

COOS BAY TIMES

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AN INDEPENDENT REPUBLICAN NEWSPAPER PUBLISHED EVERY EVENING EXCEPT SUNDAY, AND WEEKLY BY THE COOS BAY TIMES PUBLISHING COMPANY.

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mail matter.

SUBSCRIPTION RATES.

In Advance.
DAILY.

One year \$5.00
Six months \$2.50
Less than 6 months per month50
WEEKLY.
One year \$1.50

OFFICIAL PAPER OF COOS COUNTY.

SATURDAY EVENING THOUGHTS

GREATEST ADVENTURER.

A SQUAT FIGURE of a man not above five feet in stature, thick-set and perhaps 49 years old, peasant-born, with marked Indian traits (or is the other story true that a coffee planter was his father and that a strain of noble Spanish blood courses through his veins?)—such is Castro, Venezuela's "man of destiny," whose exile in Europe still finds him the center of the world's interest.

Genius in whatever guise deserves its tribute, and a certain admiration is not to be withheld from this barefoot cattle driver who, with an "army" of 23 mule drivers marched on Caracas, seized the government and made himself the master of the South American republic, ruling like an autocrat for nine years, filling the prisons with his foes, developing a genius for war, though no soldier, outwitting the trained diplomats of Europe, negotiating treaties with England and Germany, defying the fleets of France and Holland and successfully bluffing the great powers, while incidentally amassing the millions which make his travels through Europe with his retinue of retainers and caravan of automobiles a royal progress.

In Castro the demagogue and the dictator are curiously mixed, says an exchange. He is known in Venezuela both as the "Napoleon of South America" and the "monkey of the Andes." The tawdry magnificence of his entertainments, the palace banquets to which the beggars from the street were invited and the balls at which Indians danced in native garb are not without an Arabian Nights suggestion. He appeased the populace with bull fights and free concerts as Roman emperors did with "bread and the circus." He proved his loyalty to his early companions by making his barber secretary-general and a mule driver minister of the treasury.

Truly one of history's most romantic characters, a unique and original personality, is this South American despot, easily the most extraordinary of his kind. It is agreeable to think that the story of his coffee-planter ancestry is authentic and that in him some Spanish adventurer of bygone centuries is reincarnate.

ABOUT ADVERTISING.

ONE OF THE COUNTRY'S foremost and successful retail merchants declared in a recent public address that "Store advertising to be good, must be continuous, not spasmodic, but regular. The advertiser who keeps at it gets the buying public to look for his advertisements and to always expect something, and he should never disappoint them. I would as soon think of going out of business as I would think of stopping advertising."

This is the belief of all prosperous retailers, who individually and collectively proved that "Advertising helps to make the small business big; the big business bigger, and the biggest business safe."

No matter what the size of your business may be, you'll be making a wise investment to expend in judicious advertising at least 5 per cent of your entire year's receipts—it will return to you greatly increased, but the amount will depend upon the wisdom with which you advertise and how you back up your published statements.

While it is true that a business can run without advertising, as can a wagon without greasing, you'll find it goes hard.

LINCOLN AND DARWIN.

A BRAHAM LINCOLN was born in a cabin in the backwoods of Kentucky on Feb. 12, 1809. Within the coming month, therefore, the centennial anniversary of his birth will be celebrated.

Preparations are making in every city and hamlet to properly observe the day. It is not too early for Coos Bay to be laying plans.

By a peculiar coincidence Charles Darwin was born on the same day of the same year. In the United States and especially in the western states one event will overshadow the other. But it will not be out of place while honoring the memory of the great emancipator of the slave to honor the memory of the great emancipator of human thought.

No two men could have been more unlike than the English scientist and the American political leader. And yet they worked to a common end, and are held in a common regard. It would be impossible to trace one hundred years of progress and leave out the name of either.

By reason of age, the vice president of the Pennsylvania railroad will retire in a few days on an annual pension of \$52,000 for life. From which it is evident that in the long run it pays better to be a great railroad magnate than a military hero.

In the case of a man who had shot a neighbor wearing a fur coat a Tennessee jury returned a verdict of "justifiable homicide." Apparently there is a Tennessee law against wearing anything that makes a man look like a bear during the gunning season.

A New York man was sent to jail for calling his wife over the phone at 3 a. m. Queer ideas of justice in New York. A man who calls his wife over a phone at 3 a. m. is not

WHAT SOCIETY IS DOING



CONTRIBUTIONS concerning social happenings, intended for publication in the society department of The Times, must be submitted to the editor not later than 6 o'clock p. m. Friday of each week. Exceptions will be allowed only in cases where events occur later than the time mentioned.)

A Woman's Question.

Do you know you have asked for the costliest thing
Ever made by the hand above—
A woman's heart, and a woman's life,
And a woman's wonderful love?

Do you know you have asked for this priceless thing
As a child might ask for a toy,
Demanding what others have died to win,
With the reckless dash of a boy?

You have written my lesson of duty out,
Manlike you have questioned me;
Now stand at the bar of my woman's soul
Until I shall question thee.

You require your mutton shall always be hot,
Your socks and your shirts shall be whole,
I require your heart shall be true as God's stars,
And pure as heaven your soul.

You require a cook for your mutton and beef;
I require a far better thing;
A seamstress you're wanting for stockings and shirts—
I look for a man and a king.

A king for a beautiful realm called home,
And a man that the maker, God,
Shall look upon as he did the first,
And say, "It is very good."

I am fair and young, but the roses fade
From my soft young cheek, one day,
Will you love me then, mid the falling leaves,
As you did mid the bloom of May?

Is your heart an ocean, so strong and deep
I may launch my all on its tide?
A loving woman finds heaven or hell
On the day she is made a bride.

I require all things that are grand and true,
All things that a man should be
If you give this I would stake my life
To be all you demand of me.

If you cannot do this, a laundress and cook
You can hire with little to pay;
But a woman's heart and a woman's life
Are not to be won that way.

ANON.

IF ONE'S CLOTHES are to be anything more than a mere covering for one's body, then they must be an index of the mind of the wearer.

If a woman has a baffling individuality it is certain to be suggested in everything she wears, from the ornament adorning her hair down to the foamy frills of her lace-trimmed petticoat. The more subtle her temperament the more suggestive will be her style in dress. Every line of her frock, every fold of her drapery will contain a fresh glimpse into her soul. For, consciously or unconsciously, we all reveal ourselves in our clothes. We dress in sympathy with our temperament, and if there is no softness in our minds there will be uncompromising severity in our garments; if we are dead to the graces of life, our spiritual decay will betray itself in red flannel dressing gowns and stiff shirts, in crude colors and in distressingly "new" clothes. In the latter it is, of course, impossible to express oneself successfully.

A dress must be worn several times before it takes on the individuality of the owner, and people who never wear the same frock twice express nothing. As Thoreau says in "Walden," "beware of all enterprises that require new clothes." If we

have an important undertaking on hand, or an impression we wish particularly to create, it is always safer to try it in some familiar garb.

Evelyn Sharp, writing in the Manchester Guardian, says that every woman has a dream of home, not a castle in the air, but a house that she has planned all her life, in which she would like to live. The dream home contains the right sort of people, and they have the courage to throw away everything ugly, even to the mistaken wedding present, and harbor only beautiful things. But the dream home is always only a dream home to most women, and fortunate, indeed, is that one who realizes her ideal.

The Chaminade Club will hold a reception in honor of Mrs. May Dearborn Schwab, at the home of Mrs. John Coke, on Tuesday afternoon, January 26, between the hours of three and five. Every one is cordially invited.

Gilbert Steekles, who is well-known as the assistant on the Summer launch "Curley" was given a very pleasant surprise at the home of his sister, Mrs. Leonard Masters, in Sumner on last Tuesday evening. The occasion was his 21st birthday, but Gilbert was taken so completely by surprise that for a time he did not know whether he was 21 or 210 but he soon recovered himself and became a hospitable host. Nearly all the families of Sumner were represented in the jolly gathering who amused themselves with games and merry-making until two o'clock a. m., when they departed wishing their host many happy returns and leaving many beautiful presents as souvenirs of a very happy occasion.

Mrs. Lydia Lang entertained a few friends at whist at her home in South Marshfield last evening. Whist was played until about 11 o'clock and then a most delicate luncheon was served. Four prizes being given. First gentleman prize was won by Edgar Mauzey, and consolation by Wm. Sleep. First lady's prize by Mrs. Edgar Mauzey, and consolation prize by Jennie Eickworth. Those present were:

Mr. and Mrs. Edgar Mauzey, Mr. and Mrs. Leonard Mauzey, Mrs. Edmunds, Mrs. Lang.

Misses Mabel Lang, Nettie Savage, Jennie Eickworth, Elizabeth Cox, Frances Oldland.

Messrs. Oscar Gulovson, Ray Olivant, Wm. Sleep, Wm. Longstaff, Robert Lang, Homer Mauzey.

The home of George L. Gould on North Coos River was the scene of a most enjoyable gathering last Monday evening. Various diversions made the evening pass quickly and a novelty in choosing partners for the midnight supper was introduced. It was conducted by auction, the ladies bidding on the men, the highest bidder taking them as the auctioneer knocked them down one by one. George L. Gould acted as auctioneer. Among those present were Misses Lul Hodson, Edith Anderson, and Millie Gould and Mesdames C. E. Edwards, E. Larson, F. Birch, G. A. Gould, G. L. Gould and Gracye Gould—Woodruff and Messrs. E. Larson, Joe Larson, Herman Edwards, Samuel Ott, Mason Noah, Robert Richmond, George L. Gould and Master Eddie Larson.

The Ladies' Aid Society held their annual meeting at the home of Mrs. Fannie Wheeler in West Marshfield following a pleasant social. The following officers were elected for the ensuing year: President, Mrs. Cleveringer; Vice-president, Mrs. C. H. Marsh; Secretary, Mrs. F. W. Reeder; Treas., Mrs. E. W. Lewis. Luncheon was served.

Mrs. M. C. Horton was hostess at Bridge Thursday afternoon. The home was tastefully decorated for the occasion. The first prize was won by Mrs. Street. A novelty was introduced in the prize. Mrs. Horton's favor being a handsome bouquet of

PERSONAL notices of visitors in the city, or of Coos Bay people who visit in other cities, together with notices of social affairs, are gladly received in the social department. Telephone 1331. Notices of club meetings will be published and secretaries are kindly requested to furnish same.

Carnations and Maiden Hair ferns. Following cards and refreshments, the guests were favored by a few piano selections by Miss Lucy Horton. Mrs. Horton's guests were: Mrs. J. S. Coke, Mrs. H. S. Tower, Mrs. G. W. Kaufman, Mrs. Upton, Mrs. Gettins, Mrs. Ingram, Mrs. I. S. Kaufman, Mrs. McPherson, Mrs. Todd, Mrs. Powers, Mrs. E. K. Jones, Mrs. C. E. Nicholson, Mrs. Nicholson of Spokane, Mrs. Miller, Mrs. Krietzer, Mrs. Street, Mrs. E. G. Flanagan, Mrs. J. A. Matson and Mrs. Sweetman.

Mrs. L. Lang was hostess to the members of the Ladies' Art Club Friday afternoon and a very pleasant session was enjoyed. The club will meet next Friday afternoon with Mrs. Wm. Rohrer.

Miss Lucy Horton is entertaining a number of young folks at a luncheon at the M. C. Horton home this afternoon.

The Evergreen Whist Club was entertained last Saturday afternoon by Mrs. Kate Lando. Mrs. G. A. Bennett won first prize and Mrs. J. T. McCormac the consolation prize. Refreshments were served. This afternoon, the club is being entertained by Mrs. McCormac.

Mrs. Olivia Edman was the hostess to the A. N. W. club Thursday afternoon. The meeting was as usual devoted to a discussion of current affairs and needle work. The club voted a contribution to the Oregon Federation of Women's Club's Educational fund. The fund is to aid poor scholars in obtaining a collegiate education. Refreshments were served. A pleasant surprise was given the members when Mrs. Edman presented each of her guests with a handsome hand-made linen napkin, souvenirs of her recent European trip. Miss Susie Eickworth will be hostess to the club Thursday afternoon.

Owing to the inclement weather, the Beautiful America Club's regular meeting last Tuesday was postponed. At the next meeting, the general civic improvement of North Bend will be discussed and steps taken to secure the cooperation of the city officials in the club's campaign.

Mr. and Mrs. Stanley Arnold of North Bend will move into their beautiful new residence next week. They have been residing in the home of Dr. and Mrs. R. G. Gale, the Gales being at Jackson, Oregon, visiting Mrs. Gale's parents.

The Bridge quartette gave the first of its social afternoons at the home of Mrs. J. T. McCormac Friday afternoon. By the way, the club just adopted its name at the meeting. While it has been in existence for some time the friends of the members were always at a loss as to what to term it, but the members didn't care as they were content with having a good time. The members are Mrs. I. S. Kaufman, Mrs. Bradley, Mrs. Eugene O'Connell and Mrs. J. T. McCormac. They have been meeting informally at each others' homes semi-occasionally and playing Bridge. It is planned that each member shall give a social afternoon during the season, the understanding being that each shall invite three guests. Yesterday, Mrs. Perry won the first prize and Mrs. H. S. Tower received the consolation. Refreshments were served. The guests were Mrs. I. S. Kaufman, Mrs. E. Mings, Mrs. J. W. Ingram, Mrs. Bradley, Mrs. M. C. Horton, Mrs. Perry, Mrs. H. S. Tower, Mrs. Butler, Mrs. Poltzen, Mrs. J. A. Matson, Mrs. Christine Kruse, Mrs. G. W. Kaufman and Mrs. D. Y. Stafford.

Miss Vera Albrecht entertained a number of her young friends on Friday afternoon January 22, 1903, in honor of her sixth birthday at her

home, corner of Fourth and "B" streets. Games were played and time passed only too quickly in mirth and joy, when light refreshments were served and on parting, all voted the young hostess many returns of the day which was so much enjoyed by all present. Many presents were received. Those present were: Maxine Jones, Alma Pratt, Ruby Pitman, Opal Brown, Edith Ayre, Olga Holmes, Jeanette Upton, Francis Sacchi, Elizabeth Jones, Arthur Upton, Tootsey Marasoul, Jack Sacchi, Dellaman Chapman, Francis Marasoul, Zella Shimpford and Curran Weitzel of North Bend, also Mesdames F. A. Sacchi, Ira Chapman, Geo. Campbell, Ira Weitzel and R. Kruger.

Announcement was received here this week of the marriage of Dr. John Gustaf Swenson, formerly a physician at Beaver Hill. He was located here for a couple of years, moving to Portland about two years ago. The Times of Davenport, Ia., contains the following account of his nuptials:

"In the midst of the immediate home circle and with a charm of quiet simplicity in all the appointments of the wedding, Miss Ray Chambers, daughter of Mr. and Mrs. Walter Chambers, of Seventh and Perry streets, Davenport, was united in marriage at half after ten o'clock this morning to Dr. John Gustaf Swenson, of Portland, Ore. The Chambers residence was simply but beautifully decorated in greenery and white flowers, carnations and narcissus predominating, and carrying out a floral scheme of green and white. The spacious living-room on the east was the scene of the ceremony, the bridal couple standing before the stately old-fashioned fireplace where the bride's parents were married 35 years ago. Asparagus ferns and white carnations framed the mantel and made a charming background for the bridal party. The wedding company which numbered 24 included only the members of the family and the bride and Mr. and Mrs. Charles A. Barnard and Miss Barnard of Moline. The bride, had as her only attendant, her sister, Miss Janet Chambers, who returned home from her studies at Pratt Institute, N. Y., to be bridesmaid. Dr. John Chambers, brother of the bride, served the groom as best man. Little Miss Virginia Harper, the winsome little niece of the bride, was ring-bearer and carried the ring on a silver tray.

"The bridal couple departed on a noon train for Chicago, from where they go to Rochester, Minn., before proceeding to Portland, Ore., where they will be at home after February 1."

Miss Mildred Wood has returned to her school at Mount Angel Academy after spending the holidays with her parents, and friends in North Bend.

Mrs. W. S. Turpen has issued invitations for a Bridge party at her home next Friday, January 29.

One of the big social events of next week in North Bend will be the North Bend Firemen's mask ball at Eckhoff hall Saturday evening, January 30. A large number of prizes will be awarded for the best and most unique costumes. A record breaking attendance is expected by the firemen. Good music will be furnished and the firemen plan to make the affair one of the most pleasant of the year.

Mrs. Minot was hostess to the Five Hundred Club Wednesday afternoon. The home was effectively decorated for the occasion and a very pleasant afternoon was spent. Among the guests, aside from the regular members of the club were: Mrs. W. F. Rau, Mrs. G. W. Kaufman and Mrs. Ingram. Mrs. J. E. Lyons won the first prize and second honors went to Mrs. H. S. Tower. The previous meeting of the club was with Mrs. McPherson. A week from Wednesday, the club will meet with Mrs. H. S. Tower.

Mrs. J. W. Ingram has issued invitations for next Thursday afternoon.

Mrs. C. E. Nicholson was hostess at Bridge last Tuesday afternoon. The home was simply but artistically decorated with huckleberries and ferns. First prize was won by Miss Beth Bradley and second prize by Mrs. W. F. Miller. Refreshments were served. Among those invited were Mesdames Hillis Short, Archie Kruse, Arthur McKeown, W. F. Miller, M. A. Sweetman, Farringer, Frank Parsons, W. T. Merchant, M. Minot, M. C. Horton, E. L. C. Farlan, E. E. Straw, Wm. Lawlor, J. W. Flanagan, E. Mings, Jno. Sullivan.

(Continued on page 5.)