

# New Management



## SANTA CLAUS

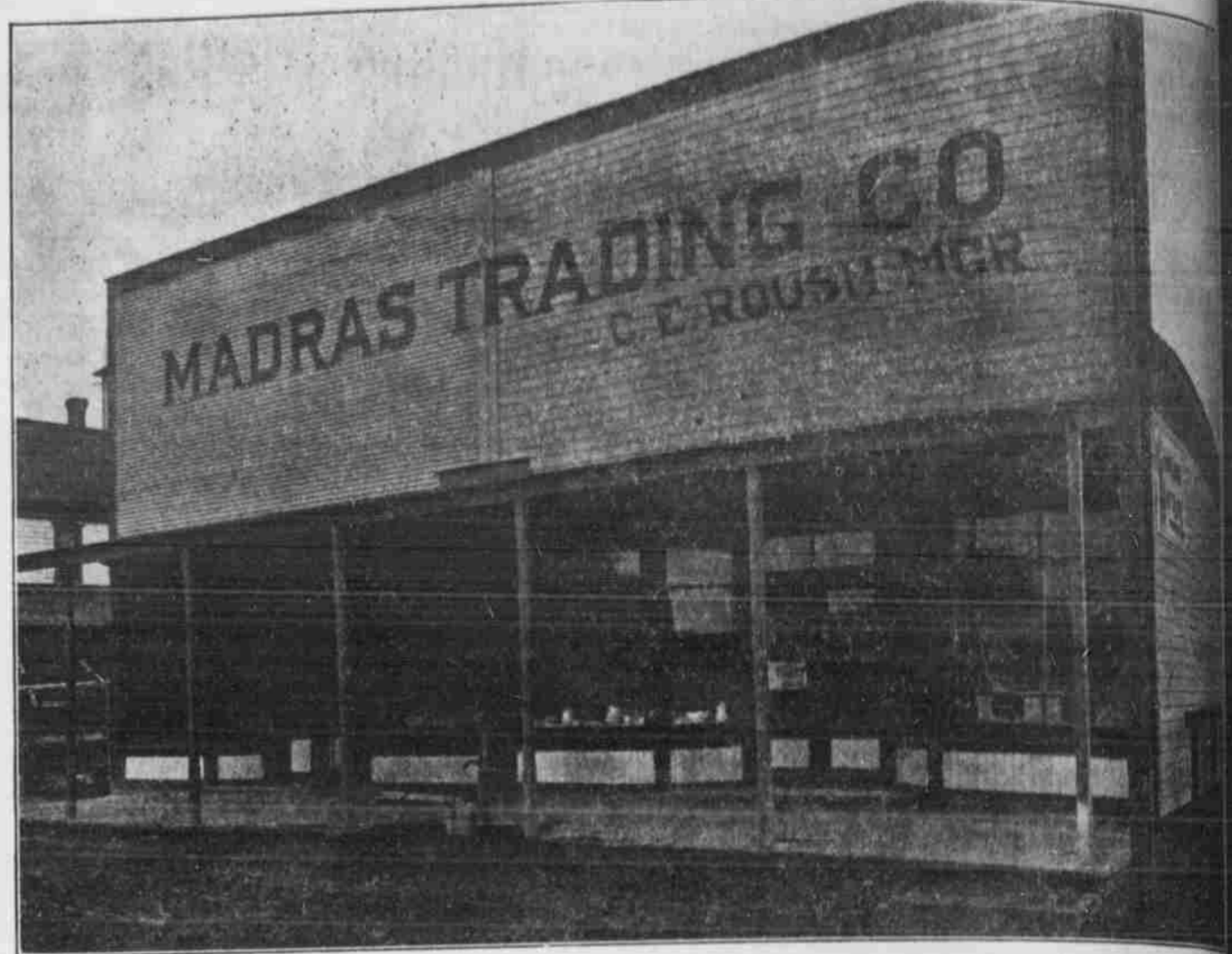
On his way to take charge of the  
**Madras Trading Co.'s**  
store during the holidays

The entire stock of the Madras Trading Co. has been turned over to me (Santa Claus) until Christmas eve. I have rearranged the whole interior of the store and here are a few of the many things I have on display:

All kinds of Toys; balls, horns, and book; Dolls that talk and animals that walk. In the NOTION DEPARTMENT I have all kinds of Fancy Handkerchiefs, Scarfs, Mufflers, Vanity Bags, Toilet Sets, and a thousand other things.

**My Stationery** Attracts the eye of every one, for in it are the neatest and most fancy boxes and stocks ever shown in the Stationery World.

**Watches & Jewelry** You will find a complete line of Waltham and Elgin Watches, Clocks, Rings, Scarf Pins, all kinds of Buttons, and the most select display of Rogers Silverware ever brought to Central Oregon.



Santa Claus On Duty At Madras Trading Co.'s Store

## Remember The SHOES

For You

know this is one of the strong lines at the M. T. Co.'s store. And extra for the HOLIDAY TRADE you will find a good assortment of

### HOME SLIPPERS

FUR TOP AND PLAIN FOR MEN, WOMEN & CHILDREN

**Confectionery** Going to this department you will find loads and loads of all kinds Candies, Fruits and Nuts,

To mention all I have would take a week and I cannot spare the time. Come in and see for yourself, you will be surprised, for a more complete Christmas line has never been shown outside of the large cities. I am so busy that I cannot be at the store all the time, but will be there **SURE December 17 and 24. COME EARLY** so that I can show you all my presents.

**Madras Trading Company**  
SANTA CLAUS, Manager

Water Carving SETS



Do Not Forget The Jewels

## The Madras Pioneer

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THE PIONEER PUBLISHING CO.

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One year.....\$1.50  
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Three months......50

ADVERTISING RATES ON APPLICATION

Entered as second class matter August 29, 1904, at the Postoffice at Madras, Ore., under the Act of Congress of March 3, 1879.

THURSDAY - DEC. 8, 1910

## Street Lights Are Installed

The city street lights were installed the first of the week and certainly fill a long-felt want. The lights are about 250 candle power, and throw a light for a considerable distance in all directions. The lights are generated by gasoline. There are seven of the lights in all, six being furnished by the city and one by subscription, which is located on the hill near S. E. Gray's residence. The other lights are located, one on the street corner north of the Townsite Company's office, one near Cowherd's store, one near McTaggart's, one at the bank, one near the Madras Trading Co.'s store and one near Larkin's store.

The lights are a great improvement and go a long way toward supplying the need of an electric light plant. It is understood that the city will install several more lights in the near future.

## Hardware Store Changes Hands

An old business house in Madras changes hands. A. C. Sanford, who has conducted a hardware and implement business here for the past four and one-

half years, has sold his interests to W. F. Hammer, of the Haystack country.

Mr. Sanford was connected with the firm of Sanford, Sill & Co., when this firm was in Shaniko, and about four and one-half years ago the firm moved to Madras and conducted a general merchandise business. Later the firm was taken over by the present owner who has had a very successful business during the past two years. Mr. Sanford expects to spend the winter in Portland with his family and will return to Madras in the spring to look after his interests in this section.

The new owner is well known to the people of this place, having been a resident of the Haystack country for several years, until about a year since when he moved to Albany, Oregon, and this fall came back to his farm in Crook County.

## Well Drillers Incorporate

The Madras Well Drilling Company who have been operating in this section of the county for several months past, have decided to incorporate under the name of the Central Oregon Well Co., and will have their headquarters at Culver Junction for the present. The incorporators are Messrs. Jansen, Griffith and Wagoner.

This Company has several machines operating and recently completed a well for Mrs. J. E. Dean five miles north-east of Madras, getting a large flow of water. They are prepared to drill to nearly any depth with their heavy machines.

CHRISTMAS CANDIES—My Xmas confections will be here this week. Stock is fresh and up-to-date. The Blue Front. W. J. Cowherd, Prop.

## Poor Timber Conservation

Oregon, the richest of all the states in timber wealth, is the most negligent and indifferent in protecting, conserving and perpetuating its unequalled riches, declares the Conservation Commission, in its annual report to the Governor.

Oregon's loss in wealth last year through forest fires was \$23,000,000, and this was all due to the fact that in the state there is no organized power under state guidance for patrolling private and state holdings, and suppressing incipient blazes. Oregon's tax laws do not permit reforestation of cut-over lands on private holdings, no inducement is given to perpetuate the forest and no provision is made which will have the effect of causing the logger to cut mature timber.

In round terms, the Commission says Oregon has 400,000,000,000 feet of standing timber, board measure, perhaps more, which is worth to the state at current prices of lumber \$5,000,000,000. This stupendous aggregate of wealth is more than any other interest the state has save and except its cultivable land. This wealth must go in its realization almost exclusively to the Oregon communities, to the laborers and the farmers, as 80 per cent of the total cost of getting lumber is for labor and supplies.

Protection from forest fires by organized state effort is urged, and a definite plan for work is suggested by the Commission. An able, nonpolitical state forester should be provided, whose duty it should be to go into the most careful study of fire protection and reforestation problems. A liberal appropriation for forest fire patrol should be made.

NOTICE—Save your cash register tickets at the Madras Trading Co. They are valuable.

LOST OR STRAYED—One black Jersey bull with brown streak on back. Branded "P" inside of diamond. A. Pierson, Madras, Oregon. d5 1f

ESTRAY NOTICE—There is at my ranch one and one-half miles south-east of Madras, a black Jersey bull, about two years of age, with yellow strip over back; Branded a diamond on left hip. Owner is hereby notified to come and take charge of same. Mrs. Lena Peyenski. 2f-d8

The National Life Insurance Co. has just notified parties in Madras that the policy of Wallace Williams for \$2000 which went into effect Nov. 8, 1910, and who was accidentally killed December 4, 1910, will be paid as soon as the claim is made in regular manner and audited by the company.

AUTO TOOLS LOST—November 15, between Morrow & Keenan's ranch and Lymonta. Finder bring to Madras Pioneer office and receive suitable reward—PRIDAY BFOS.

## The New City Officers

Mayor, H. W. Turner  
Recorder, J. H. Jackson  
Treasurer, D. W. Barnett  
Marshall, F. M. Loveland  
COUNCILMEN  
S. E. Gray  
C. E. Roush  
T. B. Tucker  
J. C. Robinson  
A. W. Culp  
G. V. Stanton

## ORDINANCE NO. 16.

An Ordinance entitled, An Ordinance to provide for the levy of taxes necessary to meet the expenditures of the City of Madras, Oregon.

Be it ordained by the Common Council of the City of Madras, Oregon:

Sec. 1. The Common Council of the City of Madras, shall, in December of each year, at a regular meeting, or at a special meeting called for that purpose, levy a tax upon all taxable property within the City, for the necessary expenditures of the City of Madras for the next ensuing year.

Sec. 2. It shall be the duty of the City Recorder to notify in writing, the Clerk of the County Court of Crook County, Oregon, before January 1st, of each year of the amount of tax levy as provided by section 1 of this Ordinance.

Passed the Common Council December 6th, 1910.  
Approved this 6th day of December, 1910. Howard W. Turner, Mayor,  
J. H. Jackson, Recorder.

## BLACKSMITHING

HORSESHOEING

General Repairing

West of Hood & Stanton's Barn

THOS. H. MADDON

Madras, Oregon

## Warren S.

PROPRIETOR

Elite Tonsorial Parlour

NO LONG WAIT

BATH

MADRAS, OREGON

## Passtime Pool Hall

CULP & MCCALL, Proprietors

Cigars, Tobacco, Confectionery  
Smokers' Articles, News Stand

## MONTANA

P. A. SILVER, Prop.

J. A. LARSON

Soft Drinks, Lunch Counter  
Furnished Rooms

MAIN STREET

MADRAS, OREGON

## THE Shamrock

TOMMY McCORMACK, Prop.

SOFT DRINKS AND CIGARETTES