

COOS BAY TIMES

An Independent Republican newspaper published every evening except Sunday, and Weekly by The Coos Bay Times Publishing Co.

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mail matter.

M. C. MALONEY, Editor and Pub. DAN E. MALONEY, News Editor

SUBSCRIPTION RATES.
In Advance.
DAILY.
One year \$5.00
Six months \$2.50
Less than 6 months per month .50
WEEKLY.
One Year \$1.50

The policy of the Coos Bay Times will be Republican in politics, with the independence of which President Roosevelt is the leading exponent.

Address All Communications to COOS BAY DAILY TIMES Marshfield Oregon

CAMPERS AND FIRES.

The Toronto Mail sounds a warning for Canadian campers which should be of interest on this side of the border. Many hundreds of thousand dollars' worth of timber is destroyed every season, says that publication, by forest fires which are started by careless outing parties.

While large tracts of wooded land have been denuded during the last few years by lumber operators, there still remains thousands of acres of valuable timber which should be protected against accidental fire. During the late summers large numbers of sportsmen go into the northern woods on camping trips. Many Coos Bayites seek the wilds during the open game seasons. In another couple of weeks the great forests will teem with hunters, every state in the union furnishing its quota. That there will be destructive fires this year is probable. Most of these might be avoided if ordinary precautions were taken by hunting parties.

The average sportsman, says the Mail, in his hurry to break camp mornings, will neglect to put out his fire. Its ashes are apparently dead when he leaves, and he does not think to make a closer examination. After he has gone the smouldering sparks communicate themselves to the surrounding undergrowth, and a great forest fire is started, the damage from which cannot be repaired under a quarter of a century.

The Canadian paper has computed the cost of replanting at about \$5 an acre, or \$3,000 a square mile. It costs more than \$100,000 to cover an ordinary township with young trees. After this expenditure a generation is required before the trees may mature. One careless camper, in an hour's time, can destroy a plot of timber of a greater area than this. After all, it is a simple matter to extinguish camp fires, and if hunters only realized their responsibilities while in the woods there would not be many costly conflagrations. It is inconceivable that anyone would deliberately touch off a forest.

A LITTLE ADVERTISING TALK.

Have you ever thought of it that when a man is sick—when he is not earning money—is exactly the time when he cannot afford to hire a doctor?

If you haven't, you have probably heard a merchant advance an exactly similar doctrine about advertising. There are merchants who figure that in "dull times," when money is not easy to get, they cannot afford to spend it for advertising space.

If there is any essential difference between these two ideas—wherein does it lie?

Of course, most men realize—when anything else except the subject of advertising is involved—that at a time when a thing is necessary is no time to quibble about whether or not it can be "afforded." But, as to advertising, a few men imagine that none of the laws of business apply to that.

Nothing else so effectually lines up the competent business men in contrast to the incompetent ones as this very matter of advertising. When "times" are "good" and money "easy," the real merchants advertise liberally because it is necessary to restore prestige and growth. The less capable merchants advertise more or less liberally, according to the mood of the moment, merely to "be in the swim."

When the "pinch" comes—and timid people get a little scared at shadows, and inclined to "stampede" with any flock of human sheep that comes tumbling along—the capable merchant sees his opportunity, sets his more or less square jaw at a fighting angle, and begins to test the efficacy of newspaper publicity in times of stress and storm. He makes newspaper advertising his ally, his

dependence. He stakes more on it than all other helps combined.

And it does not fail him. It "pulls him through" the hardest business conditions that ever happened. And he comes out of the fight twice as strong as he went into it.

AN OBJECT LESSON

FOR COOS BAY PEOPLE

What makes Portland peculiarly distinctive is its tree-covered hillsides. Some one at one time described Portland as a city built in the midst of a forest. It is that which gives it its peculiar charm and makes it a city apart. Generally speaking, everybody recognizes this fact, but practically only an isolated person here and there acts upon it. The moment a hillside is to be brought into the market for sale in city lots the rule is to cut down every tree which adorns it. Many of these are fine but they include maples, dogwoods and a great variety of natural shrubbery. They are all ruthlessly destroyed by ax and fire, just as though they could be reproduced to order twenty days hence, instead of twenty years. It is the same with the ordinary man who goes to build. No matter how his lot may be adorned with indigenous trees, he is not satisfied until the ground is leveled off like a billiard table.

Then he builds his house. His greatest fear seems to be that any part of his home may escape perfect view from any side of the adjacent streets. Having built his house, he begins to adorn it with more or less foolish shrubbery, little imported trees stunted in their growth or shrubs of various kinds tortured into unnatural shapes. This done, everybody sits back perfectly content and murmurs, "How lovely!"

Why do we utterly destroy our beautiful indigenous trees, which takes years to replace, and in their stead put in a lot of misfit importations that will never amount to anything, and in the very nature of things never can amount to anything? Trees which elsewhere would be prized above all price are here ruthlessly sacrificed day after day. Not only is this true of the ordinary city lot, but it is true of the hillsides which are being denuded of their vegetation just like a lot of vandals would do the work. Why should not a halt be called? A positive damage is being done to the whole city, to every part and parcel of it. Why should any owner, through ignorance, indifference or a false and perverted taste, be permitted to render ugly or commonplace a section which properly conserved is of unapproachable beauty?

The people of Portland owe a duty to themselves and the city's future to conserve, as far as possible, its natural beauty. Millions are spent to create beauty as the city is now ready to spend them for parks and boulevards. But there should be stimulated a definite public opinion to maintain irrespective of this as much of the natural beauty of the city as is consistent with the construction of the dwellings which are now going up in such a marvelous way throughout the city.—Portland Telegram.

We admit that there are about one thousand persons in Oregon selling spectacles. We are also willing to admit that less than one per cent of them are as well prepared to prepare glasses for your eyes as is DR. MATTHEWS of Portland, who will be at the BLANCO HOTEL JULY 25, 26 and 27.

Lenses ground while you wait.

The best 50c SUNDAY DINNER in town at the Palace.

IMPORTANT NOTICE.

The fur and hide business which the late A. Helming conducted under the firm name of A. Helming & Co. will be continued at the same place and under the same name by Mrs. Helming. The business will be under the direct personal management of Mr. Fred Helming, brother of A. Helming, who has had twenty years experience in the same line with the leading fur houses of Portland and other principal points on the Pacific coast. Mr. Fred Helming has returned to Portland to arrange his business so that he may return here and take personal charge of his brother's affairs.

NOTICE TO CONTRACTORS

Notice is hereby given that sealed bids will be received by the Recorder of the city of North Bend until 10 o'clock a. m., August 11th, 1908, for furnishing and laying a high-pressure fire main along the water front and on Sherman avenue, according to the plans and specifications in the office of the City Engineer.

A certified check for 5 per cent of the bid must accompany each bid. The city reserves the right to reject any or all bids.

J. W. GARDINER, City Recorder of North Bend, Or.

With the Toast and Tea

GOOD EVENING.

Most of the shadows of this life are caused by standing in our own sunshine.

EMERSON.

The Poet's Fancy.

The poet sang of daffodils, With all a poet's rapture, And of "the spirit of the hills Which none might hope to capture." The poet in his room so, bare And dark and uninviting, Sang of the daffodils out there, Meanwhile his cigar was lighting.

The poet sent his song away, And back the postman brought it. But finally, one blissful day, A publication bought it: The poet for a week or two Lived in a world of gladness; The modest little check he drew Had banished all his sadness.

He'd never seen a daffodil, And penned up in his attic, He strayed not over any hill To learn to be ecstatic; Few songs would ever serve to lift Mankind to exultation If poets never had the gift Of glad imagination.

ANON.

Temptation is the spice of life.

Ideal love is the sole possession of unmarried people.

There are some Coos Bay girls who are fond of candy but do not care to have it all taffy.

Some Coos Bay husbands think it is a personal favor to give money to their wives to buy groceries with.

Some Coos Bay men seem to act on the principle of sticking their friends instead of sticking to them.

Ivy Condon says you can always hear a cracking noise around his establishment whenever the ginger snaps.

The only time a woman really likes tobacco smoke is when she is in love, and, of course, that is before she is married.

What we need in this country is a batch of married folks who will act toward each other as they did before marriage.

Poets would do pretty well if there were more words that rhyme with "love." The "sunny skies above" need a rest.

And now the marriageable young woman will haunt the bill sides looking for four-leaf clovers to put in their shoes.

Every small boy should remember that a sister is a nice thing to have just to take cake away from, if for nothing else.

When a young man won't let a young woman look at his watch, she is safe in assuming that it is not her picture in the case.

Some Coos Bay men remind me of little boys riding stick horses—and they cut about the same figure in the business world, too.

Some Coos Bay men succeed by main strength and awkwardness, but the majority get along better by fishing for flies with sugar.

In Jamaica, housewives rub chalk on the legs of their cupboards to keep ants from crawling up them. Coos Bay picknickers, please note.

An Idaho man climbed a telegraph pole, and stayed treed all night by a pack of imaginary bob-tailed cats. That man's imagination would be worth a lot to me.

"What is this 'near' beer they are talking about in Roseburg?" "Don't know. But its something that indicates a condition of 'near' prohibition."

A correspondent writes to ask if it is proper for her to sit on a young man's lap after they are engaged. What's the use of asking fool questions? She will, anyhow.

Give a Coos Bay woman just enough money to buy one dress and she will come back from the store with three—the one she has on, the new one and another one charged to your account.

"If dogs are forced to drink liquor several times," says an exchange,

"they become very fond of it and cry persistently for it." Certainly; you don't expect a dog to know more than a man, do you?

The man who keeps still, shakes his head and pays his debts, can get a reputation for wisdom in any community.

Every time I pass the cemetery in South Marshfield and especially when I am tired and worried I ask myself as I pass, "What's the use?" Sometimes we scrap a heap more than is justified by the end.

Preacher—Harry, a mother has five children and but four potatoes; how can she divide the potatoes so that each one will receive an equal portion?

Harry (quickly)—Mash 'em.

"When a man goes away for rest and change he may get the rest but he usually returns with less change than when he started," remarked John Kronholm as he lighted his after dinner cigar.

The following epitaph may be seen in the cemetery of a parish in the environs of Paris: "Here lies Mme. N., wife of M. N., master blacksmith. The railing round this tomb was manufactured by her husband."

The Wise One at the Millicoma says when you see a young man with the front of his trousers all wrinkled and a girl with her summer dress all mussed around the waist, it is time to look out for a wedding announcement.

Spring fryers every day AT MOTHER'S.

SPECIAL ATTENTION TO PRESCRIPTIONS AT McARTHUR'S, always a competent man in charge.

REFEREE'S SALE.

Notice is hereby given that by virtue of a decree of the Circuit Court of the State of Oregon for the County of Coos rendered on the 8th day of May, 1908, in a certain suit therein pending wherein Charles J. Elford, and Marie Granholm were plaintiffs, and Selma Abrahamson, Carl Abrahamson, Oscar Abrahamson, Ernest Grant, Jonas Granholm, Granholm, Oscar Granholm, John, Doe, Susan Doe, Richard Roe, Jane Roe, and Ellis Grant were defendants. The case being No. 2452 for partition of real property and an execution and order of sale duly issued thereunder on the 17th day of July, 1908, directing and requiring me as referee to sell the hereinafter described property in the manner provided by law and to apply the proceeds of such sale as in said decree specially directed.

Now, therefore notice is hereby given that I will on the 27th day of August A. D. 1908, at the hour of Ten O'clock, in the forenoon of said day, at the front door of the Court House at Coquille, Coos County, Oregon, offer for sale at public auction and sell to the highest bidder for cash the following described real property to-wit:

Lot Seven in Block Twenty-five in Clements Plat of a portion of the town of Marshfield, Coos county, Oregon, as per plat thereof on file and of record in the office of the County Clerk of said Coos County, Oregon.

Dated this 22d day of July, 1908. GEO. N. FARRIN, Referee.

WHAT

Are you looking for a place to get your clothes tended to?

YES

Opposite Haines Music Store on 'C' Street.

P. F. BRYAN, Prop.

Libby Coal

\$5.00 per ton in ton lots, where it can be shoveled from the wagon to coal bins. Phone 721

Pacific Livery & Transfer Co

WEINHARD'S BEER PROMOTES HEALTH MARSDEN'S LIQUOR HOUSE Orders Delivered Free.

A BOOM TO THE PEOPLE OF MARSHFIELD

Every enterprise that locates in Marshfield is worthy of some credit, but when the people here have the opportunity to better their health, it means more than financial betterment. Therefore, Dr. H. A. Foster and his wonderful Chiropractic treatment is worthy of much credit for his treatment is a boom to those suffering from chronic or acute ailments, as he can cure them of their trouble and make them healthy and happy. Remember you have but a few more days in which to enroll. Better enroll now as his time is almost all taken up. At Garfield Hotel, Office Hours: 1 to 4 p. m.

To the Contractors and Builders of Houses

When figuring on building, see us before making estimates. We will save you money. Our line is complete and prices right.

Pioneer Hardware Co.

Perry, Montgomery & Co. FURNITURE

This firm are carload shippers, direct from the Grand Rapids and Chicago manufacturers. They will confine themselves strictly to Furniture, Floor Coverings and Draperies giving special attention to all the details of correct interior arrangements and decorations

Their Opening Will Occur on or About August First

WHAT COLOR IS YOUR LINEN?

Is it yellow, a gray streaked or a dingy blue color? or is it a clear pearly white? When your linen is "off color" it is the evidence of poorly done or insufficient washing. We give the washing part of our laundry careful attention, and with lots of water, pure soap and modern methods succeed in obtaining a most perfect color.

Coos Bay Steam Laundry

Phone No. 571 for driver to call.

THE TIMES WANT ADS FOR RESULTS