

The Myers Store

North Bend, Oregon

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OUR GREAT November Record Keeping Sale

A Sale That, from a Price Reducing Standpoint, Will Equal Our Great Simpson Lumber Company's Stock Sale of a Year Ago. Come and Lay in Your Winter's Supply of Wearables at Greatly Reduced Prices. Powerful Reductions Await You in Every Department. Sale Begins Thursday Morning, November 7, at 8:30, and Closes Saturday Evening, November 16, at 10 O'clock.

Don't Miss These Bargains

Ladies' Winter Coats.

About 25 ladies' fine fall and winter coats, in lengths ranging from 38 to 54 inches, loose and tight fitting, will go on sale at greatly reduced prices Thursday morning. These coats are handsomely trimmed with braid and velvet. Some are lined with good quality sateen lining, while others are unlined. Regular prices range as high as \$18.00. Choice of the entire lot, each, only **\$7.98**

\$8 Ladies' Coats \$4.95

Here is another lot of ladies' long black coats in fine grade of kersey cloth. These coats are well made, come in this season's styles, and are worth fully \$8.00 each. You may take your choice of the entire lot at, each only **\$4.95**

Ladies Short Black Jackets

In ladies' short black jackets will be found the greatest savings. These jackets are made by one of the best ladies' tailoring houses in the country. Nothing but the finest workmanship and best materials were used in their make-up. Some are handsomely lined with silk, and others with fine grade of sateen. Regular \$6.00 Ladies' Short Jackets, only **\$4.50**. Regular \$10.00 Ladies' Short Jackets, only **\$8.25**. Regular \$16.00 Ladies' Fine Short Jackets, only **\$12.50**

Ladies' Winter Suits

At Powerful Reductions.

Those of you who are in need of a fall or winter suit cannot afford to pass up these great reductions. The season has fairly begun, and you are getting these elegantly made garments in many instances at less than half the regular price. Look at these reductions:

Ladies' \$10.00 Suits, only **\$6.50**
Ladies' \$15.00 to \$18.50 Suits, choice only **\$9.87**
Ladies' \$22.50 to \$25.00 Suits, choice only **\$14.95**

Children's Coats.

\$4 Values, only \$2.25.

This lot of coats, in ages 2 to 14 years, comes in royal blue melton and imitation Astrakhan. They are nicely trimmed with braid, bands and velvet. Former prices were \$3.50 to \$4.00. A wonderful buy at, each **\$2.25**

Misses Coats.

\$12.50 Values, only \$6.95.

In this lot will be found some of the prettiest coats made for the misses between the ages of 8 and 14. These coats come in fancy plaid and herringbone effects and plain kersey weaves. All are nicely trimmed with braids and velvet. Were selling regularly at from \$10.00 to \$12.50. At our great November Maintenance sale they go at, each **\$6.95**

\$3.75 Ladies Skirts \$2.50

Ladies tailored skirts in plain and fancy weaves, in both pleated and gored styles. Colors brown, blue, black and gray. Former prices were \$3.00 to \$3.75. Sale price, choice only **\$2.50**

Tailored Skirts.

Values to \$12.50, Choice \$4.65.

Here will be one of the greatest buys of the whole sale. About 50 fine tailored skirts, in the season's newest styles and patterns. Values ranging as high as \$12.50, all go at choice **\$4.65** each

\$1.25 Ladies' Wrappers 95c.

These wrappers are nicely made with extra full skirt ruffles. They come in pretty patterns of red and white, blue and white and black and white. Are carefully made throughout. Newest styles. Formerly priced at \$1.15 and \$1.25. Choice each, only **95c**

Sateen Petticoat Special.

Our entire line of \$2.00 black sateen petticoats must go at this sale. At the regular price they represent very great values. They are made of the best grade of sateen, and wear and wash elegantly. Were \$2.00 each. Sale price only **\$1.47**

\$1.47.

One year has elapsed since we held the great sale of the Simpson Lumber Company stock. The prices were so greatly reduced at that time, that they were the comment of people all over Coos County, and our receipts for the month were more than double the usual monthly sales.

It is not the policy of this store to allow the sales of any month to fall below what they were for the same month the preceding year. We must show growth and advancement.

That the receipts for the present month may exceed those of a year ago, it behooves us to launch a powerful reduction sale, that in magnitude and interest will not only exceed the sale of the Simpson Lumber Company's stock, but will be far greater than any sale we have ever attempted.

It will pay you to come many miles to attend this record breaking sale. In every department there are dozens of items that have been sheared of every vestige of profit. Come the first day, if possible. If you can't, come as soon as you can.

A. W. Myers & Company, Coos Bay's Greatest Store

Ladies' Corsets.

Values up to \$3.25, only \$1.65.

There are several models of our American Lady Corsets which we wish to discontinue. To do so hurriedly, we have assembled all of them in one lot, and placed a price on them that is much below the wholesale cost.

Among the lot are \$2.00, \$2.25, \$3.00 and \$3.25 values, in low and high busts, long hips, with side and front supporters. All of these models are new and good, and were it not that the manufacturers discontinued making them and have other numbers to take their place, they could never be purchased at this figure. Although there are about 100 of these corsets, we would urge that you hurry, as they will undoubtedly be picked up during the early part of the sale. Regular \$2 to \$3.25 values, choice only **\$1.65.**

\$1.65.

10c Towels, 3c.

There will be 50 dozen of these semi-bleached cotton towels. Size 18 by 34 inches. Worth 10c each. A wonderful buy at **3c** each

50c Colored Damask, 29c.

This colored damask is 62 inches wide. Patterns come in red and white neat checks. There are only two full pieces to be disposed of at this price, and you will have to be among the first here Thursday morning to get your share. Was 50c yard. Sale price **29c** yard, only

White Bed Spreads.

2000 bars of fine Toilet Soap, popularly known finish. Neat patterns. Full size. Worth \$1.25 each. The price for the great November Record Keeping Sale will be **89c** only

Toilet Soap Special.

2000 bar of fine Toilet Soap, popularly known as the Meadow Sweets, Ole English Elder, Waldorf Turkish, etc. etc. Our regular prices of this soap were 5c and 6c cake. Thursday morning the entire lot goes on sale **21-2c** at, cake only

CLOSING OUT SALE OF Fall and Winter Millinery. POWERFUL REDUCTIONS.

Our entire line of fine tailored hats, trimmed with ribbons, feathers and velvet, must go at this November Record Keeping sale. Therefore a price that is sure to move them early in the sale is placed upon them. All hats formerly selling as high as **48c** \$4.50, will go at this great sale at, choice only

Fine tailored hats, trimmed handsomely with ribbons, feathers, etc., in the new designs and colorings, former prices ranging from \$5.00 to \$8.00, all go at, choice each **97c** only

Misses' and Children's Hats.

Several dozen misses' and children's hats, in very pretty shades, and formerly selling as high as \$1.75 each. All go at, choice, each only **32c**

Children's Caps.

Children's fall caps, in assorted shades and styles, formerly selling as high as 65 cents. Your choice of the entire line at, each **17c**

Great Savings in Shoes.

As usual there will be a great rush in the shoe section throughout this sale. Every item given below represents a wonderful saving, and if you, or any of your family are in need of shoes, better be here early Thursday morning.

About 75 pairs of boys' shoes, sizes ranging from 11 to 5 1/2, in vici and box calf, and bal. and blutcher pair. The regular prices of these shoes were \$2.25 to \$3.00. At this great sale you may take your choice at, pair **\$1.47**

Here's a table of shoes that is bound to interest every economically inclined working man. There are about 50 pairs of work shoes, in sizes ranging from 6 to 11, at regular prices as high as \$4.00 pair. Every one of them must go at this sale, and you may take your choice at **\$1.87** pair

Men's fine dress shoes in vici, box calf and gun metal. There are about 90 pairs in the lot, and every one of them is worth \$4.00. They come in genuine Goodyear welts, and well made, and our former prices were \$3.50 and \$4.00. At the great November Record Maintenance sale, you may take your choice at, pair **\$2.87**

There Will be Many Other Savings in Shoes.

Be Here the First Day

Men's Winter Clothing. \$12.50 Values, \$8.47.

Through a special purchase made by our Mr. Morton, we are enabled to offer at this sale about 35 men's fine worsted suits at this very low price.

These suits are all well made, come in this season's patterns and style, and would retail regularly at \$12.50 and \$15.00. We consider this one of the greatest opportunities this sale will afford, and every man in need of clothing at this time, should take advantage of this sale. Suits worth \$12.50 and \$15.00, sale price, suit, only **\$8.47.**

\$8.47.

In addition to the above item, there will be many other interesting values in suits. So come.

Men's Fine Dress Shirts. \$1.00 to \$2.25 Values, only 63c.

About 25 dozen men's fine negligee and pleated shirts, in plain weaves, with neat patterns, and fancy mercerized stripes, will go on sale Thursday morning at this low price. These shirts are all new patterns and well made. Every size from 14 1/2 to 17 1/2 is here, and the regular prices range from \$1.00 to \$2.25. At this great sale you take your choice, each **63c** only

\$1.50 Men's Sateen Shirts 87c.

Here is another great shirt opportunity. There are about 15 dozen of these extra strong black sateen shirts, with white stitching. All are double sewed, and many of them have double fronts. Sizes range from 14 1/2 to 17, and the regular prices are \$1.25 and \$1.50. Thursday you may take your choice at, each **87c**

Men's Black Cotton Hose.

This hose is made of an extra grade of black cotton yarn. It is seamless and an excellent wearer. The regular price is 15c pair. Thursday you may take as many as you wish at pair **8 1-3c.**

Men's Underwear.

65c gray sanitary heavy fleeced cotton underwear. Well made and especially roomy. Assorted sizes. Former price 65c garment. Sale price, **47c** garment

Men's Gloves and Mittens.

Men's leather gloves and mittens. Lined and unlined. Waterproof. Best brands. All sizes. Former prices range as high as \$1.50 pair. At the great November Record Maintenance sale you may take your choice at pair **11c**

Canvas Work Gloves, 6 1-4c.

50 dozen of these canvas work gloves will be disposed of at this sale. These gloves are made of good grade canvas, and worth 12 1/2c or 15c pair. At this sale you may have them **6 1-4c** at, pair

35c Men's Suspenders 19c

35c Men's light and medium heavy weight suspenders, in good elastic webs, pair only **19c**

65c and 75c Men's dress suspenders, in new webs, choice pair **43c**

Men's Colored Handkerchiefs.

About 20 dozen of these colored handkerchiefs will go on sale Thursday. They come in their regular size, and are worth fully 8 1-3c each. The price is only **4c**

Youths' Suits.

Values to \$10, only \$4.50.

There will be about 30 of these youths' three piece suits. The sizes range from 12 to 20 years. Trousers are of long length, and coat and vest are of this season's style. Here is a wonderful buy in youth's clothing, and should not be allowed to pass by. Former prices range as high as \$10.00. Choice, suit **\$4.50**