

COOS BAY TIMES

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mail matter.

Address all communications to COOS BAY DAILY TIMES, Marshfield, Oregon

M. C. MALONEY Editor and Pub. MAN E. MALONEY News Editor

An Independent Republican newspaper published every evening except Sunday, and Weekly by The Coos Bay Times Publishing Co.

Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

The Coos Bay Times represents a consolidation of the Daily Coast Mail and The Coos Bay Advertiser. The Coast Mail was the first daily established on Coos Bay and The Coos Bay Times is its immediate successor.

SUBSCRIPTION RATES.

DAILY. One year \$6.00 Per month .50 When paid strictly in advance the subscription price of the Coos Bay Times is \$5.00 per year or \$2.50 for six months.

WEEKLY.

One year \$1.50

Official Paper of Coos County.

OFFICIAL PAPER OF THE CITY OF MARSHFIELD.

AN ADVERTISING TIP.

A LEADING Chicago trade journal, naming articles and giving figures, declares that retail grocers should advertise in order to meet the competition of mail order houses, and if they do this they can certain to get a mail order business for themselves, and increase their home trade.

It is conclusively shown in the article that it is the advertised good that sell best. The home dealer who advertises in his home newspaper reaches his customers more readily than does the mail order advertiser. It is pointed out by the trade journal that the success of a mail order house is due to the fact that it sends its advertising into their home towns, bringing its wares to the attention of the home buyers and getting a big share of trade that should go to retail grocers.

The article is founded upon protests against the mail order business, and the contention is made that it is folly to enter such a protest, for a larger part of the present numerous mail order business of the country could and should be shared by the home merchant if he followed the policy of the mail order house in advertising line. A dealer who tells the people whom he seeks to reach that he has certain goods, that they are of the best quality and at a fair price, will get a bigger share of the business than will the one who fails to advertise his wares.

This applies to other than the retail grocers. The big mail order houses of the country should encourage other owners and managers to build up business with printers' ink. There is no successful mail order house in the country that does not send out attractive literature—in addition to using the daily and weekly newspapers—in exploiting what it has to sell, and showing to the prospective purchasers an advantage in prices as well as in quality. The local dealers have every bit as good goods and can sell at prices that will meet the competition of the mail order house. Advertising is the keynote of the situation.

POLITICS.

The whole sad game seems cheap and sordid, and all its tricks are poor and vain; and all that's coarse in life is hoarded for noisy use in each campaign. One statesman bores me, to my sorrow, with platitudes he thinks are wise; and then another comes tomorrow and says the first one simply lies. I went one day to see a "rally," where statesmen wore as thick as fleas; they spent the time in quip and sally, and theories spavined in the knees. They talked for weary hours, perspiring, and not one pregnant thing was said; and then, of all their racket tiring, I went back home and soaked my head. A dozen idle statesmen thundered; a thousand idle loafers heard; and as I soaked my head I wondered why this fool world is so absurd. The farmers in their fields were calling for help to save the wasting grain; and in a tent, those freaks were bawling, and toll-

ing hugely, all in vain. A man who binds a sheaf of barley does more to help the human race than any loud and fireless Charlie, who does his tolling with his face.—Wait Mason, in Eugene Guard.

J. W. BENNETT EXPLAINS ABOUT PORT CASE.

ATTORNEY FOR BENNETT TRUST COMPANY AND SOUTHERN OREGON COMPANY MAKES STATEMENT ABOUT SUPREME COURT RULING.

J. W. Bennett to-day made the following statement concerning the action of the Oregon Supreme Court in advancing the hearing of the case of the Southern Oregon Company and Bennett Trust Company attacking the Port of Coos Bay:

"The reason the plaintiffs in the Port case objected to its being advanced on the docket was that the Port Commission wanted the case advanced to get a ruling before the November election, under the happy hallucination that if it is favorable they can sell the \$500,000 bond issue before Bennett's amendment can be voted on by the people, which amendment limits the indebtedness to \$50,000, without a vote of the people."

"In not setting the re-hearing until after the Court returned in November from the Eastern Oregon term, it is evident that the Court in setting the time had reference to the objections of the plaintiffs, and therefore the objection gained the object for which it was intended, and the Supreme Court would not allow the case to be rushed through the court, on an advanced order, until the people have an opportunity to be heard from. In this, the objection to the advancement was successful, notwithstanding the advertisement of the Port Commission to the contrary."

"The allegation that the Port ordinance authorizing the sale of a \$500,000 bond issue had been repealed did not have its effect, as the Supreme Court well knows that another one just like it could be enacted in two minutes."

CHARGES WILFUL MURDER.

Coroner's Jury Acts in the Dr. Crippen Case.

(By Associated Press.) LONDON, Sept. 26.—The Coroner's Jury returned a verdict of wilful murder against Dr. Crippen, the American dentist, in connection with the finding in the Crippen home last July of the mutilated body supposed to be that of Crippen's wife, known on the stage as Belle Elmore.

COASTER ON TRIAL TRIP

New Gasoline Boat Is Taken Out Over the Bar Sunday.

The trial trip of the new ocean going launch Coaster was made yesterday afternoon. Peter Olson and the builder, Max Timmerman, invited a few friends to make the trip. There were about fifteen men aboard and they had a fine trip. It was foggy early in the morning but by the time the boat reached the lower bay the fog had lifted and after a stop had been made at Empire the boat was taken out over the bar. The bar was smooth and the little boat rode beautifully over the waves.

Another heavy fog came and the boat turned back and got into the harbor before being overtaken by the fog. The launch is strongly built and is certainly seaworthy. She is fitted with two thirty horsepower gasoline engines and has a mast for sailing in case the engines break down and is equipped with sails.

The boat was built for the Curry county trade and will be run between Coos Bay and Port Orford and Rogue River. To-day she is loading a cargo of freight and will leave for Curry county tomorrow. Max Timmerman and Walter Elliott of this city will go down on the first trip.

A large part of the cargo is a consignment of goods for Wesley Miller, who conducts the store at Gold Beach. Mr. Miller is in the city now and will go down on the Coaster with his freight. There is a large amount of wool to be brought out of Curry county and the Coaster expects to get some of that business.

Use The Times' Want Ads.

MARSHFIELD SCHOOL NEWS

Twenty-two pupils elected beginning Latin.

Miss Kaufman has a fine class of twenty-two girls in eighth grade cookery.

The work in public school music starts off auspiciously under the direction of Miss George.

New equipment for chemistry and physics arrived this week. The laboratories are being put in fine shape.

Both school buildings are now connected with the telephone exchange. High School building, 225-X; Central building, 165-J.

The enrollment of high school pupils is increasing gradually. It should continue to do so until its present number is doubled.

The boys of the eighth grade, Miss Maloney teacher, have planned a course of work in manual training. The class meets twice each week.

The number of pupils in the second and third grade room at the high school building is so large as to test the capacity of the room. Some transferring will be necessary.

Marshfield teachers have organized a magazine club. Periodicals of special interest to teachers will be selected and a teachers' reading room will be equipped in both buildings.

The enrollment in commercial work is smaller than usual this year owing to the fact that pupils were given no encouragement to take up this work until they had pursued at least two years of high school work.

Marshfield has as splendid an equipment for domestic science as can be found anywhere, in any city. The kitchen seems complete in every day. It is certainly an inspiration to see that large class of eighth grade girls at work in it.

A new force pump has been installed at the High School building. It has been placed in the fan room in the basement, is run by the electric motor, and was deemed necessary in order to afford adequate fire protection to the building. Willey and Schroeder did the work.

Try Times' Want Ads.

Goods sold on MERIT Guarantee Continued PATRONAGE

Friend Bros.' Suits Have Magnetic Properties. They bring you back.

That's why we sell them from \$12.00 to \$25.00 The Suit

FIX UP

NEW LIVERY Fancy new rigs, good horses and careful drivers are now at the disposal of the Coos Bay public at REASONABLE RATES.

Rigs or rigs with drivers ready for any trip anywhere any time. Horses boarded and rigs cared for.

New hearse and special accommodations provided for funeral parties.

W. L. CONDRON'S Livery & Feed Stables South Broadway, Marshfield

HOTEL GARDINER, at Gardiner, Oregon, has been remodelled and improved and is under new management. Special accommodations for stage passengers and for people desiring a rest at the seashore. "You'll Like the Place." J. E. SCHILLING, Proprietor.

To Increase Sales

Is the thought uppermost with every shopkeeper. One of the most economical and simple ways of doing this is by lighting your store with

TUNGSTEN LAMPS

Your Store will then Attract the New Trade You Are After.

The Coos Bay Gas & Electric Co.

TELEPHONE 178

STATEMENT OF CONDITION OF THE

First Trust and Savings Bank

OF COOS BAY, MARSHFIELD, ORE., SEPT. 1, 1910.

Table with Resources and Liabilities columns. Resources include Loans and discounts, Overdrafts, Bonds and securities, Banking house, furniture and fixtures, Cash on hand and due from banks. Liabilities include Capital stock paid in, Surplus and undivided profits, Deposits.

Total \$293,551.61 Total \$293,551.61 We invite your attention to the strong condition of this bank as shown by the sworn statement, to-wit:

Cash reserve 43 per cent of deposits. Reserve required by law 15 per cent of deposits. Reserve in excess of legal requirements 28 per cent of deposits.

OFFICERS AND DIRECTORS

JOHN S. COKE, President. JOHN F. HALL, HENRY SENGSTACKEN, STEPHEN C. ROGERS, DORSEY KREITZER, Cashier. W. S. CHANDLER, WILLIAM GRIMES, DR. C. W. TOWER, M. C. HORTON, Vice President and Manager. DOES A GENERAL BANKING AND TRUST BUSINESS. YOUR BUSINESS SOLICITED.

THE FIRST NATIONAL BANK OF COOS BAY

STRICTLY A COMMERCIAL BANK. Wells Fargo Nevada National Bank, San Francisco, Cal. The United States National Bank, Portland, Ore. The National Park Bank, New York, N. Y. The Corn Exchange National Bank, Chicago, Ill. The Bank of Scotland, London, England. The Credit Lyonnais, Paris, France.

In addition we draw drafts on all principal banking centers in Europe, Asia, Africa, Australia, China, Japan, North, Central and South America. Personal and commercial accounts kept subject to check. Certificates of Deposits issued. Safe Deposit Boxes for rent.

FLANAGAN & BENNETT BANK

MARSHFIELD, OREGON. Oldest Bank in Coos County. Established in 1889. Paid up Capital and Surplus, \$80,000.00. Assets Over Half Million Dollars. Does a general banking business and draws drafts on the Bank of California, San Francisco, Cal.; Hanover National Bank, N. Y.; First National Bank, Portland, Ore.; First National Bank, Roseburg, Ore.; The London Joint Stock Bank, Ltd., London, England. Also sells exchange on all of the principal cities of Europe. Individual and corporation accounts kept subject to check. Safe deposit lock boxes for rent. OFFICERS: J. W. BENNETT, President. B. F. WILLIAMS, Cashier. J. H. FLANAGAN, V. Pres. GEO. E. WINCHESTER, Asst. Cash. INTEREST PAID ON TIME DEPOSITS.

Coos Bay--Roseburg Stage Line

Daily stage between Roseburg and Marshfield. Stage leaves daily and Sunday at 6 A. M. Fare, \$6.00. OTTO SCHETTER, Agent, 120 MARKET AV., Marshfield, PHONE 11. C. P. BARNARD, Agent, ROSEBURG, ORE.

STEAMER M. F. PLANT

Sails for San Francisco every eight days. TICKETS RESERVED UP TO THE ARRIVAL OF THE SHIP. RESERVATIONS WILL BE CANCELLED AT THAT TIME UNLESS TICKET IS BOUGHT.

F. S. Dow, Agent. Marshfield, Ore.

Beaver Hill Coal

MOUNT DIABLO AND JOSSON CEMENT The best Domestic and Imported brands. Plaster, Lime, Brick, and all kinds of builders material. HUGH McLAIN GENERAL CONTRACTOR 226 SOUTH BROADWAY PHONE 301

PROFESSIONAL CARDS.

DR. J. W. INGRAM, Physician and Surgeon.

Office 208-209 Coos Building. Phones—Office 1621; Residence 1621

J. W. BENNETT, Lawyer.

Office over Flanagan & Bennett Bank Marshfield, Ore.

WM. S. TURPIN, Architect.

Over Chamber of Commerce.

NOTICE TO THE PUBLIC.

I have placed in public service a bus to meet all trains and will make calls on phone orders—phone number 138-J; livery transient feed barn, 120-J; residence, 49-L; main office, 138-J. I do all kinds of draying and hauling—haul anything that is lost at both ends.

I also handle a good grade of coal. Why pay \$5.00 or \$6.00 per ton for coal when I will bring it to your place 'most anywhere for \$4.50 per ton? Look at these figures and see which looks the best in hard times—Lump, \$4.50; nut, \$2.50; screenings, \$1.66. L. H. HEISNER, Livery and Sales Stables.

HOME LAND CO

See us for investments on Coos Bay. We guarantee owner's price or be our price. Phone 74L. 264 Front St.

BREAKWATER HOTEL

Front St., Marshfield, Ore. UNDER NEW MANAGEMENT. Has been thoroughly renovated and newly furnished. Rooms reasonable, by day, week or month. Mrs. J. H. O'DONNELL, Prop.

NEW TRANSFER LINE.

M. E. Maguire has started a new transfer line in Marshfield and arranged for prompt service for all kinds of hauling. He will have his stand at "The Busy Corner" drug store or parties can reach him by telephoning orders to 294.

For Strictly Fresh Butter

Sterilized Cream Sterilized Milk Butter Milk Bean-Pot Cheese and Ice

Coos Bay Ice & Cold Storage FREE DELIVERIES 8 A. M. and 2 P. M. Phone 73-J.