# Great White Goods Sale ${ }^{\text {at }}$ THE BIG STORE 

Attracting Unusual Interest

Many lines entirely closed out before the noon hour, crowds of people thronged our door, long before the opening hour and it was a continued rush of anxious shoppers who came early to take advantage.

We wanted every one to come early and we wish to apologize to those who had intended to buy articles but found them entirely closed out.

New attractions for tomorrow's big event, many new things to feast your eyes on,-Come and keep on com ing as we are sure to save you money,

A Diary of the many things you may expect during the sale-INDIA LINONS, BATISTE, LONG C LOTH, NAINSOOKS, PIQUES, MULLS, ORGANDIES, LACES, EMBROIDERIES, MUSLIN UNDERWEAR OF ALL KINDS, FANCY AND TAILORED SHIRT WAISTS, ETC., ETC,
"FLAXON" the new white goods that looks just like linon, washes and retains its same linon finish, the E

# を MERCHANT \& KAMMERER <br> The Busy <br> People 



