

The MYERS STORE

NORTH BEND, OREGON

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Our Fall Selling Campaign Has Begun

Anniversary Days Make Buying Interesting

High Class Musical Concert TONIGHT 7:00 to 9:30

Our excellent orchestra will be here to discourse beautiful selections again, with Mr. Sumner as director. Come, everybody.

Ladies' New Neckwear

The most elaborate, and at the same time the most reasonable priced, neckwear ever shown by us. Handsome boa ties, Jabots, of silk and lace, and many other snappy novelty effects. A special lot, values worth regularly 50c, is offered special at **35c**

Hair Ribbon Special

We are now offering a wonderful special in hair ribbons, Widths ranging from 2 to 3 1/2 inches in best quality taffeta silk. Regular values up to 25c yard. Choice, yard only **12 1/2c**

WITH SO SUCCESSFUL A START, our Second Anniversary and Fall Opening marks the beginning of the most strenuous fall campaign we have ever inaugurated. We have striven earnestly to make buying this season, at this store, most inviting. That we have succeeded, there is no question, for we find, upon close investigation, that our prices on fall and winter wearables, are considerably lower than anywhere in the country. And what is more gratifying, is the fact that the many visitors daily to our store confirm in no uncertain terms our version. We, therefore, say to you frankly, there is positively no store that can give you better values than we. The reputation of this house is back of every transaction. And we are here to do anything within reasonable bounds to satisfy you, and make you a permanent friend of ours.

Saturday evening, October Third, closes our Second Anniversary Sale. Tonight we will give another of our highclass concerts. Several very interesting and entertaining features have been included in the program, to make it one of pleasure. We welcome you heartily. Come out for the evening, and rest assured you are just as welcome at all times, whether you are buying or not.

Women's Skirt Sp'c'l

The lot of fine tailored skirts, which we purchased specially for our Anniversary Sale is moving out very rapidly. There still remains a fine assortment to select from in Panamas, Tibits, Serges and Mohairs, in colors, black, navy and brown. These skirts, if priced as they should be, would be worth \$5 and \$6, but we are offering the entire lot of them at each **\$3.27**

German Silver Purses

Only a few more remain of these handsome purses. Made of fine quality German silver, with pretty etched edges. Silk lined, and worth \$1.00 each. Special only **63c**

Umbrella Special

A good time to buy a good umbrella for very little money. These umbrellas are strongly made. Have good rainproof serge material and are worth regularly \$1.25. We are offering a limited number at each **65c** only

Silk and Dress Goods Should Be Bought Now

- BLACK TAFFETA, 36 inches wide. Excellent quality. Yard only **\$1.00**
- COLORED TAFFETA, 19 inches wide. Extra fine quality. Guaranteed. Comes in practically all colors. Yard only **\$1.00**
- DRESS GOODS. Fine all wool fabrics. 36 to 38 inches wide. Cashmere des Indes, and new Nouveautes weaves. Yard only **85c**
- SILK AND WOOL dress fabrics. 38 to 44 inches wide. Voiles, Panamas, Serges and New Chevron and Herringbone Cheviots. Yard **\$1.50**
- FLANNELETTE in pretty floral and Persian patterns. 28 in. wide. Very desirable for kimonas and housedresses. Yard **15c**
- FANCY PLAID cotton and wool mixed fabrics. Very desirable for children's dresses, etc. Yard only **25c**
- DRESS GINGHAMS, new Fall patterns. Excellent 15c grade. Especially suitable for housedresses, wrappers, etc. Yard **15c**
- PERCALE, Johnson grade. 31 inches wide. Wears three times as long as calico. Pretty patterns. Yard only **12 1/2c**

Good Time to Purchase BEDDING

- COMFORTS, silkline covered, cotton filled. Full size. Carefully made. Each only **\$1.45**
- COMFORTS, somewhat heavier than above. Silkline covered. Cotton filled. Worth \$2. Each only **\$1.75**
- SATIN covered comforts. Snow Flake cotton filled. Carefully sewed. A splendid buy at, each **\$3.65**
- WOOL blankets, 11-4 size. Extra grade fine wool. Made for double bed. Pure white. Priced at only, pair **\$7.50**
- COTTON blankets in white, grey and tan. 10-4 size. Extra fine quality for medium price blanket. Pair only **65c**
- COTTON blankets, heavier and larger than above. Made for double bed. White, tan and grey. Pair only **\$1.25**
- BED SPREADS, cut cornered and fringed. Marseilles satin finish. Made for iron or wood beds. A splendid buy at each **\$2.50**
- BED SPREADS, full size. Hemmed. Neat patterns. Good weight. An extra good value at each **\$1.25**

Embroidery Special

Fine Swiss and Nainsook embroidery insertion. New patterns. Good quality, and worth regularly **12 1/2c** yard. Yard **3c**

Good quality Nainsook and Swiss embroidery edging. Very handsome patterns, and worth regularly **15c** to **25c** yard. Only **8c**

Fur Pieces for Fall

Every woman in need of a fur piece this season, will be interested in seeing the handsome productions in our fur assemblage for fall. From the most elaborate piece at **\$100.00** down to the plainest ones at **\$1.00**, all represent values unmatchable. The smaller pieces will be the most prominent this season, trimmed with many tails and heads. Muffs in pretty designs are shown, many of which are elaborately trimmed with costly heads and tails of rare animals. Prices of our largest range is between **\$1.00** to **\$25**

Men's Fine Dress Shirts

The best shirts you ever bought at **\$1.50** or **\$1.75** is now offered you at this store, among our fall display, at a much less price. These are the genuine Eagle brand, for which we have secured the exclusive sale for Southern Oregon. They come in the most popular shades, and in coat or regular styles. Attached or detached cuffs. Our price for any one of them, only **\$1.25**

The Best Values in

Men's Suits at \$15.00

Ever Shown on Coos Bay

Undoubtedly the best values you ever saw awaits every man who wants to get the best fall suit his money will buy. These suits are made of all wool. Have good serge and satin lining. Are well tailored throughout, and the materials are plain and fancy cheviots, black clay worsteds and fine blue serges. If you want to get a suit that will give you service, and from a house with an irreproachable reputation back of it, We urge you to buy one of these splendid values. They come in all sizes, and We are offering **\$15** 200 of them at only

We Have Others Priced Up to **\$25.00**



Men's Stylish Hats

Absolutely the swellest styles and best values shown on Coos Bay. There is no discounting this statement, and if you will favor us with only a casual inspection you will agree with us fully. Soft and derby styles. Colors tan, olive, grey, smoke, brown and black. Price only **\$3.50**

Men's Coat Sweaters

Made of all wool. Sizes 35 to 44. Colors are grey, red and navy and combinations. Very popular and especially comfortable and serviceable in this community. The best values in the country at, each **\$3.00** only

Men's Wool Underwear

A very special value in men's fine wool underwear is being shown in our men's underwear section at this time. This number is of a medium light weight, natural colored garment. Is made especially full and is said to be non-shrinking. All sizes. Garment only **\$1.50**