

An independent Republican newspaper published every evening except Sunday, and Weekly by The Coos Bay Times Publishing Co.

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

The Coos Bay Times represents a consolidation of the Daily Coast Mail and The Coos Bay Advertiser. The Coast Mail was the first daily established on Coos Bay and The Coos Bay Times is its immediate successor.

SUBSCRIPTION RATES. DAILY.

One year \$6.00 Per month .50 When paid strictly in advance the subscription price of the Coos Bay Times is \$5.00 per year or \$2.50 for six months.

WEEKLY.

One year \$1.50

COOS COUNTY INTERESTED.

Perhaps one of the most important results of the recent election to Coos county was the unanimity with which the people of Coos Bay voted to sustain the port of Coos Bay. The Bennett amendment limiting the amount of bonds was defeated by a two to one vote, while the proposition of bonding for \$300,000 for improvements to the harbor was carried by a vote of about five to one. This means that Coos Bay will be rapidly improved.—Myrtle Point Enterprise.

CITY CAUCUS CANDIDATES.

THE Marshfield caucus did its work well last night. Four clean, capable, reliable, responsible business men were named for places on the city council. Only two are to be chosen but the people are to be congratulated in the fact that it matters not where the choice falls there will be good men on the board to transact the city's business. Messrs. Golig, Frizeen, Copple and Ferguson are all actively identified with the commercial circles of the city and interested in the progress and prosperity of the community. All have excellent records as private citizens and business men and will without doubt make an equally enviable record in a public capacity when the opportunity arrives for such service.

A GOOD MOVE.

THAT the coming poultry and pet show to be held in Marshfield on December 8 and 9 is an important factor in stimulating a much neglected industry in Coos county is a fact already admitted. Not only should the culture of better fowls and pet stock be a source of pleasure because of the mildness and even temperature of our climate, but, our location and the ever increasing demand for such products, evidenced by the prevailing prices warrants the assertion that with good foundation stock and proper attention, the profits would far outstrip many of our already established industries.

We urge every one that has poultry and pets to bring or send them in for exhibition. Many of our farmers as well as the city folks have some good stock, which, in the show room would make a far better appearance than even the owners are aware of.

Remember that this show is everybody's show and tends to benefit the whole country. Fowls and pets are expected from every part of the county. A good poultry and pet stock show always attracts big crowds.

NOW IS THE BEST TIME TO ADVERTISE

THIS IS an especially good time for merchants to advertise. It is apparent to those who have means for observing that those merchants make the most money who advertise most, considering the ad-

THE ROYAL

(House of Amusement, Instruction and Entertainment.)

TONIGHT

"CLOTHES MAKE THE MAN" (A comic Vitagraph.)

"CROSSING THE ANDES" (A Beautiful Scenic and Educational Film.)

"TRAGIC CONCEALMENT." (Fine Dramatic Production.)

KATHRYN BAKER

—in— Illustrated Songs

Performance Begins at 7:00

Admission, Adults 10c, Children 5c

vertising is judiciously placed.

"Nothing except the mint can make money without advertising," said Gladstone, and the grand old man knew what he was talking about. Yet there are merchants in every city who are so tight-fisted they shiver when they see enter their stores the representatives of the advertising departments of our leading papers. It is well known among reputable advertising men that the largest and most judicious advertisers are the most pleasant to deal with. When they "turn down" a man, he does not feel sore about it; they have a way about them that is conciliatory. If there is anything that is disgusting to the advertising man it is the person solicited who, in refusing to take advertising, abuses advertising in general. There are men of this kind, and it can be put down of a certainty that they are always men of small or mediocre business ability. Some of these men do not really believe what they are saying, but have this manner of putting off the solicitor. A young and inexperienced solicitor is likely to try to argue the subject of the good of advertising with this class of men, but the old men at the business will leave such a man as soon as it is possible to do it properly. It does not pay to leave even such a man in a bad humor.

"I would as soon think of doing business without clerks as without advertising," said John Wanamaker, and the Wanamaker stores has one of the biggest businesses in the country. Benjamin Franklin said: "When you pay more for the rent of your business house than for advertising your business, you are pursuing a false policy. If you can do business, let it be known."

There is no question about the value of advertising; but, of course, there are mediums and mediums. Those best informed regard an established periodical as of superior value as an advertising medium, and discredit programmes of different kinds, score cards and the like. These incidents are scarcely legitimate branches of the advertising business, for many reasons known to those connected therewith. If we were to make a plea, it would be that advertisers do without this desultory form of advertising, which they go into most frequently simply for the accommodation of friends, and give all their patronage to newspapers and magazines. They would find this the most beneficial, and what does most good is pretty sure to be cheapest in the long run.

"Now is the time to advertise," like "Now is the time to subscribe," are stock lines in country newspapers, but the former is of special significance at certain times of the year. Autumn is one of them, for the dry goods man and the clothier are selling fall and winter wear, the hardware man is selling stoves and furnaces, the grocer is replenishing the larder for camps and homes, the bookseller is informing customers about reading matter for winter evenings, and for gifts, and the fancy goods merchants are getting conspicuous with their lines of holiday goods. With increasing business prosperity due to other conditions, the merchant should seek additional prosperity from a more liberal amount of advertising. This fall, especially, when money is plenty and there is great commercial prosperity, the advertising man should reap a golden harvest.

Next Thursday Is Thanksgiving

AND YOU WILL HAVE SOMETHING TO BE THANKFUL FOR IF YOU BUY YOUR CARVING SET, ROASTER, SALAD SET, CHINA, FROM OUR FINE LINE OF LOW PRICED TABLE AND KITCHEN WARE. REMEMBER WE HAVE EVERYTHING FOR THE TABLE AND KITCHEN FROM THE ORDINARY CHINA AND DISHES TO THE BEST.

JUST DROP IN AND SEE.

Trade here and save money.

COOS BAY CASH STORE

GEO. N. BOLT, Manager. Front Street, Marshfield.

For the Ambitious

A University Education

by mail for those who cannot attend in person. All instruction, including final examinations, is FREE. For teachers, students preparing for college or university, women's clubs, granges, engineers and home makers. No preliminary examination is required. This mail course means opportunity for you. Send for a descriptive bulletin to the

Correspondence Study Department University of Oregon Eugene, Oregon

We apprehend there will be more advertising this year than for many years past, and we hope it will all fall into legitimate mediums, and as much of it as possible will avoid the catch-penny devices that bring little results and serve only as a discouragement to advertisers who are so unfortunate as to be their victims.—Exchange.

WITH THE TOAST AND TEA

GOOD EVENING.

"Goodby, proud world; I'm going home; Thou art not my friend, and I'm not thine, Long through the weary crowds I roam; A river-ark on the ocean brine— Long I've been tossed like the driven foam, But now, proud world, I'm going home.

WHY IS A "GROUCH?"

My daughter, thou hast come unto me crying, "Lo why is a grouch? For this is the eternal riddle to which no woman hath found the answer!"

Behold, I say unto thee a grouch is that revolt against the whole world and the heavens above and the subway beneath, which consumeth a man, says Helen Rowland.

And for every grouch he hath fifty-seven reasons, even these:

Because he is hungry. Because he has eaten too much. Because he yearneth for a drink. Because he hath had too many drinks.

Because he is bored with the company of a wife.

Because he is bored with the loneliness of bachelorhood.

Because a damsel hath refused to marry him.

Because his socks are not darned.

Because he is forced to wear darned socks.

Because he hath no money to spend.

Because he hath spent too much money.

Because he has lost on a "sure tip" on the races.

Because he hath not bet on a "sure tip" on the races.

Because he is misunderstood.

Because he is too well understood.

Because it is hot, because it is cold, because he is fat, because he is old, because he is sought after, because he is neglected—and likewise, "just because."

Yet, while life shall endure, no woman shall discover whence a man's grouch cometh, nor why it passeth, nor whether it proceedeth from hunger or from indigestion, from a headache or from a toothache, from love or from ennui.

But while it lasteth, like unto quicksand, it devoureth all in sight and a wise wife shall fade away! For whosoever she treadeth she shall step upon a live nerve—and shall receive a shock.

Lo, I say unto thee, when thine husband riseth with his morning grouch, send thine handmaiden with his coffee and his cigars and his newspaper.

But remain thyself at a safe distance and in secret places until the storm hath quieted and the reign of terror ceased.

Thus, all the days of thy life thou shalt be accounted an "angel," Selah!

A WORD WITH YOU ABOUT THAT

Thanksgiving Dinner

WHY NOT PHONE US YOUR ORDER FOR

Pure Ice Cream

FOR THE DESSERT?

DELIVERED TO ANY PART OF THE CITY IN QUANTITIES OF 1 PINT TO 5 GALLONS—AND THEN SOME,—OR IN BRICKS ANY COLOR AND FLAVOR.

OTHERS ARE ORDERING, WHY NOT

YOU?

AND WHILE YOU'RE ABOUT IT, JUST INCLUDE A POUND OR TWO OF FOSTER AND O'REARS FAMOUS CHOCOLATES TO WIND UP THE MEAL ON, AND, BE THANKFUL YOU CAN GET THEM AT

Lewis' Confectionery

Broadway, Marshfield, 52 Central Ave. Marshfield, Ore.



Better see what GOODRUM has before you buy.

Do It Now!

Geo. Goodrum THE GENTS' FURNISHER MARSHFIELD

PROFESSIONAL CARDS.

R. J. W. INGRAM, Physician and Surgeon.

Office 208-209 Coos Building, Marshfield. Phones—Office 1621; Residence 1622

W. BENNETT, Lawyer.

Office over Finagan & Bennett Bank Marshfield, Oregon.

W. S. TURPEN, Architect.

Over Chamber of Commerce.

Good Evening!

HAVE YOU ANY LAUNDRY?

If so, do not forget that this is 'HF laundry where you get the best work, and prices are in every one's reach. Call up and one of the drivers will call and explain all details to you. All telephone calls are quickly attended to, because we are running no wagons.

OUR GUARANTEE IS YOUR SATISFACTION.

MARSHFIELD HAND AND STEAM LAUNDRY.

Laurey Bros., Prop. Phone 229-J.

While Figuring

ON THE CHEAP WIRING CAMPAIGN DON'T OVERLOOK THE FACT THAT WE ARE SELLING FIXTURES AT A BIG DISCOUNT.

ALSO STANDARD MAKE FLAT IRONS WE HAVE ONLY A FEW LEFT. BETTER PLACE YOUR ORDER.

Coos Bay Wiring Co.

EXPERT ELECTRICIANS. Respectfully ask your patronage. PHONE 237-J.

COOS BAY LIVERY

We have secured the livery business of L. H. Heisner and are prepared to render excellent service to the people of Coos Bay. Careful drivers, good rigs and everything that will mean satisfactory service to the public. Phone us for a driving horse, a rig or anything needed in the livery line. We also do a trucking business of all kinds.

Blanchard, Rezin & Blanchard Livery, Feed and Sales Service. 141 First and Alder Streets. Phone 138-J

REAL ESTATE.

I have some of the best buys on the Bay. Can arrange easy terms. Houses and buildings for rent. AUGUST FRIZEEN.

Properly Lighted Show Window Prove that a Merchant is Up-To-Date

THERE IS ONLY ONE PROPER WAY OF SHOW WINDOW LIGHTING :: :: ::

THAT WAY IS THE TUNGSTEN (MAZDA) LAMP WAY.

CENTRAL STATION ELECTRIC SERVICE AND MAZDA LAMPS GIVE PERFECT SHOW WINDOW LIGHTING

THE TUNGSTEN LAMPS SHOULD BE ARRANGED SO AS TO PRODUCE THE RIGHT EFFECT.

WE OFFER GRATIS THE ADVISE AND ATTENTION OF ILLUMINATING EXPERTS. :: :: :: ::

PLACE THE LAMPS CORRECTLY AND ELECTRIC SHOW WINDOW LIGHTING IS ITS OWN BEST RECOMMENDATION.

TELEPHONE 178

THE COOS BAY GAS AND ELECTRIC CO.

Beaver Hill Coal

MOUNT DIABLO AND JOSSON CEMENT. The best Domestic and Imported brands. Plaster, Lime, Brick and all kinds of builders material.

HUGH McLAIN

GENERAL CONTRACTOR

OFFICE, SOUTH BROADWAY. PHONE 201.

THE FAST AND COMMODIOUS

Steamer Redondo

(EQUIPPED WITH WIRELESS)

WILL MAKE REGULAR TRIPS CARRYING PASSENGERS AND FREIGHT BETWEEN COOS BAY AND SAN FRANCISCO. ALL RESERVATIONS FOR PASSENGERS MADE AT ALLIANCE DOCK, MARSHFIELD AND INTER-OCEAN TRANSP. CO. UNION STREET WHARF NO. 2, SAN FRANCISCO. FOR INFORMATION PHONE 44-J OR 285. SAILS FOR SAN PEDRO NOV. 23RD, 3 P. M., CALLING IN AT SAN FRANCISCO BOTH WAYS. INTER-OCEAN TRANSPORTATION COMPANY.