

STUPENDOUS SACRIFICE of High Grade Merchandise

Starting Monday, January 10th and Lasting for 10 Days

Merchant & Kammerer's January CLEARANCE Sales

LOOKED FORWARD TO WITH GREAT EXPECTANCY BY MANY WHO KNOW THE MEANING OF THIS GREAT CONCERN'S UNDERTAKING. WE HAVE NO REGARD FOR PRICES AND MANY DEPARTMENTS THAT ARE FOUND OVERBURDENED WITH STOCK, HAVE HAD THE KNIFE PUT DEEP AND CUT EXACTLY IN HALF. WE ARE DETERMINED TO KEEP UP THE ENVIABLE REPUTATION WE HAVE ESTABLISHED BY KEEPING OUR STOCK CLEAN AND UP-TO-DATE, NO UNSEASONABLE GOODS TO SHOW YOU. WE DIDN'T WANT ANY OLD TIMERS TO STARE YOU IN THE FACE, HENCE WE ARE GLAD TO GIVE THE BENEFIT TO OUR MANY PATRONS RATHER THAN BE SELFISH AND HAVE OUR STORE FILLED WITH RELICS OF BY-GONE DAYS.

WATCH OUR METHODS

WATCH US GROW

LADIES' TAILORED SUITS—Not an old garment in the lot, the entire line reduced so low that you can't help but dress yourself if interested.

\$50.00 Ladies' Fine Tailored Suits		\$33.35
\$45.00 Ladies' Fine Tailored Suits		\$29.75
\$35.00 Ladies' Fine Tailored Suits		\$23.35
\$30.00 Ladies' Fine Tailored Suits		\$19.50
\$25.00 Ladies' Fine Tailored Suits		\$16.65
\$20.00 Ladies' Fine Tailored Suits		\$13.75
\$18.00 Ladies' Fine Tailored Suits		\$11.95

LADIES', MISSES' AND CHILDREN'S COATS AND WRAPS MUST GO REGARDLESS OF PRICE.

\$25.00 Coats in Black and Colors, sale price	\$18.75
\$20.00 Coats in Black and Colors, sale price	\$14.50
\$18.00 Coats in Black and Colors, sale price	\$13.25
\$15.00 Coats in Black and Colors, sale price	\$11.25
\$12.00 Coats in Black and Colors, sale price	\$8.75
\$10.00 Coats in Black and Color, sale price	\$7.50
\$7.50 Coats in Black and Colors, sale price	\$5.60

CHILDREN'S TEDDY BEAR AND BILLY POSSUM COATS AGES 2 TO 6.

\$6.00 Billy Possum Coats, only a few left, take advantage		\$4.45
\$5.00 Bear Skin Coats in Brown, Gray and White, several designs to choose from and all ages to 6 years, sale price		\$3.80
\$3.00 Curley Bear Skin Coats in White only, ages 2 to 6 years		\$2.25
\$2.75 Straight Hair Bear skin coats, sale price		\$2.05

LADIES' FINE DRESS SKIRTS IN ALL COLORS AND VARIETY OF STYLES, ALL THIS YEAR'S FASHIONS, STOCK CLEAN AND UP-TO-DATE. TAKE ADVANTAGE 1-3 OFF REGULAR PRICE.

THE REMAINDER OF OUR LADIES' FINE DRESS WAISTS INCLUDING MOIRE, SILK, NET AND LACE WAISTS, SIZES 32 TO 40 TO BE CLOSED OUT AT 1-3 LESS REGULAR PRICE.

\$1.50 SATEEN AND HEATHERBLOOM PETTICOATS, BLACK ONLY, MADE FULL AND A GENEROUS SIZE, BOTTOM RUFFLE TUCKED AND BANDS OF SAME MATERIAL AS TRIMMING—BEST VALUE WE EVER OFFERED AT 95c EACH.

\$5.00 GUARANTEED TAFFETA SILK PETTICOATS IN BLACK AND COLORS, THE BEST VALUE WE EVER HAD AT THE PRICE.

WHILE THEY LAST, \$4.35 EACH

WOOLENS AND ENTIRE DRESS GOODS LINE SPECIALLY REDUCED.

All short lengths up to 4 yards in length, including the very choicest patterns up to \$2.50 the yard will be closed out at just 1-2 PRICE. "See special counter in center aisle."

\$2.50 Broad Cloth in Black, Navy, Brown, Gray and etc., SALE PRICE.....\$1.95 YARD

\$2.00 Novelty Broad Cloth in Late Designs and Colors.....\$1.59 YARD

\$1.50 Serges, Cashmeres, Panamas, Poplins, Novelty Suitings and the very late Prunella Clothes in every wanted shade including Topes, Reseda, Garnet, Red, Navy, Browns and Tans, Black, Green and etc., to close out during this sale.....\$1.19 THE YARD

All \$1.25 Dress Materials in All Shades, 95c YARD

All \$1.00 Dress Materials in All Shades, 79c YARD

All 75c Dress Materials in All Shades, 58c YARD

60c and 65c Novelty Suitings in Brown, Navy, Tans, Green, Black and etc., in Stripes and Plaids, CLOSING OUT PRICE, 39c YARD.

WINTER HAS HARDLY SET IN — BUY YOUR UMBRELLAS NOW.

Ladies' 28-inch umbrellas selling for \$1.50	SALE PRICE \$1.19
Ladies' 28-inch Umbrellas selling for \$2.00	\$1.55
Ladies' 28-inch Umbrellas selling for \$2.50	\$1.95
Ladies' 28-inch Umbrellas selling for \$3.50	\$2.85
Gents' Umbrellas, self-openers, full 28-inch, heavy covers, selling regularly for \$1.50.	

SALE PRICE, \$1.19 EACH.

Gents' \$2.00 Umbrellas, full size, good covers, assorted handles, Sale Price.....\$1.55

Gents' \$2.50 Umbrellas, full size, good covers, assorted handles, Sale Price.....\$1.95

Gents' \$3.50 Umbrellas, full size, good covers, assorted handles, Sale Price.....\$2.85

ALL HIGH GRADE, SILK UMBRELLAS, WITH LATEST HANDLES AND BEST FRAME AND STEEL RODS AT PROPORTIONATE REDUCTIONS. TAKE ADVANTAGE

MEN'S CLOTHING AND OVERCOATS, CRAVENETTES, TROUSERS, AND ETC.

Agents for the famous Hart, Schaffner and Marx Suits and Priestly Cravenettes. Our garments come from the very best makers and anything we sell you comes with a guarantee of good quality or your money back. We make necessary alterations and see that you are fit properly.

\$35.00 Hart, Schaffner and Marx Suits		\$27.80
\$30.00 Hart, Schaffner and Marx Suits		\$23.75
\$25.00 Hart, Schaffner and Marx Suits		\$19.75
\$20.00 Hart, Schaffner and Marx Suits		\$15.50
\$18.00 Hart, Schaffner and Marx Suits		\$14.40
\$15.00 POPULAR PRICED SUITS		\$10.50

MEN'S AND BOYS' O'COATS AND CRAVENETTES.

\$25.00 Cravenettes and Overcoats, Sale Price	\$18.75
\$20.00 Cravenettes and Overcoats, Sale Price	\$14.95
\$15.00 Cravenettes and Overcoats, Sale Price	\$11.25
\$12.00 Cravenettes and Overcoats, Sale Price	\$8.75
\$10.00 Cravenettes and Overcoats, Sale Price	\$7.40
\$ 7.50 Cravenettes and Overcoats, Sale Price	\$5.65

SPECIAL LARGE REDUCTION ON BOYS' SUITS, AGES 5 TO 10 YEARS.

We find that after the season's selling, we have been over-burdened with certain sizes of Boys' Knee Pants Suits, ages 5 to 10 years. In order to reduce this stock as much as possible we have decided to CUT DEEP and clean up completely before the approach of another season. So, we advise every one having children of this age to take advantage of a most opportune saving—Nothing old or unseasonable—the stock is right new and up-to-date.

FURS, FUR SETS AND COLLARETTES

We have about 50 pieces of furs, muffs, sets and Collarettas in Mink, Fox, Weasel, and etc., which will be closed out during this sale at greatly reduced prices. Your choosing of the entire lot at

33 1-3 PER CENT LESS

BOYS' LONG PANTS AND KINCKERBOCKER SUITS AT A GREAT SAVING.

You will not be disappointed by attending this sale when we cut prices we make a good job of it, our object at this time is to turn our merchandise into money.

MEN'S \$3.00 DRESS HATS—NEW STYLES, \$2.45

This means that you can go into our hat department, select anything you choose, without any restrictions, and purchase the best \$3.00 Hat in Marshfield.

DURING SALE \$2.45

20 PER CENT REDUCTION ON ENTIRE MEN'S UNDERWEAR DEPARTMENT.

LADIES', GENTS', MISSES' AND CHILDREN'S SHOES GREATLY REDUCED FOR THIS BIG OCCASION.

This Big Store has the distinction of carrying the best as well as largest stock of Shoes in the County. You can be assured when buying shoes here that you are getting the best values and styles the market produces and when you can have the unrestricted privilege of the entire choosing of so fine a stock, it is an opportunity you cannot well afford to miss. We are not going into details concerning our Shoes as it would be utterly impossible to extend any intelligence by quoting prices—Though we would submit prices it would be so confusing that it would be impossible for you to gain any knowledge. We invite every one to take advantage of this most opportune offer and will say that we expect to far out do any previous effort in making this the most successful sale ever.

Best 10c Toweling in Marshfield, sale price, 16 YARDS FOR.....\$1.00

Best 15c Toweling in Marshfield, sale price, 9c YD.

Best 12 1-2c and 15c Flannelettes and fleece backed outings, come in beautiful conventional designs in all wanted colors and shades. CLEARANCE SALE PRICE 8 1-2c YARD

\$1.00 AND \$1.50 WARNER'S RUST PROOF CORSETS IN BLACK AND GRAY ONLY,.....60c EACH

ALL RIBBONS, LACES, TRIMMINGS, ALL OVERS, AND ETC., REDUCED FOR THIS BIG OCCASION, NOTHING RESERVED, CHOOSING OF OUR ENTIRE STOCK PERMISSABLE.

HAND BAGS—HAND BAGS FROM 25c to \$10 EACH

33 1-3 PER CENT LESS REGULAR PRICE

Beautiful high Colored Pillow Tops, with Landscape and Indian designs, etc., to close out during sale at.....19c EACH

60c and 75c Pillow Covers, Slipper Bags, Laundry Bags, and etc., in the new Stenciled Designs on Burlap and denum. CLOSING OUT PRICE.....39c EACH

SQUARE DEALINGS, FAIR TREATMENT AND LOW PRICES ARE WHAT MAKE OUR SALES A SUCCESS. WE ARE GIVING BETTER INDUCEMENTS, MORE OF THEM, AND EXPECT THIS SALE TO BE THE MOST SUCCESSFUL EVER. A GREAT OPPORTUNITY, TAKE ADVANTAGE AND GO WHERE A DOLLAR WILL BRING YOU THE BEST RESULTS.

\$1.75 AND \$2.00 CLUETT SHIRTS, SIZES 14 TO 16, SALE PRICE \$1.15.

Every one knows the merit of a Cluett Shirt, you also know that they cannot be bought anywhere for less than \$1.50 and up—now if you need Shirts, pick out your pattern in the large window display, don't stop at one but select enough for the whole year, no easier way of saving money.

WHILE THEY LAST, \$1.15

TO GET THESE RESULTS YOU MUST COME TO

Merchant & Kammerer's

— THE BIG STORE —

**REMEMBER THE DATE,
— MONDAY —
JANUARY 10, 1910.**

**REMEMBER THE PLACE
FIRST TRUST AND SAVINGS
BANK BUILDING,
OPPOSITE THE CHANDLER HOTEL**