

PLEASE SMILE

NOW LET'S TALK CHRISTMAS!

HAVE YOU THOUGHT OF ALL THE PEOPLE YOU LOVE AND ALL THE PEOPLE YOU LIKE AND OF ALL THE OTHER ACQUAINTANCES YOU WISH TO SAY "HOW D'YE DO? MERRY CHRISTMAS" ON CHRISTMAS DAY.

IF YOU HAVE DELAYED UNTIL THE LAST MINUTE THIS IS THE STORE THAT WILL SOLVE YOUR PROBLEM. THERE ARE SO MANY BEAUTIFUL THINGS FOR EVERY ONE THAT SELECTIONS WILL BE EASY AT GREATLY REDUCED PRICES.

Silver Toilet Set	or \$5.00
Silver Toilet Set	or \$10,00
Silver Toilet Set	
Toilet Set Red Wood	or \$2.75
Toilet and Manieuring set \$9.50, f	or \$7.25
Toilet Set Ebony	or \$3.00
Toilet Set White Celluloid	or \$6.00
Manieuring Set Pearlmutter	or \$8.00

Rich cut glass, sharply cut in price. Brauer's Celebrated Hand-Painted China at reduced prices. Hand Hammered Russian Brass — "Price Hammered Down"

The sweetest story for children for Xmas-A Box of Rheingold's or College Girl Chocolates.

The Busy Corner

Lockhart-Parsons Drug Co.

The Busy Corner

SYSTEMATIC BOOSTING.

Let the public know that you live in a wide awake town, spread its fame abroad by every legitimate erally the main component is cotton. method and you will do much to build it up and improve it. In this connecthe following valuable suggestions on systematic town boosting:

"Circulars, advertising to distant newspapers, photograph souvenirs, all terfeit is even easier. The intended are good to spread the fair fame of our city. But after all, the thing that ply it to the goods. If they are pure makes the town grow is the enthusiasm of its people.

"Most people come in contact during the year with hundreds or even thousands of people from distant places. If each one of us would take the pains when meeting these distant friends to say something about the business advantages, the social pleasure, the public spirit of this city, a widespread impression would go out reaching all over the United States that this town is on the map and a good place to call home.

"Some of these distant friends, hearing of people who are thinking of changes of location, would speak of the impression thus gained. This is the way that most moves are made, through some one's personal recommendation. If we spread abroad the fame of this city the returns will in time come in a hundredfold. This is the way western people work it to make their towns grow. This would not be a hard thing to do. Persons can always find something good about their home town. We should mention

"These good things have wings and fly abroad. You might even find some good thing in the knocker to mention. "If you think the town in which you live is a bad place get out of it and find a place that suits your fancies and

boost it." As a Weapon. "The late O, Henry," said a maga-

zine editor, "was always doing and saying the unexpected thing. was the secret of his charm. Mr. Porter- to give him his right name-was once prevalled on by my wife to address a mothers' meeting in Brooklyn. His address, a brilliant one, began with the announcement:

"'Few women know the full value

Impudent. He-So you insist on breaking off the

mgagement? She-Most decidedly. What do you

take me for?

He-Oh, about forty. Better think it over; it may be your last chance .-Exchange.

TEST OF FABRICS.

How to Detect Frauds In Silk, Linen

Of the goods sold as "all wool" there is not one-tenth that is genuine. Gen-The test for this is simple. All that

is necessary is to pull out a few threads tion the Athens (O.) Messenger makes and apply a lighted match. Cotton will go off in a blaze; wool will shrivel

To distinguish pure linen from counbuyer need but wet the finger and aplinen the moisture will pass through, the spot touched will be soaked at once, and almost immediately one side will be as wet as the other.

Frauds are more numerous in silk than in any other fabric, but here also the material of adulteration is cotton. Its presence can be readily discovered. Draw a few threads out. The piece of cotton will snap off short when pulled, while the silk will stretch and permit a considerable pull before breaking.

The boasted silk of our grandmothers that "stood by itself" is not necessarily the best. Modern ingenuity has devised means by giving the poorest articles the best body requisite for this purpose. Shellac and other sticky substances mixed through the fabric will produce as stiff a silk as ever graced the wardrobe of our ancestors. Such stuff is quite worthless, however, as it

How to Make Oatmeal Lamonade. Lemon oatmeal is a drink of which invalids rarely tire. Mix a tablespoonful of fine catmeal into a smooth paste with cold water, then pour over it

three pints of bolling water, stirring well all the time. Place in a saucepan and boil until the quantity is reduced to two pints. Set it aside to cool and then pour the clear gruel away from the sediment. Add to this the juice of a lemon and a small quantity of powdered sugar. This may be served bot or cold, and it is good either

What He Doubted.

Scribbles-Quiller tells me he has a great mind to write a book. Dribbles -I don't believe it. Scribbles-Don't believe what-that he can write a book? Dribbles-Oh, he may be able o write a book, but I don't believe he has a great mind.-Chicago News.

One Born Every Minute. The Duke of Wellington once ex pressed to isquierdo his wonder at the enormous number of charintans that there were in the world. bajularda quietly said, "I beg your pardon; I do not think there are enough-in proper tion to the dunes."

HOME PAPER A TOWN MIRROR

Reflects Progress of Community to

The time has gone by when the pubfisher of any newspaper, even of the humblest country weekly, goes around asking support out of personal friend-

But the public ought to realize just the same that the prosperity and progress of its town are judged by outsiders by the kind of newspaper product that is sent out to represent it.

A town with poorly printed, ill written and generally slovenly newspapers is universally judged to be on the toboggan. A town with enterprising looking sheets gives an impression that there is enterprise in the town that creates the good looking journal.

When a man pays down his dollar for a subscription to his home paper or for advertising in its columns he is at the same time advertising his home town to the outlying country and neighboring cities.

The more a newspaper's subscriptions and advertising increase the more features the publisher can add. the faster he can improve his mechanical equipment, the more nearly can he come to realizing his ideals of newspaper making.-Hamilton (O.) Journal.

Practical Patriotism.

Many a man who says he would be willing to die to save his country won't turn his hand over to help save his town. Yet it's the towns that make up the nation, and there is always an opportunity for real practical patriotism there. Especially is this true of attacking one another in the press. the business of a town. Without the patronage of his fellow townsmen no merchant can live. Don't send your money out of town to the mail order houses. Give the local man a chance.

Protecting the Trees.

Out in Iowa some clubwomen, under the leadership of Miss May Weller, have decided that the telephone companies must not destroy the trees and have forbidden them from going on private grounds. Women all over the state will not permit the linemen to go on their lawns.

On Time.

By the time a Chinese boy is five years old his mother has got a wife picked out for him, and, though he may never see her until he is a young man. he is expected to marry her when he is eighteen. If he doesn't the law steps in and wants to know what's the matter. There are no bachelors in China. They must marry or come over to America to do laundry work .- Philadelphia Ledger.

The man who gives his business proper attention has but little for side issues.

If you must find fault do not find it with others-find it by yourself. It is just as easy. though perhaps not as interest-

If your advertising does not

bring you business you need no further evidence that there is something wrong with the advertising. The public does not like to do business with the man who

gained popularity by telling hard luck stories. Be optimistic, but do not be so much so as to think that you can dispose of any kind of goods that any traveling man will sell

bores it with tales of his per-

sonal tribulations. No one ever

you. Use pessimism in buying and optimism in selling. Before discharging an employee consider his virtues. If he is prompt, cheerful, clean, courteous, see if you can't cure him of the habits you don't like.

The man who pays cash is more apt to go slowly with his expenses than the man who is running an account.

********** Two Bullseyes.

Senator La Follette was talking about two corporations that had been

"They both scored." he said. "They made me think of two prisoners in Atlanta, one of whom had been convicted of stealing a watch, the other of stealing a cow. These two prisoners hated each other, and as they passed one morning in the exercise yard the cow stealer said, with a sneer: "'What time is it?"

"'Milking time,' the watch stealer answered.

Before and After.

The young Prince Tsal Tao during his visit to America welcomed criticism of Chinese customs and retorted politely with counter criticism of the customs of the United States. The prince at a fashionable luncheon

in New York sat beside a lady prominent in a rich and rather fast set. "Prince," said this lady, "I think ir's dreadful that in Chim a bride never es her husband before the wedding

"Well," said the prince, with a grin, "here in America you never see him after it."-New York Tribune,

"THE FRIEND OF COOS BAY"

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Connecting with the North Bank road at Portland EQUIPPED WITH WIRELESS. Will sail from Portland for Coos Bay and Eureka, on a ten-day

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