

### COOS BAY TIMES

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mail matter.

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Address all communications to COOS BAY DAILY TIMES, Marshfield, Oregon

An Independent Republican newspaper published every evening except Sunday, and Weekly by The Coos Bay Times Publishing Co.

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

**SUBSCRIPTION RATES.**  
**DAILY.**  
One year ..... \$6.00  
Per month ..... .50

**WEEKLY.**  
One year ..... \$1.50  
When paid strictly in advance the subscription price of the Coos Bay Times is \$5.00 per year or \$2.50 for six months.

Official Paper of Coos County  
OFFICIAL PAPER OF THE CITY OF MARSHFIELD.

#### WHY ARE THEY AFRAID?

DR. ANNA SHAW, a noted lecturer, says that men are afraid of women and have always been. She says that this fear was born in the heart of Adam when he was beguiled into the Garden of Eden. But Dr. Shaw's version of the apple eating episode is slightly different from the accepted view of that affair.

"The story is this, and the men won't remember it rightly," she says. "Eve discovered the tree of knowledge. She tasted of it and went to Adam and invited him to share in it. She wanted him to get something in his noggin. He was afraid. If it had not been for Eve, why Adam would have remained sitting on the trunk of a fallen tree tiddling a twig to this very day. Women have always led the men. Eve guided Adam, and women will always show the way for the men."

But has it never occurred to Mrs. Shaw that perhaps Adam became fearful of his fair beguiler after they were kicked out of Eden.

#### AN EXPRESS COMPANY IS BETTER THAN A GOLD MINE.

THE Wells-Fargo Express, if it went out of business today could pay 7 per cent annually during its corporate life from the interest it receives on investments."

This amazing assertion was made in cool blood by no less responsible a public official than the attorney general of Minnesota. It is backed by the figures presented by such authorities as E. W. Farnham, a legal expert, who has investigated the company for nearly two years, and C. W. Hillman, the state's expert on rates for Minnesota.

In one month, according to Mr. Farnham, this company earned \$27,997 at eight places in Minnesota. \$17,978 of this amount being on business within Minnesota alone. In August and December of 1909, according to Mr. Hillman, the company earned \$29,916 gross on its intrastate business. The net revenue for the year, he figures, was at the rate of \$6,069.

The significance of these several sums, which are not contradictory discrepancies, but different statements of the same items, does not lie in the absolute amounts. It resides in their relation to the investments and capital of the company.

The property in Minnesota that it has devoted to intrastate business was \$49,430 in 1909. The roads on which it operates in that state took 55 per cent of the gross earnings. The profit from net operating revenues was over 12 per cent on the intrastate investment, and other revenues raised this profit to nearly 20 per cent.

The profits on interstate business are still greater. The investment for this was \$60,635, and the profit on it 65 per cent, or, adding other revenues, practically 75 per cent.

Adding the intrastate business and the Minnesota part of the interstate business, the return on the investment in Minnesota was over 41 per cent, or, adding other revenues, 50 per cent.

The company's entire capital is \$24,000,000, but, according to the company itself, the entire amount of property used by it in the whole country is worth only \$5,986,497. It follows that \$18,000,000 of its capital

### Little Talks on Advertising

TALK No. 13

#### REAL ADVERTISING.

Random advertising, like random shooting in the woods, fails to bring down the game. Advertising, the real kind, is a continuous campaign closely related to salesmanship and no business house would hire salesmen just for a day or a week.

Advertising is a steady drive for business. How to do it most intelligently is an important subject of consideration in every successful business.

Suggestions of great value often come from most unexpected sources. The man who prepares copy must

tal are water. Attorney General Simpson is justified in the statement at the head of this article and in his contention that the company's profits are unfair.

The parcels post is the only chance the people have to escape from the extortionate charges of the express companies.

#### EDITOR WEARS ONE TIE FOR 28 YEARS

F. P. Nutting, of Albany, Wears Same One to All Weddings He Is Invited To.

ALBANY, Ore., May 9.—F. P. Nutting, editor of the Albany Evening Democrat, has worn the same necktie to all of the weddings which he has attended for 28 years. Incidentally it is the same necktie which he wore for the first time at his own wedding. Nutting's wedding occurred 27 years and 8 months ago and he has attended at least 100 weddings since then.

He has been present at a few marriages performed by judges or justices and in fact performed several ceremonies himself when a justice of the peace several years ago without wearing the tie, but never in 28 years has he attended a wedding as an invited guest without wearing the historic necktie. He wears the tie on no other occasions but saves it carefully for use at weddings.

The tie is of embroidered silk and was made by Miss Georgia Peters, a resident of Albany years ago, and a sister-in-law of ex-Governor Penoyer.

#### FORMER \$5,000 MAN NOW SWINGS PICK

WHITE SALMON, Wash., May 9.—Royal Melendy of Chicago, secretary of the Conservation Commission, in the employ of Mr. Pinchot, and drawing a salary of \$5,000 at one time, is now doing day labor for the Mount Adams Orchard Company, whose 1,000-acre tract is 15 miles north of White Salmon. Mr. Melendy's family is also here. Instead of swinging the pen, he now swings the ax or holds the handles of the grubbing hook, and finds far more enjoyment than when bound to a desk in a skyscraper office in the sootladen air of Chicago. He is only one of many who have come to realize that when the balance is struck at the end of the year there is nothing left, so high is the cost of living for those occupying the same station as Mr. Melendy.

#### BOY DROWNED BY FISH.

Roseburg Lad's String Costs Him His Life.

ROSEBURG, Ore., May 9.—Ivan Aue, aged 12 years, was drowned about 11 o'clock Saturday morning while fishing in the race leading to the power plant in South Roseburg. His body was recovered three hours later. The lad was the son of Mr. and Mrs. J. W. Aue, who reside in the Hamilton Addition, immediately west of the S. P. roundhouse. Besides the parents, several brothers and sisters survive.

The boy lost his footing while walking along the slanting, wooden wall of the race and sank without an outcry. He could swim, it is reported, but he was weighed down by a sack of fish on his back.

HOW'S THIS  
We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.  
F. J. CHENEY & CO., Toledo, O.  
We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions, and financially able to carry out any obligations made by him.  
W. A. RYAN & MARYIN, Wholesale Druggists, Toledo, O.  
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all druggists. Tak. Hall's Family Pills for constipation.

ever be on the lookout for new ideas or his efforts will be commonplace or obsolete. The clever salesman is constantly looking for good points about his goods or new and attractive ways of presenting them, while the advertiser, who prepares the "salesmanship on paper," must do likewise.

"Take care of the advertising," says a millionaire manufacturer, "and the rest of the business will run smoothly. Advertising is the steam and lubricating element that keeps your engine moving. Whatever else you do, take care of that first."

### FAIL TO MAKE FINAL PAYMENT

Deal for Transfer of A. W. Myers North Bend Store Falls Through.

Murphy & Hamilton, who purchased A. W. Myers & Co., North Bend, stock of goods, have been unable to make final payments and the stock has reverted to the original owner. This has been considerable of a disappointment to Mr. Myers who has been devoting his energies to the development of the new Marshfield store and finds himself with the other stock to be disposed of. To do this he has rented the Gof Why corner which will be remodeled and reconstructed temporarily to receive the North Bend stock which will be closed out at cost and less. The new establishment will have no connection with the Myers' store and will be opened and operated under a different manager and conducted as "The Boston Store."

Carpenters will commence work in a day or two remodeling the store and the entire stock of the North Bend store will be transferred to the new quarters. It is hoped to have it ready for opening about May 20, announcement of which will be duly made.

The Boston will have no connection in any way with The Myers' Store, either in matters of employees, or commercially. It will be conducted merely to dispose of a surplus stock that was thrown back on Mr. Myers' hands because of the inability of the purchasers to meet the payments.

#### SHE GOT WHAT SHE WANTED

When she got Haines' Flour.

**MOORE'S POISON OAK REMEDY**  
NEVER FAILING 30 YEARS THE STANDARD  
PILES, CHILBLAINS, FELONS, BURNS, ETC.  
A VALUABLE HOUSEHOLD SALVE  
ALL DRUGGISTS HAVE IT OR WILL OBTAIN ON REQUEST  
ACCEPT NO SUBSTITUTES  
Price 25 Cents  
LANGLEY & MICHAELS CO. SAN FRANCISCO

Do You Have the Right Kind of Help?  
Foley Kidney Pills furnish you the right kind of help to neutralize and remove the poisons that cause backache, headache, nervousness, and other kidney and bladder ailments.  
—RED CROSS Drug Store.

### Don't

Buy your Butter, Cream or milk from the Coos Bay Ice and Cold Storage company unless you want only the

### Best

PHONE 73-J  
Delivery 8 a. m. — 2 p. m.  
BEAN POT CHEESE—Try It

John W. Sikel Smith, Greensboro, Pa., has three children, and like most children they frequently take cold. "We have tried several kinds of cough medicine," he says, "but have never found any yet that did them as much good as Chamberlain's Cough Remedy." For sale by all dealers.

### CONCERT CHAMINADE CLUB

MRS. WM. HORSFALL, JR., DIRECTOR.  
PRESENTING  
Mrs. Elfrida Heller Weinstein, Soprano  
AND  
Mrs. Delphine Marx, Contralto  
OF PORTLAND AT  
Masonic Opera House, May 17th  
AT 8:30 P. M.  
SEATS ON SALE AT THE "BUSY CORNER". RESERVED SEATS \$1.00. GENERAL ADMISSION 50 CENTS.

YOU CAN LOOK THIS GIFT HORSE IN THE MOUTH.



JEWEL STOVES RANGES  
LARGEST STOVE PLANT IN THE WORLD

There has been a big rush for the limited number of gas ranges which we are placing FREE this Spring. When the appropriation is gone the free gas range will be a thing of the past. The Detroit Jewel Gas Range shown above sells for \$20 to \$25 all over the country. The value can be seen in every line of this well built stove.

OREGON POWER COMPANY

### First National Bank

OF COOS BAY

Capital fully paid ..... \$100,000.00  
Surplus ..... 5,000.00

OFFICERS:  
W. S. Chandler, President, M. C. Horton, Vice-President, Dorsey Kreitzer, Cashier.

DIRECTORS:  
W. S. Chandler, John S. Coke,  
W. U. Douglas, Wm. Grimes,  
John F. Hall, S. C. Rogers,  
F. S. Dow, W. P. Murphy,

M. C. Horton.

Does a general banking business. Interest paid on time and savings deposits. Rent a safety deposit box for your valuable papers at \$3.00 and up per year.

### Flanagan & Bennett Bank

Established 1889

Capital, Surplus and Undivided Profits Over ..... \$100,000  
Assets Over ..... \$500,000

Interest Paid on Time Deposits

### PROFESSIONAL DIRECTORY

DR. G. W. LESLIE, Osteopathic Physician  
Graduate of the American school of Osteopathy at Kirksville, Mo. Office in Eldorado Bldg. Hours 10 to 12; 1 to 4; Phone 161-J; Marshfield; Oregon.

DR. J. W. INGRAM, Physician and Surgeon.  
209-210 Coke Building  
Phones: Office 1024; Residence 1021.

J. W. BENNETT, Lawyer.  
Office over Flanagan & Bennett Bank Marshfield Oregon

DR. J. T. McCORMAC, Physician and Surgeon  
Marshfield, Oregon.  
Office: Lockhart Building, opposite Post Office.  
Phone 105-J

### WATCH! NOTICE!

Homer Mauzey, one of the drivers and the solicitor for us is out for Laundry. Watch him! he is liable to stop you on the street and explain all details of Laundry and also to be at your home any time. He knows Laundry business from A to Z.

### Marshfield Hand and Steam Laundry

PHONE 220-J

400 TRAP NESTED BARBED PLYMOUTH ROCKS.  
Our matings have produced standard-bred specimens of exhibition quality with records of 242,227,222 eggs in 365 days.  
Baby Chicks and Eggs for Hatching  
Book your orders now for spring delivery. A few cockerels from heavy laying stock for \$5.00.  
Plymouth Place, Poultry Yards.  
FRED BACHMAN, Prop.  
Marshfield, Box 485, Phone 288

### Electric Portable Lamps at Cost

We must move these goods to give room for changes we will make this spring. Now is the time to get a bargain.

### Coos Bay Wiring Co.

PHONE 237-J

### SAFE INVESTMENTS.

For information concerning high-class bond investments, bearing 6% interest net, write O. B. Hinsdale, care J. H. Adams and Company, Los Angeles, California.

### Real Estate Bargains

For bargain in City, Bunker Hill and Farm Property. See AUG. FRIESEN  
Real Estate and Insurance Agent.  
68 Central Ave., Marshfield, Ore.

### Good Livery Service

Fancy new rigs, good horses and careful drivers are now at the disposal of the Coos Bay public at REASONABLE RATES.  
Rigs or rigs with drivers ready for any trip anywhere any time. Horses boarded and rigs cared for.  
New hearse and special accommodations provided for funeral parties.

### W. L. CONDRON'S LIVERY AND FEED STABLES

PHONE 273-J

### We Work And Advertise

To bring a customer here the first time, after that he comes of his own accord. You know why.

REMEMBER  
There is no kink, or cue that we can't do.

### "THINK IT OVER MARY."

### Coos Bay Steam Laundry

PHONE MAIN 57-J

FOR GOOD WORK  
Bring your clothes to us. Cleaning, pressing and repairing a specialty, by experienced men. Satisfaction guaranteed—BLANCHARD & DOBSON, Alliance Bldg. Front St.

### Have That Roof Fixed

NOW  
See CORTHELL  
Phone 3121