

# Coos Bay Times

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mail matter.

### SUBSCRIPTION RATES.

In Advance.  
**DAILY.**  
One year ..... \$5.00  
Six months ..... \$2.50  
Less than 6 months, per month .50  
**WEEKLY.**  
One year ..... \$1.50  
Local readers, 10c per line.

The policy of the Coos Bay Times will be Republican in politics, with the independence of which President Roosevelt is the leading exponent.

AN INDEPENDENT REPUBLICAN NEWSPAPER PUBLISHED EVERY EVENING EXCEPTING SUNDAY, AND WEEKLY BY

THE COOS BAY TIMES PUBLISHING CO.

Address All Communications to  
**COOS BAY DAILY TIMES**  
Marshfield Oregon

### CONCERNING LOVE.

Approximately six thousand years ago, when the original man awoke from a disquieting sleep somewhere in the antediluvian out of doors and gazed drowsily and irritably upon the landscape, his eyes found a strange and ravishing creature, who had not been present a few hours before. In that instant the man experienced an unrestful sensation which never before had come to him, and which made him unaccountably bold and timid and led him to believe that he was about to die.

The pretty country through which the man was given to roaming in the last few periods of the sun's coming and going had begun to pall somewhat upon his sense of appreciation. In his eyes the stars had grown a trifle commonplace, the smell of the sweet growing plants seemed less fragrant and he was bored excessively by the rains and the antics of the absurd beasts which prowled about him. Because he possessed no ambitions or desires beyond the appeasement of a material appetite, the exuberance or life and motion and the pride of superiority were almost defunct. He no longer found amusement in pelting with coconuts the troops of monkeys who hurled jealous and unpleasantly suggestive epithets at him and whom he hated. He was rapidly approaching that stage of despondency, in fact, which leads to sin and suicide.

And then the woman came, and the man realized that the change was in himself and not in the world; he had been bored by his own thoughts, and was wearied with having only himself to think of and to coddle. The man was glad that the new being had been sent to him, but because he was mortal, he never was able to analyze his sentiments or define his attitude towards his companion. And since Adam first loved Eve, that vague feeling of unrest has never grown old or lost its acid-sweet flavor, and its source has never been discovered or its significance explained—until recently. "What Adam and his countless millions of descendants have hitherto failed to do, Sir James Crichton-Browne, of the same breed, who is withal a most learned gentleman, seems to have accomplished. He has back-tracked love to its lair and now declares that he has mastered the intricacies of the mysterious passion.

The denouement has resulted in two careful and very simple definitions of love, which the Englishman says cover the ground nicely. There is nothing ethereal about love the scientist declares, and it has two distinct causes:

"A species of cerebral commotion."  
"The stirring of some hitherto dormant association centers by an appropriate affinitive impression."

That explains it all, and very satisfactorily, too. Adam's ailment before he entered his momentous sleep was exactly this. He had a species of cerebral commotion, due perhaps to the insulting gibberings of the monkey people. The apes and baboons who looked upon Adam as a conceited prig filled him with loathing, and his association centers stirred with the advent of the appropriate affinitive impression, which was the woman who laughed him out of his despondency and talked continually and about nothing in particular and who professed a great fear of the wild beasts and demanded protection.

But, after all, if Adam had known the reasons, he would not have changed his ways or have refrained from his greatest indifference. And as men are still patterned after the first of the race Sir James' interesting discovery will neither retard, shape or advance the progress of the world—not in the faintest fraction of a degree.

### SWEDISH IN AMERICA.

One of the speakers at a coming convention will discuss the

Swedish contribution to American citizenship. He has an inviting theme. For, while some race elements are mentioned at times as undesirable immigrants, no such comment was ever made about the people from the Scandinavian peninsula. Their presence in America has been welcomed from the start. They keep coming by the thousands and take their places quickly among the industrious, honest, and intelligent.

The dreams of Gustavus Adolphus and Oxenstiern for American colonization were never realized. The "new Sweden" which was founded on the Delaware soon lost its identity. The uncertainties of affairs in the home land prevented that governmental support which was essential to successful colonization. But the people remained and their descendants still live in the immediate vicinity of the place of first settlement, an honored and respected element of American population, looking back with just pride upon their American ancestry of nearly 270 years.

But the great contribution made by the Swedes to the upbuilding of the United States has come from the later emigrations. These have filled up the states of the west and northwest with an industrious stock. The 575,000 people listed in the census of 1,900 as born in Sweden represent but a part of this addition to our population. The children and grandchildren of earlier immigrants are numerous. They are found everywhere in the section of the country to which they have come in such large numbers. They have taken hold of American life with gratifying zeal. They have made themselves an important part of the community. They are represented in the builders of empire by many prominent men.

The Swedish speaker can find no occasion for discontent with his countrymen who have crossed the ocean for wider opportunity in the United States. The loss to the home land during half a century has been tremendous. But the gain to the race is immeasurable. If there is regret at times over the withdrawal of the young and energetic and hopeful, that regret must be much tempered because of rejoicing that so many of them have been enabled to find in this land of opportunity a greater Sweden for the development of all the characteristics which have stamped the people of this stock in the years gone by.

### CONSERVATION OF NATURAL RESOURCES.

The United States has astounded the world by its spectacular rapidity of development. We came into the sisterhood of nations an evangel of liberty and a herald of better days to the nations. But we are the spendthrift, the Waster, the Ne'er-do-Well of nations. Beginning in modern times with incomparably rich natural resources, we have ravaged a continent of its wood and coal and iron, and we smilingly face the exhaustion of our bank account in these things like a boy in the midst of his sowing of wild oats. Our forests are gone. The scattered fragments left will disappear in twenty years. The pinch of exhausting coal fields has begun; and the best authorities are computing the time of the end of our supply, trying to determine whether it will be our children or our grandchildren who will have to face a future without coal. We have vast reserves of water-power, coal, iron, lands capable of reclamation and reforestation, but we seem to have no adequate conception of our duties toward them, to ourselves, our country or posterity. Our soil is being washed away into the rivers, and by them carried to the sea, and our boasted fertility of soil is thereby being lessened year by year; but the irreparable drain is ignored. Our neglect is almost equal to our active waste. The vast potentialities of our waterways in bearing commerce and in furnishing power have been neglected. But a new era seems dawning. President Roosevelt is bringing these matters into the field of practical statesmanship. The Inland Waterways Commission has been constituted by him as a great agency for pointing out these national dangers coordinating the Governmental plans for conserving our national resources. In constructive statesmanship, the work outlined rises to the most exalted planes. It demands the attention of every American. On its success depends the future. We must make the most of what is left of our once great estate; we must stop the waste; we must keep our natural resources from the grasp of monopoly, or we may sink to a status of commercial and national inferiority and subordination.—The Reader Magazine.

The above able and logical presentation of acknowledged facts as applied to the larger portion of the United States only emphasizes the real wealth of the great natural resources of Coos Bay. Here the forests and vast coal deposits have only been touched. We may profit by the

reckless prodigality of other sections in utilizing these great natural factors of wealth production and still revel in an era of unexampled prosperity by their development and utilization. That's what they are here for. The note of warning sounded in this editorial, which has attracted much attention and created extensive comment throughout the country is not applicable to Coos Bay. With other portions of the United States facing exhaustion of the riches that exist here in all the great abundance of nature's generous original contributions to the world's wealth Coos Bay will be the country's storehouse while plans are being made for replacing the resources that have been dissipated with such reckless indifference.

Coos Bay lumber and Coos Bay coal will soon be attracting the attention of the entire United States.

### ABOUT ADVERTISING.

This is always true, assuming they are contracted in buying advertising space in the best newspaper medium in his field. It would, of course, never be true if poor judgment were used in planning and executing of the advertising campaign.

In the cases of prosperous merchants it always happens that big advertising bills and big bank balances grow together out of the same publicity campaigns. Non-prosperous merchants—and half-prosperous ones—may prove the truth of this matter in a practical way in their own experiences.

We are accustomed to seeing big stores filled with customers all the time—the direct result of big advertising expenditures. But we do not so often see the small stores and shops crowded. Too many of them are content to get the "overflow" patronage, the "happened in" people who go to the "nearest place."

Any "little store" whose advertising expenditures for newspaper space are doubled this year will find its sales and profits correspondingly increased, says an Exchange. Even a small increase of expenditures in the right direction for publicity will bring a notable quickening of store activity—store profits.

Effective, adequate advertising not only pays for itself—it pays for increased equipment and all that goes with a bigger store and growing needs.

### FACTS ABOUT RISE OF PICTURE POST CARDS.

Three or four years ago all the facts about the picture post card industry could have been related in a few words. In fact, so far as the United States was concerned, there was practically no story to tell. There may have been one hundred shops in the entire country where persons in search of picture post cards could find a small stock from which to make a selection. Originating in Europe, these cards had met with little favor except on the continent, where they found a somewhat ready sale as inexpensive souvenirs, and this had been the condition of affairs for many years. Suddenly, however, the tide turned, and where manufacturers had hitherto been unable to dispose of their stock, they now found it impossible to supply the demand—an imperative cry for picture post cards coming from every part of the world, from Asia and Africa, as well as from America.

Millions upon millions of them are mailed during the year in this country. In New York City alone the postoffice handles no less than 100,000 of these cards every day, and it is the same story elsewhere—in Chicago, San Francisco, New Orleans, Buffalo, and in all the large cities. Moreover, it is not in the United States alone that these conditions exist. In Europe, too, all the postal services are actually inundated with post cards. It is officially stated that no less than 500,000,000 passed through the British postoffice during 1906.

These are stupendous figures, but—this is the point at which the imagination balks. We can read the numbers, but we cannot comprehend them. Just think of it! One hundred thousand post cards a day—enough, in a year, if laid picture side down, to extend from New York City to a point somewhere between Salt Lake City and the Pacific coast. Five hundred million—so many that one might make a belt of post cards extending completely around the earth at the equator without using more than two-thirds of them.—The Bohemian.

—See the largest line of pretty and comic valentines in the city at the Coos Bay Cash Store.

—At the Masonic opera house Tuesday and Wednesday nights, February 11 and 12, The Pavilion Comedy Co. in "The Higher Life" and "Chums." This company's productions are based upon the fundamental elements of human nature and appeal to interests and emotions that are universal.

## Business Directory

### Doctors.

**D. R. GEORGE W. LESLIE**  
Osteopathic Physician  
Graduate of American School of Osteopathy  
Kirkville, Mo.  
Office Hours—9 a. m. to 4 p. m. Other Hours by Appointment. Office in Nasburg Block  
Phone 1611. Marshfield, Ore.

**D. R. GEO. E. DIX**  
Physician and Surgeon.  
Office—First Nat. Bank Bldg. Phone 1681

**D. R. J. W. INGRAM**  
Physician and Surgeon.  
Office over Sengstacken's Drug Store.  
Phones—Office 1621; Residence 783.

**D. R. A. L. HOUSEWORTH**  
Physician and Surgeon.  
Office over First National Bank.  
Residence, two blocks north of  
Crystal Theater. Office Phone  
1431. Residence Phone 1656.

### Lawyers.

Francis H. Clarke Jacob M. Blake  
Lawrence A. Liljequist

**CLARKE, BLAKE & LILJEQUIST,**  
ATTORNEYS-AT-LAW  
Times Building, Marshfield, Ore.  
United States Commissioner's Office.

**J. W. BENNETT,**  
Office over Flanagan & Bennett  
Bank.  
Marshfield, Oregon

**C. F. MCKNIGHT,**  
Attorney at Law.  
Upstairs, Bennett & Walker Block  
Marshfield, Oregon

**COKE & COKE,**  
Attorneys at Law.  
Marshfield, Oregon

### Miscellaneous

**A. H. EDDY**  
ARCHITECT  
Modern cottages a specialty. Office  
opposite Blanco Hotel, Over Telephone Building.

**CARPENTER**  
Carl R. A. Corthell.  
For all kinds of carpenter and cabinet work. Show cases and office furniture a specialty. Phone 561.  
Corthell's Delicatessen.

**MR. ALBERT ABEL,**  
Contractor for Teaming of all kinds  
Phone 1884.

**PIANO TUNING,**  
By J. F. O'Reilly,  
Resident Tuner.  
Address Box 249, Marshfield.

**ELMER A. TODD, Director**  
Coos Bay Academy of Music.  
Voice, Piano, Pipe Organ, Harmony etc., from beginning to graduation. Singers coached in style diction and interpretations, for opera, oratorio or concert work.  
New O'Connell Building, Marshfield.

**Flanagan & Bennett Bank**  
MARSHFIELD, OREGON.  
Capital Subscribed \$50,000  
Capital Paid Up \$40,000  
Undivided Profits \$35,000  
Does a general banking business and draws on the Bank of California, San Francisco Calif., First National Bank Portland Or., First National Bank, Roseburg, Or., Hanover National Bank, New York, N. M. Rothschild & Son, London, England.  
Also sell exchange on nearly all the principal cities of Europe.  
Accounts kept subject to check, safe deposit lock boxes for rent at 5 cents a month or \$5 a year.  
INTEREST PAID ON TIME DEPOSITS

**BONITA and NORTH BEND**  
FASTEST BOATS ON THE BAY.  
Half Hour Schedule.  
Run Between Marshfield and North Bend Made in 12 Minutes.  
Private Landings.  
Fare: One way, 15c.; round trip, 25c.  
J. A. O'KELLY, Proprietor.

**HEISNER, MILLER & CO.**  
Livery, Feed and Sale Stable.  
Wood for Sale.  
Third & A St. Phone 1201 Marshfield  
Try a Want Ad.



St. Valentine's Day is almost here  
Something doing, why not  
prepare?  
The Whist Club Ball is mighty  
swell  
See my fashion plate, it will tell

Full Dress shirts \$1.50 up.  
Full Dress Collars 2 for 25c.  
Full Dress Cravats 25c up.  
Full Dress Gloves \$2.00  
Full Dress Shields \$2.00 up  
Full Dress Handkerchiefs 75c up  
Full Dress Suggestions at

**Geo. Goodrum**  
THE GENTS' FURNISHER.  
Representing Style and Quality.

The Steamer  
**STEAMER PLANT**  
SAILS FROM MARSHFIELD  
Sails for San Francisco Tuesday Feb. 23rd. No reservations held after the arrival of the ship unless ticket is bought.  
F. S. DOW, Agent  
MARSHFIELD, OREGON

California and Oregon Coast Steamship Company  
**Steamer Alliance**  
B. W. OLSON, Master.  
**COOS BAY AND PORTLAND**  
SAILS FROM PORTLAND SATURDAYS, 8 P. M.  
SAILS FROM COOS BAY TUESDAYS, AT SERVICE OF TIDE.  
F. P. Baumgartner, Agt. L. W. Shaw, Agt.  
Couch St. Dock, Portland, Ore. Marshfield, Ore., Phone 441.

**WHY DO PEOPLE BUY IN SENGSTACKEN ADDITION? BECAUSE**  
It is choice inside residence property, lots 50x100 with alleys, is well sheltered with a good bay view and prices of lots are reasonable. For particulars see  
**TITLE GUARANTEE & ABSTRACT CO.**  
Henry Sengstacken, Manager.

**WE MAKE GAS ENGINES AND BOATS**  
Speed Launches and Engines a Specialty  
All Classes of Boat and Engine Repairing Promptly Attended to  
333 1/2 in the North Bend Woolen Mills North Bend, Oregon  
H. R. BEVIER, Mechanical Engineer C. H. ALLGER, Boat Builder

**ST. VALENTINE'S DAY**  
A day sacred to St. Valentine; the 14th of February. It was a very old notion alluded to by Shakespeare, that on this Day birds begin to mate. Hence, perhaps, arose the custom of sending love tokens at that time.  
We have the most complete line of COMIC and PRETTY VALENTINES to be found in the city.  
**NORTON & HANSEN**  
Front Street.

Portland & Coos Bay S. S. Line  
**BREAKWATER**  
Sails from Portland Wednesday at 8 p. m.  
Sails from Coos Bay Saturday at Service of Tide.  
C. F. McCollum, Agt.  
Phone Main 34 - - - - A. St. Dock

Send your teams or phone your orders for  
**BEAVER HILL COAL**  
"Best Coal on Coos Bay."  
For sale by  
Masters & McLain,  
—Sole agents—  
\$5.00 Per Ton at the Yard, \$6.00 Per Ton Delivered. Special prices on scow load lots.  
Phone 2011. Prompt Delivery Guaranteed.

**WHEN IN NEED** of cigars, candy or pipes, telephone your order to  
**THE MODERN COMPANY**  
Odd Fellows' Building, Marshfield.  
Prompt attention given all orders.