THE COOS BAY TIMES, MARSHFIELD, OREGON, TUESDAY; NOVEMBER 22, 1910

An independent Republican news paper published every evening except Sunday, and Weekly by The Coos Bay Times Publishing Co.

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

consolidation of the Daily Coast Mail papers. It is well known among reand The Coos Bay Advertiser. The putable advertising men that the Coast Mail was the first daily estab. largest and most judicious adverti- 2 WITH THE lished on Coos Bay and The Coos sers are the most pleasant to deal Bay Times is its immediate suc- with. When they "turn down" a cessor.

SUBSCRIPTION RATES. DAILY.

One year \$6.00 When paid strictly in advance the advertising in general. There are subscription price of the Coos Bay men of this kind, and it can be put

Times is \$5.00 per year or \$2.50 for down of a certainty that they are alsix months.

WEEKLY. One year \$1.50 not really believe what they are say-

COOS COUNTY INTERESTED.

to argue the subject of the good of Perhaps one of the most important results of the recent election to advertising with this class of men, but the old men at the business will Coos county was the unanimity with leave such a man as soon as it is which the people of Coos Bay voted possible to do it properly. It does to sustain the port of Coos Bay. The not pay to leave even such a man Bennett amendment limiting the in a bad humor. amount of bonds was defeated by a two to one vote, while the proposition of bonding for \$300,000 for improvements to the harbor was carried advertising," said John Wanamaker. by a vote of about five to one. This and the Wanamaker stores has one of the biggest businesses in the counmeans that Coos Bay will be rapidly try, Benjamin Franklin said: improved .- Myrtle Point Enterprise.

CITY CAUCUS CANDIDATES.

THE Marshfield caucus did its work well last night. Four business, let it be known." clean, capacle, reliant, responsible business men were named for places on the city council. Only two are to be chosen but the people are Those best informed regard an esto be congratulated in the fact that tablished periodical as of superior it matters not where the choice falls value as an advertising medium, and there will be good men on the board discredit programmes of different to transact the city's business, kinds, score cards and the like. These Messrs, Going, Frizeen Copple and Ferguson are all actively identified branches of the advertising bauiness, with the commercial circles of the for many reasons known to those city and interested in the progress and prosperity of the community, make a plea, it would be that adver-All have excellent records as private tisers do without this desultory form citizens and business men and will of advertising, which they go into without doubt make an equally en- most frequently simply for the acviable record in a public capacity commodation of friends, and give all when the opportunity arrives for their patronage to newspapers and such service.

A GOOD MOVE.

HAT the coming poultry and pet

show to be held in Marshfield like "Now is the time to subscribe," on December 8 and 9 is an im- are stock lines in country newspaportant factor in stimulating a much pers, but the former is of special sig-

the long run.

We apprehend there will be more vertising is judiciously placed. "Nothing except the mint can advertising this year than for many make money without advertising," years past, and we hope it will all said Gladstone, and the grand old fall into legitimate mediums, and as man knew what he was talking much of it as possible will avoid the about. Yet there are merchants in catch-penny devices that bring little every city who are so tight-fisted results and serve only as a discourthey shiver when they see enter their agement to advertisers who are so stores the representatives of the ad- unfortunate as to be their victims .-The Coos Bay Times represents a vertising departments of our leading Exchange.

> TOAST AND TEA man, he does not feel sore about it; they have a way about them that is conciliatory. If there is anything that is disgusting to the advertising man it is the person solicited who, in .

> > 'Goodby, proud world; I'm going home:

Thou are not my friend, and I'm not thine, Long through the weary crowds I

ways men of small or mediocre busi-

ness ability. Some of these men do

ing, but have this manner of putting

off the solicitor. A young and inex-

perienced solicitor is likely to try

'When you pay more for the rent of

your business house than for adver-

There is no question about the

value of advertising; but, of course,

there are mediums and mediums.

incidents are scarcely legitimate

connected therewith. If we were to

magazines. They would find this the

most beneficial, and what does most

good is pretty sure to be cheapest in

"Now is the time to advertise,

prosperity from a more liberal

amount of advertising. This fall, es-

pecially, when money is plenty and

there is great commercial prosperity.

the advertising man should reap a

Next Thursday

Is Thanksgiving

AND YOU WILL HAVE SOME-

THING TO BE THANKFUL FOR IF

FROM OUR FINE LINE OF LOW

PRICED TABLE AND KITCHEN

WARE. REMEMBER WE HAVE

AND KITCHEN FROM THE ORDIN-

ROASTER,

CHINA,

golden harvest.

YOU BUY YOUR

SALAD SET

CARVING SET,

roam; A river-ark on the ocean brine-Long I've been tossed like the driver

foam. But now, proud world, I'm going home.

WHY IS A "GROUGH?"

My daughter, thou hast come unto me crying, "Lo why is a grouch? For "I would as soon think of doing business without clerks as without this is the eternal riddle to which no

woman hath found the answer!" Behold, I say unto thee a grouch is that revolt against the whole world and the heavens above and the subway beneath, which consumeth a man, says Helen Rowland.

tising your business, you are pursu-And for every grouch he hath fifing a false policy. If you can do ty-seven reasons, even these:

Because he is hungry. Because he has eaten too much.

Because he yearneth for a drink. Because he hath had too many drinks.

Because he is bored with the company of a wife.

Because he is bored with the loneliness of bachelorhood.

Because a damsel hath refused to marry him.

Because his socks are not darned. Because he is forced to wear darned socks.

Because he hath no money spend.

Because he hath spent too much money. Because he has lost on a "sure

tip" on the races. Because he hath not bet on sure tip" on the races. Because he is misunderstood.

Because he is too well understood. Because it is hot, because it is cold, because he is fat, because he is

old, because he is sought after, be- Office over Flanagan & Bennett Bank



Properly Lighted Show Windowo Prove that a Merchant Office 208-209 Coos Buildiag. Phones-Office 1621; Residence 1622 is Up-To-Date



neglected industry in Coos county is nificance at certain times of the year. a fact already admitted. Not only Autumn is one of them, for the dry should the culture of better fowls goods man and the clothler are selland pet stock be a source of pleasure ing fall and winter wear, the hardbecause of the mildness and even ware man is selling stoves and furtemperature of our climate, but, our naces, the grocer is replenishing the location and the ever increasing delarder for camps and homes, the mand for such products, evidenced bookseller is informing customers by the prevailing prices warrants the about reading matter for winter eveassertion that with good foundation nings, and for gifts, and the fancy stock and proper attention, the pro- goods merchants are getting conspifits would far outstrip many of our cuous with their lines of holiday already established industries. goods. With increasing husiness

We urge every one that has poul- prosperity due to other conditions, try and pets to bring or send them in the merchant should seek additional for exhibition. Many of our farmers as well as the city folks have some good stock, which, in the show room would make a far better appearance than even the owners ace aware of.

Romember that this show is everybody's show and tends to benefit the whole country. Fowls and pets are expected from every part of the county. A good poultry and pet stock show always attracts big crowds.

NOW IS THE BEST TIME TO ADVERTISE

FIGHIS IS an especially good time for merchants to advertise. It is apparent to those who have means for observing that those merchants make the most money who advertise most, considering the ad-

al owner that had be the set

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ec de



cause he is neglected-and likewise, Marshfield, "just because." W7M. S. TURPEN.

Yet, while life shall endure, no woman shall discover whence a man's grouch cometh, nor why it passeth, nor whether it proceedeth from hunger or from indigestion, from a heartache or from a toothache, from love or from ennul.

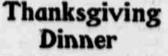
But while it lasteth, like unto quicksand, it devoureth all in sight and a wise wife shall fade away! For whosoever she treadeth she shall step upon a live nerve-and reach. Call up and one of the drivshall receive a shock.

husband ariseth with his morning attended to, because we are running grouch, send thine handmaiden with his coffee and his cigars and his newspaper.

But remain thyself at a safe distance and in secret places until the storm hath quieted and the reign of terror ceased.

Thus, all the days of thy life thou shall be accounted an "angel," Selah!

A WORD WITH YOU ABOUT THAT



WHY NOT 'PHONE US YOUR OR-EVERYTHING FOR THE TABLE DER FOR



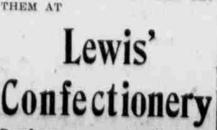
FOR THE DESSERT?

DELIVERED TO ANY PART OF THE CITY IN QUANTITIES OF 1 PINT TO 5 GALLONS-AND THEN SOME,-OR IN BRICKS ANY COL-OR AND FLAVOR.

OTHERS ARE ORDERING, WHY NOT

YOU?

AND WHILE YOU'RE ABOUT IT. JUST INCLUDE A POUND OR TWO OF FOSTER AND O'REARS FA-MOUS CHOCOLATES TO WIND UP THE MEAL ON, AND, BE THANKFUL YOU CAN GET



Good Evening HAVE YOU ANY LAUNDRY? If so, do not forget that this is 'HE laundry where you get the best work, and prices are in every one'. ers will call and explain all details to Lo, I say unto thee, when thine you. All telephone calls are quickly

> wo wagons. OUR GUARANTEE IS YOUR SAT ISFACTION. MARSHFIELD HAND AND STEAM LAUNDRY.

PROFESSIONAL CARDS.

Physician and Sargeon.

Lawyer.

Architect.

Over Chamber of Commerce.

Oreg

R. J. W. INGRAM,

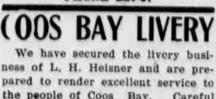
W. BENNETT,

Sauzey Bros., Prop. Phone 229-3



FACT THAT WE ARE SELLING FIXTURES AT A BIG DISCOUNT. ALSO STANDARD MAKE FLAT IRONS WE HAVE ONLY A FEW LEFT. BETTER PLACE YOUR OR-DER.





the people of Coos Bay. Careful drivers, good rigs and everything that will mean satisfactory service to the public. Phone us for a driving horse, a rig or anything needed in the livery line. We also do trucking business of all kinds. Blanchard, Rezin & Blanchard Livery, Feed and Sales Service. 141 First and Alder Streets.

REAL ESTATE. I have some of the best buys on the Bay. , Can arrange easy terms. Houses and buildings for rent. AUGUST FRIZEEN, 68 Central Ave. Marshfield, Ore

Phone 138-J

	PER WAY OF SHOW V DOW LIGHTING :: :	NIN-
-	CENTRAL STATION EL	EC-

DA LAMPS GIVE PERFECT SHOW WINDOW LIGHTING

WE OFFER GRATIS THE ADVISE AND ATTENTION OF ILLUMINATING EX-PERTS. II II II II II

THAT WAY IS THE TUNG-(MAZDA) LAMP STEN WAY.

TUNGSTEN LAMPS SHOULD BE ARRANGED SO AS TO PRODUCE THE **RIGHT EFFECT.**

PLACE THE LAMPS COR-RECTLY AND ELECTRIC SHO WWINDOW LIGHTING IS ITS OWN BEST RECOM-MENDATION.



steamer Redondo

(EQUIPPED WITH WIRELESS) WILL MAKE REGULAR TRIPS CARRYING PASSENGERS AND FREIGHT BETWEEN COOS BAY AND SAN FRANCIS-CO. ALL RESERVATIONS FOR PASSENGERS MADE AT ALLIANCE DOCK, MARSHFIELD AND INTER-OCEAN TRANSP. CO. UNION STREET WHARF NO. 2, SAN FRAN-CISCO. FOR INFORMATION PHONE 44-J OR 285. SAILS FOR SAN PEDRO NOV. 23RD, 8 P. M., CALLING IN AT SAN FRANCISCO BOTH WAYS. INTER-OCEAN TRANSPORTATION COMPANY.