

## Fire! Fire! Fire!

A Little Blaze, Some Smoke, Much Excite ment, but

## № Fire Sale

It was a close call but a miss is as good as a mile Anyway, it serves to call attention to some of the HOT FALL SURPRISES in everything for men we are offering every day. It does not require a fir to reduce prices at YOUR BOSOM FRIEND'S.

HERE WE ARE
Etc. at $\$ 17.50$ to $\$ 35.00$. HIGH ART CLOTHING in all the new Fall Patterns. Browns, Tans, Grays, JUST IN TODAY-- 25 Presto Rain Coats. They are just a little ahead. Better Get Nest PACKARD SHOES
that will keep your feet dry and look dressy. DON'T FORGET Rees Waterproof Clothing and Goodyear Rubber Boots are guaranteed to keep you dry or your money refunded.

See YOUR BOSOM FRIEND,



