

The Story of a Sale and a Store

Advertising according to what the experts tell us, should be bald and bare, a heartless statement of prices, prices, prices. That the humanity underlying these prices—the hopes and principles adhered to and practiced that make the prices possible, have nothing to do with the case. May be so. Then we are unsuccessful advertisers for we want you to know not only our prices, but our store and our goods, as something of which price, to us, is merely the mathematical expression.

That we have sold and do sell you your garments cheaper than other stores, quality considered, than you could get elsewhere means much to us, but that we have given you reliable goods and satisfactory service means more.

These thoughts intrude during this annual

STOCK-TAKING SALE

which always comes with our annual inventory by which after a series of almost confounding calculations we can tell what the results of the year's business have been.

To take a complete inventory of a stock like this is a task requiring care and patience. It is a big job. Thousands of small articles must be listed, their value reckoned and their cost computed. A considerable book the pile of sheets containing the lists will make.

Every suit and garment in our clothing department has been listed. We always add the new season's styles in little and color even though they vary but slightly from the year before. We try to carry over as little as possible. To do this some money must be sacrificed now to secure accuracy and the exact knowledge on which another year's plans may safely be laid.

That is why we make such seemingly reckless reductions during this annual "Stock Taking Sale" That is why the prices at this time are brought to the averaging low water mark of one-third and one-half.

This sale is on now. It will last for this week only. Please bear this in mind and do your buying NOW. Here are a few good things that it will pay you to investigate!

Men's Suits and Overcoats

One lot 30 Suits, Stein Block's, reduced from \$30.00 — Regular to Sale Price. **\$12.50**

One lot Blue Serges, priced from \$20 to \$30 at 33 1-3 of Regular Selling Price, "Stock Taking Sale" **\$10.00 to \$15.00**

Overcoats Cravenettes, and London Slip-ons, ALL NEW, 33 1-3 off Regular Selling Price.

Boys' Short Pants Suits

200 Suits for ages from 3 to 15 years at just exactly one-half off regular prices which range from \$3 to \$9 a suit. **\$1.50 to \$4.50**

Take your choice now at.

YOU MUST COME THIS WEEK TO GET THE ARTICLES AT THESE PRICES.

MAGNES & MATSON

Arch Ezema Ointment

A valuable remedy for Eczema and all forms of skin diseases especially for facial eczema and scaly eruptions Arch Ezema Ointment is the best germicide and antiseptic. It softens the crusts and scales, and penetrates beneath the surface of the skin and destroys the parasite that cause the inflammation, thus eliminating all trace of the disease.

PRICE 25 CENTS

For Sale at "The Busy Corner"

Agents for the ARCH FAMILY REMEDIES.

Lockhart-Parsons Drug Co.

Coos Bay-Roseburg Stage Line

Daily stage between Roseburg and Marshfield. Stage leaves daily and Sunday at 7 p. m. Fare, \$6.00.
 OTTO SCHEPHER, Agent,
 120 MARKET AV., Marshfield.
 P. H. BARNARD,
 Agent, ROSEBURG, ORE.

COOS BAY LIVERY

We have secured the livery business of L. H. Heisner and are prepared to render excellent service to the people of Coos Bay. Careful drivers, good rigs and everything that will mean satisfactory service to the public. Phone us for a driving horse, a rig or anything needed in the livery line. We also do a trucking business of all kinds.
BLANCHARD BROTHERS.
 Livery, Feed and Sales Service.
 141 First and Alder Streets.
 Phone 138-J

TRAP NESTED BARRED PLYMOUTH ROCKS.

Our matings have produced standard-bred specimens of exhibition quality with records of 242, 227, 222 eggs in 365 days.

Baby Chicks and Eggs for Hatching
 Book your orders now for spring delivery. A few cockerels from heavy laying stock for \$5.00.
 Plymouth Place, Poultry Yards
 FRED. BACHMAN, Prop.
 Marshfield, Box 485, Phone 288

FOR GOOD WORK

Bring your clothes to us. Cleaning, pressing and repairing a specialty, by experienced men. Satisfaction guaranteed—BLANCHARD & DODSON, South Broadway.

Turkish Baths

210-213 Coos Building
 PHONE 214-J

SAVE MONEY

By having your old clothes pressed and cleaned. Makes them look better and wear longer. Satisfaction guaranteed.

COOS BAY TAILORING CO.
 J. W. Josephson, Mgr.
 180 South Broadway. Marshfield

Have That Roof Fixed NOW

See **CORTHELL**
 Phone 3121.

HOME LAND Co.

See us for investments on Coos Bay. We guarantee owner's price to be our price.
 Phone 74L. 264 Front St.

OIL SUPPLIES

The Coos Bay Oil and Supply Company under the management of J. W. Flanagan will continue to handle the Union Oil Company's gasoline, distillate, benzene and coal oil at their oil house across the Bay to which place they have moved their office. Phone 302.

SEE FRIZEN

If you want to get in on some of the best real estate bargains on the Bay Also if you want the best insurance at the best rates,
AUGUST FRIZEN,
 68 Central Ave. Marshfield, Ore.

ALONG THE WATERFRONT.

The M. F. Plant sailed yesterday at 5 P. M. from San Francisco for Coos Bay and should reach here early tomorrow.

The Redondo and Nann Smith are scheduled to sail from San Francisco for Coos Bay today.

The Breakwater sails this evening from Portland for Coos Bay.

The Oshkosh came in Saturday night from the north and arrangements are being made for the construction of a sister ship for her at the Kruse & Banks shipyards at North Bend.

The Fifield arrived at Bandon yesterday from San Francisco.

No further word has been received as to when the Anvil, bound for here and other way ports, will get in.

The President, a gasoline schooner, will be brought here within the next month to ply between Coos Bay and Coquille River points in conjunction with the Alliance. She is now being overhauled at San Francisco preparatory to coming here.

Every family has need of a good, reliable liniment. For sprains, bruises, soreness of the muscles and rheumatic pains there is none better than Chamberlain's. Sold by all dealers.



WANTED—To buy three cows, part Jersey strain also guaranteed setting eggs. Address Box 50, Marshfield.

WANTED—Clean cotton rags at Times office. Cash paid on delivery.

PERMANENT POSITION—For local man; must be hustler; experience not necessary; good wages. Write Safety & Economy Damper Co., 440 Sherlock Bldg., Portland, Ore.

FOR RENT—Furnished housekeeping rooms, Phone 49-L.

FOR SALE—Three homestead relinquishments, write Box 253 Coquille, Oregon.

FOR SALE—Three Humphrey gas lamps cheap. In good condition. Palace hotel, North Bend.

FOR SALE—Cheap, 100 acres timber land in Curry county. Apply Hall & Hall.

North Bend News

Warren Painter, city wharfinger, is confined to his home by illness.

Albert Davis, who has been quite ill with pneumonia, is improving.

Mrs. J. T. McGuire left yesterday for Myrtle Point to spend a few weeks with friends.

The Mizpah Bible class is planning to put on the pictures of the Passion Play sometime next month.

Henry Truman, who has been seriously ill with pneumonia at his home on North Bend Heights, is improving.

Mrs. Jessie Fritcroft of Bangor, who underwent a serious operation at Mercy hospital, is reported improving.

Mrs. William Blackmore and little daughter Gwendolene are planning to leave shortly for Portland where they will visit with friends.

The Presbyterian Ladies' Aid will meet at the church Thursday at 2 o'clock in the afternoon. All members are urged to be present as there is business of importance.

The schooner Churchill which left here for Chili, had a good trip, making it in about eighty days. The schooner Echo which left at the same time has not been heard from.

At the special school election, F. W. Stevens was unanimously elected to fill the vacancy on the board. There were no other candidates. No other business was taken up at the meeting.

The Mothers and Teachers' club met Friday at the Central school building. There was a good attendance, and the following program was carried out:

Solo by Miss Ellen Anderson, accompanied by Miss Kranick.

Violin solo by Miss Gladys Kranick.

Solo by Mrs. B. T. Smith accompanied by Mrs. C. H. Worrell.

A talk by Mrs. C. A. McKelleps, president, in which she suggested the advisability of the club taking up the study of noted authors.

An address by Rev. A. D. McLeod on "The Queen and Her Jewels."

BIDS FOR MERCHANDISE STOCK AND HORSES.

Bids will be received until 12 o'clock, noon, Monday, January 30, 1911, on the following:

Stock of general merchandise at Libby store consisting of groceries, dry goods, hardware, boots, shoes, etc.

Also on mules, horses, harness, etc., of Libby mine.

Bids will be received either of whole or on separate departments.

Address all bids or inquiries to Oregon Coal & Navigation Co., Libby, Oregon.

IF I HAD ECZEMA

I'd wash it away with that mild soothing liquid, D. D. D. Trial bottle, cleansing away the impurities and clearing up the complexion as nothing else can.

Yes. If I had any kind of skin troubles I'D USE D. D. D.—Red Cross Drug Store.

Stafford's Candies

Chocolates, Bonbons, Caramels, something fresh every day from our sunny and sanitary candy kitchen. A glance at these goods in our cases convince one immediately of their absolute freshness. For quality they cannot be surpassed. Stafford's chocolates have a variety of centers that are a delight to all who have tasted them.

Always Something New at



TWO STORES
 236 Front St—146 Central Ave.

"I had been troubled with constipation for two years and tried all of the best physicians in Bristol, Tenn., and they could do nothing for me," writes Thos. E. Williams, Middleboro, Ky. "Two packages of Chamberlain's Stomach and Liver Tablets cured me." For sale by all dealers.



LOCAL TEMPERATURE REPORT.

For twenty-four hours ending at 4:43 p. m., Jan. 23, by Mrs. E. Mingus, special government meteorological observer:

Maximum. 51
 Minimum. 23
 At 4:43 p. m. 45
 Precipitation. none
 Wind—Southwest; cloudy.

THE WEATHER.

(By Associated Press.)
 OREGON, Jan. 24. — Rain or snow in east portion tonight and Wednesday.

Council Tonight.—The Marshfield city council will meet this evening to take up various city matters.

Gets Auto.—The Alliance yesterday brought in a four-passenger auto for I. R. Nosler of Coquille. It is the Hupmobile make.

Gets Clerkship.—C. J. Mahoney, formerly of Marshfield, is clerk of the committee on revision of laws at Salem, one of the most important committees of the legislature.

First Automobile.—The first automobile of the year, a four passenger Hupmobile touring car, arrived yesterday on the steamer Alliance for I. R. Nosler, local agent for Coos County.

Make Good Progress.—Ivy Condon reported that the committee of the Coos River creamery was making good progress with the movement to establish a condensary in connection with the creamery.

Retain Places.—It is stated that Superintendent Pat Hennessey and A. E. Morton will remain with the O. C. & N. company, despite the closing down of the mine there. They will look after the company's property.

Started False Rumor.—Quite a commotion was caused last evening by someone starting the report that Nick Richards, a well-known Marshfield man, had been accidentally drowned. No one knew where the report started but there was absolutely no foundation for it and Mr. Richards last evening was looking for the man who had started it.

Plays In New York.—According to press dispatches, Lew Gillespie, one of the purchasers of the Harris ranch at Sumner and who spent a couple of months here last summer, was a member of the Kansas City billiard team that was beaten by the New York team in Gotham a few days ago. Gillespie was one of the best billiardists that ever visited Coos Bay. He plans to return here in the spring.

Will Hold Sale.—The Ladies of the Baptist church will hold a COOKED FOOD SALE Saturday afternoon.

TEACHERS' EXAMINATION.

Notice is hereby given that the regular semi-annual examination of all applicants for State and County papers will be given by the County Board of Examiners of this County in my office in Coquille, beginning February 8th, 1911, at 9 A. M. and continuing three days.

Dated this 23rd day of January, 1911.

W. H. BUNCH, Co. Supt.

Have **MILNER** do your **PLUMBING** and **TINNING**.

You Need

BROWN'S COUGH BALSAM

If you have a cough or cold. It quickly cures.

25c, 50c and \$1.00
 For Sale Only by Us.

Brown Drug Co.

GRADUATE CHEMISTS — "THE QUALITY STORE"
 Our New Store, 71 Market Avenue, Coos Building.

Personal Notes

L. J. Cody of Bandon is a Marshfield visitor today.

MRS. KNUD ERICKSON of South Marshfield is reported ill.

CARL SILVERSTEN and wife of Coos River are Marshfield visitors today.

J. M. Nye Jr., formerly of Coquille, is here from San Francisco on business.

MRS. M. C. SMITH is reported ill of la grippe and asthma at her home in South Marshfield.

MRS. J. T. McCORMAC is entertaining a number of friends at her home this evening.

SENATOR JAMES BAINES is expected here on the M. F. Plant from San Francisco for a short stay.

EUGENE CROSTHWAIT and wife will entertain the Tuesday Night Whist club at their home this evening.

GEO. N. FARRIN is expected home from Salem soon. He was a candidate for clerk of the Senate but lost out.

MRS. W. R. MASALES underwent a minor operation at Mercy hospital yesterday and is reported getting along nicely.

HENRY HOLM's infant child is reported quite ill of bronchial pneumonia at their home corner of Central and Commercial.

A. E. ADELSBERGER and wife and baby are expected home on the Redondo which leaves San Francisco for Coos Bay today.

MRS. S. A. YOAKAM of Coos River is a Marshfield visitor today. She reports that the frost the other night was one of the most severe they have had there in a long time.

CHAS. FENSLER, in a letter to Rev. G. LeRoy Hall says that he is getting along fine and hopes to return within a couple of weeks. He is still at Lane hospital in San Francisco.

MR. I. R. NOSLER, local agent for the Hupmobile, invites all those who are interested in the car to have a free demonstration in Marshfield, Tuesday and Wednesday.

J. O. STEMLER left today for his home in Myrtle Point. He reports that the movement to establish a fruit and vegetable cannery there will undoubtedly be a success, more than \$4,500 already being subscribed for the purpose.

W. A. MOODY yesterday received a telegram instructing him to go to Eureka, Cal., as soon as possible and assist in getting the electric plant, which Byleby & Company, recently bought there, in shape. He will leave on the next Redondo.

IVY CONDRON has leased his north Coos River ranch to Mr. Shook who has been living on the Roger's ranch near the forks and has moved to Marshfield, occupying the Eickworth cottage in South Marshfield where C. C. Going formerly lived.

ONE DEADLOCK BROKEN.

Luke Lee, Democrat, Chosen Senator From Tennessee.
 (By Associated Press to Coos Bay Times.)
 NASHVILLE, Tenn., Jan. 24.—The deadlock in the Tennessee legislature was broken by the election of Luke Lee, a democrat, to succeed J. B. Frazier in the United States Senate.