# THE COOS BAY TIMES, MARSHFIELD, OREGON, SATURDAY, DECEMBER 3, 1910-EVENING EDITION.

11.

\$2.9

# COOS BAY TIMES

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mall matter.

Address all communications to COOS BAY DAILY TIMES, Marshifeld i: :: :: :: Oregon M. C. MALONEY Editor and Pub.

News Editor DAN E. MALONEY

#### THE KEY CITY.

gards as a good suggestion, both nal. noted that most cities which make us smooth things. which it become known to fame and es, the first great editor, gave more name by which its peculiar and most mar, the woman in black, who sat important characteristic should he by the roadside. heralded forth-and The Times sug-

but that Ney City is just the thing, story has the characteristics of the

unborr, constitute and are the instrument by which all of Southwestern, Contral and Eastern Oregon, on pire hitherto locked up and withheld from use, will be released to key to Oregon? The great harber of blography, the news about peo- The hair so fair which she doth wear of Coos "ay. But this great harbor ple," has no - I connection with Oregon. Neither has much of Oregon outside of the Co'umbla and Willamette val- ? lays any roll connection with the cutside would. Most of Drezon and all of Idaha, antion from lick of direct transportation accommodations with the wills -mys. They are LOCKED up and LOCKED out. Therefore, Reality "P Oregon and her LOCK-(D) UP resources, must be unlocked and it must be done by a key. The Rome City is not that key. She is oo (ar removed from the key hole, she cannot be inserted. She is 250 init further by easy grades from Southern idaho than Coos Bay. She cannot reach Central Oregon, Harney and Malheur counties except in a most erooked and round-about way. The proof of her inability to

## YELLOW JOURNALISM.

ECLARING that Moses was the the Eible to modern journalism.

"The best journalist with whose

name, pseudonym or appellation by half page in today's newspaper, Mus- munity, immortality. Thus New York City is ically than today's newspaper would criminal news and that more graphcalled Gotham; Philadelphia, the dare report-the disobedience of city of Peace; Chicago, Porkapolis; Adam; the drunkenness of Noah; the Boston, the Hub; Duluth, the Zenith falsehoods of Abraham; the iniquity City and Portland the Rose City. The of the whole City of Sodom; the vilelist could be greatly extended. Now ness of Sachem, the son of Hamori; the city of Coos Bay should have a the wickedness of Judah, with Ta-

"The best reporter with whose the list? gests that Gate City is too common work I am acquainted was Luke, His

And why Key City? Because the best reporting-clearness, vividness, whole of Coos Bay, North Bend, Em- truthfulness, facts in due proportion, day envelope won't reach ground. pice, Marshfield, Eastside and the human interest. His Christian story who gives you credit? cities of the eastern shore, born or has been read the world around for 2.000 years.

"The whole Bible is indeed a modand all of Southern Idaho, a vast the facts of everyday life. How full it is of the details of biography, the personal gossip, if you please. I conthe assumential world. What is the fess to a fascination for the details

> \*\*\*\*\*\*\*\*\*\*\* TOPICS OF THE TIMES ................

A SONG OF LIFE. Don't let this word be the final word-the sum of your lifework provin';

'He kept the saw in the log all right, but he didn't keep it movin'!"

The time is brief From sun to moon: Make it as glad As a hurrah-tune!

Don't let this word at the last be heard-like grief on the night-wind sighin':

#### OREGONIAN MEN HERE.

Representatives of the annual edifirst editor-and a yellow jour- tion of the Oregonian arrived here nalist, to-and that Luke was today to confer with the Marshfield the first star reporter, Walter Wil- Chamber of Commerce relative to the liams, dean of the School of Journa- latter taking advertising space in it. lism of the Missouri University, caur- They say Coos bounty and Marshed the members of the Ministers Ab field, in particular, are to be given a hance of Kansas City to gasp says vast amount of publicity in the cola Kansas City dispatch. In an al- umns of the Oregonian, the fiftieth dress he spoke of the similarity of anniversary number of which is to be published soon after January 1.

An entire section of the special work 1 am acquainted," said Mr. issue which will contain about 128 Williams, "was Moses. He was the pages, will be devoted to Coos counfirst great editor. You plead for the ty and other counties in the state. FTHE TIMES OFFERS the Cham- publication of the good only and the Statistics regarding local resources. ber of Commerce what it re- beautiful in your favorite dally jour- information and ready reference date, which homeseekers are clamorfor its proposed new book and its fu- "It was an earlier people, not a ing for, besides special articles on ture plans of advertising. It has wiser one, who cried, prophesy unto Marshfield and other Coos Bay cities will appear. In addition the "In a single slight book of the five section devoted to this county, will pretensions to be or to become im- which Moses edited, a book, the can- carry many photographs depicting portant, adopt some significant nick- tents of which would not occupy a the various industries of the com-

#### JUST THINK OF IT.

When your church gives an entertainment who buys a ticket from you?

Your Home Merchant.

When your club gives a dance, who buys a ticket from you?

Your Home Merchant. When you raise a subscription for

a sick or needy brother, who leads

Your Home Merchant.

When you yourself or some other of your family is sick, and your pay-

Your Home Merchant.

Did you ask the Mail Order Man to help your church, buy a ticket for e' of good journalism. It interprets your dance, subscribe for your sick brother's benefit or give you credit until next pay-day?-Ex.

### VERY PRONOUNCED.

Beneath her mammoth hat Is brilliant but erratic; with The accent on the "rat.".

-GEO GOODRUM.

ALLIANCE sails for PORTLAND Tuesday, Dec. 6, Reserve passage now

SPECIAL SERMON. "Warming around the Wrong Fire," at Baptist Church Sunday evening. Hear this sermon.

ALLIANCE sails for PORTLAND Tuesday, Dec. 6. Reserve passage now

Fine DUCK DINNER at PALACE RESTAURANT, SUNDAY at 5.30 P. M. Don't miss it.

Notice is hereby given that seal-The Marshfield PET and POULed bids will be received by the Com-TRY SHOW, DEC. 8 and 9, is going mon Council of the City of Marsh-



The WALK-OVER Shoe Maker, The WALK-OVER Shoe Dealer, The WALK-OVER Shoe Wearer.



\*\*\*

\*\*\*

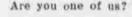
1 +++ 0

The maker is happy because his "honesty-is-the-best-policy" methods make him prosperous.

Walk=Over Shoes

The dealer is happy because he has the sole agency for a shoe that makes friends.

And the most important of all, The Wearer is happy because he enjoys foot comfort and foot style and because he finds WALK-OVER shoes trustworthy.



The initiation fees are

\$3.50 \$4.00 4.50 5.50

unlock Oregon's resources is to be found in the fact that in all the half contury during which she has been the metropolis of Oregon she has done nothing to accomplish that resull except along the narrow fringes of the Willamette and Columbia, Let us make no mistake. Portland is a great city, but she can't unlock Oregon.

The Key City-Coos Bay-can unlock Oregon. With an east and west line she will give-not the an awe-struck but attentive witness and exports connection with the of a kitten. So little Ethel thought cheap water facilities of the ocean, if the latest arrival was to have a She will unlock the great Locked Up name it ought to be given officially Empire of Oregon and Idaho. So and with all due ceremony, significant is this suggestion that it | Without consulting the rest of the should be used in all Coos Bay's fu- family Ethel carried the kitten to ture literature-the Literature of the the beach one sunny afternoon and, Key City. A key should be its sym- holding it under one arm, scooped hol. Every business man should up a hole in the sand, which soon filladopt it and every advertisement ed with water. Ethel poised the kitshould emblazon it. The Chamber ien solemnly over the little pool. of Commerce should adopt it and . "Your name's "Fuzzy," she pro-

selves to be-The Key City.

benceforth the cities of Coos Bay nounced slowly. The Father, the should be proud to declare them- Son, and in the hole he goes." And in the hole he went.

"The Quality Store"

# Perfumes

THERE'S NOTHING MORE ACCEPTABLE AS A XMAS GIFT FOR YOUR WIFE, MOTHER, SISTER OR SWEETHEART THAN A BOTTLE OF FINE PERFUME.

IN EUROPEAN AND ORIENTAL COUNTRIES PERFUMES ARE CONSIDERED NECESSITIES OF LIFE, AND IN AMERICA THEIR USE IS CONSTANTLY GROWING MORE POPULAR.

OUR STOCK OF PERFUMES, BOTH AMERICAN AND IM-PORTED IS MORE COMPLETE THIS YEAR THAN EVER. BEAUTIFUL PACKAGES FROM 10 CENTS TO \$7.50, ALSO BULK GOODS FROM 50c TO \$5.00 PER OUNCE.

A BEAUTIFUL CUT GLASS ATOMIZER FILLED WITH CHOICE PERFUME MAKES AN IDEAL GIFT.

BROWN DRUG CO.

Graduate Chemists

The airship bright was in his sight, but he wasn't much at flyin'!"

Oh, the time is brief From sun to moon:

Make It as glad As a hurrah-tune!

-Frank L. Stanton.

#### "IN THE HOLE HE GOES"

A little San Francisco girl was

7,000 or \$,000 people of Coos Bay at the baptism of her baby brother. alone-but the 175,000 people now Not long afterward there was anliving in Southwestern Oregon and other birth in the house. Her big the COMMITTEE can estimate the their \$\$0,000,000 worth of imports maltese cat was the proud mamma necessary space required.

cial TURKEY DINNER Sunday DE-CEMBER 4.

P. M. Don't miss it.

cial TURKEY DINNER Sunday DE-CEMBER 4.

Send in your entry sheets for the Coos Pet and Poultry Show quick so

#### LIFE INSURANCE.

When in the market for life insurance, see that you get the insurance which insures: The Mutual Life Insurance Company of New York, with 561 million assets deliver the goods. For particulars, HENRY SENGSTACKEN,

Local Agent, Mutual Life of New York.

NOTICE OF ANNUAL MUNICIPAL ELECTION OF THE CITY

#### OF MARSHFIELD.

Pursuant to the direction of the Common Council of the City of Marshfield, notice is hereby given that on Tuesday, the 6th day of December, 1910, there will be held in the Council Chamber in the City Hall of the City of Marshfield, Coos County, Oregon, a regular general election, for the purpose of electing wo members of the Common Council to serve for a term of three years each, commencing the first Monday, in January, 1911, and of electing a Recorder to serve for the term of one year, commencing the first Monday n January, 1910.

The said election will be held beween the hours of nine o'clock A. M and six o'clock P. M.

That J. R. Lightner, J. H. Milner und A. D. Walcott have been hereofore by the Common Council of aid city appointed as Judges of said lection, and Roy Lawhorn, J. C. derehant and C. H. Marsh as Clerks f said election

Dated this 25th day of November, 910.

JOHN W. BUTLER, Recorder of the City of Marshfield, Coos County, Oregon.

field, Coos County, Oregon, until half past seven o'clock P. M. Tues-The CHANDLER will serve a spe- day, the 13th day of December, 1910 for the improvement of that portion of Front Street North from the north line of Alder avenue east to Fine DUCK DINNER at PALACE the south line of Elm avenue east RESTAURANT, SUNDAY at 5:30 in the City of Marshfield, Coos County, Oregon, according to the plans and specifications on file in the office The CHANDLER will serve a spe- of the Recorder and open to the inspection of all persons interested therein.

NOTICE TO CONTRACTORS.

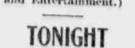
Bids will be received for the whole work necessary to complete the proposed improvement and also for each class of work included therein i. e., for the bulkhead and piling, for the grading, for curbing and paying the roadway and for the sidewalks.

A certified check of five per cent of the amount of the bid must accompany each bid, to be forfeited to the city of Marshfield, in case the contract is awarded and the contractor fails to enter in a contract within five days from the time the contract is awarded him.

The Common Council reserves the right to reject any and all bids. Dated this 2nd day of December, 1910.

JOHN W. BUTLER. Recorder of the City of Marshfield, Coos County, Oregon.





Selig's Great Production of Kipling's "THE VAMPIRE"

Introducing Sir Edmond Burne-Jones Painting.

THE EDUCATION OF ELZABETH (Cowboy Comedy) OTHER FINE PICTURES

KATHRYN BAKER will sing another of her clever Illustrated Songs.

Performance Begins at 7:00



This is the label

Magnes & Matson



# The Clothcraft Label Means All Wool



VOU always find the Clotheraft label inside the Coat Collar, as shown above, and the makers' signed guaranty in the right inside coat pocket.

This Guaranty, which we also give you on our own responsibility, insures you pure all-wool clothes -the Clothcraft non-breakable coat front, first-class trimmings and workmanship, and the longest wearing quality.

Think of it! An absolutely pure all-wool suitstyles designed by fashion authorities who keep the keynote of good taste throughout-shape that lasts the life of the clothes-at \$10 to \$25.

You could search the town over and not find any. thing else approaching such an offering. Why do it when your Clothcraft suit is waiting for you here with the guaranty?

