

# THE FALL OF 1904

For the Fall and Winter Season of 1904-5 we present to the people of this country a stock of high standard merchandise, selected by ourselves in the eastern markets at SPOT CASH figures, enabling The PEOPLES WAREHOUSE to still further increase the prestige and popularity of this store, with the people who are particular as to what they wear and to what they pay. One of our claims is that you must be satisfied in every way with your purchase here, else it is your money cheerfully returned. You would be astonished to know how many dissatisfied customers return to us and say, "Well, I have tried elsewhere and I am back again." Every once in a while one of our old customers remarks, "I still have my suit bought from the PEOPLES WAREHOUSE ten years ago and I am still wearing it." You can only judge the future by the past, and you must know, and ought to know, that THE PEOPLES WAREHOUSE does exactly as advertised. The sense of security which our customers feel—that absolute dependence which they know may be placed upon our statements of facts and our guaranty of goods is the most comfortable and satisfactory feature of our business relation.

We were compelled, for lack of floor space, to add a second story and to reach out one store further south. People now call us THE DAYLIGHT STORE—five large skylights overhead give additional light and you buy no "cat in a bag" in this store. The second story has given the necessary room and a little more. You will find that groceries and crockery have been added to the departments and look up our talk on our grocery store. You will also find some sewing machines, the line is not large but the PRICES ARE RIGHT. Read our Fall Announcement, go over every article, bring the paper with you and you, like others, will join the long list of satisfied customers, for it PAYS TO TRADE AT THE PEOPLES WAREHOUSE.

## Reception Room and Toilet Conveniences for Ladies and Children

WHETHER YOU ARE A CUSTOMER OR NOT A CUSTOMER, WHETHER YOU ARE A STRANGER OR NOT, YOU AND ALL OTHERS ARE WELCOME TO THE CONVENIENCES OF OUR RECEPTION ROOM. THERE THE MOTHERS CAN LOOK AFTER THE LITTLE ONES. TOILET ROOMS, WASH STANDS, MIRRORS, COMB AND BRUSH, SOMETHING THAT HAS LONG BEEN NEEDED, AND AT LAST SUPPLIED. YOU WILL FIND THE RECEPTION ROOM ON THE SECOND FLOOR. AGAIN YOU ARE MORE THAN WELCOME. ASK ANY OF THE LADY CLERKS TO DIRECT YOU.

## Grocery Department

We have been asked for years why we did not carry groceries. The answer has always been that we were not in a position to handle them right. This has all been changed, we now have a cemented basement 5000 square feet besides a small warehouse. The Grocery Department is to be found in the rear of the Dry Goods Department economically and carefully conducted.

COUNTRY PRODUCE—CASH PAID FOR COUNTRY PRODUCE, OR TAKEN OUT IN TRADE IF YOU DESIRE. BRING IN YOUR BUTTER, EGGS AND CHICKENS, POTATOES, ONIONS, ETC.

PRICES, WEIGHT AND QUALITY—THE SAME IDEA OF THE PEOPLES WAREHOUSE PREVAILS IN THE GROCERY DEPARTMENT AS TO THE OTHER DEPARTMENTS—THAT ANY CUSTOMER OF THIS STORE MUST BE A SATISFIED CUSTOMER. WHATEVER YOU BUY YOU WILL GET. IF YOU BUY 20 POUNDS OF AN ARTICLE YOU WILL GET 20 POUNDS FULL, NOT 19½. IF YOU BUY A POUND OF TOBACCO YOU WILL GET 16 OUNCES. IT REALLY SEEMS UNNECESSARY THAT WE SHOULD GO INTO THESE DETAILS, BUT WE DO SO AS YOU MUST KNOW YOU WILL SAVE MONEY BY BUYING HERE. WE WANT YOU TO WATCH US; WE WANT YOU TO CHECK YOUR ITEMS WHEN YOU GET HOME; WE WANT YOU TO OPEN AND EXAMINE THE QUALITY OF THE GOODS YOU BUY FROM US; WE WANT YOU TO DO ALL THESE THINGS, FOR WE WANT YOU, AND EXPECT YOU, TO BE ONE OF OUR NEW CUSTOMERS IN THIS DEPARTMENT.

OUR MOTTO—"A FULL WEIGHT; A LOW PRICE; A GOOD QUALITY."

OVER 100 MEN AND WOMEN HAVE TOLD US THAT LIVING IS TOO HIGH IN PENDLETON. OUR GROCERY DEPARTMENT IS STARTED FOR THE EXPRESS PURPOSE OF MAKING IT COST LESS.

WE HAVE EVERYTHING IN THE GROCERY LINE.

SUGAR, FLOUR, RICE, LARD, BUTTER, COFFEE, TEA, BEANS, CHEESE, CRACKERS, ROLLED OATS, CURRANTS, RAISINS, STARCH, COOKIES, COCONUT, SPICES, EXTRACTS, BAKING POWDER, SOAP, BREAKFAST MUSHES, OLIVES, OLIVE OIL, TOBACCOES, PICKLES, SALT, CANNED SALMON, CLAMS, CORN, TOMATOES, BEANS, PEAS, OYSTERS, AND ALL GRADES OF CANNED FRUITS, SUCH AS PEACHES, PEARL, PLUMS, APRICOTS, STRAWBERRIES, RASPBERRIES, BLACKBERRIES, PINE APPLE, ETC.

## Cloak, Suit and Millinery Department

IN STATING SOME OF THE REASONS WHY THE STYLES ARE INDIVIDUAL AND EXCLUSIVE AT THE PEOPLES WAREHOUSE IT MAY BE SAID IN THE BEGINNING THAT WE SEND OUR BUYER EAST EVERY SEASON TO SELECT WHAT IS NEW AND STYLISH. IT IS ALWAYS THE DESIRE OF WOMEN TO HAVE SOMETHING PRETTY AND STYLISH, BUT NOT JUST LIKE HER NEIGHBORS. THE NEXT CONSIDERATION IS THE PRICE; AGAIN THE PEOPLES WAREHOUSE IS IN A POSITION TO TAKE ADVANTAGE OF SPOT CASH TERMS, IN WHICH YOU REAP THE BENEFIT. AND, LASTLY, GOOD WEARING MATERIALS, LININGS AND FINISH MARK THE GOODS WHICH WE CARRY. THE PROBLEM OF PERFECT FITTING WITH US HAS BEEN SOLVED LONG AGO; IT IS NO EXPERIMENT. WE HAVE EXPERIENCED SALESWOMEN TO HELP YOU MAKE A PROPER SELECTION AND AID YOU IN EVERY WAY TO MAKE AND KEEP YOU A SATISFIED CUSTOMER. ALTERATIONS MADE FREE

OF CHARGE, AND TO THOSE LIVING OUT OF TOWN THE ALTERATIONS ARE MADE AS QUICKLY AS POSSIBLE.

THE MILLINERY DEPARTMENT HAS MADE A BIG SAYING TO MANY WOMEN. THERE IS NO GOOD REASON WHY YOU SHOULD NOT SAVE AS WELL AS OTHERS.

Ladies' wrappers ..... 48c and upwards  
Ladies' separate skirts ..... \$1.58 and upwards  
Ladies' underskirts ..... 75c and upwards  
Ladies' waists ..... 39c and upwards  
Ladies' Kimonos ..... 98c and upwards  
Ladies' night gowns ..... 50c and upwards  
Ladies' jackets ..... \$1.00 and upwards  
Ladies' long coats from ..... \$7.98 upwards  
Ladies' tailored suits from ..... \$4.98 upwards  
Ladies' fur coats from ..... 98c and upwards  
Ladies' trimmed hats ..... 79c upwards  
Children's ready-made dresses, coats, jackets, hats, etc.

## In Our Shoe Department

THERE IS SOMETHING SATISFACTORY ABOUT OUR SHOE SELLING. THE SAME CUSTOMERS BACK AGAIN AND AGAIN. IT IS EASILY EXPLAINED—THE SHOES ARE RIGHT, SO ARE THE PRICES. THE BEST \$2.50 SHOE ON EARTH FOR A MAN IS TO BE FOUND AT THIS STORE AND THE SAME REGARDING SHOES FOR LADIES; AND EXTRA GOOD WEARING SHOES FOR BOYS, GIRLS AND CHILDREN. THE SHOES BOUGHT FOR THIS STORE ARE MANUFACTURED EXPRESSLY FOR THIS STORE. ORDERS ARE PLACED MONTHS IN ADVANCE. ALL OF OUR SHOES ARE MADE ON PERFECT LASTS AND EVERY DETAIL IN FINISH AND WORKMANSHIP IS LOOKED INTO. AND THE LAST AND MOST IMPORTANT THING IS THAT THE WEARING QUALITIES MUST BE THERE. THERE IS NOT AN ELEMENT OF

CHANCE WHEN YOU BUY HERE, WHETHER IT BE A HIGH OR LOW PRICED SHOE. THE PEOPLES WAREHOUSE GUARANTEES AND WARRANTS IS BEHIND. WE QUOTE A FEW NUMBERS OUT OF HUNDREDS OF DIFFERENT KINDS.

Children's Dongola patent tip lace shoe, sizes from 2 to 5, ..... 29c  
Children's calf lace shoes, solid as leather can make them, sizes 7 to 11 ..... 98c  
Ladies' Dongola extension sole, patent tip, lace shoes, all new and stylish goods, all sizes ..... \$1.69  
Men's satin calf lace shoes, cap toes, sell everywhere at \$2.50 ..... \$1.67  
Men's satin stock lace shoe, all solid, for ..... \$1.25  
Boys' shoes, quilted bottoms, solid, heavy soles, good style, sizes 13 to 5½ ..... \$1.63

## In Our Clothing Department

WE DO NOT HANDLE THE CHEAPEST CLOTHING THAT IS MADE. THE "SWEATSHOP" PRODUCT IS NOT FIT TO WEAR OR SELL. HONEST MADE CLOTHING IS WHAT YOU WANT AND WHAT YOU SHOULD BUY. WE DO NOT HANDLE THE "CHEAPEST CLOTHING" YOU CAN BUY, BUT JUST REMEMBER THE PEOPLES WAREHOUSE HAS THE BEST CLOTHING YOU CAN BUY—THE CLOTHING THAT IS CUT AND FINISHED BY THE BEST TAILORS IN THE EAST AND EVERY DETAIL OF FINISH, LININGS, TRIMMINGS, ETC., IS LOOKED AFTER. THE WEARING QUALITY IS THERE AND THE CORRECT STYLE IS THERE. WHY DO WE SELL HUNDREDS AND HUNDREDS OF SUITS FOR MEN AND BOYS? THE ANSWER IS, "WE NEVER MISREPRESENT." THE BEST \$10.00 OR \$15.00 SUITS ON EARTH FOR A MAN ARE TO BE FOUND AT THE PEOPLES WAREHOUSE.

Men's cassimere suits, half wool and wool mixture, consisting of coats, pants and vests, from ..... \$3.95 and upwards

We have also a number of odd suits and some broken lots, two and three of a kind remaining. The prices on these are very low, part of them ..... HALF PRICE

Men's separate pants as low as ..... 75c per pair  
Boys' suits of all kinds, two-piece and three-piece suits, from \$1.50 up to \$5.00. The same applies to this line regarding odds and ends.

Men's Mufflers, Handkerchiefs, Belts, Night Gowns, Pajamas, Shirts, Purses, Cuffs, Collars, Neckties, Socks, Gloves, Suspenders, Underwear, Waiters' Coats, Bartenders' Coats, Fancy Vests, Mackinaw Coats, Leather Jackets, Corduroy Suits, Hats, Caps, Rubber coats, Slickers, Overalls, Jumpers, Etc.

## Dry Goods Department

THE WORD DRY GOODS MEANS AND COVERS SO MUCH—IT MAY MEAN ONLY SOME GINGHAM, CALICO, DRESS GOODS AND NOTIONS. AGAIN, IT MAY MEAN A PRETTY FAIR ASSORTMENT OF DRY GOODS. BUT MARK AND MARK WELL. "A COMPLETE STOCK OF DRY GOODS, THE LARGEST AND MOST COMPLETE ASSORTMENT AND THE GREATEST QUANTITY OF NEW FASHIONABLE GOOD WEARING, LOW PRICED DRY GOODS" AND YOU MAY GET AN IDEA OF WHAT WE MEAN. IT TAKES THIRTY CLERKS TO WAIT ON THE PEOPLE WHO COME TO TRADE AT THE PEOPLES WAREHOUSE, AND PERHAPS THAT WILL GIVE YOU A BETTER IDEA. IF YOU CANNOT COME YOURSELF, SEND YOUR ORDER BY MAIL, OR BY SOME ONE AND YOU WILL FIND YOUR ORDERS ATTENDED TO AS WELL AS IF YOU SHOPPED YOURSELF. SAMPLES SENT FREE ON APPLICATION. WE ARE SOLE AGENTS FOR THE BUTTERICK PATTERNS, FASHION PLATES, CATALOGUES ETC. FASHION PLATE OR QUARTERLY CATALOGUE SENT FREE UPON APPLICATION.

LI, unbleached muslin, 36 inches wide, good weight, 4½c a yard.  
22 yards for ..... \$1.00  
Bleached muslin, 1 yard wide, 4½c a yard, 22 yards for ..... \$1.00  
Canton flannel, unbleached, 5c a yard, 20 yards for ..... \$1.00  
Outing flannel, unbleached, 5c a yard, 20 yards for ..... \$1.00  
Good, first-class American prints, not trashy stuff, 4c a yard, 25 yards for ..... \$1.00  
Amoskeag ginghams, all size checks, we have sold for years and continue to sell for 5c a yard, 20 yards for ..... \$1.00  
Good and pretty outing flannel in stripes and checks, regular 8½c quality, 16 yards for ..... \$1.00  
You get 36 inches to the yard when you buy at the PEOPLES WAREHOUSE.  
as much as we ask for them.  
Children's fast black hose, good fall weight, from 5c to 8c per pair; sizes from 5 to 9 1-2  
Ladies' fast black hose, full fashioned, ..... 4c per pair  
One odd lot of children's union suits that were 25c a suit, are now 8c a suit at THE PEOPLES WAREHOUSE.  
Yarns, Linings, Dress Goods, Velvets, Silks, Binding, Trimming.

Brads, Hooks and Eyes, Outing Flannel, Canton Flannel, Fleece-lined Flannel, Kimono Cloth, Double-Faced Kimono Cloth, Gingham, Shirting, Percales, Calicoes, Denim, Silkoline, Tapestry Goods, Flannels—white, red and gray; Sateen, all colors; Table Linen, bleached, unbleached and red; Quilt Cloth, Art Denim, Cretone, Silk Mull, Burlap, plain and fancy; Quilt Percales, Table Felt, Sheetings, Towels, Muslin, Nainsook, India Linen, Bed Ticking, Fero and white Net, Oil Cloth, shelf and table remnants; Bed Spreads, Swiss, plain and dotted; Pillow Cases, hemstitched; ready-made Sheets, Fleece Marseilles.

Pins, Kid Curriers, Fancy Pins, Belt Buckles, Darners, Purses, Combs, Darning Cotton, Marking Cotton, Mirrors, Thread, Marking Initials, Buttons, Thimbles, Curling Irons, Tooth Brushes, Nail Brushes, Hair Brushes, Whisk Brooms, Waist Sets, all kinds of Pins.

Fancy Collars, Gloves, Handkerchiefs, Ribbons, Embroideries, Vellings, Sofa Pillows, Stamped Linens, Corals, Art Goods, Umbrellas, 75c kind for 48c. These have good and pretty handles. All wool serges and cashmeres, all colors, 36 inches wide, 22c per yd. Ladies' winter undervests and pants for 19c. We will let you be the judge whether these goods are not worth about twice

## A Larger Line of Trunks, Bags, Telescopes and Suit Cases

WE EXPECT YOUR TRUNK BUSINESS FOR THESE SOUND REASONS—

FIRST, THAT THERE IS JUST ONE TRUNK STORE IN PENDLETON, AND THAT IS TO BE FOUND ON THE SECOND FLOOR OF THE PEOPLES WAREHOUSE. SECONDLY, THAT WE BUY IN CAR LOTS AND HAVE MADE JUST WHAT WE WANT BY THE EASTERN MANUFACTURERS. IN BUYING IN CAR LOTS WE SAVE ON FREIGHT, THEREFORE, MAKE A SAVING FOR YOU. THIRDLY, WE HAVE TRUNKS, MADE FROM THREE DISTINCT TRUNK MANUFACTURERS, ONE WHO MAKES LOW-PRICE TRUNKS, ANOTHER WHO MAKES NOTHING BUT GOOD MEDIUM TRUNKS, AND LASTLY, A FIRM WHICH MAKES NOTHING BUT THE STRONGEST AND BEST BUILT TRUNKS IN THE WORLD. THE SAME APPLIES TO TELESCOPES AND SUIT CASES. YOU'LL FIND MORE DIFFERENT KINDS AND STYLES OF TRUNKS, SUIT CASES AND TELESCOPES THAN YOU EVER SAW BEFORE UNDER ONE

ROOF IN EASTERN OREGON. YOU WILL GET JUST WHAT YOU WANT—A SAFE TRUNK, A SAFE SUIT CASE, A SAFE TELESCOPE, ALL AT A SAFE PRICE.

ASK TO SEE THE TRUNK STORE ON THE SECOND FLOOR OF THE PEOPLES WAREHOUSE.

LOT 5280—26-inch metal trunk, 3 slats on top and 3 slats on bottom; protected edges, good lock and key, good value at \$3.00, our price, ..... \$1.95  
Same trunk, 28-inch, for \$2.45; 30-inch for ..... \$2.95  
LOT 5284—Metal trunk, brass colored, barrel top, 3 cross staves, reinforced protected edges, 3 slats on bottom, first-class sinner lock, 26-inch, well worth \$5.00, our price ..... \$3.50

Heavy Canvas Trunks, Japanned Trunks, Fibre Trunks, Metal Trunks, Crystallized metal Trunks, Steamer Trunks, Bureau Trunks, Wardrobe Trunks, in fact, every kind of a trunk you might wish for, all at low prices.  
Telescopes, Suit Cases.

## Bed Blankets of the Grades That Sell

COMPARISON IS THE TRUE TEST OF VALUE. THIS FALL AND WINTER FINDS THE PEOPLES WAREHOUSE ABLE TO SELL THE BEST BLANKETS FOR LESS MONEY THAN EVER BEFORE. THE MANAGER OF PENDLETON WOOLEN MILLS WILL TELL YOU, IF YOU ASK HIM, THAT WE BOUGHT UP, FOR "SPOT CASH," EVERY PAIR OF SILVER GRAY BLANKETS, LARGEST SIZE, THAT HE HAD ON HAND. THESE BLANKETS ARE WORTH \$8.50 PER PAIR. OUR PRICE THIS YEAR IS \$7.00 PER PAIR. WOOL IS HIGHER AND OUR PRICE OF THE BLANKETS THIS YEAR IS LOWER. WE BOUGHT PENDLETON WOOLEN MILL MOTTLED GRAY BLANKETS, LARGEST SIZE, WITH BLUE, SOLTERING AND PURPLE BORDERS. REGULAR VALUE, \$6.00. THE PEOPLES WAREHOUSE PRICE, \$4.50 PER PAIR.

SILVER GRAY BLANKETS, 60x80, CANARY, LIGHT BLUE AND PINK BORDERS, \$6.50 QUALITY, THE PEOPLES WAREHOUSE PRICE, \$5.00 PER PAIR. YOU ARE GETTING BLANKETS AT MILL PRICES.

MEDIUM DARK GRAY, DOUBLE AND TWIST PENDLETON WOOLEN MILL BLANKETS, LARGEST SIZE, \$8.50 QUALITY, THE PEOPLES WAREHOUSE PRICE, \$7.00 PER PAIR.

THE SMALLER SIZE, SAME QUALITY, \$6.50 BLANKETS, THE PEOPLES WAREHOUSE PRICE, \$5.00 PER PAIR.

OREGON CITY WOOLEN MILL BLANKETS, MOTTLED GRAY AND LIGHT GRAY FROM \$3.75 AND UPWARDS.

SPACE PREVENTS US GOING INTO DETAIL, BUT WE WOULD JUST ADVISE YOU TO COME EARLY AND TAKE ADVANTAGE OF THESE PRICES BEFORE THEY ARE GONE.

FULL LINE OF WARM, LARGE COMFORTABLES, PRICES FROM \$1.00 AND UPWARDS. SATTEEN, SILKOLINE COVERED, PLAIN AND KNOTTED.

Cotton Blankets, suitable for covering or sheets, ..... 48c to \$1.00

Regular grade of good cotton blankets, 10-4, 11-4 and 12-4, light grays and drab grays, heavy mixtures. These blankets are made of select stock, superior in finish, colored borders, price from \$1.00 to \$3.50. Mark, we call them cotton and do not say there is a thread of wool in them.

We have some half cotton and half wool, heavy blankets, from 95c per pair and upwards.

We carry a full line of Pendleton Woolen Mill Indian Robes, Couch Covers, Etc.

## The Peoples Warehouse Crockery Department

HERE IS ANOTHER NEW LINE WE HAVE ADDED THAT WE HAVE NEVER HANDLED BEFORE. WE FEEL, IN FACT WE KNOW, THAT WE CAN SAVE YOU A LITTLE MONEY ON EVERYTHING YOU BUY IN CHINAWARE AND IN THE CROCKERY DEPARTMENT. YOU MUST REMEMBER THAT BY HANDLING THESE MANY LINES IT REDUCES THE EXPENSE AND YOU REAP THE DIFFERENCE. SEEING IS BELIEVING AND IF YOU WILL FAVOR US WITH A VISIT TO THE CROCKERY DEPARTMENT WE KNOW THAT YOU WILL BE

CONVINCED. THIS DEPARTMENT IS A STOCK OF ALL NEW ARTICLES. EVERYTHING IS CAREFULLY PACKED AND THE RISK OF BREAKAGE IS REDUCED TO THE MINIMUM. YOU WILL FIND THE CROCKERY DEPARTMENT TO THE RIGHT ON THE SECOND FLOOR. WE CARRY LAMPS, PLAIN AND FANCY CHINAWARE, DINNER SETS A SPECIALTY. ALL NEW THINGS IN THE WAY OF HOLIDAY AND WEDDING PRESENTS, GLASSWARE, IT WILL PAY YOU TO VISIT THE CROCKERY DEPARTMENT OF THE PEOPLES WAREHOUSE.

IT PAYS TO TRADE AT  
**The Peoples Warehouse**