPT. JOHNSON and children

of Seattle are spending a week at the Tellefson home in Eastside.
A. O. DUNHAM of Bandon, general manager of the Coquille Transportation company, arrived here today on business.
CHAS. MEARS is arranging to erect a residence on the property on Shingle House Inlet which he recently bought of A. M. Ross.
FRED SLAGLE is expected here from Coquille to receive a new

four-passenger Ford touring car which the Alliance brought in from Portland for him.
MRS. W. A. VARNEY and family are moving today to camp at the Goodwill ranch for the summer.
L. A. LILJEQVIST, deputy prosecuting attorney, was here last evening from Coquille on business.
MICHAEL LILP of South Inlet, who has been quite ill for some time, was able to be in Marshfield Monday. He is slowly improving.

Portland yesterday where she will continue negotiations with a syndicate for the sale of the Hume holdings on Rogue river.
ARTHUR COACH of Bandon is here on matters connected with the estate of his father, Col Coach.
BORN.
Perkins.—To Mr. and Mrs. A. Perkins of Gardiner at Mercy hospital, North Bend, Tuesday, May 23, a son. Mother and child are getting along nicely.
FLANTER.—To Mr. and Mrs. Hans Planter of Bunker Hill, a son.
HOLMS.—To Mr. and Mrs. Walter Holms of Beaver Hill, a son.
Baby Dies.—The infant child of Mr. and Mrs. John Haglund of Eastside, born Sunday, died yesterday of infantile troubles.
Drop in at The Woolen Mill Store and see the Hart, Schaffner & Marx clothes they are showing.

Try Some of Our Medium Priced
Table Fruit
20 and 25c Per Can

WE CARRY A FULL LINE OF THE DIFFERENT VARIETIES IN THESE GRADES AND GUARANTEE THE FRUIT TO BE OF EXCELLENT QUALITY. IT IS A GOOD FRUIT PUT UP TO SELL AT A MODERATE PRICE.

Lockhart's Grocery
Two Private Phones
85 and 305

MRS. MARY A. HUME returned to

Marshfield, Ore., May 16th, 1911.
Dear Coos County:
Just a line to inform you that I make the best bread on earth.
Internally Yours,
Drifted Snow Flour.

Mean Business

goods we sell our determination to thoroughly satisfy your shoe bought to make shoe business our business. Pick out the you prefer— your business. the fitting to us it's our business. once get your shoe we'll make it our to keep it.

Woolen Mill Store
TO-MAN CLOTHIER

Wants Ads
sell guaranteed hose. 70 profit. Make \$10 daily. part time. Beginners investing Knit, Box 4029, West Pa.
A girl for general housework. Phone 314H1.
A machinist to take Beaver Hill Coal Company shop. Apply Beaver Hill.
Six room flat furnished with bath, hot and cold water view in city, with gas tenant can have possession 23. Apply to Robert Mar-

10 acre ranch, North D. Ferguson.
Piano and house furniture 24 Front St.

anytime, anywhere. Re-ates. Phone Blanco hotel residence 28-J.
Dairy Ranch, thirteen address Box 365, Marshfield

are Troubled With Constipation

at you really need is not a mere purgative which will require doses and finally cease acting, but a well-seasoned medicine, which, while it cleanses, also strengthens and purifies.
THAT OLD FAMILY LAXATIVE
Arch Fig Senna Syrup
at you need. Made of absolutely the purest and best materials prepared with the greatest caution. Useful for all diseases from a disordered LIVER, STOMACH, KIDNEY OR

PRICE PER BOTTLE 25 CENTS.
FOR SALE AT THE BUSY CORNER
PHONE 298

Lockhart-Parsons Drug Co.
DRUG STORE IN COOS COUNTY.