## PLEASE SMILE

NOW LET'S TALK CHRISTMAS

have you thodght of all the people you love and all the people you like and of all the other acquaintanoes YOU WISH TO SAY "HOW D'TE DO? MERRY CHRISTMAS" ON CHRISTMAS DAY
if you hate detayed dntil the last minute this is the store that will solve your problem. there are so many BEAUTIFUL THINGS FOR ETERY one that selections will be easy at greatly redeced prices.

Silver Toilet Set.
Silver Toilet Set
Silver Toilet Set
Toilet Set Red Wood. Toilet and Manieuring set. Toilet Set Ebony.
Toilet Set White Celluloid.
Manicuring Set Pearlmutter

| SYSTEMATIC BOOSTING. <br> Make a Business of Telling Friends of Your Home Town's Advantages. <br> Let the publle. know that you live | OF |
| :---: | :---: |
|  |  |
| In a wide awake town. spread its |  |
|  |  |
|  |  |
|  |  |
| the following valuable suggestions on systematic town boosting: |  |
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|  |  |
| apers, photegrraph souvenis |  |
| are good to spread the falr fame of our city. But after all, the thing that makes the town grow in the enthustasm of its people |  |
|  |  |
|  |  |
|  |  |
| the year with buxdreds or erea thou-sands of people from distant places. |  |
|  |  |
| If each one of us would take the palus when meeting these distant friends to |  |
|  |  |
|  |  |
| Bay something atbut the bustanss ad- |  |
| vantages, the social pleasure, the pubpression would so out reaching all over the United States that this town is on the miap and a sood place to call |  |
|  |  |
|  |  |
| home. <br> "Some of these distant friends, hear- |  |
|  |  |
| ing of people who are thinking of chanses of location, would speak of |  |
|  |  |
| the lmprosiston thus gained. This is the way that most moves are made |  |
|  |  |
| throomh some one's persoual recom- |  |
| fame of this clty the returus will in |  |
|  |  |
| the way western people worls it to make their towns grow. This would |  |
|  | Lemon oatmeal is a drink of which |
| make their towns grow. This would not be a hard thing to do. Fersons can always find something good about |  |
| thelr home town. We should mention |  |
|  |  |
| "These prod things bave wings and |  |
|  |  |
|  |  |
|  |  |
| boost ft." |  |
|  |  |
| As a Weapon. <br> "The late O, Heury." sald a |  |
|  |  |
| saylug the unexpected thlng. That was the secret of his charm. Mr. Por- |  |
| ter-to give bim his right nime-was ouce prevalled on by my wife to ad- |  |
|  |  |
| dress a mothers' meeting in Drooklyn. His address, a brillant one, begau with | bellore what-that be cat write a |
|  |  |
| the anuouncement: <br> Pow women know the full valte of a tlatiron ' |  |
|  |  |
|  |  |
|  | $0$ |
| decidudly. |  |
|  | quletly sath, " $"$ beg your mardon: 1 in |
| It over: it may be your last chan |  |

\$6.00, for $\$ 5.00$
$\$ 12.50$, for $\$ 10.00$ \$7.50, for $* 6.00$ \$3.50, for $\$ 2.75$ \$9.50, for $\$ 7.25$ $\$ 4.00$, for $\$ 3.00$ $\$ 7.75$, for $\$ 6.00$ $\$ 10.00$, for $\$ 8.00$

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Manieuring Set White.
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