

MYERS'

GRAND FALL OPENING

MARSHFIELD

Thursday, Sept. 15

NATURE changes her cloak several times in a year. Those who love to study her marvelous transformations and beauty see her, with the incoming of each season, in a cloak more beautiful, more entrancing, than that donned on any previous season.

Spring with her delicate verdure and sweetly perfumed blossoms charms and delights us. Then summer, with her mature beauty, her richness and abundance of foliage and flower, enraptures us.

But all these beauties pale into insignificance and obscurity as the rich, warm shades of autumn take their place. Then leaf vies with leaf and every blade of grass tries to outdo its sisters in beauty and harmony of dress.

Is it not, therefore, fitting that woman, the most beautiful creation of nature, the embodiment of the Creator's highest ideals of grace and charm—for she was the last created—is it not fitting that she, too, change the mode and custom of her garment with the incoming of each season, and adorn herself in the season's most beautiful garments? Should not her garment represent perfection, even to the minutest detail?

AN EXPOSITION OF BEAUTY

Our Grand Fall Opening begins Thursday morning, September the 15th. Every line is now complete. And such a showing of magnificently tailored garments, consisting of Women's and Misses' Tailored Suits, Capes, Skirts and Dresses, Gowns, Shirt Waists, Corsets and Underwear and Hosiery, Hair Goods, Kid Gloves, Laces and Dress Trimmings, has never before been shown on Coos Bay.

This vast showing of beauty and style to which we bid you welcome, is the fruit of our untiring efforts to assemble, from the Fashion centers of the globe, the best of everything. No effort has been spared to bring to the women of Coos Bay garments which, in style, fabric, workmanship and price, cannot be excelled anywhere.

We want every woman in this community to see these beautiful Fall styles. It will be an education in itself. It is just as important to the woman who wants to buy her garments later to attend this Grand Opening, as it is to the woman who is ready to buy now. So, we repeat, we welcome every one to this,

Our Fall Opening, Thursday, Sept. 15
Doors Open at 9 o'clock. - Coos Building