

A GREAT FOURTH OF JULY SALE

Things for Men, Women and Children at Powerful Reductions



The Glorious Fourth is a hurrah occasion, but this isn't a hurrah sale. It's a Sale with REAL, substantial savings to make it worthy of the name.

Come and get ready for the Fourth. Prepare for the holiday. There'll be fireworks and parades and speeches and outings—a bang-up occasion of whole-souled merrymaking when everyone wants to look and feel good.

Let us help you. Plenty of enthusiasm and patriotism here—and plenty of the most substantial savings in good, dependable merchandise ever offered.

We urge you not to miss the first day's sale. But if you can't help it, come just as soon as you can. Every day of this sale will be the most interesting in price reductions ever offered by any store in the country.

Stunning Prices on SHOES

- Lot No. 1—Boys' and girls' school shoes. Sizes 10 to 2. Former prices were \$2.25 and \$2.50. Sale price, pair **83c**
- Lot No. 2—Boys' heavy lined and unlined shoes. Sizes 10 1-2 to 5 1/2. Former prices were \$2 to \$2.65. Pair. **93**
- Lot No. 3—Misses shoes. Sizes 5's to 2's. Former prices were \$1.75 to \$2.25. Great Fourth of July Sale, price, pair. **98c**
- Lot No. 4—Ladies' fine dress shoes. Sizes 3 to 7. Principally 3 to 4 1/2. Former prices were as high as \$4.50. Choice pair. **1.47**
- Lot No. 5—Men's dress shoes in vici and box calf. Former prices were \$3.50 to \$5. Choice pair. **2.00**

Powerful Oxford Bargains

- Lot No. 6—Ladies' fine dress oxfords in vici kid and patent leather. Every size and width in this lot. Former prices were \$3 to \$3.50. A wonderful buy, pair. **1.47**
- Lot No. 7—Men's fine dress oxfords in vici kid and box calf. Full range of sizes, and best lasts. Were sold regularly at \$4 and \$4.25. Excellent values, and they will move quickly at pair. **2.25**

Sale Opens Wednesday Morning, June 19th and Closes Evening of July 6th

Greatest reductions ever offered on all Ladies' Ready-to-Wear Goods

The greatest enthusiasm of the sale will center in the Ready-to-Wear Goods for women. The powerful reductions given here are only a few of the hundreds of savings awaiting you. At these prices no one can find good cause for not coming out on July 4th with an entirely new outfit. Read every item, read between the lines, and then come to the sale expecting to find the greatest lot of real bargains you ever saw.

Ladies Tailored Suits

- Your choice of our entire stock of ladies' fine tailored suits, in Eton, Pionette and loose fitting effects regular prices ranging from \$18.50 to \$20. Fourth of July Sale, price, suit. **13.50**
- All tailored suits, formerly selling at \$22.50 to \$25, in the season's newest styles and colorings, go at, choice. **16.50**
- And all other suits at correspondingly low prices.

Silk Skirts Waist Suits

- Nothing is more dainty than a real pretty silk shirtwaist suit, and no one who enjoys wearing silk, can afford to pass up these exceptional bargains.
- \$25 to \$27.50 Silk shirtwaist suits, in princess and two-piece effects, all shades and designs, go choice. **17.50**
- \$30 to \$35 Silk shirtwaist suits, this season's styles and shades, all go, choice, suit only. **22.50**

The balance of the silk shirtwaist suits are reduced proportionately

AUTOMOBILE COATS

- Rubbered Automobile or Raincoats are very fashionable just now and the fact that you can buy them now at practically half price, should influence you to act quick.
- The complete line of rubbered coats go on sale Tuesday Morning. **18.50**
- regular prices as high as \$35, choice each

Powerful Reduction in Men's Clothing

- Lot No. 1—Men's Suits. All sizes. Regular prices \$8.50 to \$11.50. Our entire line. All go at the Fourth of July Sale, suit. **5.27**
- Lot No. 2—Men's Suits consisting of our entire line of \$12.50 to \$17.50 values. None are restricted. Fourth of July sale, price, suit only. **8.98**
- Lot No. 3—Men's suits. Regular prices \$18 to \$22.50. All go at the Great Fourth of July Sale, suit. **13.97**
- Lot No. 4—Men's \$25 to \$35 suits. Every suit in the house with former price within these figures go at the Great Fourth of July sale. at, suit, only. **17.55**

MEN'S DRESS PANTS---One Fifth Off.

During the Great Fourth of July Sale, a discount of 20 per cent will be given on our entire line of Men's Pants. Don't miss this opportunity and buy NOW. Remember there is **One Fifth Off**

MENS WORK PANTS---Values up to \$4.50, Only 98 cents.

No greater bargains awaits the working man than the work pants at 98c. Among the lot are wool and cotton pants, corduroy pants, etc. and practically every size is here, up to 42 measure. Don't miss this powerful offering. Values up to \$4.50. **98c**

NOTE THESE PRICES ON WOOL DRESS GOODS.

- The following reductions place wool dress goods before you at, in many instances, far less than its price wholesale. We will not need to urge you to buy if you read the following items, and still less if you come and see the goods, and compare qualities and prices.
- 75c Wool dress goods, 36 inches wide. Come in grey figured novelties and plain weaves. Worth 75c yard. Sale price, only. **33c**
- 65c to 85c plain and fancy weaves in mohairs, batistes, panamas, suitings, etc. 36 to 44 inches wide. The best and most desirable things in the whole line for the money. Fourth of July Sale, price per yard. **57c**
- \$1 and \$1.25 values of the entire stock of dress goods. Among the lot are some of the most exquisite things in the season's newest fabrics. Novelty plaids and plain weaves predominate. Width 36 inches to 56 inches. Yard, only. **68c**
- \$1.35 to \$1.65 Wool dress goods. Widths 38 to 54 inches. Plain and fancy weaves in mohairs, panamas, batistes, serges and grey suitings. A wonderful buy at **87c**

THE NEW DRESS LENGTHS CUT IN HALF.

- \$2 Fine Novelty Dress Lengths, yard. **\$1.00**
- \$2.25 Fine silk and wool dress lengths, yard. **\$1.13**
- \$2.50 Fine silk and wool dress lengths, choice. **\$1.25**
- \$3 Handsome silk and wool mixed dress patterns, only. **\$1.50**

SEVERE CUTS IN YOUTH'S CLOTHING.

The savings awaiting you in the Youth's Clothing section, should interest mightily every father and mother in this vicinity who has a young man to clothe, between the age of 16 and 20 years. Reductions of this nature do not come often, and now that they are at your command, why not act? Read the items:

- Youth's suits, two and three piece effects. Ages 16 to 20. Regular prices were \$9.50 to \$11.50. Fourth of July Sale
- Price, suit. **\$6.87**
- Youth's suits. Regular prices \$7 to \$8.50. Ages 15 to 20 years. Suit only. **\$4.27**
- Youth's \$11.50 to \$17 suits in blue serges, light and dark chevrons, worsteds and novelties. Ages 16 to 20 years. Suit only. **\$8.95**

EXACTLY ONE-HALF OFF ON Ages 4 to 16 Years. BOYS SUITS.

There are just 55 suits offered at this ridiculous price and every one of them is worth its former price. But to close them out, and quickly too, they go at the Fourth of July Sale at these prices:

- \$2.00 Boys' Suits. **\$1.00**
- \$3.00 Boys' Suits. **\$1.50**
- \$4.00 Boys' Suits. **\$2.00**
- \$4.25 Boys' Suits. **\$2.13**
- \$4.50 Boys' Suits. **\$2.25**
- \$5.00 Boys' Suits. **\$2.50**
- \$5.50 Boys' Suits. **\$2.75**
- \$7.50 Boys' Suits. **\$3.75**
- \$8.00 Boys' Suits. **\$4.00**

UNMATCHABLE BARGAINS IN THE DOMESTICS.

- 1600 yards of muslin. Worth all of 8 cents yard. In fact we could not buy it today to sell at at 8 cents. At this price it is cheap as house lining, yes cheaper. No more than 55 yards to a customer. Act quick. Until sold, Yard only. **5c**
- 15c fancy cotton batiste. Neat floral designs in black on white. Best buy of the season. Yard, only. **9c**
- 18c fancy chambray. Full width. Fourth of July Sale, Price, yard only. **13c**
- Galatea cloth. 27 inches wide. We sold it regularly at 17c yard. Sold elsewhere at 20c. Sale price, yard. **15c**
- Entire line of 10c apron gingham and dress zephyrs, go at the Fourth of July Sale, Yard. **7c**
- 32 inch percale. Dark patterns. Best material for boy's shirt-waists, etc. Was 12 1/2c. Yard. **8c**
- 15c heavy twilled shirting. Was 15c. Sale price, yard. **11c**

WASH CLOTHS.

Knit Wash Cloths. Very absorbent. Formerly sold at 50 cents per dozen. Sale price, dozen only. **35c.**

TOWELING REDUCTIONS.

Immense savings await you in the towel section. Our entire stock of 12 1/2 to 15 cent toweling, in bleached and unbleached, 16 inches wide, go at the Great Fourth of July Sale at, yard. **7 1/2c.**

LADIES' HOSIERY BARGAINS.

- 15c. Ladies' Black Cotton Hose, all sizes, pair. **11c.**
- 35c. Ladies' Black Lace Hose, pair. **17c.**
- 35c. Plain Black Cotton Hose, best values, pair. **27c.**
- 50c. Plain Black Cotton Hose, Lisle Thread, pair only. **39c.**
- 65c. Plain and Fancy Hosiery in Lisle Thread, Lace and Embroidery, pair. **47c.**
- 75c. Geneva Silk Hose, Lace and Fine Lisle, plain and fancy, pair. **63c.**

POWERFUL SAVINGS IN SUSPENDERS.

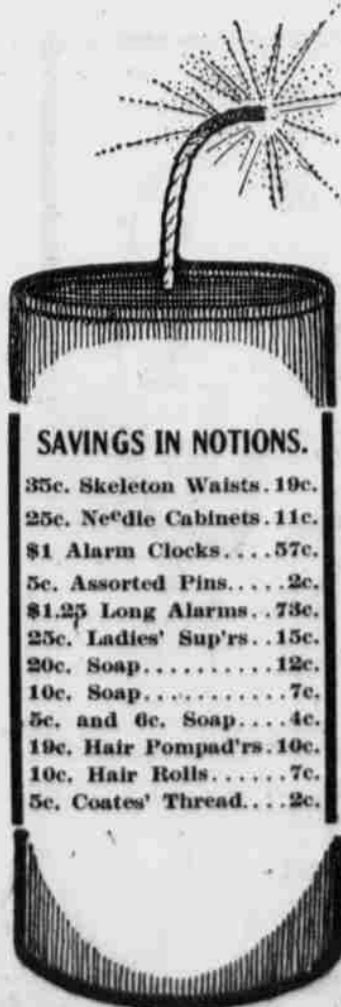
Every one of our Men's Suspenders that sold regularly at 25 cents to 45 cents must go at this great sale, at pair. **17c.**

Men's 65 cents and 75 cents Suspenders go at the Great Fourth of July Sale at, pair only. **43c.**

15c. MEN'S COLLARS 2c. Dozens of Men's White Linen Collars, made by the famous Victor people. Sell everywhere at 15c. or 2 for 25c. Sale price, 5 collars for. **10c.**

SAVINGS FOR MEN.

- 12 1/2c. Hosiery. **7 1/2c.**
- 35c. Fancy Sox. **21c.**
- 65c. Fancy Sox. **39c.**
- 50c. Shirts. **37c.**
- 81 Dress Shirts. **63c.**
- 75c. Underwear. **49c.**
- 65c. Underwear. **33c.**
- \$2.50 to \$3.50 Hats. **97c.**
- 75c. Jumpers. **49c.**
- 15c. Linen Collars. **2c.**
- 50c. Boys' Overalls. **27c.**
- 35c. Boys' Shirts. **73c.**



SAVINGS IN NOTIONS.

- 35c. Skeleton Waists. **19c.**
- 25c. Needle Cabinets. **11c.**
- \$1 Alarm Clocks. **57c.**
- 5c. Assorted Pins. **2c.**
- \$1.25 Long Alarms. **73c.**
- 25c. Ladies' Sup'rs. **15c.**
- 20c. Soap. **12c.**
- 10c. Soap. **7c.**
- 5c. and 6c. Soap. **4c.**
- 19c. Hair Pompad'rs. **10c.**
- 10c. Hair Rolls. **7c.**
- 5c. Coates' Thread. **2c.**

A.W. MYERS & CO.
COOS BAY'S GREATEST STORE.