



It Takes a Live Fish to Swim up Stream Any Old Dead One Can Float Down



Ladies Aprons in White Lawns, trimmed in
Embroidery Insertion 25c
Lawn, with 5 rows Hemstitching 40c
Lawn, 3 Rows Tucking with Embroidery
Insertion 50c
Gingham Aprons 25c

FISHER & BELLOWS COMPANY

DEPARTMENT STORE

Ladies Taffeta Silk Petticoats in Changeable
Silks, All Colors, Made with a Mercerized
Cotton, Wear-Resisting Dust Ruffle
A BARGAIN AT \$6

Welcome

A most cordial invitation is extended to our Lady friends to make themselves at home in our Ladies Parlor. When tired with the days shopping, drop in and rest, you will find a comfortable, clean waiting room.

LADIES UNION SUITS

We have all the leading brands, Melba, Onita and Florence, at prices per suit from 50cts to \$3.50
Childrens from 25 cts to \$1.00
Seperate suits from 25cts per garment to \$1.50

MENS UNDERWEAR

Being the largest purchasers of mens underwear in this section of the state, we have been enabled to secure some of the best lines of underwear brought to the coast, and are therefore able to give you a better garment for the money than any of our competitors.

OUR MENS RIBBED UNDERSHIRTS

and drawers at 40cts per garment is equal to any 50cts garment purchased elsewhere
Others at 50cts and 62½cts are equally good values.

In Mens Woolen Underwear

we claim we can give you the best garments for the Money to be had on the Coast—we bought our wool underwear last January before the big advance in raw wool and our selling price is as low as the wholesale price that most other merchants paid for them—and when we say that we can give you a better garment for \$1.00, \$1.25 to \$1.50 we know what we are talking about.

Linen Mesh Underwear

We are sole agents for Roseburg of Dr. Dimels Linen Mesh Underwear

Umbrellas

A big lot 50cts to \$5.00

BOYS CLOTHING



A large line of boys suits—everything that is new will be found in this department. And at the right prices.

A Grand Exhibition of Fall Merchandise

In Variety our stock surpasses that of any other season. You can't imagine a greater bargain time than the present. For months past Traveling Salesmen from all parts of the country have been calling upon us and submitting their wares. We have culled the best, and are now offering for your inspection the most complete and best selected stock of merchandise ever offered the Roseburg Public.

Womens Ready-to-Wear Garments

For Autumn and Winter

We are showing a Big Assortment of Ladies Ready-Made Suits and Coats--And we are Selling Them too.

New things arriving almost daily by express. If you want the very latest you will find it here—and the prices will please you. A large assortment of new walking skirts just in. Dont fail to see these lines before buying. Second Floor.

Clothing



Since last talking to you about Mens Clothing, we have moved into our new building and now have the best lighted and furnished Clothing Department in the city. Mens Suits from \$5.00 to \$25.00. Our stock is new and styles the latest and have some genuine bargains in mens worsted and double breasted tweed shirts at \$10.00 \$11.00 and \$12.00
A large stock of fancy cassimeres, worsteds and tweeds up to \$25.00
Second Floor.

House Furnishings.

Cotton blankets 50cts, 75cts, 85cts, \$1.00 \$1.15 \$1.25 to \$2.50. Wool blankets \$3.00 to \$9.00. Quilts \$1. to \$2.50. Large assortment of bed spreads from 90cts to \$3.50. Lace curtains 50cts to \$7.00. Portiers, Couch Covers and Table Covers.



Fall Waists

A large assortment of all new styles in such materials as Flannelettes, Mercerized goods, French Flannels, Albatross, Luster, Silks, Velvets, etc.
Second Floor.

Large line of Ladies Sweaters and Ladies Over Vests at \$2.25 to \$4.00, All Colors.

Kimonas and Dress Saques 50cts to \$2.50

Warner's Rust-Proof Corsets.

McCall's Bazaar Patterns, Napa Tan Shoes, the Gordon Gloves.

RIBBONS, RIBBONS.

The largest stock of plain and fancy Ribbons in the city. Bows of any description tied without extra charge. Our Art Department is equipped with material for all kinds of Fancy Work.

New Fall and Winter Dress Fabrics

We have opened in our New Store a complete stock of new Dress Goods, having almost entirely disposed of our old stock before moving, and are consequently in a better position to give you the correct things for Fall wear than are our neighbors. Mohairs, Luster Cravinettes, Panamas, Prunellas, Sicillians, as well as the staple fabrics. New Plaid Waistings, new Silks—see our School House Plaids for Children—School Dresses at 16½c 20c and 25c.

Childrens Ready-Made Dresses

Childrens ready-made wool dresses 6 to 14 years latest styles at prices less than you can buy the material \$1.40 to \$4.00

MENS HATS



The Gordon Hat is here in soft and stiff shapes. The best hat made for \$3.00. Other brands for 75c, \$1.00, \$1.50, \$2.00, \$2.50 and \$3.00

SHOES

We guarantee every pair of shoes sold by us, to be the best for the money to be had. Ladies shoes from \$1.25 to \$3.50. Mens shoes \$1.00 to \$5.50.

VISIT OUR SHOE STORE, we carry only the best makes.

VISIT OUR FRIDAY AND SATURDAY GROCERY SALE

ROSEBURG'S BIG STORE