

COOS BAY TIMES

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Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

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Official Paper of Coos County
OFFICIAL PAPER OF THE CITY OF MARSHFIELD.

FIGHTING IN MEXICO.

THEY are doing some real fighting down in Mexico, by the way. Men are charging machine guns and cannon, grappling hand to hand, cutting, slashing, burning, and some of them paying the price and riding in the valley of the shadow—some way it's a hard thing to believe. The moving picture idea clings to the fringes, however many facts come over the wires to disprove it. It doesn't seem possible that Mexican fathers and brothers and sweethearts are giving up their lives down there, real genuine lives, as valuable to themselves and friends perhaps as ours. But that's the stunt apparently. And it's a solemn and awful thing, and, one can't help but think, needless as well.

THE HAREM AND HOBBLE ARE DEAD.

THE harem and hobble are dead! Long live the panel and the Charlotte Corday collar! That is the cry of the dressmakers' revolution now echoing from the North Cape to Palm Beach, Fla. What was not done by the National Skirt Manufacturers in recent conclave assembled by the royal edict from the British court that no hobbles will be allowed at the coronation.

Between the two the hobble has met a sudden and terrible death, and the harem has expired ere it peeped the light o' day.

It was ever thus. The style market, like the stock market, always reaches the tip of an extreme before it takes a tumble. And now the "skirts will develop the panel and tulle ideas," whatever they are, and jackets will not be over 28 inches long, surmounted by the "Charlotte Corday" collar.

Comment must be reserved before the new styles are out, but there is reason to believe that they will represent a retreat from skirts that cling like a brother, and attempt to usurp his sartorial prerogatives.

As to the Charlotte Corday collar, as that beautiful young lady attained her fame by having her head chopped off, probably this is a low collar, trimmed down on the neck, which most men will agree is one of the most becoming styles our sisters have ever adopted.

THE NEW U. S. POSTAL CARDS.

CREAM-colored postal cards printed in red ink are soon to take the place of the present cards of black ink design. This is an effort to present an artistic card, and the government is prepared to spend \$65,000 more this year than last in this decorative effort. This may seem extravagant, but when one learns that the profit on the sale of postal cards exceeds \$8,000,000 a year the extra expense seems justified. Besides, the department secretly hopes that the cards will be so much more attractive that added sales will more than meet the extra expense.

INTERVENTION TACTICS.

GENTLEMEN with investments in Mexico, assisted by jingoes with more lung than brain capacity, may be expected to develop a scare head demand for intervention, if the insurrection continues. These demands will be couched in passionate terms of patriotic concern for the lives of Americans in Mexico. The American

people will do well to remember that what the gentlemen with investments in Mexico really want is security for those investments, not security for American residents.

Also it is worth keeping in mind that the insurrection is directed against evils which we would not endure for a moment which bear cruelly on a naturally peaceful and long suffering race, and that now that these people have risen they would be poitroons to lay down their arms until reform is securely won. In this war of justice the American people will give their support to the Mexican nation, and not to its oppressors from within or those who exploit it from without.

President Taft is not a man to give ground once he has taken it, and he will commit no such criminal blunder as intervention would be. It will be a long time before such a breach of the independence of Mexico could be justified in international law or humane policy. And in the meanwhile Americans who would like the Porfirian regime or its equivalent clamped upon the Mexican people by American military power will do well to subside. Their tactics are understood.

WITH THE TOAST AND TEA

GOOD EVENING.

In all thy humors, whether grave or mellow,
Thou'st such a touchy, testy, pleasant fellow,
Hast so much wit and mirth, and spleen about thee,
There is no living with thee, nor without thee.

—Addison.

AS IT HAPPENS ACCORDING TO HOWE.

If you get the best of it, give it back.

THE PEOPLE OF A LITTLE TOWN BECOME VERY TIRED OF SEEING EACH OTHER.

After a man reaches 50 don't expect him to be as genial as he was at 25. There is a difference, and the man of 50 can't help it.

Your best luck comes to you while you are behaving best.

You often hear it said a woman has intuition; as a matter of fact it's suspicion.

Most people know something about themselves that they will never, never tell.

Let a storekeeper tell you his grievances against his customers and he will make out a pretty tough case against we, the people.

BEHIND THE TIMES.

The up-to-date young man said "Nix!"

And captured Charon's goat. He wouldn't cross the River Styx Without a motor boat.

DR. BARTLE.

"Young man," old Charon said, "you're slow; You fill me with a pain! If you were really fly, you know, You'd want an aeroplane!"

THAYER GRIMES.

A certain father admits that he had four daughters get married, and that not one son-in-law asked his permission.

The women are always telling of a man in their family so lazy he sits by the stove and lets the fire go out.

"Getting married," the women say, "means so much to a girl." Intimating in a side-sweeping sort of way that it doesn't mean more to a man than getting shaved.

The most natural thing in the world for a woman to do is to scream.

When a man has been away two or three weeks, and received all the papers during his absence, he finds out

HOW'S THIS

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O. We the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions, and financially able to carry out any obligations made by him. W. ALDRICH, KENNAN & MARVIN, Wholesale Druggists, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all druggists. Beware of cheap imitations.

Little Talks on Advertising

TALK No. 16

REPETITION OF ADVERTISING IS ESSENTIAL. SAY VETERANS OF PUBLICITY CAMPAIGNS

KEEPING everlastingly at it brings success." This thought is the keystone in the arch of our own business—it is the fundamental idea back of the great successes which we have brought for our clients. We have seen so many advertising failures turned into splendid successes by the application of this principle that to us it means more than a trite expression of a mere business motto.—N. W. Ayer & Son Advertising Agency.

The Coos Bay Times reaches the same people year after year—the steady, industrious, sensible, earning classes—thus assuring the advertiser the greatest cumulative value from repeated advertising.

ADVERTISING IN NEWSPAPERS, THE PAPER AND THE CHURCH.

A. B. Kelly Tells Gas Men That It Is the Best Thing They Can Do.

Albert B. Kelley of Philadelphia spoke before the Southern Gas association at its annual convention held in Montgomery, Ala. In part he said: "There is no mystery about newspaper advertising. There is no royal road to success in it.

"It is bound to be successful, incalculably so, if it is done honestly, faithfully and with a full determination to treat newspaper advertisements as you would your banner salesman, with consideration, for in the last analysis newspaper advertising is the most human of all the arts because it is the universal medium of exchange of thought, opinion and merchandise among all humanity, and it is human to a high degree in that it strictly adheres to the supplement of the Golden Rule, 'As you do unto your advertising so will your advertising do unto you!'"

his return that there is a lot of news that he must hear out behind the barn.

After a man has been married a few years he begins to look like a book the baby has played with.

SONGS OF FLYTIME.

Arise, ye Coos Bayites! See, The day for action is at hand, Against our deadly enemy Let's take a firm united stand. Unfold the standards, sound the cry, Stab, slash or slug,—but slay, destroy. Let swatting be your only joy, Your life's sole aim: Death to the Fly.

To Arms! Death be their lot: Invade every spot! Spare not, spare not! Spatter blood, red hot. Brave citizens, Swat! Swat!

E. M.—N.—S.

If you are not missed much when you go away it is a sign you don't amount to much when at home.

When a woman abuses a man she throws into her talk all she has against men in general.

A good many people take offense inwardly. You may offend them with an idle remark without knowing it at the time. But you will find it out later.

A man carrying a little valise, or a woman carrying a big one, is always a funny sight on the street.

When a man prospers his wife hires a girl to do the cooking, and he doesn't fare as well as he did when they were poor.

This story is going the rounds again. Bound hand and foot and gagged, the maiden was put into the gunnysack, and, unable to move or scream, felt herself being carried down a flight of stairs, put into a buggy and driven down the street. Ineffectually she tried to relieve herself of the gag. Alas she was too securely bound. Finally the conveyance stopped. She was again carried into a building fainting and gasping for breath; the sack was taken from her head. The villain still masked, took the gag from her mouth, his eyes gleaming like coals of fire through his black mask, released her and hissed through his tightly closed teeth: "There! my pretty bird, scream and yell as loud as you like, no human ear will ever reach you; you are in my power, do you hear? Totally within my power!" "Where am I?" she gasped. "In a store that never advertises," was the cruel response. "Alas! alas!" she moaned "no power on earth can save me; no one will look for me here." And the poor girl fainted.

New York Clergyman Says a Press Ad. Will Get a Congregation.

Advertise your churches in the newspapers and keep in touch with newspaper men is the advice the Rev. C. F. Reiser, D. D., pastor of Grace church, New York, gave the assembled clergymen at the annual conference of the New England Methodist churches, held in Cambridge, Mass.

"It is a great mistake for some clergymen to keep aloof from newspaper men and refuse to be interviewed," said Dr. Reiser. "Why, everybody reads the newspapers, and if you want to get your interests before the public you must advertise in this important agency. They will always treat you fairly if you give them reason for doing so. Why, I never could get a congregation in my New York church did I not get the newspapers on my side."

HALTS COURT TO BUTTON DRESS

St. Louis Man Explains Related Appearance, While Crowd and Judge Laugh at Story.

ST. LOUIS, Mo., May 18.—The arduous 60 minute task of buttoning his wife's dress almost cost Jacob Belly \$16.66 a minute in the United States court today.

Belly was accused of attempting to extort \$1,000 from Frederick Esselbrugge by black hand methods. His bond was declared forfeited because he had to wait for his wife to finish dressing.

Belly was due in court at 10 o'clock. He appeared an hour late and explained, amid boisterous laughter. Judge Dwyer smiled, admonished him, stayed the forfeiture, and deferred sentence.

MADE BY FIRM.

Editor Times: We notice in an issue of The Times under date of May 17th, 1911, a statement of sale,—The Herrman farm, the deal being made by A. H. Stutsman. This is not correct, the deal being made by Stutsman & Co., a real estate firm doing business in rooms 7 and 8, Sengstacken Building. STUTSMAN & CO., By A. H. STUTSMAN.

MOORE'S POISON OAK REMEDY
NEVER FAILS
30 YEARS THE STANDARD
FILES, CHILBLAINS, FELTS, BURNS, ETC.
A VALUABLE HOUSEHOLD SALVE
ALL DRUGGISTS HAVE IT OR WILL OBTAIN ON REQUEST
ACCEPT NO SUBSTITUTES
Price 25 Cents
LANGLEY & MICHAELS CO. SAN FRANCISCO

We Have Been Talking

CROCKERY FOR THE PAST WEEK AND WE HAVE SOLD LOTS OF IT.

Thanks.

Now, don't forget that we have a line of Ladies' Shirt Waists at all prices.

Ladies' White Linen Waist... \$1.50
Ladies' White lawn Waist... 75c
Ladies' Black Waists... \$1.00 to \$2.00

Call in, let us show you.

COOS BAY CASH STORE

The Store That Saves You Money.
GEO. N. BOLT, Manager
Front Street, Marshfield.

Is there anything in all this world that is of more importance to you than good digestion? Food must be eaten to sustain life and must be digested and converted into blood. When the digestion fails the whole body suffers. Chamberlain's Tablets are a rational and reliable cure for indigestion. They increase the flow of bile, purify the blood, strengthen the stomach, and tone up the whole digestive apparatus to a natural and healthy action. For sale by all dealers.

In Most Cities People Pay From \$20 to \$25 For This Splendid Gas Range



Our company offers a limited number FREE to housekeepers who will agree to use this clean, convenient and economical stove. The stock is getting low. It will be a short time only until the stoves are gone. They will end absolutely the free range offer.

OREGON POWER COMPANY

Parties Desiring Monuments to be Erected Before Decoration Day
Would do well to call at the Pacific Monumental Works, South Broadway and make selection from the large stock now on hand. Mr. Wilson has in his employ the only practical marble and granite cutter in Coos county. And none but the best work is turned

First National Bank

OF COOS BAY
Capital fully paid... \$100,000.00
Surplus... 5,000.00

OFFICERS:
W. S. Chandler, President.
M. C. Horton, Vice-President.
Dorsey Kreitzer, Cashier.

DIRECTORS:
W. S. Chandler, John S. Coke,
W. U. Douglas, Wm. Grimes,
John F. Hall, S. C. Rogers,
F. S. Dow, W. P. Murphy,
M. C. Horton.

Does a general banking business. Interest paid on time and savings deposits. Rent a safety deposit box for your valuable papers at \$3.00 and up per year.

Flanagan & Bennett Bank

Established 1889
Capital, Surplus and Undivided Profits Over... \$100,000
Assets Over... \$500,000
Interest Paid on Time Deposits

Beaver Hill Coal

MOUNT DIABLO AND JOSSON CEMENT.
The best Domestic and Imported brands.
Plaster, Lime, Brick and all kinds of builders material
HUGH McLAIN
GENERAL CONTRACTOR
OFFICE, SOUTH BROADWAY. PHONE 201

ALL KINDS OF JOB PRINTING DONE AT THE TIMES' OFFICE