

Hundreds of Savings in Every Section

New, Crisp Merchandise Now Being Shown in All Departments. In Spite of Advanced Prices of Raw Materials, We Never Were Able to Name Lower Prices. Be at the Store This Week and See for Yourself.

Beautiful Creations in Autumn Coats

Coos Bay's Favorite Shopping Place will show some Wonderfully Exquisite Things in Women's Coats the Coming Week. Don't Fail to see them, and Incidentally Note the Low Prices.



Never were woman's coats more beautiful than those shown for Fall and Winter. And never in all our experience did we see better values offered for the money.

Last week was an extremely busy week for us in our woman's coat section. Coat after coat was sold, until our initial consignment was practically sold up. But the last express that came in over the Breakwater and Plant replenished our stock again, and now we are showing more exquisite garments than ever.

Plain colors are the vogue. Black first, with brown, wine and blue following in the order named. The materials are the finest of chiffon broadcloth, kersey and Skibo serge. Practically all coats are trimmed profusely with embroidery or soutache braiding, rendering the garments exquisite productions indeed.

Prices range from \$10.00 to \$50.00, and everyone of them represent a very great value. Look over the assortment NOW.

Ye Olde Tyme Comfort Shoes

The shoe of perfection itself, for women, either old or young, who have to be on their feet constantly, or have done since had feet TROUBLES. After a most thorough search and the indulgence of much correspondence, we succeeded in closing a very successful deal with the only original Comfort Shoe manufacturers, to supply us wholly with this class of shoes. We say "successful deal," first, because of a very special price they quoted us on every shoe they manufacture, and, secondly, because of our ability to secure the agency for these shoes.

"Ye Olde Tyme Comfort Shoes" are genuine hand-turned soles, absolutely no fillers or composition of any kind are used in the general make-up of the soles or any part of the shoe. The result is they will wear again as long as other shoes you have been buying, and what is more, you don't have to pay more money for the REAL article.

ursemaid Juliets, elastic sizes, hand-turned soles, rubber heels, sold elsewhere at \$2.00 and \$2.25,	\$1.75
Our price, pair.....	\$1.75
ursemaid Juliets, same as above, without rubber heels, and with fancy patent tips, pair.....	\$2.00
ursemaid, bal. lace, rubber heels, especially comfortable, hand-turned soles, pair only.....	\$2.50
Old Lady's Comforts in velv. Bal lace. Hand-turned sole. Only	\$2.00
Old Lady's Comfort oxfords, hand-turned soles	\$2.00
Pair only	\$2.00

Boys' Tan High Top Shoes

Sizes 3 to 5 1-2, only \$3.50

No shoe is more practical for a boy to wear than a high top logger. Especially is this true, just as the wet season is coming on. The one we are showing is 10-inches high, in blucher style, seamless foxing, with sewed and riveted side seams. Welt soles reinforced with brass rivets. This shoe is the rage among all school boys just now, and better get your boy a pair before the stock is sold up. Worth fully \$4.50.

Our price pair

\$3.50

The New Trimmings

Persian bands, fancy and pull silk braids, appliques, and everything conceivable in the line of dress trimmings are now here for your selection. We believe, without doubt, we have the biggest, the grandest and the most fascinating line of trimmings ever shown by any store in the country. Whatever you may require in dress trimmings, don't fail to consult us. We have it, and have it RIGHT, too.

Westward transportation put into effect by the transcontinental railway lines today.

Officials of the transcontinental lines are looking forward to the greatest emigration this fall that the state has ever known. Oregon has been widely advertised by the railroads and commercial bodies of the state, and thousands are but waiting for the advantages of the colonists' rates to start Westward ho!

The local Harriman lines today shipped 20,000 leaflets to their

New Bearcloth Coats For Children



At no better time than right now can you buy bear cloth coats. First, the assortment of shades, sizes and price ranges are complete, and secondly, prices are actually twenty to fifty per cent lower than the same qualities and style can be bought elsewhere.

Curly Bearcloth Coats

Ages 2 to 6, Prices \$4.25 to \$5.00

These handsome coats come in cream, red, brown, gray, light blue and navy. Are well made, and wonderful values at, \$4.25 each, only \$5.00 to

\$4.25

Girls' Curly Bearcloth Coats

Ages 8 to 12, only \$10 to \$11.50

No coat for girls within this age limit will be more popular than the curly bearcloth coats of this season. The ones we are now showing come in cream, red, brown, gray and navy, and every one is a very exceptional value. Prices range from \$11.50 to

\$10

Plain Bearcloth Coats

Ages 2 to 6, Prices \$3.50 to \$4.25

At no other season were the plain bearcloth coats sold so very reasonable. Indeed, we may be egotistic, but we believe no other store in the country will sell them as reasonable as we will this fall. Colors are gray, navy, brown, red and cream. Prices range from \$4.25 to

\$3.50

A.W. MYERS & CO.
COOS BAY'S GREATEST STORE.

NORTH BEND, OREGON

Fall Styles of the American Lady Corsets

American Lady Corsets for American women. And that means the best corset made for the best women on earth. Women who buy the American Lady have long ago abandoned the idea that it is necessary to buy imported corsets. They well know that every advantage that money and brains can produce is embodied in the American Lady Corset. The Fall models of these world-famous corsets are now ready in our Corset Salon. Have your Fall and Winter dresses fitted over the corset you'll wear them over. And see to it RIGHT NOW that you have the correct model for your figure and for this season's gowns. We have them in 87 different styles, for all figures, light or heavy boning and priced all the way from \$1.00 to \$10.00. Our fitter will be glad to demonstrate their advantages to you.



American Lady CORSET

New Things In Wool Dress Goods Very Reasonably Priced

"Exquisite" broadcloth, the leading weight and best grade talked of for Fall wear. We have it in black, navy blue, brown and other prevailing shades. 52-inches wide, and sold in the cities today at \$3.00 and \$3.50 yard. Our price, through-out the season, yard

\$2.50

Fine French Voile, in all prevailing shades. 42-inches wide, and the finest grade of all wool voile shown anywhere this season. A great buy at, yard

\$1.75

Silk and Wool Crepe, in cream, champaign, navy blue and black, 42-inches wide. Extremely dainty for costumes and evening gowns. A very exceptional buy at, yard

\$1.75

Albatross, all wool, 36-inches wide, in white, cream, light blue, navy, tan, old rose and black. Sold everywhere at 65c and 75c. Our regular price, yard

45c

White Goods Reductions

The sale of all white goods at exactly HALF PRICE will continue throughout another week. This is very important to those who did not get around last week to take advantage of these values. Remember all white goods go at exactly

Half Price

COLONISTS' RATES IN EFFECT TODAY

Good Fares on the Harriman Lines Promise to Bring Thousands.

Colonist's rates became effective day. Within the next two days, thousands of homeseekers enter Oregon, Washington and Idaho as a result of the average reduction of 50 per cent in the cost of

Westward transportation put into effect by the transcontinental railway lines today.

Officials of the transcontinental lines are looking forward to the greatest emigration this fall that the state has ever known. Oregon has been widely advertised by the railroads and commercial bodies of the state, and thousands are but waiting for the advantages of the colonists' rates to start Westward ho!

The local Harriman lines today shipped 20,000 leaflets to their

agents in all parts of the United States. These will be placed on the counters of every ticket office on the Harriman lines and wherever passengers are sought for the Northwest, and the effect is expected to be a record-breaker. During the Spring colonists' rates more than 14,000 people came into Oregon, and General Passenger Agent William McMurray, of the Harriman lines, says he looks forward to a much heavier traffic this Fall.

A special inducement offered by

the roads to emigration is the prepaid order plan. This is a system in general use among the railroads whereby the cost of a ticket can be deposited with any agent in Oregon and the necessary ticket will be furnished promptly by telegraphic instruction to any person designated in any part of the East.

By arrangement any one in Oregon may go to a ticket office and by paying the reduced price of transportation, have any relative, friend or employee in the East supplied with transpor-tation without the delay of transmitting money or a ticket by mail. The traveling passenger agents in the East will look after the passenger and see that he is placed on the train. The colonists' rates are good to all parts of Oregon, Washington, and Idaho, and the purchaser of a ticket to Oregon doesn't have to buy his ticket to Portland. He can purchase it to any point in the state. The Chamber of Commerce will arrange to have a competent man at the Union Depot to look after incoming

homeseekers and supply them with all information desired as to country and accommodations desired.—Tele-gram.

—Edison Monthly Records—Received the 27th of each month. W. R. Haines Music Co.

—Drugs and Toilet articles at, Lockhart-Parson's Drug Co.

—Roast Chicken at Delicatessen Sunday. Davis & Davis.