



Showing of STYLES from FASHION'S SOURCE

For Our Spring Opening

First Showing of Spring Merchandise Which
Begins Wednesday, March 15th

Knowing the unusual interest that will be manifested in Spring Wearables, we have taken great pains to prepare a display that is sure to captivate those who appreciate the very newest and most approved styles.

Our main object is to have you call and see these goods. Whether you buy or not is of secondary importance. We want you to see our excellent display, try on our suits, determine the style and fit. It is a magnificent object lesson of all that is desirable in wearables for

Men, Women and Children

If You Are Planning a Waist, Suit, or Dress

that will express your distinctive taste, one that will combine serviceableness with lasting beauty, there is no other so good a place to study out the problem as here.

And when you consider the remarkable moderate prices we are offering, you cannot miss the opportunity to be well dressed at so small a cost.

We have almost an endless range of patterns in Wash Silks, in the soft Clingy Textures from 50c to \$1.25 a yard. A beautiful assortment of the heavier dress fabrics comprising every new style of material priced from 50c to \$2.25 a yard.

The beautiful Marquisetts, Soisetts and Silk Mixed Wash Goods in profusion, priced from 15c to 75c per yard.

French Gingham, Scotch Madrasses, Galateas, Dress Gingham, Waistings, White Goods and figured materials suitable for every class of wear we are showing in endless varieties and very moderately priced from 8 1-3c to 35c a yard.

Better get your Summer Dress Goods now while the assortment is complete.

An Unprejudiced Inspection of Coats and Suits in Our Stock Will Convince You That We Are Offering Unusual Values

The early Spring that is predicted will not catch us napping as the first section of our charming new Spring Suits has already arrived. The materials are striped novelty weaves and fine French Serges.

The colors are Light Grays, Blues, White Serges and hair line stripes.

The jackets are considerably shorter, measuring 22 and 24 inches. They are fashioned with semi-fitted back and box front with two or four buttons. The linings are of fine peau de cygne and striped silks. The majority of new skirts are plain gored models with panel fronts and backs, the width being a trifle more ample than heretofore. Though strictly tailored, these new coat suits possess a dash and charm that offers a very pleasing relief from the sombre colors and severity of the winter styles. The new suits are temptingly priced from \$16.00 to \$35.00.

THE NEW ONE PIECE DRESSES

In the popular Foulards and Messalines. The lingerie Marquise dresses beautifully trimmed. The new house dresses, the Shirt Waists, the Neckwear, Silk Skirts together with the endless novelties throughout every department will make a visit to our store, time well spent.

As An Introductory

to our new Clothing
for men we are offer-
ing a special suit lead-
er at \$12.50 which will
be very popular.

Note them in our
windows and take ad-
vantage of this un-
usual offering of new
clothing.



All Through the Store and
in Every Department There
Is a Freshness of Spring Style

Marshfield's Leading Outfitters
and Furnishers

MAGNES & MATSON

Marshfield's Leading Outfitters
and Furnishers

CULLINGS OF COQUILLE.

Coos County Seat News As Told By
The Herald.

Born, to Mr. and Mrs. L. S. Mar-
tin, Saturday, March 4, a girl.

Miss Partridge, one of the high
school teachers here, spent Sunday
at Marshfield.

Rev. Frank Adams of the Presby-
terian church spent the first of the
week at Marshfield.

Miss Mabel Crouch and Miss Win-
nie Curry returned Monday from a
short visit at Marshfield.

Mrs. Harry Gardner, of Portland,
is visiting her mother, Mrs. Samuel
Johnson, and other relatives here.

Harold Manwaring returned from
Marshfield last Saturday where he
has had an operation for appendicitis.
He is now getting along nicely.

L. A. Liljeqvist and George Gage
left Wednesday for San Francisco
in the interests of the Riverton coal
mine. If they accomplish what they
expect to it will mean an additional

vessel to load at the mine, and other
good things for Riverton and the
river.

Married, at the residence of the
bride's father, George L. Sigsby,
near Coquille, March 2, Mr. and Earl
Conger and Miss Evah Sigsby, Judge
E. G. D. Holden, officiating.

Albert Fish, bartender for E. A.
Beckett, was granted a saloon license
at a special meeting of the council
at noon yesterday. Beckett could not
secure a license, so it was taken out
in Fish's name to avoid closing the
saloon until the new ordinance be-
comes operative.

Remember a **TURKISH BATH**
will help you. Phone 214-J.

BIDS WANTED.

Sealed bids will be received by the
undersigned trustee up to 12 o'clock
noon, March 18, 1911, for all or any
portion of the grocery stock and fix-
tures of the North Bend Mercantile
Co., formerly in business at North
Bend. Right to reject any or all bids
reserved.

For information apply to
W. P. MURPHY, Trustee.
Marshfield, Oregon.

Dollars Spent
Are Dollars That
Come Back With
A Bunch of Friends

The Electric Sign is not the only
form of electric advertising.

Proper Store Window lightning
is another

Good STORE lighting is a third.

All help to give the public a fa-
vorable opinion of a mer-
chant.

All help to keep his store in the
public mind.

Let our experts help you with
your electric advertising.

Ask the New Business Depart-
ment. Telephone 178.

Oregon Power Co.

Saint Patrick's Snaps

Lots in Marshfield Heights 50x100—\$100 for insides, \$125.00 for
corners.
2 story dwelling with two lots aggregating 90x100 — good bay
view, for \$1,500.00.
10 Lots in East Marshfield for \$600.00—easy terms.
2 Lots on Broadway \$1,050.00
2 Lots on Second Street \$1,200.00.
Half block on Broadway, with good unobstructed bay view
\$2,400.00.
40 Acres fruit land \$500.00—easy terms.
60 acres fruit land \$900.00—easy terms.
40 acres fruit land \$400.00 easy terms.
5 acres fruit land close to Marshfield with 225 feet waterfront on
ship channel for \$1,500.00.
5 acre tract in Lobree Park, close to new Coquille Road \$1,500.00
easy terms.
Business lot on Second near Central 50x100—"a quick money
maker" \$5,250.00.
2 lots in Plat A 100x138 perfect title \$500.00.
Corner waterfront lot on Front street, 50x240, for \$6,500.00.

Title Guarantee and Abstract Co.
HENRY SENGSTACKEN, Manager.