## THE PEOPLES WAREHOUSE

This 17 th Annual Clearance Sale commences Wednesday morning, Jan. 20th., last 30 days, closes Saturday night, Feb. 20th. Each and every article in this great store, excepting a few contract goods which are listed elsewhere, has been marked down for this Annual Clearance Sale. Each succeeding year finds the People's Warehouse better prepared to do the best for its customers. Bear in mind that the price of an article is not raised, then marked as reductd. Merchandise in this store is sold on a fair margin of profit. When a cut of 20 per cent is made on
an article it means a great deal to both the buyer and to The Peoples $w$ arehonse. It means in plain figures, a saving of four dollars on a twenty dollar purchast a a saving of twenty doflars on
 many broken lots. just as good to
WHERE IT PAYS TO TRADE.


