

FOR COUNTY JUDGE

G. SPRINGER

FOR COUNTY JUDGE

Nominee who has a record of efficient administration. Who is competent to render good service on Board of Equalization. Competent to assist in management of Demonstration Farms, so as to secure greatest benefit to farmers. Who will permit no waste of the people's money, but will give first attention to roads, which are selected by the people of each community leading to railroad.

SPRINGER COMMITTEE

Paid advt.

PROFESSIONAL CARDS.

BRANDLAND
Attorney At Law
MADRAS, OREGON

C. COLLVER
NOTARY PUBLIC
Justice of the Peace
CULLVER PRECINCT
OREGON

YAN TASSEL
NOTARY PUBLIC
INSURANCE
MADRAS, OREGON

W. BARNETT
NOTARY PUBLIC
FOR OREGON
Collections a Specialty.
MADRAS, OREGON

P. MYERS
LAWYER
CULLVER JUNCTION, OREGON
Practice in all courts and Department of the Interior.

LEWIS H. IRVING
ATTORNEY AT LAW
INSURANCE
Office of Balfour-Guthrie & Co.
MADRAS, OREGON

Blue Print Township Plats
Corrected up to date, showing names of entrymen, vacant land, rivers and creeks, 50 cents each.

Land Scripts For Sale
For securing title to all kinds of Government land without residence or improvement, at lowest market prices. Write us for particulars. All kinds of land office business a specialty. Twenty-five years experience. Reference, Branch & Co., Bankers.

Hudson Land Company
The Dalles, Oregon

Americans Great Spenders.

Washington.—Physicians and philanthropists composing the American Federation of Sex Hygiene, produced the following figures, that show when it comes to spending the American citizen is the prize performer of the world: Gay living costs Americans every year, \$8,000,000,000, spent in the following manner: Intoxicating liquor, \$2,000,000; tobacco, \$1,200,000; jewelry and plate, \$800,000; automobiles, \$500,000,000; church work at home, \$250,000,000; confectionery, \$200,000,000; soft drinks, \$120,000,000; tea and coffee, \$100,000,000; millinery, \$90,000,000; patent medicines, \$80,000,000; chewing gum, \$15,000,000, and foreign missions, \$12,000,000.

A Marvelous Escape

"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." All dealers.

For Good Farms

City Property and Business Chances

SEE D. W. BARNETT
OFFICE MAIN STREET, MADRAS, OREGON

House to Rent
CHOICE LOTS IN DEPOT ADDITION

NO. 3851.
The First National Bank
OF PRINEVILLE, OREGON
B. F. ALLEN, President.
T. M. BALDWIN, Cashier.
WILL WUNDERLICH, Vice Pres.
H. BALDWIN, Asst. Cashier.
ESTABLISHED 1888
Capital, Surplus and Undivided Profit \$100,000.00

JUDICIOUS ADVERTISING WILL PAY THE LIVESTOCK BREEDER

Four Inch Single Column Advertisement, Carefully Worded, Will Bring Very Large Returns

No intelligent farmer or breeder will deny the necessity for advertising livestock or that by doing so he can reach fields which he could not otherwise touch. He may not feel that it is necessary for he himself to advertise, and at the same time nail to his front gate a card bearing the legend: "For Sale—A fine young Jersey bull, out of an Island dam, \$25. Inquire within."

The question for the farmer to decide at this point is, "Who am I trying to sell to?" If he is raising high grade registered cattle or hogs he should use the special breed papers to as large or greater extent than he does the general farm papers, as the man he wants to reach is undoubtedly a subscriber to the paper representing the breed in which he is interested. But if the proportion of his fancy stock is not great and he can offer an average good grade, he had best pass up the special breed papers and use the general farm magazines, or the local paper of his country.

A small advertisement is plenty to start with and possibly to continue with. Don't spend all your money on one advertisement, but after having selected the medium, concentrate and keep it up. The half or full page advertisement may appear to make a greater impression at the time, but is soon forgotten, while a three or four inch single column advertisement run continuously, and telling just what you have for sale in a clear and concise manner, with prices asked, will make by far the greater number of sales before the season is ended.

Many advertisements are spoiled by attempted wit. Use a cut in your advertisement if you can get a good one that really illustrates what you are talking about; but better none at all than a poor one, as the poor one will give the lie to the statements you make and probably do you considerable harm.

Concentrate and keep it up! Advertise in the publication that best covers the section in which you prefer to make your sales, and don't stop after you have run your announcement a few times. If the drain is too large on your pocket book cut down the size of your advertise-

ment, but don't stop it. Ivory soap and Uneeda biscuits are probably known to 75 per cent of the inhabitants of the United States, but if they should stop advertising this percentage would dwindle and fade away at a terrifying rate.

It seems to me that it wouldn't be a bad idea for the farm papers to print something like the following in a prominent position on their editorial page every issue:

"You can help us give you a better, bigger paper, and it will not cost you one cent! It's this way: The publishing business is an endless chain proposition. It takes considerable money to get out a good, readable paper. Usually a greater income is derived from advertising than from the subscription list, but without a good sized subscription list there are few advertisers. Therefore the more subscribers the more advertisers and a better paper; the better the paper the more subscribers, more advertisers, and a still better paper. Advertisers can not give credit to this paper for the good it is doing them unless you tell them where you saw their advertisement, so the way for you to get a better paper, without one cent of expense to yourself is simply to mention this publication when writing to our advertisers. You're doing yourself an injustice when you fail to do this."—Pacific Homestead.

Marriage is Not a Failure

What is the use of marrying and supporting a woman for life when you can get a talking machine for four dollars? Some women look at a man with breach of promise in one eye and alimony in the other. On a wedding trip a man kisses his wife every time the train enters a tunnel—on their next trip he takes a drink.

In an old cemetery in Boston there is a monument bearing this inscription:

Stop here my friend and cast an eye,
As you are now so once was I,
As I am now so you must be,
So prepare for death and follow me.

Some one wrote the following below:
To follow you I'm not content,
Unless I knew which way you went.

HOWARD W. TURNER
U. S. COMMISSIONER
NOTARY PUBLIC
INSURANCE
MADRAS, OREGON

HOBSON CAFE

CHAS. HOBSON, Prop.

Quick Order Service

WE SERVE YOU TO PLEASE
WE ARE PLEASED TO SERVE

FREE EMPLOYMENT BUREAU IN CONNECTION

Warren Smith

PROPRIETOR

Elite Tonsorial Parlors

NO LONG WAITS

BATHS

MADRAS, ORE.

Job Printing of every description.
The Madras Pioneer.

HAVE YOU PAPERS OF THIS DESCRIPTION?

Fire and life insurance policies, receipts for insurance premiums, notes, deeds, mortgages leases, contracts, bonds or stocks, certificates of deposit, pension papers, army discharge papers, valuable private correspondence, warrants, marriage certificates, abstracts or other securities of any nature. How are they protected from fire, loss, or prying eyes?

A SAFETY DEPOSIT BOX here will afford you the best of protection.

MADRAS STATE BANK

New Crop Extracted Honey

Gathered from ALFALFA and CLOVER BLOSSOMS in the Yakima Valley and left on the hives all summer until thoroughly ripened; is thick, rich, and has a delicious flavor; put up in new, square, 60 lb. (net) cans securely boxed, f. o. b. my shipping point, Sunnyside, Wash. Single cans \$8.00. Two or more cans 9 cents per pound. Club with your neighbor and secure the lower rate. O. W. R. & N. and Northern Pacific.

S. KING CLOVER, R. F. D. No. 1, MABTON, WASH.

A VALUABLE SILVER CUP

FOR THE BEST AGRICULTURAL EXHIBIT

of products grown tributary to the Oregon Trunk, Spokane, Portland and Seattle, Oregon Electric, and United Railways AT THE

PACIFIC N. W. LAND PRODUCTS SHOW

PORTLAND, NOVEMBER 18-23

will be given by these railways

\$8.15 ROUND TRIP TO PORTLAND

Tickets on sale November 18, 19, 20. Return limit November 25



OREGON TRUNK RY.

CENTRAL OREGON LINE

\$14.95 ROUND TRIP TO SPOKANE

FOR THE

NATIONAL APPLE SHOW

Tickets on sale Nov. 10th to 16th, inclusive. Return limit Nov. 20. Trains leaving Central Oregon in morning arrives at Portland 5:30 P. M., and Spokane 9:15 P. M. Schedules, details, etc., will be furnished on application.

W. E. Coman, Gen'l Frt. & Pass. Agent, Portland, Or. A. P. Meyers, Agent Madras, Or.

The Pioneer for Clean Job Printing. Low rates.

EVEN THE FELS' SINGLE TAX COW LOOKS WORRIED



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THE WORK FOR SINGLE TAX WILL CONTINUE AS LONG AS THE FUNDS

THESE NUMBERS WILL BAR SINGLE TAX IN OREGON

365xNo Against Graduated Single Tax

308xYes Against Single Tax Repeals County Home Rule

