

THERE IS A NEW DEAL: == THE QUESTION IS, ARE YOU IN ON IT.



Are you keeping step with the changes, or are you buying and wearing the same old clothes, bought in the same old way?

Have you been keeping your eye on Stein Bloch and Kirchbaum Suits?

Have you ever tried on a Stein Bloch or Kirchbaum Suit?

Have you ever seen one?

Have you ever been in a store that sold the Stein Bloch and Kirchbaum Make?

If you haven't—don't you think it's high time you did?

Certainly no one is going to look out for your clothes interests, or your personal appearance, if you don't do it yourself.

The average store isn't doing it—the average store is in a rut.

It knows that the average men come crowding in from sheer habit and take what the busy salesman puts on their backs. Their only definite idea is that they want a suit.

Their notion of the store is a very vague and general one.

Now, if you want the DIFFERENT clothes you've got to go to a different store.

Not necessarily the loudest-mouthed store, not a store that shovels out clothes by the ton, but the store that is conscientiously building up a clothing department, and selecting every suit as carefully as a mason would choose a stone for the foundation of a great edifice.

A store's stock is no good to you. It's the individual suit that you've got to wear and live with and depend on.

You may have been guessing wrong on this whole clothing problem—

For instance—

You may not know that many of the **BEST-DRESSED MEN IN MARSHFIELD**, are wearing Stein Bloch or Kirchbaum Clothes, bought at this store.

Do you know that we are building a tremendous trade in fine clothing just on the merits of the goods we sell—and that men who never traded at this store in their lives are going clear out of their way to get Stein Bloch or Kirchbaum Suits and Rain Coats?

We want you to see these new Suits with the snug-fitting collar, the full natural shoulder, and the graceful long lapel.

All the clever things—Fancy Cassimeres, and Worsteds, Club Checks, Coaching Stripes, near gray and brown effects, Newport Slates, Sage Greens, Balmoral Blues.

These Clothes are sold by dealers who **KNOW** clothing in three thousand, five hundred cities and towns in the United States.

They are extensively handled in Boston and Washington.

They are sold by fifty-five representative concerns in the city of New York.

By a dozen stores in the city of Philadelphia; and in Marshfield by



CHRISTMAS FOR THE LADIES

Never was the stock so well equipped with appropriate articles for useful gift giving.

Novel Neckwear.

Washing gloves, Hosiery, Handkerchiefs, Coats, Wraps, Furs and Umbrellas.

CHRISTMAS SUGGESTIONS

Smoking Jackets, Bath Robes and Slippers.

Neckwear—Specially Selected.

Holiday Suspenders.

Shoes and Furnishings.

MAGNES & MATSON

Marshfield Leading Outfitters and Furnishers.

Commencing on Monday our Store will be Open Evening Until After the Holidays