



Mid-Summer Clearance Sale



IMAGINE this big store turned into a bargain booth—every department filled with cut price offerings—Bargains—Bargains—everywhere.

That's what awaits you at the Mid-Summer Clearance Sale, which opens Thursday morning—a veritable feast of plenty, such money saving chances as must amaze you, when you come.

Such phenomenal opportunities—such astonishing values—such practical economies—such pointed and pertinent prices—who will care to miss them?

What are your needs? What are your tastes? Drop in and see the substantial bargains. You will find them at every turn, and if you turn often enough, you can save considerable money.

Sale begins promptly at 8:30, Thursday morning, August 8th, and closes at 10:00 p. m., Saturday evening, August 24th. Be sure to attend often. More than ever before will it pay you to do so.

LADIES' TAILORED SUITS.

Sales may come and sales may go, but at no sale will the reduced prices be so firmly fixed in the minds of the people as those named for our Mid-Summer Clearance. These prices are simply beyond competition anywhere, and involve the sale of the finest assemblage of spring and summer merchandise ever exhibited in the Coos Bay Country. Read these items for further proof:

All tailored suits, formerly selling from \$15 to \$22.50, go at the Mid-Summer Clearance Sale, at, each \$11.95
Ladies' Tailored Suits, formerly selling from \$25 to \$30, go at, suit, only \$15.75
\$32.50 to \$37.50 suit, go at suit \$22.50
\$40 and \$42.50 Ladies' Tailored Suits, choice, suit \$32.50

LADIES' COATS AND JACKETS.

Ladies' Novelty Jackets, selling regularly from \$12 to \$12.50, go at, choice \$8.75
Long Coats, formerly selling at \$20, go, choice \$13.85

Summer Shirtwaist Suits at Half Price

Our remaining stock of Summer Shirtwaist Suits in fine lawn, linen and dotted Swiss, handsomely trimmed with embroidery and lace. Former prices were \$2 to \$12.50, and at the Mid-Summer Clearance Sale they all go at exactly half the regular prices. Remember there is **HALF OFF**

At no time were greater reductions indulged in than at the Mid-Summer Clearance Sale. No matter how many skirts, or whatever, you may have on hand, it will pay you big to anticipate your wants for months to come and buy liberally at this sale. Look at these items:

UNPARALLELED REDUCTIONS IN LADIES' TAILORED SKIRTS

All our Ladies' Skirts, formerly selling as high as \$8, go on sale Thursday morning at the one price, of, each \$3.95
All other novelty plaid and mixed weaves in Ladies' Tailored Skirts, formerly selling from \$12 to \$20, go at, choice, each \$6.50
And correspondingly low prices on all other skirts. Don't miss to look the stock over.

RULES GOVERNING THIS SALE.

No goods will be sold at Clearance Sale prices prior to August 8th.

No sale goods will be exchanged, returned for refund, or sent on approval. No telephone orders for sale goods will be filled.

Mail orders will be filled only when money accompanies order, and on conditions the goods are in stock at the time we receive the order. We reserve the right to send fair substitutes, or refund the money.

No sale goods will be left away without having been paid for, nor sent C. O. D. A nominal charge for alterations will be made.

WONDERFUL SAVINGS IN MEN'S SUITS

There is certainly the greatest saving in it for you to buy your suit during this sale. Never have we reduced the prices so greatly, and never was it more advantageously to buy. Look these prices over, and then be at the sale to make your selections.

Lot No. 1.—Men's Light Outing and three-piece Suits. Former price was \$12.50. A great buy at, suit \$5.95
Lot No. 2.—Our entire line of Men's Suits, formerly selling at \$16.50 and \$20 must go at the Clearance Sale to make room for our big fall stock. So take your choice, suit \$11.75
Lot No. 3.—Men's Spring and Summer Suits, formerly selling from \$21.50 to \$25, go at the Mid-Summer Clearance, suit \$16.95
Lot No. 4.—Men's Suits, formerly selling from \$27.50 to \$35, all go at the one price of, suit \$19.95

GREAT SAVINGS IN LADIES' WAISTS.

Our Mid-Summer Clearance Sale will be an abundant feast of bargains, but in no section of the store will bargains be so substantial as in the Ladies' Waist Section. Read these items:

\$1.50 Ladies' Waists 65c.

These waists are made of excellent quality white and black lawn. Made up in this season's styles, with long and short sleeves. This lot represents our entire line of summer waists formerly selling up to \$1.50. Mid-Summer Clearance price, choice, each 65c

\$1.75 Waists 95c.

White Lawn Waists, handsomely trimmed with lace and embroidery, and formerly selling at \$1.65 and \$1.75. Your choice, each 95c

\$2.25 Waists \$1.25.

These are the prettiest waists you ever saw at \$2 and \$2.25. Although they sold rapidly when the season was on, we do not want to take chances in carrying them over, and out they must go at reduced prices. Hence all our \$2 and \$2.25 waists go at, choice \$1.25

\$8 Jap. Silk Waists \$4.75.

These handsome Jap. Silk Waists are daintily trimmed with embroidery and lace. Short sleeves, and this summer's styles. Former prices were from \$6 to \$8. All go at, each \$4.75

GIGANTIC SAVINGS ON SHOES

The real savings that await you at the Mid-Summer Clearance Sale, mean more to you NOW than at any previous sale. First, we can assure you of larger and more complete assortments, and secondly the prices are more pronouncedly reduced. Read over these items, and then be here to lay in your fall supply of shoes for the whole family.

Lot No. 1.—Children's Black Vici and White Oxfords. Sizes 3 to 10 1/2. Former prices were \$1.15 to \$1.50. Mid-Summer Clearance Sale, price, pair 38c

Lot No. 2.—Ladies' Fine White Oxfords. Sizes 3 to 5 1/2. Were \$2. To close, they go at, pair 97c

Lot No. 3.—Men's Work Shoes. Excellent values at \$3.25. Good assortment of sizes. Buy now, pair only 98c

Lot No. 4.—Ladies' Oxfords in vici, patent leather and box calf. This season's lasts, and regularly sold at \$3.50 pair. All sizes and widths. No more powerful buy at the Clearance Sale. Pair \$1.50

Lot No. 5.—Misses' Shoes in vici, box calf and gun metal. Sizes 8 to 2. Regular prices were \$2.25 and \$2.50. A great saving is yours in buying now, at pair \$1.55

Lot No. 6.—Boys' School Shoes. Made of best grade materials. All sizes from 10 1/4 to 5 1/2. About 200 pairs to select from. Former prices were \$2.25 to \$3. Choice, pair \$1.70

Lot No. 7.—Ladies' Shoes in vici, patent leather and box calf. New styles and lasts. All sizes from 8 to 8. Among this lot are some Old Ladies' Comforts and Julietts. Regular prices were as high as \$4.50. Mid-Summer Clearance Sale, price, pair \$1.95

Lot No. 8.—Men's Oxfords in vici and box calf. New lasts. Former price was \$4 and \$4.25. A big buy, pair only \$2.00

Lot No. 9.—Men's Work Shoe. A big assortment to choose from. Among the lot are a number of genuine Napa Tans and the famous "Jeff" Work Shoes. Sizes 6 to 11. Former prices as high as \$4.50. A wonderful saving at, pair \$2.58

Lot No. 10.—Men's Dress Shoes. Several hundred pairs to select from. All sizes and widths. Regular prices were \$4 to \$5. Come in vici, box calf and gun metal, and latest lasts. All go at the low price of, pair \$2.75

MEN'S UNDERWEAR SAVINGS.

Men's Drawers only in wool and salmon and brown ribbed cotton. Former prices were 55c to \$1. Sizes 30 to 36. Entire lot goes at, garment 19c

Men's Jean Drawers. Worth 50c pair. Made same as the famous Scriven's drawers, which sells everywhere at \$1 pair. Our price at the Mid-Summer Clearance Sale, pair 33c

Men's White India Gauze and French Balbriggan Underwear—shirts and drawers. Especially fine garments, and sells regularly at 75c. Mid-Summer Clearance Sale, price, per garment 45c

Men's Ribbed Underwear in dark tan and balbriggan. Medium heavy weight, and just the garments for this climate. Formerly selling at 75c a garment. A great buy at, per garment 47c

MEN'S WORK AND DRESS SHIRTS.

Men's Dress and Work Shirts, odd sizes, formerly selling from 50c to \$1 each, all go at the Mid-Summer Clearance Sale, each 23c

Men's Fine Dress Shirts. All sizes. This season's patterns. Worth \$1. Mid-Summer Sale price, each 57c

WONDERFUL SAVINGS IN DRESS GOODS

The Dress Goods Section is bound to be crowded from morning till night throughout the life of this sale. Such prices as the ones that will prevail, assures us of this. Therefore, in order to get the best in the stock, better come out as early as possible to make selections.

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\$1 to \$1.65 Wool Dress Goods, 36 to 42 inches wide, goes at the Mid-Summer Clearance Sale, yard 67c

SILK AND WOOL DRESS PATTERNS.

\$2 Dress Patterns, yard 95c
\$2.25 and \$2.50 Dress Patterns, yard \$1.05
\$3.00 Dress Patterns, yard \$1.15

TABLE LINEN SAVINGS.

75c bleached and unbleached Table Damask, yard 48c
\$1 bleached Damask, yard 72c
\$1.25 and \$1.50 all Linen Damask, yard 98c
\$1.75 and \$2 all Linen Damask, yard \$1.25
\$2.25 and \$3.50 Table Damask, yard \$1.75

WHITE GOODS SAVINGS

Our Summer Waistings and Wash Dress Materials go at the Mid-Summer Clearance Sale at practically half price. This will be of special interest to hundreds of women in this vicinity, and in view of there being limited quantities, better come out early to do your buying.

All 25c Waistings and Wash Materials, go at, yard, only 14c
Everything in Waistings, White Goods and Wash Dress Goods, formerly priced at 35c, goes, yard 18c
50c Waistings, Organdies, Mulls, etc., go at, yard 27c
65c and 75c Waistings in silk and cotton, fine organdies, mulls and figured fabrics. Choice, yard 38c

TOWELING

Wonderful savings awaits you in the Toweling Section, and whatever you do don't leave the store Thursday without looking at these great values.

5000 yards of 1902 Irish Toweling, worth regularly 10c to 12 1/2c. The lot represents a very special buy made for our Mid-Summer Clearance, and out the entire consignment goes at, yard 5c
About 2000 yards of the genuine Irish Huckaback Toweling, worth fully 12 1/2c. A powerful buy. Yard only 8c
Yards and yards of Unbleached Toweling, of the pure linen, formerly selling at 15c. Mid-Summer Clearance Sale, price, yard 9c

A.W. MYERS & CO.

COOS BAY'S GREATEST STORE.

NORTH BEND, OREGON

35c BOYS' WASH PANTS 14c.

These pants would sell regularly at 35c each. They are made of good grade material, carefully sewed, and to close them out, they go at, pair 14c

35c BOYS' SHIRTS 23c.

Our entire line of Boys' Shirts, selling up to 35c, go at the Mid-Summer Clearance Sale, each 23c

BOYS' SUITS AT HALF—Ages, 6 to 15.

About 100 Boys' Suits of this season's purchase, regular prices ranging from \$1.50 to \$8.50 will go out into active service during this sale. These suits are special buys at the regular price, and they indeed powerful buys at the price **Just Half Off** now asked for them.

MEN'S AND BOYS' SUMMER CAPS.

About 200 Men's and Boys' Caps, summer styles, will be sold during the early part of this sale. These caps are regularly selling at 65c, and are good values at that. All sizes are here, and at the Mid-Summer Clearance Sale they go, each 33c

ALL MEN'S AND BOYS' STRAW HATS—Half Price.

Our remaining stock of Men's and Boys' Straw Hats must be closed out at this sale. Nothing of our spring and summer goods must be held over for another season. It is against our methods of doing business. Therefore, to move them in a hurry, you can do business. Therefore, to move them in a hurry, you can take them at the regular **Less One Half** price.