

ELKS PROVE EASY VICTORS

Take Sunday's Game From the Eagles By Score of 13 to 12.

By a score of 13 to 12 yesterday, the Elks defeated the Eagles in the long awaited contest on the diamond. The Eagles declare that if the hospital corps hadn't been partial and devoted their time to providing tonic and resuscitating influence to more Elks than Eagles, the Eagles would have won. The Elks say the Eagles might have won if they had secured two more scores and Umpire Charley Lee says that the Eagles might have won if they had played better ball.

The attendance was good, upwards of 600 witnessing the event and everyone was agreed that the crowd got its money's worth. It is believed that the affair will net the Eagles' building fund after all expenses are paid, over \$200.

But really it wasn't a bad ball game with all vaudeville stunts eliminated.

For instance, in the first inning Jack Flanagan pulled down a liner between first and second with one hand and then made a double play of it, L. J. Simpson of North Bend, on first freezing on to it like an old leaguer. Millet at short and Ferry at second pulled off a double play for the Eagles. L. J. Simpson played foxy and caught Millet napping on first once.

Outfielders Rattled.

Somehow or other, the outfielders didn't shine on either side and a drive over the base lines was generally good for at least two bags. George Goodrum in the eighth made a fine catch in left field but after holding on to it for a few seconds, dropped it. He claims that the error was due to some Eagle stealing his ball shoes, his leather ones being too slippery for the grass field. Again, W. R. Haines almost landed a nice fly in center field but someone just outside the diamond started a phonograph and in his effort to tell what it was playing, he lost the ball.

Old Stars Play.

E. D. McArthur and Snyder showed faint traces of their league days behind the bat. Snyder stuck it out for the Eagles but McArthur went on third in the seventh, but couldn't keep pace with the stellar work that Kennedy had been doing there. Giesher did some good work behind the bat but Rube Waddell Kennedy's left wing was hard to hold, especially after a foul tip had blackened his eye.

L. J. Simpson's work on first was such that Manager McKeown felt grieved that he hadn't enlisted him on his league team early in the summer. The first few times up, Mr. Simpson was unable to connect with Archer's curves but Mr. Simpson maintains that Umpire Charley Lee gave him the worst of it.

Ben Garrit, Snyder and George Ferry did the star batting for the Eagles and threatened to spoil Tom James' record as a no-hit pitcher. Tom declares though that he didn't have time to warm up—that he never pitches his best until after the fifteenth inning.

Hospital Corps Busy.

The hospital corps was busy throughout the game. Most of their patients were onlookers at the game although they didn't forget to administer tonic and restoratives to Umpire Charley Lee and L. J. Simpson. Mayor E. E. Straw, Marshal J. W. Carter, Dr. Dix and others came in for their turns. J. W. Bennett demonstrated that he didn't need medical aid by giving the members of the corps a chase half way around the outfield but even then they wouldn't let him escape.

Eagles Celebrate.

The Eagles, however, demonstrated by a "feed" at their hall last evening that they are good losers. They rounded up all of the B. P. O. E. men they could find and treated them so royally that the Elks were almost ashamed of themselves for having taken the game. If the feed had been the night before, the Eagles would have won hands down.

The Lineup.

The lineups of the teams with the number of scores made by each player noted after his name, were as follows:

Elks	Position	Eagles
Dr. Gale	shortstop	Millet
Kennedy	3d base	Hunter
James	pitch	Archer
Flanagan	2d base	Ferry
Simpson	1st base	Garrett
McArthur	catch	Snyder
Haines	centerfield	Estes
Stilwell	leftfield	Sneddon

Giesher, 3 rightfield Nadler, 2 There were a number of changes in the lineup during the game, Kennedy and Giesher succeeding Tom James and E. D. McArthur as the Elks' battery in the seventh, McArthur going on third and George Goodrum taking right field.

In the Eagles lineup, Archer had to quit in the Sixth and Robinson who succeeded him threw his wrist out the first ball he pitched. Then Garrett switched over from first to the pitcher's box and Archer took first.

Score by Innings:

Elks 0 0 3 0 0 1 9 0 0—13
Eagles . . . 0 0 0 1 5 4 0 0 2—12

Notes of the Game.

Jack Flanagan says that he knew he could beat Jake Goldie and Charley Howard on running a team. As a manager-captain-player, Jack would be in the big leagues if it wasn't for the fact that he is knocked, preventing him getting his feet together on grass cutters.

Jake Goldie says that the Eagles would have won had it not been for Charley Howard working them too hard in the preliminary practise.

TO FORM NEW COUNTY.

North Douglass and South Lane May Be United.

COTTAGE GROVE, Ore., Sept. 21.—There is strong sentiment in north Douglas in favor of forming a new county out of north Douglas and south Lane. Those people with their extensive lumber and timber interests need road and bridge improvements and they get practically no county aid in this direction. The same may be said of the Divide, Upper Coast Fork, Bohemia mines and Lorane country. The only relief for those neglected sections of Lane and Douglas is the formation of a new county.

The rapid development of this part of Lane and Douglas counties, their many needs and requirements and their isolation from the present county seats, demand the formation of a new county from the northern and southern sections of these two monster counties, with Cottage Grove as the county seat, in which event the interests of Lorane, Pass Creek, Coast Fork, Row River and Bohemia would be promptly looked after and the development of this favored section hastened and increased a hundred fold.

GOES AFTER NEW GOODS.

Representative of the United Stores Leaves For Portland.

Mrs. H. L. Gould leaves Marshfield tomorrow morning on the Alliance, in the interests of the ladies of Marshfield, to meet the representatives of some of New York leading cloak and suit houses; to purchase the largest and finest stock of ladies' cloaks, suits and furnishings ever shown under one roof in Coos county.

Any ladies having special orders can send their orders to Mrs. Gould, care The Boston Store, Portland, Ore. Same will receive her best personal attention.

BRIEFS FROM BANDON.

News of Interest There As Told By Recorder.

T. W. Robinson has sold the Bandon Hardware store to Geo. P. Laird and Thomas Nielson and these two gentlemen took possession Monday morning. Mr. Robinson has not decided what he will do yet, but he intends to remain in Bandon.

The Bandon Public schools will open for the school year on October 5th. It had been hoped that the new school building would be completed so as to start the school year in it, but unavoidable delay has necessitated the beginning in the old building, but it is hoped that the building will be ready for occupancy by January 1st.

All kinds of good feed at HAINES.

NOTICE.

Members of Sacalawca Council are requested to be present at regular meeting Monday, Sept. 21, 1908. By order of

POCAHONTAS.

No Good Material.

"It is a hard job."
"What is?"
"Making the best of it."
"Why?"
"Because I always am getting the worst of it."

In Recognition of Loftiness.

"He wants some lettering on his office window."
"Where is he located?"
"Up on the tenth floor."
"All right. Give him the high sign."

\$75,000 PER YEAR MAN TALKS ON ADVERTISING

Arthur Brisbane, Editor of Hearst Papers, Who Gets a Larger Salary Than the President, Speaks on Publicity Matters.

Arthur Brisbane, editor of the Hearst publications who enjoys a salary greater than that of the President of the United States, was a speaker before the convention at Kansas City, of the national association of advertisers.

Mr. Brisbane counseled writers of advertising to write clearly. "The simplest way is the best way," said he. "Write as you converse. A newspaper is the expression of thought and these thoughts should be shared with all. Make people think. Your ideas may be wrong but if you've started a thought you've done a wonderful thing."

Here follows the speech which Mr. Brisbane had prepared for the occasion, and which, he declared, he could not remember. It contains much that is valuable for everyone who is interested in advertising, the writer of advertisements and the many elements that go to make up a successful business in the commercial world:

The advertising man is a distributor. Upon his intelligent and convincing work depends the growth of industry, the growth of human comfort and the elevation of the standards of living. A man can buy only when he knows that the thing is for sale. A man must be intelligently instructed as to the quality of what is offered to him, and advertising does this important work.

I may be prejudiced, but I believe that the daily newspaper is the one most important engine in the hands of the intelligent advertiser. A good thing to bear in mind is this: "Repetition is reputation. Only the daily newspaper can give you the constant repetition that wears away forgetfulness and forces attention. To say a thing every day is, of course, the quickest, surest path to permanent memorance."

I should like to say, however, and in this I am certainly not influenced by personal interests, that the intelligent advertiser should under no circumstances neglect the importance of the local paper—daily. Every man who sells goods, every man who tries to convince his fellow men, knows how important the personal equation is if you wanted to sell a man a coat and you could get that man's intimate friend to go to him and talk to him about the coat, your sale would be assured.

The local newspaper is the local intimate friend of the people you are trying to reach in each locality. You may advertise in a few metropolitan newspapers and break ground for results, and in my opinion, you cannot get the best results unless you bring to your aid the daily association of the local editor with his local readers.

Many a man in Kansas City reads and believes a statement vigorously and often repeated in the Kansas City Star, for instance, who would pay no attention to the same statement if he saw it in the New York Journal; it wouldn't seem to him to be a statement from home. And there are many men in the small towns around Kansas City that would pay less attention to a statement published in Colonel Nelson's newspaper than to that same statement published in a local newspaper much smaller, much less important in the world's eye, but published at their homes.

I am especially anxious to emphasize this point, because I feel very deeply the importance of supporting local newspaper enterprises, and of rewarding adequately the work done by the local editor and his staff. You cannot keep this country in order, you cannot regulate or keep down its finely organized rascality, unless you have in every little town, and if possible in every little village, the local editor, who is a moral policeman, using publicity as his club.

If you kill the local editor by neglecting his advertising columns, you deprive his locality and the country at large of the most important feature of public defense and good government. You harm the community, as you would harm the farmers if you went systematically to work starving their watchdogs to death.

The local editors are the watchdogs of the local neighborhood, and in addition to that they are the real defenders of the public, they do a work that a handful of metropolitan newspapers cannot pretend to do.

Fortunately, they give you a good return, the best return for your advertising investment when you advertise with them wisely, and they will grow in power and prosperity

with the growth of intelligent advertising.

I would say to the writer of advertisements, as I would say to a reporter, or a young editorial writer, that the most important thing of all is simplicity in language, distinct utterance of each thought. Perfectly distinct separation of each thought from each other thought, to avoid confusion, and above all things cultivate a style easily read. Every man can write simply readily, if he will.

Certain formulas, I think, hold good in the advertising field as in other fields of human effort. The value of an advertisement depends first upon the number of people it reaches, second upon their willingness and comfort in reading it, and third upon the ability of the readers to buy the goods advertised.

It is important for the advertiser to avoid duplicating his advertisement. Much money is wasted in that way. A man goes into a big city and advertises in half a dozen or more of the newspapers of that city. One man buys three or four newspapers and takes them all home; only one out of the three or four is read by the woman in the house.

The advertising done in the others is duplicated or wasted, money thrown away.

CARD OF THANKS.

We wish to extend our thanks to Dewey Stutsman and the boys who so heroically rescued little James Marsden from the Bay, Saturday. It was an act of undoubted bravery and cool headedness that prevented his drowning and is deserving of much greater praise than our feeble words can express.

ROBT. MARSDEN.

FIRST BAPTIST CHURCH SECURES NEW PASTOR

The Rev. G. S. Clevenger Accepts Call and Will Be Here About the First Sunday In October.

The Rev. G. S. Clevenger, who has been doing missionary work in Oregon for the Baptist church and was for several years the missionary of that denomination in Alaska, has accepted a call from the First Baptist church of Marshfield, and will be here about the first Sunday in October to take up his new duties. He will take the place of the Rev. D. W. Thurston who resigned several weeks ago to take charge of a church in a suburb of Portland. C. J. Millis has just been informed by Rev. Clevenger of his acceptance of the call.

The Rev. Clevenger was here a few weeks ago and made a very favorable impression with the congregation. This resulted in an unanimous decision to extend a call to him. In addition to his ability as a pastor, he has a very pleasing personality and is considered one of the most able divines of the denomination in Oregon.

No Jealousy.

"Who is that fierce looking man that has been walking around here eyeing us suspiciously?"

"Looks like a bill collector."

"What can he want?"

"I don't know, but you had better hide your engagement ring, Maud. Perhaps Charlie didn't pay the dollar this week, and he may be after the installment."

Produced a Change.

"I thought you told me that if there was anything you had no use for and couldn't see any pleasure in it was an auto?"

"Did I say that?"

"That very thing, and now I see you driving one of your own."
"Oh, well, I couldn't afford one when I talked like that."

Poor Fellow!

"She served me such a mean trick."
"What was it?"

"Made me think I wanted to marry her."

"And then turned you down?"

"No, Percy; ah, no!"

"What?"

"And then took me up."

Chastened.

"While the audience was in an uproar the lecturer stood there getting off sidesplitting jokes without changing a muscle in his face."

"Probably he had told them to his wife and found out how pathetic they were."

Notice.

A meeting of the subscribers to the Chamber of Commerce fund will be held at the Chamber of Commerce Tuesday evening at 7:30 to organize for the ensuing year. Everyone who has contributed is requested to be present. J. T. McCORMAC, President.

NOTICE OF DISSOLUTION OF PARTNERSHIP

To whom it may concern: Notice is hereby given that the partnership heretofore existing between Jos. L. Flanagan, James Robison, Chas. W. Robison and H. R. Robison, under the firm name of Coos Bay Planing Mill, is this day dissolved by the withdrawal of Jos. L. Flanagan, James Robison and Chas. W. Robison, who have assigned all their interests to said H. R. Robison who has assumed its indebtedness and to whom all debts and claims due the said firm are to be paid.

Dated this 21st day of September, 1908.

(Signed):

JOS. L. FLANAGAN,
JAMES ROBISON,
CHAS. W. ROBISON,
H. ROBISON.

NOTICE TO TAX-PAYERS.

Please take notice that the second installment of taxes will be delinquent October 5th, 1908. No cards will be sent out except upon application.

Dated September 10th, 1908.

W. W. GAGE,
Sheriff and tax collector.

COOS BAY, ROSEBURG & EASTERN RAILROAD & NAVIGATION COMPANY.

TIME TABLE NO. 3.

In effect July 20, 1908.—Daily except Sunday.

	No. 2.	No. 1.
	P. M.	A. M.
South—		
Marshfield	Lv. 2.00	Lv. 8.00
*Southport	2.25	8.18
*Summit	10.20	5.25
*Junction	2.45	8.30
Beaver Hill	3.10	8.45
Coquille	3.20	8.50
*Johnsons	3.27	8.55
*Schroeders	3.35	9.05
*Norway	Ar. 3.45	Ar. 9.15
Myrtle Point	Ar. 3.45	Ar. 9.15
North—		
Marshfield	Ar. 10.45	Ar. 6.00
*Southport	10.30	5.40
*Summit	10.20	5.25
*Junction	10.15	5.15
Beaver Hill	10.10	5.10
Coquille	10.00	5.00
*Johnsons	9.50	4.30
*Schroeders	9.45	4.20
*Norway	9.40	4.10
Myrtle Point	Lv. 9.30	Lv. 4.00

*Flag station; stop on signal only

ALL WE ASK IS A FAIR TRIAL



We are still doing business at the same old place and paying

HIGHEST CASH PRICES

—for—
HIDES, WOOL, MOHAIR AND FURS

A. Helming & Co.

Cold Storage Docks
Front Street, Marshfield.

MANGAN'S UNDERTAKING PARLORS.

Funeral supplies in general.
Licensed embalmer with lady assistant.
South Broadway.
Telephones:
OFFICE 2161.
RESIDENCE 2163.

THOMASON & HANSON

—DEALERS IN—
"Hay Grain and Feed"
Free Delivery Phone 1751

SUNSET BAY STAGE

Leaves North Bend stables Monday, Wednesday and Fridays at 8 a. m. Returning at 4 p. m. Fare \$1.50 round trip For Seats Apply NORTH BEND STABLES Phone 111

Steamer Flyer

LAWHORN & McCULLOCH, Owners.	
Lve. Marshfield	Lve. North Bend
7:00 A. M.	7:45 A. M.
8:45 "	10:05 "
10:45 "	11:15 "
1:00 P. M.	1:45 P. M.
2:30 "	3:15 "
4:00 "	5:00 "

Open for Charter Nights and Sundays. The Flyer Always Leaves on Time.

Shirts Are In Our Line



for it is in them we can best display our perfect Laundry work. The most delicate fabric never suffers the least injury at our hands, but your finest shirts will receive a pure white gloss that will make your bosom proud to be covered by such neat work; and we are not only thorough in our work, but reliably prompt in delivering same, while our prices are eminently satisfactory.

Coos Bay Steam Laundry

Look Them Over



all the styles of Bread we bake—they are differently shaped and sized but the quality is uniformly high. We use only the very best and purest flour and other materials, and our bakery is scrupulously clean throughout. Fresh Bread, Rolls, Biscuits and Cake daily, delicious, appetizing and nutritious. And we offer the best quality of breadstuffs at lowest prices.

COOS BAY BAKERY

Phone 481 or Mail Your Order

Coos Bay Liquor Co.

Robt. Marsden, Pres.
W. F. Rau, General Manager.

We carry all leading brands of Whiskies, Wines, Cordials, Ales, Beers and Cigars. Satisfaction guaranteed or money refunded. All goods delivered promptly within the city limits.

PARKSIDE POULTRY RANCH

Empire, Oregon.
JOHN W. KING, Prop.
Eggs from thoroughbred Buff Orpington chickens for sale \$1.50 to \$5.00 for setting of 15.

HOTELS

The LATTIN Hotel

Guy C. Lattin.
New and modern throughout. Rates \$1 per day, \$6 per week. Free bath newly furnished. Phone 2005. Next to cor Sheridan and Queen Ave Marshfield, Ore.

Hunting, fishing, camping, bathing the year around. Beautiful Ten Mile Lakes, the sportsmen's paradise. When you come to Ten Mile visit the Ten Mile cafe, cottages, tents, boats, complete camp outfits for rent at reasonable rates. In connection with the cafe. Any size party taken care of. Call and see us or phone your engagement. Phone local or long distance.

R. H. REED, Prop.
LAKESIDE, ORE.

MARSHFIELD HOTEL

Corner 'A' and Third street.
Board and Lodging.
Per day, \$1.00—Per Week, \$6.00.
Meals 25c.
R. MILLER, Proprietor.