

The Myers Store

North Bend, Oregon

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Our Great
January Clearance and Pre-Inventory Sale
 Is Not Conducted By Any
SALES PROMOTERS

We Do Not Have to Pay a Large Percentage of Our Receipts to Any Sales Promoters, or to Any Outside Concern, In Fact, to Come Here to Conduct Our Special Sales. We Conduct Them Wholly Ourselves, and This is One of the Secrets of Our Being Able to Name Such Wonderful Reductions. Don't Be Mislead by Any Glaring Statements. There is No Store in the Country Naming as Low Prices on Good Dependable Merchandise as The Myers Store. If You Have Not Attended Our Great Sale, There is Still Time For You To do So. We Have Assembled the Largest Assortment of Real, Genuine Bargains That will Ever Be Offered to the Public. Compare Our Prices and Qualities With Those of Other So Called Reduction Sales, and See If Every Word of Our Claim is Not True.

SAVING IN DOMESTICS
 That Will Bear Comparison

Examine closely these prices. Compare them with those you are asked elsewhere, and note the difference. These prices, considering the high price of cotton goods, are little short of sensational.

- 10c Apron gingham, now yard..... 6c
- 12 1/2c Colored outing flannel, yard only... 9c
- 20c Galatea cloth, yard only..... 15c
- 25c Cotton serge suiting, yard..... 11c
- 15c Black and white twilled shirting, yard 9c
- 15c Cotton chevots, now yard..... 10c
- 20c Art denim, yard..... 17c
- 65c Tapestry cloth, yard..... 53c
- 25c Figured burlap, yard..... 18c

ALL REMNANTS GO
 At Half Remnant Prices

Hundreds of yards still remain for the remaining three days of this great sale. The materials are fine wool suitings, in novelties and plain weaves, serges, batistes, panamas, and many cotton suitings are included, together with many remnants of linen damask and toweling. These remnants are first marked up at approximately half the regular retail prices, and now, for the remainder of this sale they all go at

Half Remnant Prices

Final Selling of Children's Winter Coats

- \$4.00 to \$4.50 Children's coats, ages 4 to 14, now only..... \$1.00
- \$4.75 to \$7.50 Children's coats, 4 to 14 years, now..... \$1.95
- \$8.00 to \$12.50 Children's coats, 4 to 14 years, now only..... \$3.25

Only a few of the above coats remain, and at these prices which practically give them away, there will doubtless be any remain for more than another day's selling. So hurry. Also similar reductions are made on all Bearcloth coats for misses' and children's wear.

Wonderful Reductions On Women's Coats and Suits for Final Selling

These reductions will continue in full force until the store closes Saturday night, the 25th, but to avoid disappointment, we would urge you to come out tomorrow to make selections. Every day the stock is materially reduced, and by Saturday few will remain. Look at these marvelous reductions:

- 15.00 Ladies' suits, final cut to..... \$5.00
- 18.00 Ladies' suits, final cut to..... \$8.00
- 20.00 to \$24.00 Suits, now..... \$9.95
- BETTER STYLES AS FOLLOWS:**
- 16.50 to \$18.50 Ladies' suits, now only \$10.50
- 20.00 to \$22.50 Ladies' suits, only... \$12.50
- 25.00 to \$30.00 Ladies' suits, only... \$15.25
- 32.50 suits, final cut to..... \$19.50
- 35.00 to \$45.00 Ladies' suits only.... \$24.75

\$1.25 Ladies' Belts 17c
 Tomorrow's Special

The remaining stock of our fall and winter belts go on sale tomorrow—Thursday— at this very low price. Among these belts are high grade silk and leather materials, in many colors and sizes, and the regular prices are from 75c to \$1.50. A great special tomorrow only..... 17c

There are only three more days in which to take advantage of the most wonderful savings afforded by this sale. Thus far, this event has been the most all around successful sale we have ever inaugurated, and we mean to close it with still greater success.

When The Myers Store advertises a sale, the people of the Coos Bay Country have long since learned to know that it will mean for them a great saving opportunity. No misrepresentations are ever permitted to enter into our advertising, and it is needless to say that we do not tolerate any misrepresentations by our selling forces.

Therefore, when we advertise a bargain, you have learned to rely upon it as such. You have grown to have profound faith in our statements and methods, and we mean to jealously guard this honor each year of our existence. At this store the interests of our customers and ourselves are MUTUAL.

It, therefore, behooves us so far as possible to protect them from any onslaughts or glaring statements that may be thrust upon them by outside concerns, whose interest in you ceases after they have taken your money.

We would urge that you investigate closely, before parting with your good money at any of the so called reduction sales. The only genuine reductions to be had are at The Myers Store, and we can well back this statement upon the recommendations of the thousands of satisfied purchasers who have attended this sale.

Examine closely the prices given below for the remaining three days of this sale. Compare them with the prices others advertise, and then arrange to attend this sale tomorrow—Thursday— or before it closes Saturday night.

Another Big Cut
In Men's Clothing

Another sweeping reduction has been made in men's clothing for the remainder of this sale. Don't expect to find reductions like these elsewhere on strictly high grade clothing. These prices are beyond being met by any store in the country. There is still a big assortment to select from. But you better hurry. Only three days to do it in.

Men's Suits

- \$12.50 Men's worsted suits, final cut, suit..... \$ 5.00
- \$18.50 to \$20.00 Men's Cheviot suits, reduced now..... \$ 9.95
- \$19.50 to \$22.50 Men's Worsteds suits, now..... \$11.85
- \$25.00 to \$29.50 Men's suits, choice suit..... \$14.50

Men's Raincoats and Overcoats

- \$17.50 to \$18.50 Cravanette raincoats, final reduction... \$ 9.95
- \$22.50 to \$25.00 Cravanette raincoats, final cut..... \$13.50
- \$15.00 Wool overcoats, final price only..... \$ 9.75
- \$18.50 to \$22.50 Wool overcoats, reduced to only.... \$12.50

Men's Shirts At Prices
 That Almost Gives Them Away

Note the former prices and the price at which these shirts will move out during the remaining days of this sale. Could you ever have hoped for better bargains in shirts? But, you must come to the Myers Store to get them. Don't expect to find them elsewhere.

- \$.50 to 65c men's work shirts in black with white stripe. Now..... 39c
- \$.75 to \$1.00 work shirts. Choice each only..... 48c
- 1.00 to \$1.25 fine dress shirts, choice only..... 45c
- \$1.25 to \$1.50 black sateen shirts, now only..... 67c
- \$2.00 to \$2.50 dress shirts. Negligee fronts. Only..... \$1.50

Ladies Tailored Skirts
 At Clearance Sale Prices

There was never a better time to buy a good, well tailored skirt than right now. Don't wait too long. They are moving out rapidly at this sale, and, remember there are only three more days in which to buy them at reduced prices.

- \$ 5.00 Tailored skirts, now..... \$ 2.75
- \$ 8.00 to \$8.50 Tailored skirts, choice..... \$ 4.95
- \$10.50 to \$11.50 fine dress skirts, now..... \$ 7.50
- \$15.00 to \$16.50 skirts in volles, panamas, etc., now..... \$10.00
- \$18.00 to \$20.00 fine skirts in volles, etc., now..... \$13.75

Boys' Clothing Reductions

There is no better time to outfit your boy from head to foot than right now,—and at The Myers Store. These reductions reduce living expenses to a minimum, and gives all a chance to have a bank account.

- \$4.50 to \$5.50 Suits, ages 4 to 15, now only..... \$1.98
- 6.00 to \$7.00 Suits, go at only..... \$2.75
- \$7.50 to \$8.00 Suits, special for the next three days..... \$3.25

Youths' 3-Piece Suits

- \$ 7.00 Suits, long pants, now only..... \$2.75
- \$10.00 to \$12.00 Suits, final cut only.... \$4.35

Boys' Shirt Savings

Our entire line of boys' shirts, sizes 8 to 14, regular values up to 65c, in a large range of patterns, all go for the remainder of this sale at, choice..... 38c

\$2.50 Blue Flannel Shirts
\$1.69
 Thursday's Special

Tomorrow morning we place on sale several dozen men's "Oregon Flannel" shirts. Navy blue. These shirts represent very great values at the regular price of \$2.50. All sizes are here, and for the remainder of the week, or until sold up, they will go at, each only..... \$1.69

Men's Dress Trousers
 One-Fifth Off

To encourage added interest in the men's section for the remainder of this sale, beginning tomorrow morning, this special discount will be made on our entire line of dress trousers. Our assortments of sizes and patterns are exceptionally complete, and practically everyone can be fitted. If you want to save some money on trousers, don't overlook this special. All go at a discount of ONE FIFTH OFF

Don't Overlook These Bargains in Lace Curtains

Never before have such reductions been made in such handsome curtains as are now being shown in our lace curtain section. If you contemplate buying curtains within the next six months, it will pay you greatly to buy them now:

- \$ 6.00 White net curtains, pair only.... \$2.95
- \$ 7.50 White net curtains, now only pair. \$3.7
- \$ 8.00 Fine net curtains, white, pair only. \$3.98
- \$ 9.50 White lace curtains, pair only... \$4.70
- \$10.50 Fine net curtains, only pair..... \$5.00
- \$12.00 White net curtains, now pair..... \$5.97

Ladies' Coats

- \$ 8.00 Coats reduced to..... \$ 3.75
- \$12.50 coats now only..... \$ 7.50
- \$16.50 to \$20.00 coats, only..... \$ 9.95
- \$28.50 to \$30.00 coats..... \$14.25
- \$38.50 to \$42.00 Coats..... \$17.25
- \$16.50 to \$18.50 Raincoats reduced to... \$ 9.95

\$4.00
Women's Dress Shoes
\$2.67

Special Tomorrow, Thursday

Tomorrow—Thursday—morning we will have on sale a number of women's fine dress shoes, in vicl and patent leather, turael and welt soles. These shoes come in a wide range of sizes and widths. The snapp'est styles predominate, and the best known brands are included in the lot. Former price was \$4.00. Special tomorrow, pair..... \$2.67