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MADRAS, OREGON

The Madras Pioneer

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THURSDAY - JULY 27, 1911

**MANY FEATURES
WILL BE THRILLING**

Astoria Centennial Promises Fine Show

HISTORY TO REPEAT ITSELF

Eight Big Conventions Scheduled to Be Held at Astoria During the Celebration

Astoria, July 25.—As early as 1811, cold, stern business—a vested interest, if you prefer, planted the seeds from which has grown the Astoria Centennial celebration, which is scheduled for August 10 to September 9 next, as the only official exposition on the Pacific Coast this year.

The committee which has the creation of the Centennial celebration in charge has been working day and night for several months to work out the details of policy and management. So far, this is to be the program:

Reproduction of the original Astor stockade.

Historical chronology, typified by hugh floats.

Stupendous regatta, during

which the Pacific Coast motor-boat championship, with a \$4000 cash prize, is to be decided.

Thrilling exhibition by a nervy "birdman," using the Glenn Curtiss type of aeroplane and the Curtiss hydroplane, which rises from the water and is able to maintain a speed of 35 miles an hour on the surface of the water and a speed of 60 miles an hour when in the air.

Magnificent naval parade, which will be participated in by both the American and British warships and possibly some battleships from other nations.

Spectacular pyrotechnical pageants, which will be created in colored fire, screaming bombs and beautiful aerial fireworks worked out in an original manner for the exclusive benefit of those who visit the Centennial.

Mammoth National Guard encampment projected on the plains above Astoria during which it is planned to have sham battles and regular war practice drills under direction of the militia and Federal officers.

Participation by the artillerymen from Fort Stevens, which guards the mouth of the Columbia river from hostile foes.

Aquatic sports, which shall include swimming and tub races, sculling contests, sailing trials, exhibitions by the lifesavers, contests between the fishing crews and between the crews of the various battleships, which will be assigned to the celebration.

Eight big conventions which have selected Astoria as the meeting place during the continuance of the centennial festivities. The Oregon Development League convention is among these conventions as is the school teachers' institute.

Stirring war dances by bands of real Indians, which are to be encamped and reconstruct the

original tribal tepees of the Willamettes, who lived on the plains above Astoria in the days when the Astor expedition sailed into the harbor and discovered the Columbia river.

Already the committee has received a schedule of expenditures which will call for \$60,000. This has not been finally passed as yet, but there is every likelihood that it will be finally passed, dividing the money for various projects, so that in another week it will be possible to announce the exact detailed plan of the celebration.

The general scope of the Centennial has been approved and some special features have been contracted for already, among them the aviation demonstrations. Glenn Curtiss landed the contract for this spectacular feature. He agreed to send a first-class "birdman" to take possession of an aeroplane and a hydroplane and work out the evolution of these two crafts.

This contract is a mighty rigid one and insures the public thrilling demonstrations of the value of airships. Full details of this feature were published in the Pioneer last week.

President Taft is expected to officially open the Centennial and it is practically assured that Colonel Astor, direct descendant of John Jacob Astor, will be present during the celebration. Colonel Astor has contributed \$10,000 to the cause and has written Senator Chamberlain that he will do everything possible to aid in the success of the project, and that he hopes to be present in person at the celebration.

Following the receipt of this information, the executive committee decided to use the money contributed by Colonel Astor in the erection of a statue of John Jacob Astor to commemorate the entrance of the first white man

into this part of the country.

Both the Hill interests and the Harriman transportation officials are working hard to give the Centennial wide publicity. Each of these railroad systems will have a great deal of traffic to handle during the centennial, about 2,500,000 pieces of literature will be circulated throughout the east. Every ticket agent and passenger official will have complete information about the centennial and every station will be a booster for the pageant.

Some 5000 beautiful, artistic posters, much like the Rose Festival posters, have been lithographed, to make people want to visit the Centennial, and complete lines have been laid for a general publicity plan which shall embrace the leading newspapers and magazines of the country.

Weather conditions are always

excellent during August and the proximity of the beaches and ocean resorts makes Astoria a particularly favored spot to hold a centennial celebration. So, that with the special features offered through the work of the

merchants of Astoria, the best aroused in a revival of Astoria prestige, the opening of the celebration by President Taft and such features as the Astoria Centennial the best thing in the state this year.

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