

The Myers Store

North Bend, Oregon

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Prices and Qualities

Chicago's Big Mail Order House

Fearlessly Exposed

See Yesterday's Coos Bay Harbor

The time has come when the people of this country must know there is a store that not only undersells, but offers a better quality of merchandise than the largest mail order house in the country.

That is a broad statement, we know, but there is a reason why this store is able to undersell even the largest mail order concern, and we can prove to you that we do.

In The Coos Bay Harbor this week we give the most fearless exposition of mail order house prices ever attempted by any store in this country. Montgomery Ward & Company's latest catalogue, No. 76 is taken as a basis for these comparisons and in every case Lot numbers are given so that you may convince yourselves by actual comparison of goods.

You owe it to yourselves to investigate. If you cannot secure a copy of this week's Harbor, either write or telephone us and we will supply you with a copy of our ad.

BOOMING NATIONS A YANKEE'S JOB

Former Circus Man and Globe Trotter Gives New Dignity to the Press Agent.

KHEDIVE THANKED HIM

Now He Is Engaged In Calling Attention to Big Game Found in British East Africa.

London, Oct. 5.—The professional boomer of new countries has arrived, and, of course he is an American.

Every one is familiar with the work of the theatrical press agent and of the man who travels ahead of the circus making its glories known to the people of the towns it intends to visit. Well known, too, is the work done by the representatives of various great railways who obtain publicity for the attractions of the places served by their employers, but the country boomer claims to have struck out a new line altogether. He is employed by governments and his salary would make the mouth even of the publicity representative of a popular operatic star water.

This pioneer in country booming is David Garrick Longworth, a New Yorker, who is as well known on the Strand as he is used to be on Broadway, and is as familiar with the East Africa jungle as he is with the boulevards of Paris or the deserts of Egypt. There is no country in the world that Mr. Longworth has not visited and few with which he is not familiar. He spent ten years in Egypt, where he edited the Sphinx in Cairo and boomed Egypt as a pleasure resort. Lord Cromer, the great British re-organizer of Egypt, has written him several letters complimenting him on the work which he did in bringing travelers with money to spend, from the end of the earth to Egypt, and the khedive has shown his appreciation of Mr. Longworth's work by decorating him. Every one who has spent a winter in Egypt in the last twelve years or so knows Mr. Longworth.

His work in Egypt was purely unofficial, but it was done with the full approval and assistance of both Lord Cromer and the khedive. Now, however, he is entering on the work of developing a country as the full fledged representative of the British government.

To Boom a Whole Colony. Mr. Longworth, although a New Yorker, has not visited America for

nearly a dozen years. He spent ten years in Egypt, and for the last two years he has been established at Nairobi, British East Africa. He is now in London arranging with the colonial office to undertake the booming of the colony as a pleasure and health resort for the jaded globe trotter and society man. Now that the colony has been opened up by the Uganda railway. Mr. Longworth declares it has a future before it greater even than that of Egypt for it is practically the only large territory left on earth that is literally teeming with big game and is likely to continue to be a wild animals' paradise for many years to come.

Lions, leopards, rhinoceroses, elephants, several kinds of deer, and monkeys of many varieties, are so plentiful that any one who cares to take a gun and stroll out of a morning before breakfast can shoot enough big game to satisfy the greediest hunter. For \$250 the traveler can obtain a license entitling him to kill or capture, if he can the following animals:

- Two lions,
- Two elephants,
- Two rhinoceroses,
- Two hippopotamuses,
- Two zebras,
- Two gemsboks,
- One eland,
- One sable hippotragos,
- One roan hippotragos,
- Two kudus,
- Two tapirs,
- Two hartbeestes,
- One bongo,
- Two aard-varks,
- Two cheetahs,
- Two aard-wolves,
- Two marabouts,
- Two egrets,
- Ten antelope of certain species,
- Ten chevrotains.

He can be fitted out with a party of servants, porters, gun bearers, and all that is required for a more extended trip into the jungle for \$250 a month, but except for the joys of camping out the most ardent sportsman can get all the sport he wants from the windows of the Pullman cars on the Uganda railway or from the veranda of the hotel at Nairobi.

The country that Mr. Longworth is undertaking to boom is interesting enough, but to a student of human nature Mr. Longworth himself is far more interesting. He is a man of the type, rapidly becoming extinct, that made western America—the man who always wants to be a little ahead of civilization.

He began life with Barnum & Bailey's circus, and with it learned his first lesson in the art of booming. He has been an actor, an author, an editor, a stage manager, and has followed many other professions. He was the first man to take an English opera company on a tour through South

America, and after a disastrous season from a financial point of view the company was shipwrecked off the coast of Chile. Mr. Longworth says that the hardest part of that trip was fulfilling his promises to the mothers of the forty-three chorus girls, that he would look after each one personally.

This Yankee Is Versatile.

He has tried ranching and mining in Mexico and has varied it by appearing as an actor in the late Augustin Daly's companies at his London theater. He has danced for savages in central Africa and has played before royalty in London and Berlin.

Egypt was comparatively unexciting for Mr. Longworth, for after all Cairo is rather highly civilized in its own way. He does not know now he spent ten years there before the "wanderlust" caught him again. Perhaps it was the constantly changing population from all the ends of the earth that made it interesting, but two years ago he determined on another move, and after casting around for some place where the talents of a pioneer would be appreciated he chose British East Africa.

The Uganda railway was being built then and he got as far as Nairobi, which had just acquired the dignity of a place on the map. Like a true American Mr. Longworth decided that what Nairobi needed to make it the metropolis of British East Africa was a newspaper. He had brought some type and other material with him, but what he wanted was power to run the press. He solved that problem by hitching up a broken down motor car which had been left in Nairobi by some misguided tourist who expected to find macadam roads in the jungle. The motor car filled the want splendidly and was only displaced when the Nairobi electric light and power plant was installed.

Today Nairobi is a flourishing town with a race course and with an excellent hotel, lighted by electricity and with electric elevators, hot and cold baths, and all the other necessities of civilization.

Nairobi is fast becoming the center of an international colony of sportsmen. William N. McMillan, the well known American traveler and explorer, owns a \$250,000 farm there. Lord Delanere lives there, Lord Cranworth has bought a homestead close to the town, and Lord Hindlip has decided to abandon his English estate and make his home at Nairobi. Lord Cardross has also bought an estate there, and hundreds of aristocratic sportsmen are flocking to the country to shoot big game.

In fact, big game is the staple industry of the country, and Mr. Longworth's paper, which he has appropriately named the Globe Trotter,

like every good local paper, devotes most of its space to recording the developments of the local industry. Its society column is mostly occupied with the doings of the lions, elephants, leopards, rhinos, and other jungle folk, and its advertising columns are almost monopolized by individuals and firms who want to fit out "safari" parties.

Add to the Language.

Mr. Longworth has given another word to the English language in "safari." It is supposed to be a corruption of the Arabic "msafara," which means a caravan, but its full meaning is untranslatable into English. As nearly as it can be translated it means a hunting party, with all the modern conveniences, and when you hear that one of your friends is on "safari" you understand that he is enjoying a picnic de luxe, with big game shooting thrown in.

What the traveler may expect in Mr. Longworth's country may be gathered from the following extract from a recent number of the Globe Trotter describing the experiences of a Babu stationmaster at Simba, on the Uganda railway. Simba, it may be mentioned incidentally, means "the place of lions."

The stationmaster sent the following telegram to the acting traffic manager.

Urgent. To traffic Manager. Aug. 17, 1:45 a. m.

Lion is on the platform. Please instruct guard and driver to proceed carefully and without signal in yard. Guard to advise passengers not to get out here and be careful when coming in office.

It seems that after this a sportsman on safari came along and shot the lioness, which was in possession of the platform. Her husband and another relative stropped across the track to see what had happened and the sportsman bagged them, too. At 8:45 a. m. the same day, however, the Babu stationmaster telegraphed again:

One African injured at 6 o'clock again by lion and fence sent to Makindu hospital by trolley. Traffic manager please send cartridge by four down train certain.

A few hours later this telegram was received, marked "extra urgent:"

Pointsman is surrounded by two lions, while returning from distant signal and hence pointsman went on top of telegraph post near water tanks. Train to stop there and take him on train—and then proceed. Traffic manager to please arrange necessary steps.

Three days later the same station master sent the following telegrams: 20th August, 7:15 p. m.—To guard and driver of down train: Carriage of secretary is in dead siding where

he shot a lion just now and others are roaring on Makindu side points. Drive to proceed without signals and stop engine opposite to station and take line clear. Guard not to go out from brake van.

Those who complain that railroading in the United States is dull should try a job on the Uganda railway for a while.

The issue of the Globe Trotter, which contains this interesting news story, is bound in bark cloth, and is thus a standing advertisement of the resources of the country. Bark cloth is the main dress material of the natives of the country. When a native wants a new suit of clothes or a gown for his wife or daughter he goes out into the forest, strips a tree and pounds the bark with a rigid mallet for a few minutes. The result is a material something like crepe in texture, which can be cut or sewn to any shape desired. It is a rich brown in color and is said to wear well.

In fact, British East Africa is a paradise for the lazy man, as well as for the sportsman. It offers food and drink and clothes without work, or with a minimum of work. The native has his bananas growing wild for food, his banana beer for drink, and his bark cloth for clothing. Before the British hut tax was instituted he had nothing to do but take his food and clothing from the trees. Now that he had to find the money to pay the tax he must do a certain amount of work, and that he usually does as a porter, a guide or a gun-bearer for a traveler on safari, so that he, too, is made to contribute to the staple industry of the country.

Will Escort Winston Churchill.

Mr. Longworth will enter on his duties as a country boomer for the British government before the end of this year. He will sail from England on Sept. 25 with Winston Churchill, the ugder secretary for the colonies, who is about to undertake a tour of Britain's African possessions, and Mr. Longworth will act as a guide during the first part of the tour.

Mr. Churchill and Mr. Longworth will land at Mombasa and will travel direct to Nairobi which will continue to be Mr. Longworth's headquarters. Mr. Churchill will remain there for some time and Mr. Longworth declares that he expects to introduce him to the staple industry of the country. After that he will continue his journey on the Uganda railway to the terminus at Lake Victoria Nyanza, and will return to England via the Nile and Khartoum.

—To test advertising, a discount of ten per cent given Saturday and Monday on all purchases at Prentiss & Co.'s to customers mentioning this ad.

—Skirts, latest styles at Prentiss.

BANDON NOTES.

Bandon, October 2.

J. E. De Gesen was in town yesterday from his ranch south of Bandon. He says an extensive deposit of the finest pipe clay in the world extends through that part of the country.

The schooner Prosper arrived in last night and is loading lumber.

Henry Collier of Coquille is visiting his daughter, Mrs. Effie Collier, who teaches in the Bandon schools. Frank Brinkholder, George E. Peoples and George Glenn are Coquille guests at the Galler house.

George W. Shelley of the Spencer-Shelley Lumber company, is in town today.

George P. Laird broke ground yesterday for a new store and office building 90x110 feet, at the corner of Atwater and Wharf streets. It will be made two stories high and so that two more stories can be put on at any time after.

The last dance of the Cotillion club will be given in the Bank hall Friday night with a full orchestra.

The Empire Stock company, which was billed for tonight, is reported as having cancelled their engagement.

The docket of the justice's court here is unusually large this week; there being upwards of a dozen civil and criminal cases entered.

LAST OF BONI.

Day of Appeal Passes, and Final Decree Is Entered.

Paris, Oct. 3.—The time limit in which Count Boni De Castellane could appeal from the decree of divorce obtained by Madame Gould, expired today. Decree is now absolute. Mme Gould has settled out of court creditors' claims both against herself and the Count.

Notice.

—Since the first of the month Mr. and Mrs. J. E. Cooper have taken charge of the Garfield. The house has been thoroughly renovated and refitted throughout.

GEO. WASSON

Fine Tailoring

A ST.

Marshfield, - Ore.