## Thirty Lots in Bennett's Bandon Beach, Plat "A"

Lots $50 \times 100$ will be sold---corners at $\$ 45.00$ and inside at $\$ 35.00$---between now and August 1st, at which time remaining unsold lots will be taken off the market, or prices advanced. Last chance of cheap lots by the Seaside. For particulars, apply Bennett's Land Office, Flanagan \& Bennett Bank Building, or STUTSIMAN \& CO.

Marshfield, Oregon
Wheeler Real Estate Company
Bandon
Title, Guarantee \& Abstract Co., Coquille and Marshfield

## WITH ROD <br> AND GUN

NORTON \& HANSEN


Remember
"Diamond D" Home-Yade BREAD
$\frac{\text { you should ank tor }}{\text { CoOS BAY }}$
BAKERY


## WE ARE OFFERING

 The choicest meats and poultry at those close figures possibleonly with a large trade. .Constant, steady, uniform and regular, our pathway runs along. Quality Heights all the tine. The best meat that Oregon affords is the poorsat our customiess ever re-
eelve. The lowest prices are the highest we ever charge. Hivery order filled with an expert's selection

The CITY MARKET

## R. H. Noble

Phone 1941

## ABSTRACTS

TITLE GUARANTEE \& ABSTRACT CO.
Phone 143
Henry Sengstacken, Mgr.
This is the time of year ?to Cook With Gas

and use Electric Flat Irons

The Coos Bay Gas 8
Electric Company
Marshfield and North Bend, Oregon

## BUILD NOW

Special Inducements Offered
South Harbor
W. J. RUST

Masters and McLain General Contractor's Building Material and
Beaver Hill Coal Office: Brondway \& Queen S Phones 2011 - 826

## Scrap Book



## CABRED A OOBBLE MEANME

This One Has a Moral Whioh Does Not Require a Label.
and it sugaests a sermon.
The Text IA Avoritiong, and the Tollu
 and the Burg Toogthe
Mark Twath it an an iveterate Joker














web across the door of that man'
place of business, bo that tt may have
a long ufe of undisturbed serenity."
a long ufe of undisturbed serenity.
This ts the age of advertising. Jou doubt tit, Just take note od the fact
that op to a few months ago the crreu-
lation of the leading mall order month lation of the leading mall order month-
Hes of the United statea aggregated
25,000,000 coples. Why1 The "itera-
ture" contained in moat of such poblil
cations is not of high class, and there
is no such enormous demand for that
class of journals merely for reading

blg city establishmenents and mand maller
catchpenny schemes the town and
country districts. These papers with

Ing even pald for the white paper and
the expenso of malling
pald a stif rartien
rate beocures ethey were
katisfled of the wide clrculation of the
sheets. They knew a good thtigg when
pay for it.
It is estimated that since the recent
ruling of the poatofflce department re
It is est the poatoffce department re
ruling of the
garding subscription 1 dits and sample
coples no less than 18,000,000 of thie
coples no less than 18,000,000 of thit
enormous crirculaton has been cut of
compulsorilly. Many of the journale
compulsorlly. Many of the Journala-
with the blgeest cricealation bave sue
pended aitogether.
The local merchant may congratulate
himself upon thls fact, but there are
many reasons why be should not st
many reasons why he should not sit
down placidly and expect to get beck
such patronge as the mall order poos
ple bave taken awny from him. The
ple have taken away from him. The
biggest conceras in the ettres, which
thrive on trade from country districta,
by mall orders, print gigantise cetal
logues and distribute them with a gen-
erous hand. These catalogues curr)
price ulists and pletures and desertp
tons of goods whitch could not be
printed th mall order journals because
of the high cost of space and the lack of eenough spacece to accemmodate thy
orlnted matter. The catalogues are th nowlse affected by the postal rallngs
Now that the mail order advertusing
avenues are fewer than they were the catalogue houses are sure to thereas
thetr output of catalogues. They will
buy up the names and addresses of tit buy up the names and addresses of the
defunct subscriptoon and anmple copy
lists and flood the country with cata

$$
\begin{gathered}
\text { logu } \\
\text { Ase. } \\
\hline
\end{gathered}
$$

 his trade or hopes to Incresse it mue
be awake and active. Cnless he take
measures to keep his bastiness and hto bargains before the eyes of the peo
ple dwelling tn hls trade radius be
cannot expect prosperity. The home
newspen to newspaper is the one medtum for dis
semtnating publicty to the people
Men, women and chilitren tin town ap Men, women and children th town and
country have aquured the hablt of
readng advertsing matter to and
what they want. If they do not tis What they want. If they do not atsy
over In the home newspaper any
ints as to bargaing which may by Ints as to bargains which may bes
sen tin town with the naked eje, the are fnclined to take their chances on
purchasing by mail from the cata $\xrightarrow{\text { log }}$ If way be taken for granted that
most people prefer to spend thelr money in the bome to town if they can get
what they want at reat granted mon hey are always at reasoanable ratee the bokoot for
bargalus. The catalogue people are he locordingly. To combat mantil trad
tact and get in line must realise thi fact and
te age, w
vertise. $\qquad$

When you need to take something take it promptly for the stomach, but -something like Kodol For Dyspepha and Indigestion. Kodol is pleas-
ant to take, it is rellable and is guaranteed to give rellef. It is sold
by LOCKHART PARSONS DRUG co,

